

Travel to Sydney Tourism Region

Year ended March 2020



Source: National and International Visitor Surveys, TRA.

OVERVIEW

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar20 vs. YE Mar19
GRAND TOTAL - overnight & daytrip											
Visitors ('000)	28,489	29,072	30,039	31,011	29,952	32,295	32,638	35,450	39,331	43,624	10.9%
Nights ('000)	75,196	79,325	78,193	85,261	88,736	95,696	101,029	107,199	113,299	109,439	-3.4%
Expenditure (\$ million)*	\$12,201	\$13,111	\$13,182	\$14,356	\$14,422	\$16,471	\$17,190	\$19,175	\$21,917	\$21,142	-3.5%

Overnight - Int'l & domestic

Visitors ('000)	10,226	10,329	10,277	11,493	11,453	12,097	13,103	14,214	15,483	15,954	3.0%
Nights ('000)	75,196	79,325	78,193	85,261	88,736	95,696	101,029	107,199	113,299	109,439	-3.4%
Expenditure (\$ million)*	\$10,420	\$11,059	\$10,953	\$12,202	\$12,506	\$14,248	\$15,148	\$16,911	\$19,210	\$18,103	-5.8%

Domestic - overnight & daytrip

Visitors ('000)	25,843	26,477	27,305	28,073	26,832	28,939	28,932	31,397	35,267	39,907	13.2%
Nights ('000)	21,090	22,448	20,637	22,909	22,595	23,091	25,974	27,349	30,984	34,189	10.3%
Expenditure (\$ million)*	\$6,977	\$7,703	\$7,498	\$8,298	\$7,848	\$8,607	\$8,555	\$9,750	\$11,770	\$12,075	2.6%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar20 vs. YE Mar19
Visitors (000)	7,581	7,735	7,543	8,556	8,333	8,740	9,397	10,161	11,419	12,237	7.2%
Nights (000)	21,090	22,448	20,637	22,909	22,595	23,091	25,974	27,349	30,984	34,189	10.3%
Average Length of Stay	2.8	2.9	2.7	2.7	2.7	2.6	2.8	2.7	2.7	2.8	3.0%
Expenditure (\$ million)*	\$5,196	\$5,650	\$5,268	\$6,144	\$5,932	\$6,384	\$6,513	\$7,486	\$9,063	\$9,036	-0.3%
Spend per visitor per night (\$)	\$246	\$252	\$255	\$268	\$263	\$276	\$251	\$274	\$293	\$264	-9.6%
Intrastate visitors (000)	3,758	3,941	3,868	4,382	4,290	4,280	4,894	4,843	5,416	6,131	13.2%
Interstate visitors (000)	3,823	3,794	3,675	4,173	4,043	4,460	4,503	5,318	6,004	6,107	1.7%
Intrastate nights (000)	8,743	9,420	9,138	10,396	9,650	9,770	10,876	10,498	12,799	13,305	4.0%
Interstate nights (000)	12,346	13,028	11,499	12,512	12,945	13,320	15,098	16,851	18,184	20,884	14.8%
Intrastate expenditure (\$million)	\$2,242	\$2,570	\$2,541	\$2,897	\$2,841	\$2,681	\$3,039	\$3,367	\$4,033	\$3,986	-1.2%
Interstate expenditure (\$ million)	\$2,954	\$3,081	\$2,727	\$3,247	\$3,091	\$3,703	\$3,473	\$4,119	\$5,030	\$5,050	0.4%

Purpose of Visit

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	2,227	2,129	2,220	2,430	2,164	2,301	2,411	2,565	2,966	2,993	0.9%
Visiting Friends & Relatives	2,809	2,826	2,913	3,283	3,092	3,280	3,506	3,533	3,776	4,278	13.3%
Business	2,057	2,340	2,019	2,291	2,451	2,677	2,767	3,440	3,891	4,154	6.8%
Other	529	498	462	600	677	569	776	702	857	901	5.0%
Total	7,581	7,735	7,543	8,556	8,333	8,740	9,397	10,161	11,419	12,237	7.2%

	Nights (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	6,140	5,869	5,758	6,158	5,482	5,810	6,292	6,642	7,419	7,378	-0.6%
Visiting Friends & Relatives	8,730	9,961	8,718	9,617	9,249	9,207	9,962	10,664	11,983	12,413	3.6%
Business	4,782	4,938	4,224	5,278	5,717	6,032	7,011	8,041	9,426	11,120	18.0%
Other	1,437	1,681	1,936	1,856	2,147	2,042	2,709	2,001	2,155	3,278	52.1%
Total	21,090	22,448	20,637	22,909	22,595	23,091	25,974	27,349	30,984	34,189	10.3%

