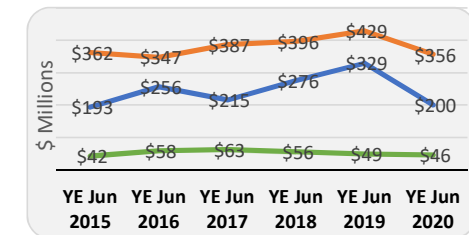
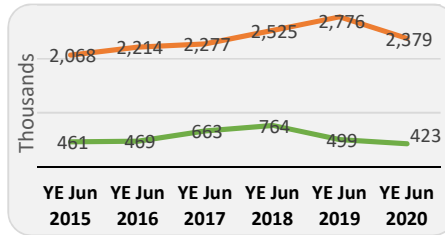
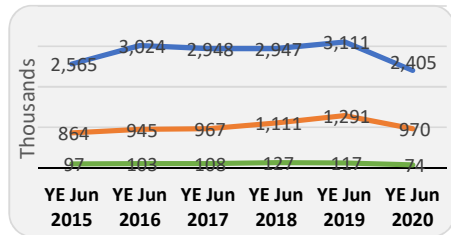
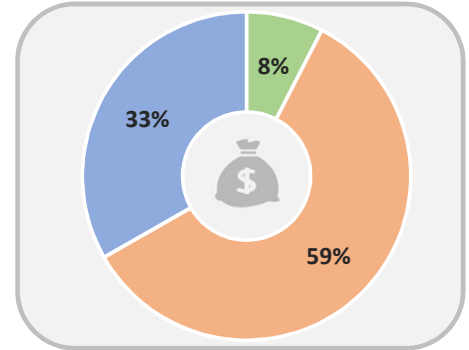
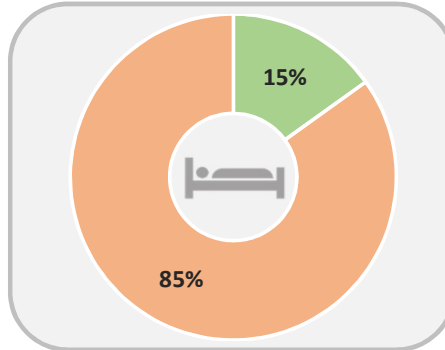
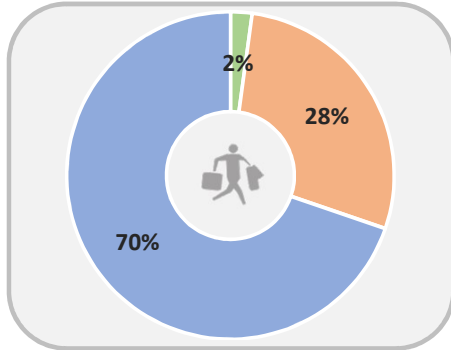


TOTAL DOMESTIC & INTERNATIONAL



■ International travel ■ Domestic overnight travel ■ Domestic daytrip travel



Domestic overnight travel

Visitors: 1.0m (-24.9% YoY)
Nights: 2.4m (-14.3% YoY)
Expenditure: \$356.4m (-16.9% YoY)

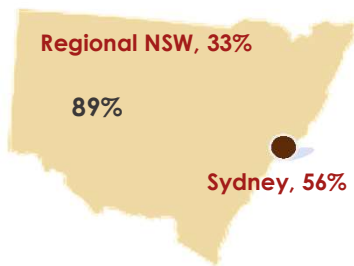
Average spend
\$150 per night
\$367 per visitor

Average length of stay:
2.5 nights

#10 for visitors
#11 for nights
#11 for expenditure
In Regional NSW

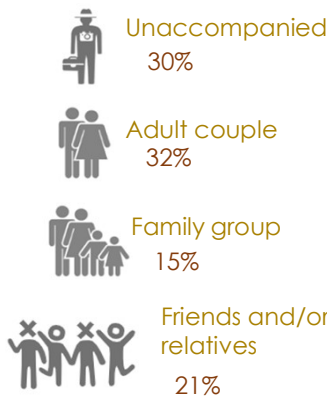
Origin

89% of the visitors came from within New South Wales



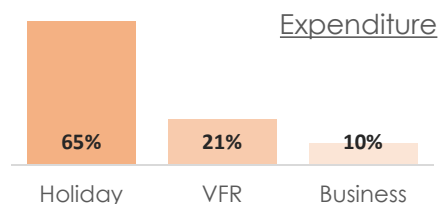
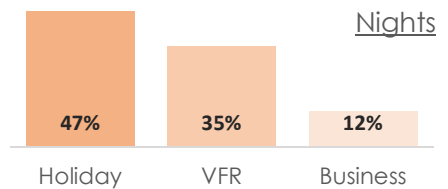
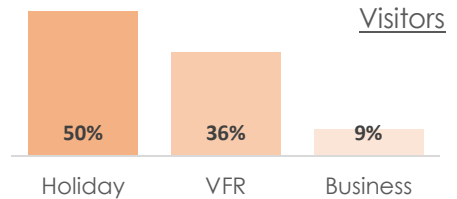
Travel party

32% of the visitors were adult couple



Purpose of visit

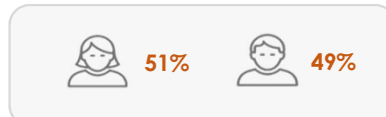
Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.



