

# Travel to Sydney Surrounds South Destination Network

Year ended March 2020

Source: National and International Visitor Surveys, TRA.



## OVERVIEW

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
<b>GRAND TOTAL - overnight &amp; daytrip</b>											
Visitors ('000)	8,290	8,838	8,893	8,855	9,738	10,577	10,136	11,237	11,620	12,881	10.9%
Nights ('000)	9,368	9,368	9,216	9,021	10,036	10,405	10,724	11,294	12,713	13,167	3.6%
Expenditure (\$ million)*	\$1,547	\$1,535	\$1,565	\$1,611	\$1,772	\$1,897	\$2,105	\$2,150	\$2,495	\$2,693	7.9%
<b>Overnight - Int'l &amp; domestic</b>											
Visitors ('000)	2,458	2,638	2,568	2,615	2,903	2,957	3,177	3,526	3,848	4,034	4.8%
Nights ('000)	9,368	9,368	9,216	9,021	10,036	10,405	10,724	11,294	12,713	13,167	3.6%
Expenditure (\$ million)*	\$1,085	\$1,036	\$1,018	\$1,093	\$1,174	\$1,234	\$1,465	\$1,520	\$1,773	\$1,889	6.5%
<b>Domestic - overnight &amp; daytrip</b>											
Visitors ('000)	8,190	8,749	8,801	8,756	9,634	10,461	9,994	11,080	11,453	12,754	11.4%
Nights ('000)	7,424	7,738	7,580	7,091	8,122	7,892	8,165	9,107	10,147	10,785	6.3%
Expenditure (\$ million)*	\$1,409	\$1,405	\$1,451	\$1,462	\$1,628	\$1,682	\$1,872	\$1,925	\$2,238	\$2,469	10.3%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Visitors (000)	2,357	2,548	2,476	2,516	2,799	2,842	3,035	3,369	3,681	3,907	6.1%
Nights (000)	7,424	7,738	7,580	7,091	8,122	7,892	8,165	9,107	10,147	10,785	6.3%
Average Length of Stay (nights)	3	3	3	3	3	3	3	3	3	3	0.1%
Expenditure (\$ million)*	\$946	\$907	\$904	\$944	\$1,030	\$1,018	\$1,231	\$1,295	\$1,515	\$1,665	9.9%
Spend per night (\$)	\$127	\$117	\$119	\$133	\$127	\$129	\$151	\$142	\$149	\$154	3.4%
Intrastate visitors (000)	1,971	2,129	2,080	2,037	2,293	2,332	2,484	2,794	3,042	3,288	8.1%
Interstate visitors (000)	387	419	396	479	507	510	551	575	640	618	-3.3%
Intrastate nights (000)	6,088	6,431	6,029	5,397	6,424	6,063	6,310	7,188	7,923	8,731	10.2%
Interstate nights (000)	1,336	1,307	1,552	1,693	1,698	1,829	1,855	1,919	2,224	2,054	-7.6%
Intrastate expenditure (\$ million)	\$780	\$746	\$759	\$776	\$831	\$819	\$990	\$1,035	\$1,228	\$1,362	11.0%
Interstate expenditure (\$ million)	\$167	\$161	\$144	\$169	\$199	\$199	\$241	\$260	\$288	\$303	5.1%

### Purpose of Visit

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	1,295	1,278	1,398	1,375	1,488	1,496	1,640	1,635	1,728	1,856	7.4%
Visiting Friends & Relatives	727	934	865	885	1,075	1,039	1,094	1,282	1,515	1,461	-3.6%
Business	260	265	153	173	143	179	174	299	313	417	33.4%
Other	n/p	n/p	n/p	n/p	n/p	n/p	142	156	141	192	36.3%
<b>Total</b>	<b>2,357</b>	<b>2,548</b>	<b>2,476</b>	<b>2,516</b>	<b>2,799</b>	<b>2,842</b>	<b>3,035</b>	<b>3,369</b>	<b>3,681</b>	<b>3,907</b>	<b>6.1%</b>

	Nights (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	4,539	4,624	4,932	4,278	4,867	4,690	4,812	4,914	5,186	5,296	2.1%
Visiting Friends & Relatives	1,982	2,274	2,121	2,282	2,697	2,481	2,615	3,005	3,711	3,763	1.4%
Business	696	676	304	372	335	418	457	735	899	1,084	20.6%
Other	n/p	n/p	n/p	n/p	n/p	n/p	282	452	351	642	82.9%
<b>Total</b>	<b>7,424</b>	<b>7,738</b>	<b>7,580</b>	<b>7,091</b>	<b>8,122</b>	<b>7,892</b>	<b>8,165</b>	<b>9,107</b>	<b>10,147</b>	<b>10,785</b>	<b>6.3%</b>

