

Travel to Sydney Surrounds North Destination Network

Year ended March 2020

Source: National and International Visitor Surveys, TRA.



OVERVIEW

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
GRAND TOTAL - overnight & daytrip											
Visitors ('000)	17,285	18,079	17,864	17,398	18,672	19,906	20,256	21,217	23,957	24,862	3.8%
Nights ('000)	17,114	16,841	17,075	17,803	18,642	18,820	20,692	21,340	24,179	22,914	-5.2%
Expenditure (\$ million)*	\$3,297	\$3,349	\$3,357	\$3,732	\$3,680	\$4,137	\$4,056	\$4,573	\$4,893	\$5,021	2.6%
Overnight - Int'l & domestic											
Visitors ('000)	4,883	4,941	4,998	5,306	5,401	5,797	6,016	6,683	7,412	7,476	0.9%
Nights ('000)	17,114	16,841	17,075	17,803	18,642	18,820	20,692	21,340	24,179	22,914	-5.2%
Expenditure (\$ million)*	\$2,283	\$2,192	\$2,220	\$2,594	\$2,481	\$2,797	\$2,730	\$3,178	\$3,233	\$3,445	6.6%
Domestic - overnight & daytrip											
Visitors ('000)	17,025	17,845	17,625	17,135	18,391	19,604	19,928	20,836	23,572	24,550	4.2%
Nights ('000)	13,180	13,122	13,440	13,749	14,269	14,185	15,558	16,193	18,749	18,854	0.6%
Expenditure (\$ million)*	\$3,051	\$3,104	\$3,114	\$3,474	\$3,409	\$3,806	\$3,720	\$4,181	\$4,484	\$4,722	5.3%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Visitors (000)	4,623	4,707	4,758	5,043	5,120	5,495	5,688	6,302	7,026	7,165	2.0%
Nights (000)	13,180	13,122	13,440	13,749	14,269	14,185	15,558	16,193	18,749	18,854	0.6%
Average Length of Stay (nights)	3	3	3	3	3	3	3	3	3	3	-1.4%
Expenditure (\$ million)*	\$2,037	\$1,946	\$1,977	\$2,336	\$2,209	\$2,466	\$2,395	\$2,786	\$2,824	\$3,146	11.4%
Spend per night (\$)	\$155	\$148	\$147	\$170	\$155	\$174	\$154	\$172	\$151	\$167	10.8%
Intrastate visitors (000)	3,866	3,992	4,015	4,263	4,345	4,577	4,810	5,298	5,969	6,055	1.4%
Interstate visitors (000)	757	715	744	781	775	918	877	1,004	1,057	1,110	5.0%
Intrastate nights (000)	10,200	10,166	10,801	10,858	11,071	11,019	11,692	12,446	14,305	14,258	-0.3%
Interstate nights (000)	2,980	2,957	2,639	2,891	3,198	3,166	3,866	3,747	4,444	4,597	3.4%
Intrastate expenditure (\$ million)	\$1,663	\$1,602	\$1,634	\$1,915	\$1,780	\$2,025	\$1,914	\$2,229	\$2,255	\$2,467	9.4%
Interstate expenditure (\$ million)	\$374	\$345	\$343	\$422	\$429	\$441	\$480	\$557	\$569	\$679	19.3%

Purpose of Visit

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	2,163	2,141	2,088	2,189	2,363	2,459	2,444	2,732	3,001	2,883	-4.0%
Visiting Friends & Relatives	1,762	1,835	1,897	2,019	1,970	2,135	2,243	2,485	2,803	2,942	4.9%
Business	528	563	601	582	587	660	726	835	932	986	5.7%
Other	190	192	188	284	235	272	322	300	334	397	18.9%
Total	4,623	4,707	4,758	5,043	5,120	5,495	5,688	6,302	7,026	7,165	2.0%

	Nights (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	6,383	6,187	5,843	6,636	6,887	6,484	6,677	6,999	7,783	7,551	-3.0%
Visiting Friends & Relatives	4,826	4,792	4,795	5,063	5,197	5,238	5,633	6,447	8,050	7,584	-5.8%
Business	1,494	1,647	2,085	1,185	1,620	1,817	2,397	1,945	2,160	2,470	14.4%
Other	477	497	717	865	565	647	851	802	756	1,250	65.3%
Total	13,180	13,122	13,440	13,749	14,269	14,185	15,558	16,193	18,749	18,854	0.6%