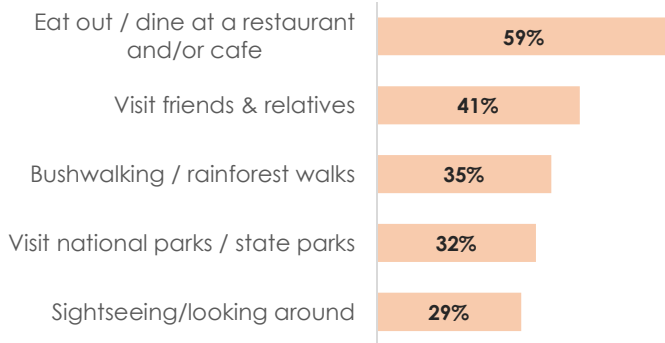
Transport

Private vehicle or company car, 85%
Railway, n/p

Gender

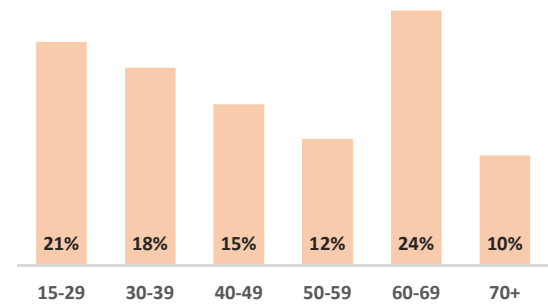


Top 5 activities*

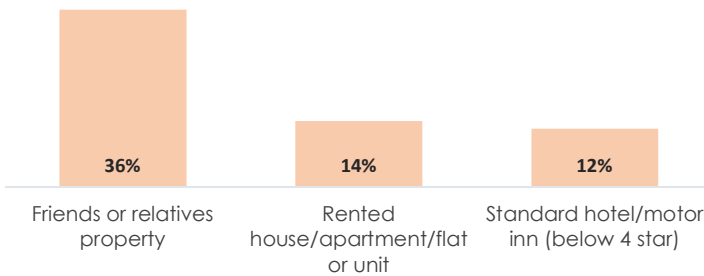


Age

'60-69 years' was the largest age group of the visitors to the region



Top 3 accommodation types (nights)



Travel season*



*by month returned from the trip

Domestic daytrip travel

Visitors: 2.4m (-22.7% YoY)
Expenditure: \$200.3m (-39.1% YoY)



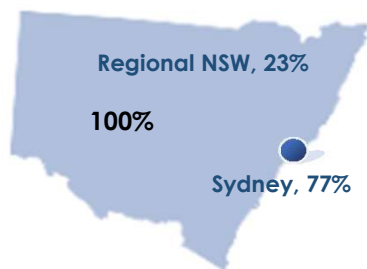
Average spend
\$83 per visitor



#7 for visitors
#10 for expenditure
In Regional NSW

Origin

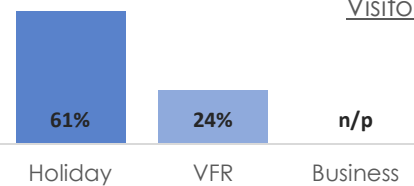
100% of the visitors to the region came from New South Wales



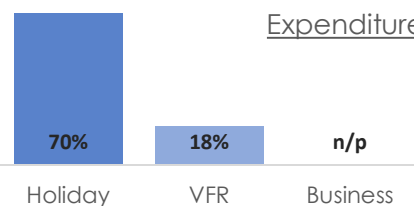
Purpose of visit

Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

Visitors

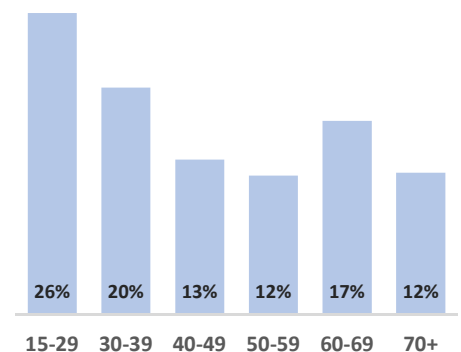


Expenditure

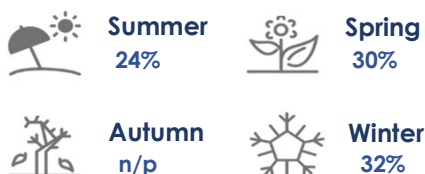


Age

'15-29 years' was the largest age group of the visitors to the region



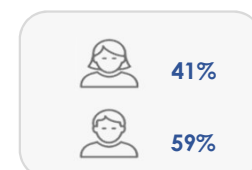
Travel season*



Transport

Private vehicle or company car
89%
Railway
n/p

Gender



*by month returned from the trip

International travel

Visitors: 73,900 (-36.7% YoY)
 Nights: 422,900 (-15.2% YoY)
 Expenditure: \$45.7m (-6.1% YoY)