### Origin

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Sydney	1,283	1,364	1,349	1,265	1,443	1,472	1,679	1,794	2,076	2,169	4.5%
Regional	688	765	731	773	850	860	806	1,000	965	1,120	16.0%
<b>Total Intrastate</b>	<b>1,971</b>	<b>2,129</b>	<b>2,080</b>	<b>2,037</b>	<b>2,293</b>	<b>2,332</b>	<b>2,484</b>	<b>2,794</b>	<b>3,042</b>	<b>3,288</b>	<b>8.1%</b>
Victoria	124	n/p	n/p	139	131	159	152	133	148	179	20.9%
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	138	136	-1.5%
ACT	130	163	208	176	208	157	187	250	290	231	-20.3%
Other Interstate	45	51	n/p	57	n/p	n/p	91	n/p	n/p	n/p	-
<b>Total Interstate</b>	<b>387</b>	<b>419</b>	<b>396</b>	<b>479</b>	<b>507</b>	<b>510</b>	<b>551</b>	<b>575</b>	<b>640</b>	<b>618</b>	<b>-3.3%</b>
<b>Grand Total</b>	<b>2,357</b>	<b>2,548</b>	<b>2,476</b>	<b>2,516</b>	<b>2,799</b>	<b>2,842</b>	<b>3,035</b>	<b>3,369</b>	<b>3,681</b>	<b>3,907</b>	<b>6.1%</b>

### Age

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
15-29	544	583	555	538	609	628	729	824	789	868	10.0%
30-39	418	490	385	492	458	435	474	615	570	718	26.0%
40-49	394	440	443	482	550	482	481	563	624	607	-2.7%
50-59	490	447	500	444	503	603	602	542	708	621	-12.2%
60-69	315	396	411	378	429	466	481	487	593	705	18.9%
70+	197	192	181	181	251	228	268	338	399	389	-2.5%
<b>Total</b>	<b>2,357</b>	<b>2,548</b>	<b>2,476</b>	<b>2,516</b>	<b>2,799</b>	<b>2,842</b>	<b>3,035</b>	<b>3,369</b>	<b>3,681</b>	<b>3,907</b>	<b>6.1%</b>



# Travel to Sydney Surrounds South Destination Network

Year ended March 2020

Source: National and International Visitor Surveys, TRA.



## Travel Party

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Travelling alone	429	463	471	375	521	585	570	804	797	1,056	32.5%
Adult couple	656	761	783	720	765	818	998	893	1,120	1,160	3.6%
Family group - parents and children	704	709	734	670	756	624	561	708	709	687	-3.1%
Friends or relatives travelling together	460	482	418	657	664	726	801	820	887	832	-6.2%
Business associates travelling together	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	134	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
<b>Total</b>	<b>2,357</b>	<b>2,548</b>	<b>2,476</b>	<b>2,516</b>	<b>2,799</b>	<b>2,842</b>	<b>3,035</b>	<b>3,369</b>	<b>3,681</b>	<b>3,907</b>	<b>6.1%</b>

## Top 10 Activities (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Eat out / dine at a restaurant and/or cafe	1,214	1,233	1,239	1,364	1,541	1,536	1,827	2,025	2,313	2,411	4.2%
Visit friends & relatives	1,021	1,290	1,162	1,183	1,386	1,317	1,382	1,593	1,835	1,760	-4.1%
Go to the beach	875	900	975	1,096	1,112	1,190	1,295	1,430	1,480	1,589	7.4%
Sightseeing/looking around	656	719	648	666	745	671	737	893	1,133	1,052	-7.2%
Pubs, clubs, discos etc	393	521	517	481	577	620	610	693	801	947	18.2%
Bushwalking / rainforest walks	317	394	334	387	459	429	517	636	590	671	13.7%
Go shopping for pleasure	533	640	622	610	631	651	624	643	675	636	-5.8%
Visit national parks / state parks	289	219	270	301	413	371	331	549	639	489	-23.5%
Go to markets	150	182	209	255	294	378	249	267	230	300	30.4%
Exercise, gym or swimming	n/p	n/p	n/p	n/p	108	159	231	294	293	274	-6.6%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Friends or relatives property	2,711	2,688	3,299	2,665	3,365	3,069	2,822	3,930	3,754	4,107	9.4%
Rented house/apartment/flat or unit	907	1,052	735	834	1,219	975	1,222	1,293	1,175	1,258	7.0%
Caravan or camping - non commercial	n/p	n/p	n/p	n/p	339	n/p	n/p	n/p	545	614	12.7%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Private vehicle or company car	2,076	2,267	2,296	2,201	2,448	2,537	2,690	3,003	3,291	3,488	6.0%
Railway	n/p	n/p	n/p	101	n/p	100	109	138	n/p	170	-
Aircraft	n/p	105	n/p	117	123	129	139	150	136	140	3.0%