Origin

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Regional NSW	3,088	3,350	3,189	3,626	3,386	3,553	4,102	3,869	4,469	4,987	11.6%
Sydney	670	591	679	757	904	727	792	974	946	1,144	20.9%
Total Intrastate	3,758	3,941	3,868	4,382	4,290	4,280	4,894	4,843	5,416	6,131	13.2%
Victoria	1,423	1,526	1,487	1,510	1,542	1,612	1,714	2,170	2,539	2,461	-3.1%
Queensland	1,208	1,052	996	1,227	1,151	1,317	1,412	1,563	1,661	1,823	9.8%
ACT	476	468	547	590	512	604	547	683	784	761	-2.9%
Other Interstate	716	747	645	846	837	927	830	902	1,020	1,061	4.1%
Total Interstate	3,823	3,794	3,675	4,173	4,043	4,460	4,503	5,318	6,004	6,107	1.7%
Grand Total	7,581	7,735	7,543	8,556	8,333	8,740	9,397	10,161	11,419	12,237	7.2%

Travel to Sydney Tourism Region

Year ended March 2020



Source: National and International Visitor Surveys, TRA.

Age

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
15-29	1,615	1,598	1,760	1,944	2,142	1,902	2,075	2,258	2,662	2,663	0.0%
30-39	1,478	1,492	1,239	1,465	1,291	1,462	1,634	1,844	1,902	2,172	14.2%
40-49	1,460	1,618	1,532	1,675	1,741	1,723	1,783	2,081	2,121	2,357	11.1%
50-59	1,499	1,436	1,399	1,611	1,449	1,744	1,719	1,816	2,035	2,249	10.5%
60-69	1,021	1,071	1,051	1,302	1,172	1,222	1,325	1,371	1,625	1,694	4.3%
70+	507	520	562	559	537	688	861	790	1,074	1,102	2.7%
Total	7,581	7,735	7,543	8,556	8,333	8,740	9,397	10,161	11,419	12,237	7.2%

Travel Party

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Travelling alone	2,592	2,692	2,655	3,190	3,289	3,574	4,025	4,443	5,185	5,706	10.0%
Adult couple	1,869	2,015	1,820	2,035	1,909	1,937	2,185	2,121	2,342	2,564	9.5%
Family group - parents and children	1,386	1,382	1,276	1,324	1,116	1,153	1,202	1,194	1,348	1,285	-4.7%
Friends or relatives travelling together with(out) children	1,110	1,031	1,190	1,376	1,341	1,375	1,355	1,568	1,636	1,635	0.0%
Business associates travelling together with(out) spouse	506	534	494	513	557	612	541	739	788	953	20.9%
Other	n/p	n/p	n/p	n/p	121	n/p	n/p	n/p	n/p	n/p	-
Total	7,581	7,735	7,543	8,556	8,333	8,740	9,397	10,161	11,419	12,237	7.2%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Eat out / dine at a restaurant and/or cafe	4,845	4,862	4,626	5,707	5,340	5,997	6,271	7,076	8,155	8,226	0.9%
Visit friends & relatives	3,866	4,040	3,793	4,412	4,364	4,291	4,636	4,805	5,380	5,644	4.9%
Sightseeing/looking around	1,769	1,723	1,529	1,811	1,755	1,729	1,846	2,177	2,493	2,575	3.3%
Pubs, clubs, discos etc	1,213	1,335	1,453	1,493	1,728	1,818	2,025	1,980	2,320	2,383	2.7%
Go shopping for pleasure	2,187	2,254	2,201	2,408	1,950	2,042	2,083	2,107	2,375	2,361	-0.6%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Friends or relatives property	10,130	11,355	10,369	11,490	10,841	10,691	12,123	12,647	14,535	15,276	5.1%
Luxury hotel or luxury resort (4 or 5 star)	3,668	3,525	3,156	3,482	3,346	4,133	3,895	4,943	5,114	5,359	4.8%
Standard hotel/motor inn (below 4 star)	3,748	3,839	3,288	3,935	4,336	4,038	3,639	3,838	5,070	4,693	-7.4%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Private vehicle or company car	3,757	3,949	3,864	4,245	4,174	4,172	4,708	4,873	5,481	5,992	9.3%
Aircraft	3,072	3,104	2,996	3,473	3,310	3,598	3,711	4,319	4,868	4,914	0.9%
Railway	481	511	515	618	650	777	805	780	900	1,028	14.2%

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar20 vs. YE Mar19
Visitors (000)	2,645	2,594	2,734	2,938	3,120	3,356	3,706	4,053	4,063	3,716	-8.5%
Nights (000)	54,107	56,876	57,556	62,353	66,142	72,605	75,055	79,851	82,316	75,250	-8.6%
Average Length of Stay	20.5	21.9	21.0	21.2	21.2	21.6	20.3	19.7	20.3	20.2	0.0%
Expenditure (\$ million)*	5,224	5,409	5,685	6,058	6,574	7,864	8,635	9,425	10,147	9,067	-10.6%
Spend per visitor per night (\$)	97	95	99	97	99	108	115	118	123	120	-2.3%