Origin

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Sydney	2,121	2,167	2,134	2,267	2,530	2,699	2,909	3,097	3,650	3,511	-3.8%
Regional	1,745	1,825	1,881	1,996	1,815	1,878	1,901	2,201	2,319	2,545	9.7%
Total Intrastate	3,866	3,992	4,015	4,263	4,345	4,577	4,810	5,298	5,969	6,055	1.4%
Victoria	193	202	252	219	208	262	275	289	334	363	8.9%
Queensland	306	336	285	346	302	345	399	418	415	491	18.5%
ACT	n/p	n/p	n/p	100	110	181	n/p	151	176	111	-36.8%
Other Interstate	146	104	108	117	155	131	125	146	132	144	8.7%
Total Interstate	757	715	744	781	775	918	877	1,004	1,057	1,110	5.0%
Grand Total	4,623	4,707	4,758	5,043	5,120	5,495	5,688	6,302	7,026	7,165	2.0%

Age

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
15-29	1,087	968	952	1,073	1,268	1,263	1,281	1,578	1,719	1,646	-4.3%
30-39	778	870	774	847	779	916	1,003	1,082	1,272	1,310	3.0%
40-49	876	885	902	1,051	866	848	917	1,076	1,147	1,029	-10.3%
50-59	806	902	924	887	880	1,099	1,050	1,080	1,153	1,133	-1.7%
60-69	721	734	815	792	823	919	863	899	1,044	1,292	23.8%
70+	355	348	391	394	504	451	574	587	690	753	9.2%
Total	4,623	4,707	4,758	5,043	5,120	5,495	5,688	6,302	7,026	7,165	2.0%

Travel to Sydney Surrounds North Destination Network

Year ended March 2020

Source: National and International Visitor Surveys, TRA.



Travel Party

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Travelling alone	901	922	1,150	1,282	1,210	1,359	1,592	1,633	1,921	2,255	17.4%
Adult couple	1,313	1,519	1,487	1,396	1,544	1,596	1,671	1,941	1,859	2,036	9.5%
Family group - parents and children	1,277	1,194	943	1,026	1,004	1,051	900	1,030	1,205	1,092	-9.4%
Friends or relatives travelling together	868	838	971	1,085	1,113	1,176	1,281	1,389	1,672	1,442	-13.8%
Business associates travelling together	197	159	n/p	n/p	133	231	183	242	290	292	0.9%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	4,623	4,707	4,758	5,043	5,120	5,495	5,688	6,302	7,026	7,165	2.0%

Top 10 Activities (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Eat out / dine at a restaurant and/or cafe	2,561	2,531	2,514	2,958	2,982	3,229	3,364	3,963	4,343	4,407	1.5%
Visit friends & relatives	2,238	2,382	2,284	2,583	2,563	2,479	2,703	2,943	3,475	3,387	-2.5%
Go to the beach	1,086	1,129	1,137	1,326	1,311	1,392	1,332	1,568	1,943	2,021	4.0%
Sightseeing/looking around	1,246	1,250	1,148	1,263	1,297	1,319	1,311	1,486	1,809	1,704	-5.8%
Pubs, clubs, discos etc	830	897	966	1,019	1,055	1,181	1,127	1,332	1,433	1,650	15.1%
Go shopping for pleasure	1,245	1,232	1,077	1,313	1,171	1,228	1,057	1,129	1,327	1,078	-18.7%
Bushwalking / rainforest walks	462	504	476	635	728	695	764	1,030	1,178	993	-15.7%
Visit national parks / state parks	390	355	433	495	617	615	645	829	1,008	844	-16.3%
Exercise, gym or swimming	179	168	196	231	238	288	257	353	533	561	5.2%
Visit wineries	310	334	251	358	392	488	376	503	484	440	-9.1%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Friends or relatives property	5,406	5,784	6,008	5,744	6,108	5,726	6,521	7,151	9,017	8,261	-8.4%
Hotel/resort/motel or motor Inn	3,047	2,979	2,951	3,395	3,200	3,590	3,177	3,767	3,730	3,724	-0.2%
Rented house/apartment/flat or unit	1,642	1,627	1,715	1,608	1,825	1,617	1,903	1,672	1,896	2,158	13.8%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Private vehicle or company car	3,942	4,063	4,135	4,222	4,320	4,674	4,889	5,369	6,077	6,050	-0.4%
Aircraft	342	298	304	323	346	354	350	445	404	541	33.9%
Railway	221	187	196	270	283	292	299	335	387	388	0.1%