Average spend
 \$108 per night
 \$618 per visitor



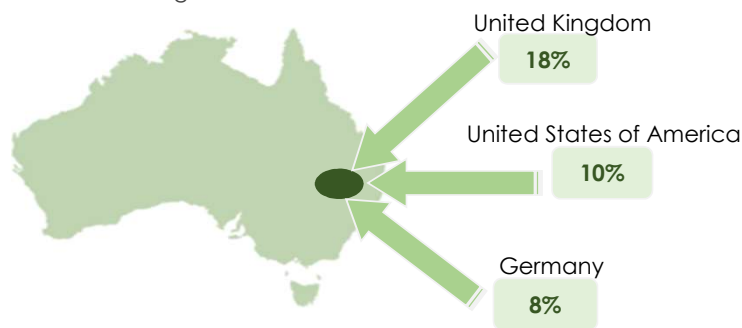
Average length of stay:
 5.7 nights



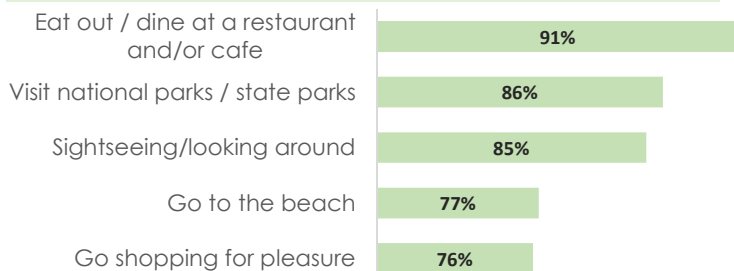
#4 for visitors
 #7 for nights
 #5 for expenditure
In Regional NSW

Top 3 origin markets

United Kingdom was the largest individual source market of visitors to the region

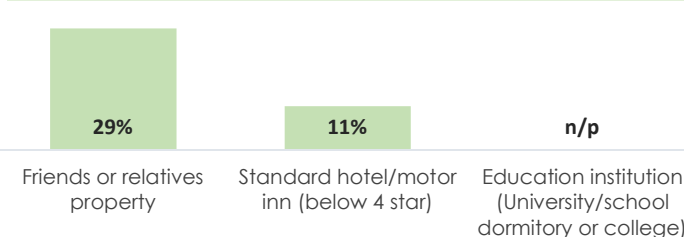


Top 5 activities



*International visitors engaged in nature based activities in Australia, not necessarily in Blue Mountains tourism region.

Top 3 accommodation types (nights)



First vs return visitor



Transport

Rental car **37%**
 Private vehicle or company car **21%**

FIT visitor#

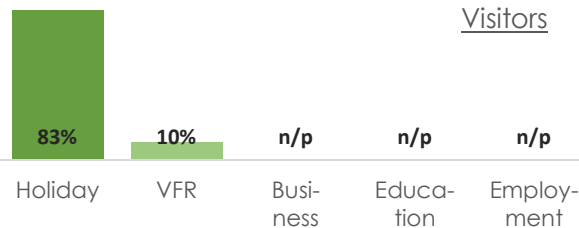
79%
 21%

free and independent traveller

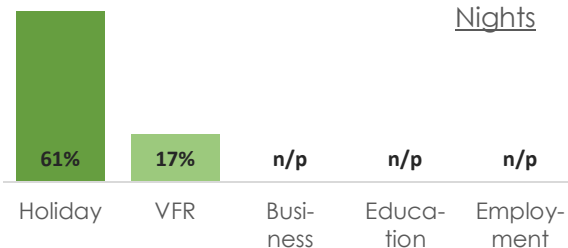
Purpose of visit

Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

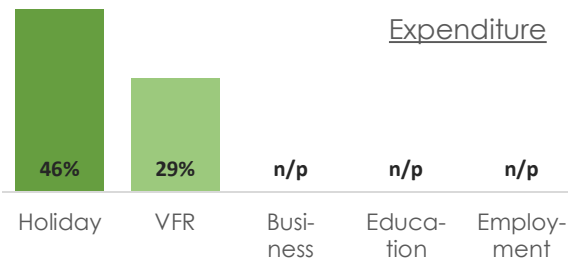
Visitors



Nights

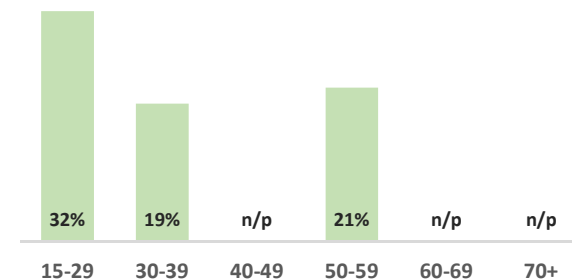


Expenditure



Age

'15-29 years' was the largest age group of the visitors to the region



Travel party

