

# ADVERTISING COMPLIANCE CERTIFICATE

DESTINATION NSW	
CAMPAIGN	Destination NSW FY2019-20 Annual Campaign Activity

## In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act") the Campaign

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2012* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature:		Date: 10 / 9 /2019
Name:	<b>SANDRA CHIPCHASE</b>	
Agency:	<b>DESTINATION NSW</b>	
Position:	<b>CEO</b>	

### FY2019-20 Approval History:

- *DNSW FY2019-20 Advertising Proposals – submitted 17 June 2019*
- *DaPCo meeting – 22 August 2019*
- *DNSW advised of approval outcome – 4 September 2019*

# ADVERTISING COMPLIANCE CERTIFICATE

<b>DESTINATION NSW</b>	
<b>CAMPAIGN</b>	Destination NSW FY2019-20 Annual Campaign Activity (under \$250,000 campaigns)

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Signature:		Date: 8 / 10 /2019
Name:	<b>SANDRA CHIPCHASE</b>	
Agency:	<b>DESTINATION NSW</b>	
Position:	<b>CEO</b>	

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