Purpose of Visit

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	1,387	1,336	1,415	1,510	1,645	1,822	2,019	2,248	2,225	1,975	-11.2%
Visiting Friends & Relatives	676	669	714	800	823	865	921	1,024	1,012	967	-4.5%
Business	375	349	350	375	375	352	387	444	449	387	-13.8%
Employment	52	63	62	67	76	82	97	66	68	66	-2.6%
Education	125	132	126	126	136	156	191	200	222	190	-14.4%
Other^	151	137	165	168	185	202	226	250	275	272	-1.3%
Total	2,645	2,594	2,734	2,938	3,120	3,356	3,706	4,053	4,063	3,716	-8.5%

Travel to Sydney Tourism Region

Year ended March 2020



Source: National and International Visitor Surveys, TRA.

Purpose of Visit

	Nights (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	16,653	16,720	16,740	18,580	18,377	20,026	21,362	22,347	23,049	20,649	-10.4%
Visiting Friends & Relatives	14,238	13,773	14,435	16,831	18,174	20,034	19,247	22,627	22,133	20,732	-6.3%
Business	3,318	3,313	3,638	3,483	3,703	3,175	2,911	3,231	3,598	3,278	-8.9%
Employment	4,333	6,599	6,814	6,749	8,069	8,831	9,541	7,083	7,034	7,369	4.8%
Education	14,963	15,918	15,414	16,057	17,192	20,080	21,616	24,063	25,921	22,891	-11.7%
Other ^A	601	553	515	653	627	458	377	499	581	332	-42.8%
Total	54,107	56,876	57,556	62,353	66,142	72,605	75,055	79,851	82,316	75,250	-8.6%

Top 5 Int'l source markets to Sydney

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
China	283	310	374	422	502	608	690	782	744	604	-18.8%
United States of America	270	258	279	297	315	353	404	458	480	457	-4.7%
New Zealand	346	333	342	356	361	378	386	375	375	364	-2.7%
United Kingdom	328	302	281	312	306	323	341	349	320	294	-8.2%
Japan	147	138	149	143	134	132	161	164	189	176	-7.2%

Age

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
15-29	888	899	902	960	1,038	1,120	1,189	1,212	1,229	1,090	-11.3%
30-39	536	545	524	551	572	618	687	728	757	691	-8.7%
40-49	439	404	449	466	499	502	554	622	600	562	-6.4%
50-59	410	377	429	471	515	537	603	681	684	660	-3.6%
60-69	299	295	337	378	380	443	523	606	591	530	-10.4%
70+	73	75	93	113	116	136	151	205	202	183	-9.3%
Total	2,645	2,594	2,734	2,938	3,120	3,356	3,706	4,053	4,063	3,716	-8.5%

Travel Party

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Travelling alone	1,505	1,461	1,490	1,558	1,627	1,706	1,867	2,005	2,022	1,861	-8.0%
Adult couple	544	502	548	595	626	700	768	890	896	834	-6.9%
Family group - parent(s) and children	224	254	277	335	373	394	448	492	529	489	-7.5%
Friends and/ or relatives travelling together	252	240	277	312	359	429	476	502	453	386	-14.7%
Business associates travelling together with(out) spouse	117	122	127	122	123	115	129	144	148	127	-14.5%
Other	n/p	15	16	15	13	13	19	20	15	19	23.6%
Total	2,645	2,594	2,734	2,938	3,120	3,356	3,706	4,053	4,063	3,716	-8.5%

Top 5 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Eat out / dine at a restaurant and/or cafe	2,240	2,158	2,335	2,527	2,745	2,985	3,387	3,701	3,689	3,260	-11.6%
Go shopping for pleasure	1,928	1,864	2,024	2,166	2,356	2,554	2,892	3,063	3,070	2,711	-11.7%
Sightseeing/looking around	1,925	1,825	1,965	2,053	2,193	2,403	2,844	3,079	3,008	2,683	-10.8%
Go to the beach	1,679	1,667	1,775	1,924	2,095	2,323	2,570	2,778	2,711	2,458	-9.3%
Visit national parks / state parks	1,234	1,199	1,269	1,376	1,577	1,760	2,005	2,109	2,068	1,838	-11.1%

First or Return Visitor to Australia

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
First visit	1,242	1,254	1,319	1,402	1,526	1,644	1,817	2,035	1,972	1,755	-11.0%
Return visit	1,404	1,340	1,415	1,535	1,594	1,712	1,889	2,018	2,091	1,961	-6.2%
Total	2,645	2,594	2,734	2,938	3,120	3,356	3,706	4,053	4,063	3,716	-8.5%

Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Rented house/apartment/flat or unit	21,887	24,974	25,781	26,666	28,468	32,175	32,837	35,310	38,597	34,424	-10.8%
Friends or relatives property	17,910	17,588	17,882	19,621	21,061	23,015	22,425	24,298	23,942	22,185	-7.3%
Standard hotel/motor inn (below 4 star)	2,765	2,761	2,787	2,895	2,975	3,098	3,308	3,710	3,634	3,378	-7.0%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Aircraft	790	754	844	888	941	970	1,096	1,194	1,116	1,013	-9.3%
Private vehicle or company car	717	696	711	766	807	835	885	931	901	840	-6.9%
Local public transport	353	393	379	439	470	543	601	727	781	703	-10.0%

Travel to Sydney Tourism Region

Year ended March 2020



Source: National and International Visitor Surveys, TRA.

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change YE Mar20 vs. YE Mar19
Visitors (000)	18,263	18,743	19,762	19,517	18,499	20,199	19,535	21,236	23,848	27,670	16.0%
Expenditure (\$ million)*	\$1,781	\$2,052	\$2,230	\$2,154	\$1,916	\$2,223	\$2,042	\$2,264	\$2,707	\$3,039	12.3%
Spend per visitor (\$)	\$98	\$109	\$113	\$110	\$104	\$110	\$105	\$107	\$114	\$110	-3.2%

Main Purpose of Trip

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	8,211	7,751	9,125	8,792	7,939	9,291	8,299	9,571	10,196	11,593	13.7%
Visiting Friends & Relatives	5,750	6,333	6,149	6,040	5,794	6,002	6,175	6,669	7,493	8,378	11.8%
Business	1,808	2,086	2,191	2,304	2,288	2,397	2,485	2,452	3,158	4,416	39.8%
Other	2,494	2,573	2,297	2,382	2,478	2,508	2,576	2,543	3,000	3,283	9.4%
Total	18,263	18,743	19,762	19,517	18,499	20,199	19,535	21,236	23,848	27,670	16.0%

Origin

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Sydney	10,907	11,337	12,245	11,528	11,416	12,492	11,822	12,910	15,080	18,355	21.7%
Regional NSW	6,772	6,810	7,053	7,372	6,316	6,995	6,929	7,618	7,914	8,594	8.6%
Total IntraState	17,679	18,146	19,298	18,901	17,732	19,487	18,752	20,528	22,994	26,949	17.2%
Total Interstate	584	597	464	617	767	712	784	707	854	721	-15.6%
Total	18,263	18,743	19,762	19,517	18,499	20,199	19,535	21,236	23,848	27,670	16.0%

Age

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
15-29	4,632	4,766	4,875	4,840	4,717	4,936	5,062	4,923	6,065	6,576	8.4%
30-39	2,841	3,251	3,423	3,360	3,056	3,354	3,185	3,342	3,394	4,710	38.8%
40-49	3,151	3,217	3,107	3,199	2,873	3,162	2,980	3,538	3,661	4,405	20.3%
50-59	3,080	3,071	3,057	3,111	3,099	3,235	3,126	3,400	3,456	4,147	20.0%
60-69	2,702	2,825	3,290	3,074	2,906	3,426	2,855	3,395	4,094	4,708	15.0%
70+	1,858	1,612	2,009	1,933	1,849	2,085	2,327	2,637	3,178	3,125	-1.7%
Total	18,263	18,743	19,762	19,517	18,499	20,199	19,535	21,236	23,848	27,670	16.0%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Eat out / dine at a restaurant and/or cafe	8,200	8,225	8,354	8,456	8,339	9,751	9,766	10,675	12,575	14,286	13.6%
Visit friends & relatives	6,373	7,552	7,137	7,453	6,918	7,377	7,227	7,853	8,860	9,384	5.9%
Go shopping for pleasure	3,337	3,715	3,987	3,997	3,227	3,191	3,256	3,403	3,840	4,576	19.2%
Sightseeing/looking around	2,639	2,456	2,601	2,788	2,334	2,757	2,463	3,099	3,538	4,327	22.3%
Go to the beach	1,253	1,047	1,212	1,754	1,667	1,890	1,444	2,125	1,865	2,229	19.5%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar20 vs. YE Mar19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Private vehicle or company car	14,428	14,872	15,675	15,667	14,588	15,780	15,362	16,518	18,634	21,531	15.5%
Railway	2,498	2,530	2,664	2,569	2,596	2,875	2,965	3,255	3,568	4,500	26.1%
Bus/Coach	723	537	621	502	499	818	555	729	777	639	-17.8%

n/p = not publishable

Sydney Tourism Region (bordering towns): Palm Beach, Wisemans Ferry, Richmond, Penrith, Picton, Campbelltown and Waterfall.

*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.