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Visitors (000)	100	89	93	99	104	116	142	157	167	127	-24.1%
Nights (000)	1,944	1,629	1,636	1,930	1,914	2,513	2,559	2,187	2,566	2,382	-7.2%
Average Length of Stay (nights)	19	18	18	20	18	22	18	14	15	19	22.3%
Expenditure (\$ million)*	\$138	\$129	\$114	\$149	\$144	\$216	\$234	\$225	\$257	\$224	-13.1%
Spend per night (\$)	\$71	\$79	\$70	\$77	\$75	\$86	\$91	\$103	\$100	\$94	-6.4%

### Purpose of Visit

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	52	43	50	51	56	65	78	91	95	65	-32.4%
Visiting Friends & Relatives	35	33	29	32	38	38	46	49	55	45	-17.3%
Business	n/p	n/p	8	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	7	7	4	6	5	9	9	8	8	9	8.7%
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
<b>Total</b>	<b>100</b>	<b>89</b>	<b>93</b>	<b>99</b>	<b>104</b>	<b>116</b>	<b>142</b>	<b>157</b>	<b>167</b>	<b>127</b>	<b>-24.1%</b>

### Purpose of Visit

	Nights (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	314	204	332	413	408	458	346	407	592	376	-36.5%
Visiting Friends & Relatives	501	543	437	569	506	617	563	714	768	711	-7.3%
Business	n/p	n/p	62	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	991	741	613	702	706	884	1,269	819	937	951	1.4%
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
<b>Total</b>	<b>1,944</b>	<b>1,629</b>	<b>1,636</b>	<b>1,930</b>	<b>1,914</b>	<b>2,513</b>	<b>2,559</b>	<b>2,187</b>	<b>2,566</b>	<b>2,382</b>	<b>-7.2%</b>

# Travel to Sydney Surrounds South Destination Network

Year ended March 2020

Source: National and International Visitor Surveys, TRA.



## Top 5 Int'l source markets to Southern NSW DN

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
United Kingdom	20	19	18	15	17	21	23	27	27	19	-30.5%
New Zealand	13	12	11	13	12	n/p	16	12	18	14	-22.8%
United States of America	12	11	11	11	12	14	14	16	16	12	-20.5%
China	5	6	9	5	6	11	14	14	22	9	-60.6%
France	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## Age

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
15-29	35	30	31	35	38	42	47	50	55	42	-22.4%
30-39	15	14	15	15	13	16	21	21	23	20	-14.7%
40-49	14	13	15	14	15	11	15	23	22	n/p	-
50-59	15	13	11	13	15	18	24	28	33	23	-29.5%
60-69	17	14	16	16	19	20	28	23	23	16	-29.2%
70+	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	100	89	93	99	104	116	142	157	167	127	-24.1%

## Travel Party

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Travelling alone	57	51	49	54	57	61	73	88	85	71	-16.9%
Adult couple	23	24	25	24	27	33	32	38	39	27	-31.2%
Family group - parents and children	8	n/p	n/p	10	9	12	20	11	20	17	-17.3%
Friends or relatives travelling together	10	6	7	8	9	9	15	17	19	8	-58.7%
Business associates travelling together	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	-	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	100	89	93	99	104	116	142	157	167	127	-24.1%

## Top 10 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Eat out / dine at a restaurant and/or cafe	87	79	84	86	95	108	134	143	157	116	-26.0%
Go to the beach	82	70	72	77	84	95	114	134	143	103	-27.8%
Go shopping for pleasure	72	67	66	73	82	91	115	116	126	99	-21.8%
Sightseeing/looking around	79	66	70	74	83	90	111	120	135	94	-30.0%
Visit national parks / state parks	58	49	54	60	65	74	92	101	109	75	-30.8%
Pubs, clubs, discos etc	54	53	50	53	58	64	68	83	80	66	-17.7%
Visit botanical or other public gardens	42	39	45	46	51	55	71	77	78	61	-21.6%
Go to markets	47	40	44	50	54	58	70	72	82	56	-31.5%
Visit museums or art galleries	36	38	36	42	41	46	55	61	68	51	-25.7%
Visit history / heritage buildings, sites or monuments	42	37	37	39	42	50	70	69	71	49	-31.4%