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Visitors (000)	260	234	239	263	281	302	328	381	386	311	-19.4%
Nights (000)	3,934	3,718	3,635	4,054	4,373	4,635	5,134	5,146	5,430	4,060	-25.2%
Average Length of Stay (nights)	15	16	15	15	16	15	16	14	14	13	-7.3%
Expenditure (\$ million)*	\$246	\$245	\$243	\$258	\$272	\$330	\$336	\$392	\$409	\$299	-26.8%
Spend per night (\$)	\$63	\$66	\$67	\$64	\$62	\$71	\$65	\$76	\$75	\$74	-2.1%

Purpose of Visit

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	158	131	138	153	163	173	190	219	240	184	-23.4%
Visiting Friends & Relatives	75	80	80	86	90	99	109	134	115	102	-10.7%
Business	21	15	16	17	20	17	17	23	20	18	-14.0%
Education	7	6	6	7	7	12	9	10	10	9	-18.7%
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	260	234	239	263	281	302	328	381	386	311	-19.4%

Purpose of Visit

	Nights (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	1,120	912	1,107	1,334	1,097	967	1,080	1,191	1,170	1,118	-4.5%
Visiting Friends & Relatives	1,128	1,305	1,234	1,419	1,698	1,870	1,989	2,373	2,243	1,582	-29.5%
Business	140	157	181	185	236	126	162	153	272	146	-46.4%
Education	751	864	717	765	739	1,181	972	1,101	1,315	818	-37.8%
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	3,934	3,718	3,635	4,054	4,373	4,635	5,134	5,146	5,430	4,060	-25.2%

Travel to Sydney Surrounds North Destination Network

Year ended March 2020

Source: National and International Visitor Surveys, TRA.



Top 5 Int'l source markets to Southern NSW DN

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
United Kingdom	53	44	43	43	49	58	54	57	57	53	-8.0%
New Zealand	37	34	34	33	39	40	37	50	43	34	-19.8%
United States of America	31	24	24	31	31	33	39	39	36	29	-20.2%
China	8	10	12	15	12	17	22	23	30	22	-27.6%
Germany	16	17	15	19	17	19	24	23	26	18	-30.6%

Age

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
15-29	87	88	84	92	95	97	107	114	112	97	-13.2%
30-39	46	35	38	38	44	50	54	61	63	53	-14.7%
40-49	39	31	34	35	37	40	39	49	47	39	-17.3%
50-59	42	33	38	44	43	46	52	69	71	59	-16.8%
60-69	36	35	33	40	46	48	57	60	68	42	-39.0%
70+	n/p	11	11	13	15	20	19	28	25	21	-16.5%
Total	260	234	239	263	281	302	328	381	386	311	-19.4%

Travel Party

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Travelling alone	148	130	129	140	149	162	174	198	186	156	-15.8%
Adult couple	65	61	58	60	72	76	82	93	92	72	-21.2%
Family group - parents and children	17	16	21	29	26	28	37	46	49	44	-9.3%
Friends or relatives travelling together	23	21	23	28	27	30	29	38	45	28	-36.8%
Business associates travelling together	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	260	234	239	263	281	302	328	381	386	311	-19.4%

Top 10 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Eat out / dine at a restaurant and/or cafe	229	206	211	235	258	271	310	345	364	286	-21.4%
Sightseeing/looking around	202	180	189	200	223	227	269	298	308	236	-23.5%
Go shopping for pleasure	194	170	184	195	221	232	259	287	297	235	-20.7%
Go to the beach	189	168	178	197	216	229	257	294	298	233	-21.9%
Visit national parks / state parks	149	132	141	159	180	186	210	244	251	194	-22.9%
Pubs, clubs, discos etc	150	132	130	141	144	161	178	196	187	147	-21.5%
Go to markets	120	113	122	129	145	133	173	174	195	143	-26.5%
Visit botanical or other public gardens	113	104	110	124	131	139	168	185	191	142	-26.0%
Bushwalking / rainforest walks	119	99	102	110	125	133	145	167	166	130	-22.0%
Visit wildlife parks / zoos / aquariums	116	107	115	120	126	127	137	160	171	128	-25.1%

First or Return Visitor to Australia

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
First visit	119	106	109	121	119	125	133	166	155	131	-15.5%
Return visit	140	128	130	142	162	178	195	215	231	180	-22.0%
Total	260	234	239	263	281	302	328	381	386	311	-19.4%

Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Friends or relatives property	1,576	1,619	1,560	1,841	2,041	2,029	2,323	2,604	2,379	1,769	-25.6%
Rented house/apartment/flat or unit	1,425	1,031	1,074	1,186	1,343	1,210	1,258	1,154	1,630	948	-41.8%
Other Private Accommodation	183	n/p	193	334	236	403	606	437	405	440	8.8%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Private vehicle or company car	95	86	88	90	100	111	117	128	132	103	-22.2%
Rental car	61	50	45	53	61	60	65	83	88	76	-14.6%
Local public transport	15	14	16	19	28	37	33	42	44	33	-24.6%

Travel to Sydney Surrounds North Destination Network

Year ended March 2020

Source: National and International Visitor Surveys, TRA.