## First or Return Visitor to Australia

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
First visit	39	38	40	43	48	51	61	66	71	47	-34.5%
Return visit	61	51	52	55	56	65	81	91	96	80	-16.4%
Total	100	89	93	99	104	116	142	157	167	127	-24.1%

## Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Rented house/apartment/flat or unit	842	625	692	760	679	988	1,185	843	983	958	-2.5%
Friends or relatives property	617	647	606	605	650	895	621	772	796	694	-12.9%
Other Accommodation	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar 20 vs. YE Mar 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Private vehicle or company car	43	44	45	43	47	51	56	68	67	54	-20.4%
Rental car	23	19	18	22	25	23	31	30	42	29	-31.0%
Local public transport	n/p	n/p	n/p	n/p	7	11	9	13	18	13	-31.0%



# Travel to Sydney Surrounds South Destination Network

Year ended March 2020

Source: National and International Visitor Surveys, TRA.



## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Visitors (000)	5,833	6,201	6,325	6,240	6,835	7,619	6,960	7,711	7,772	8,847	13.8%
Expenditure (\$ million)*	\$463	\$498	\$547	\$518	\$598	\$664	\$640	\$630	\$723	\$804	11.3%
Spend per visitor (\$)	\$79	\$80	\$87	\$83	\$87	\$87	\$92	\$82	\$93	\$91	-2.2%

### Reason of Trip

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Holiday	3,044	2,926	3,115	3,409	3,728	4,304	3,816	4,276	4,288	4,611	7.5%
Visiting Friends & Relatives	1,978	2,180	2,213	2,057	1,994	2,240	2,122	2,379	2,157	2,685	24.4%
Business	n/p	566	n/p	n/p	577	537	523	n/p	766	840	9.7%
Other	n/p	528	503	411	536	539	497	590	560	711	27.0%
Total	5,833	6,201	6,325	6,240	6,835	7,619	6,960	7,711	7,772	8,847	13.8%

### Origin

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Sydney	4,085	3,849	4,036	4,092	4,938	4,843	4,425	4,976	4,981	6,113	22.7%
Regional NSW	1,644	2,270	2,169	1,961	1,712	2,642	2,421	2,534	2,606	2,571	-1.4%
Total Intrastate	5,729	6,119	6,205	6,053	6,651	7,486	6,846	7,510	7,587	8,683	14.4%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	5,833	6,201	6,325	6,240	6,835	7,619	6,960	7,711	7,772	8,847	13.8%

### Age

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
15-29	1,074	1,162	1,329	1,431	1,450	1,942	1,789	1,820	1,695	1,852	9.2%
30-39	1,045	1,182	776	982	1,448	1,376	1,009	1,122	1,201	1,791	49.2%
40-49	1,089	1,196	1,172	1,197	1,006	1,000	979	1,284	1,364	1,436	5.3%
50-59	1,266	981	1,246	1,081	1,067	1,345	1,268	1,382	1,270	1,195	-5.9%
60-69	760	1,033	1,114	866	1,079	1,281	1,186	1,211	1,347	1,440	7.0%
70+	600	647	688	683	784	674	728	891	895	1,132	26.5%
Total	5,833	6,201	6,325	6,240	6,835	7,619	6,960	7,711	7,772	8,847	13.8%

### Top 10 activities (sorted by the latest year)

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Eat out / dine at a restaurant and/or cafe	2,563	2,876	2,766	2,958	3,277	4,186	3,600	4,073	4,165	4,597	10.4%
Visit friends & relatives	2,224	2,488	2,316	2,524	2,439	2,509	2,372	2,657	2,650	2,910	9.8%
Go to the beach	1,104	797	1,017	1,270	1,637	1,819	1,612	1,692	1,798	2,224	23.7%
Sightseeing/looking around	1,231	1,257	988	1,277	1,539	1,767	1,582	1,596	1,664	1,901	14.2%
Go shopping for pleasure	787	1,085	941	1,035	1,245	1,150	1,286	1,122	1,006	1,149	14.1%
Visit national parks / state parks	n/p	n/p	n/p	n/p	n/p	n/p	598	634	710	676	-4.7%
Bushwalking / rainforest walks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	652	-
Pubs, clubs, discos etc	n/p	n/p	n/p	n/p	561	703	548	n/p	704	610	-13.4%
Exercise, gym or swimming	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Picnics or BBQs	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

### Top 3 types of Transport used (sorted by the latest year)

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar 20 vs. YE Mar 19
Private vehicle or company car	5,596	5,887	6,045	5,771	6,499	7,237	6,525	7,317	7,349	8,303	13.0%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

\*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.