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Visitors (000)	12,402	13,137	12,867	12,091	13,271	14,109	14,240	14,534	16,546	17,385	5.1%
Expenditure (\$ million)*	\$1,015	\$1,157	\$1,137	\$1,138	\$1,199	\$1,340	\$1,326	\$1,394	\$1,660	\$1,576	-5.1%
Spend per visitor (\$)	\$82	\$88	\$88	\$94	\$90	\$95	\$93	\$96	\$100	\$91	-9.7%

Reason of Trip

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	6,082	5,601	5,441	5,888	6,628	7,139	7,041	7,240	8,182	7,892	-3.5%
Visiting Friends & Relatives	4,076	4,501	4,879	3,856	4,028	4,238	4,335	4,655	5,498	5,531	0.6%
Business	1,254	1,607	1,335	1,244	1,168	1,329	1,266	1,198	1,409	2,368	68.1%
Other	991	1,428	1,212	1,103	1,447	1,403	1,599	1,441	1,458	1,595	9.4%
Total	12,402	13,137	12,867	12,091	13,271	14,109	14,240	14,534	16,546	17,385	5.1%

Origin

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Sydney	6,660	6,706	6,652	6,518	7,064	7,579	7,575	8,337	9,217	9,063	-1.7%
Regional NSW	5,599	6,314	6,157	5,504	6,172	6,477	6,623	6,137	7,284	8,241	13.1%
Total Intrastate	12,259	13,020	12,810	12,022	13,236	14,056	14,198	14,474	16,502	17,304	4.9%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	12,402	13,137	12,867	12,091	13,271	14,109	14,240	14,534	16,546	17,385	5.1%

Age

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
15-29	2,705	2,235	2,508	1,761	2,904	3,222	2,909	3,274	3,313	3,653	10.3%
30-39	2,124	2,399	1,926	2,252	2,230	2,036	2,322	2,344	3,050	2,813	-7.8%
40-49	2,132	2,502	2,216	2,204	2,499	2,354	2,392	2,380	2,226	2,760	24.0%
50-59	2,160	2,640	2,305	2,183	2,367	2,517	2,470	2,458	2,880	2,584	-10.3%
60-69	1,904	2,131	2,514	2,230	2,044	2,517	2,421	2,236	2,809	3,534	25.8%
70+	1,377	1,230	1,398	1,462	1,227	1,462	1,727	1,842	2,268	2,041	-10.0%
Total	12,402	13,137	12,867	12,091	13,271	14,109	14,240	14,534	16,546	17,385	5.1%

Top 10 activities (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Eat out / dine at a restaurant and/or cafe	5,263	5,423	5,359	5,522	5,910	7,208	7,153	6,951	8,420	8,937	6.1%
Visit friends & relatives	4,441	5,144	5,011	4,614	5,168	4,882	4,882	5,256	6,382	6,014	-5.8%
Sightseeing/looking around	2,239	2,192	1,934	2,295	2,308	2,711	2,491	2,588	3,180	3,205	0.8%
Go to the beach	1,290	1,298	1,313	1,295	1,524	1,276	1,397	1,757	2,003	2,302	14.9%
Go shopping for pleasure	1,922	2,353	2,121	2,115	2,086	2,214	2,437	2,142	2,696	2,170	-19.5%
Visit national parks / state parks	556	622	744	1,130	877	1,253	1,147	1,457	1,914	1,629	-14.9%
Bushwalking / rainforest walks	831	781	828	1,011	884	1,368	1,177	1,525	1,538	1,601	4.1%
Pubs, clubs, discos etc	601	813	730	825	1,033	1,101	1,228	1,134	1,270	1,507	18.6%
Exercise, gym or swimming	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	597	651	8.9%
Attend an organised sporting event	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	520	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Private vehicle or company car	11,532	12,417	12,055	11,292	12,261	13,224	13,432	13,503	15,399	16,231	5.4%
Railway	498	462	502	422	686	533	572	609	774	761	-1.6%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.