

Travel to Blue Mountains Tourism Region

Year ended June 2020



Source: National and International Visitor Surveys, TRA.

OVERVIEW

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
GRAND TOTAL - overnight & daytrip											
Visitors ('000)	3,019	3,011	2,887	3,367	3,526	4,072	4,023	4,185	4,519	3,450	-23.7%
Nights ('000)	2,149	2,020	2,209	2,199	2,529	2,684	2,941	3,289	3,275	2,802	-14.4%
Expenditure (\$ million)*	\$488	\$492	\$525	\$540	\$598	\$661	\$665	\$728	\$807	\$602	-25.3%

Overnight - Int'l & domestic

Visitors ('000)	778	789	779	887	961	1,048	1,074	1,238	1,408	1,044	-25.8%
Nights ('000)	2,149	2,020	2,209	2,199	2,529	2,684	2,941	3,289	3,275	2,802	-14.4%
Expenditure (\$ million)*	\$310	\$276	\$332	\$338	\$404	\$405	\$450	\$452	\$478	\$402	-15.8%

Domestic - overnight & daytrip

Visitors ('000)	2,942	2,945	2,811	3,285	3,429	3,969	3,915	4,058	4,402	3,376	-23.3%
Nights ('000)	1,785	1,672	1,830	1,774	2,068	2,214	2,277	2,525	2,776	2,379	-14.3%
Expenditure (\$ million)*	\$456	\$460	\$498	\$488	\$556	\$603	\$602	\$672	\$758	\$557	-26.6%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
Visitors (000)	701	723	703	805	864	945	967	1,111	1,291	970	-24.9%
Nights (000)	1,785	1,672	1,830	1,774	2,068	2,214	2,277	2,525	2,776	2,379	-14.3%
Average Length of Stay	2.5	2.3	2.6	2.2	2.4	2.3	2.4	2.3	2.1	2.5	14.1%
Expenditure (\$ million)*	\$277	\$245	\$305	\$286	\$362	\$347	\$387	\$396	\$429	\$356	-16.9%
Spend per visitor per night (\$)	\$155	\$146	\$166	\$161	\$175	\$157	\$170	\$157	\$155	\$150	-3.1%
Intrastate visitors (000)	578	617	604	689	755	814	810	992	1,129	862	-23.6%
Interstate visitors (000)	123	106	99	116	109	132	157	119	163	108	-33.7%
Intrastate nights (000)	1,309	1,368	1,571	1,431	1,769	1,711	1,802	2,167	2,196	1,877	-14.5%
Interstate nights (000)	477	304	259	343	298	504	475	358	580	502	-13.4%
Intrastate expenditure (\$million)	\$206	\$211	\$256	\$232	\$309	\$289	\$309	\$349	\$371	\$300	-19.0%
Interstate expenditure (\$ million)	\$71	\$34	\$48	\$54	\$53	\$58	\$79	\$47	\$58	\$56	-4.1%

Purpose of Visit

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	386	340	357	465	510	584	569	687	718	485	-32.4%
Visiting Friends & Relatives	216	318	177	228	231	244	287	313	401	346	-13.8%
Business	n/p	n/p	143	n/p	93	n/p	n/p	n/p	128	88	-31.9%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	701	723	703	805	864	945	967	1,111	1,291	970	-24.9%

	Nights (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	975	870	833	1,046	1,193	1,344	1,428	1,416	1,580	1,115	-29.4%
Visiting Friends & Relatives	508	685	439	474	506	581	596	847	894	825	-7.7%
Business	n/p	n/p	488	n/p	329	n/p	n/p	n/p	232	291	25.5%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,785	1,672	1,830	1,774	2,068	2,214	2,277	2,525	2,776	2,379	-14.3%

Origin

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Regional NSW	229	272	212	255	234	254	252	264	353	321	-9.1%
Sydney	349	345	391	434	521	560	558	728	776	542	-30.2%
Total Intrastate	578	617	604	689	755	814	810	992	1,129	862	-23.6%
Victoria	n/p	n/p	n/p	n/p	n/p	n/p	84	n/p	n/p	n/p	-
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total Interstate	123	106	99	116	109	132	157	119	163	108	-33.7%
Grand Total	701	723	703	805	864	945	967	1,111	1,291	970	-24.9%

Travel to Blue Mountains Tourism Region

Year ended June 2020



Source: National and International Visitor Surveys, TRA.

Age

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
15-29	169	142	n/p	220	198	204	211	341	335	202	-39.6%
30-39	128	89	n/p	96	137	171	155	137	285	178	-37.4%
40-49	153	155	99	150	141	146	194	231	180	146	-19.2%
50-59	113	142	172	116	179	185	135	180	174	115	-34.1%
60-69	96	143	128	143	145	152	176	135	167	230	37.5%
70+	n/p	52	65	79	63	88	96	86	150	99	-33.8%
Total	701	723	703	805	864	945	967	1,111	1,291	970	-24.9%

Travel Party

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Travelling alone	142	128	124	176	177	160	185	197	286	286	0.1%
Adult couple	177	212	224	201	292	283	314	330	362	312	-13.7%
Family group - parents and children	172	154	143	152	152	169	162	191	194	146	-24.6%
Friends or relatives travelling together with(out) children	171	171	131	219	177	273	254	326	388	201	-48.3%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	701	723	703	805	864	945	967	1,111	1,291	970	-24.9%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Eat out / dine at a restaurant and/or cafe	362	385	428	408	514	561	558	641	807	570	-29.3%
Visit friends & relatives	281	369	237	296	307	333	366	361	463	394	-14.8%
Bushwalking / rainforest walks	230	230	276	305	411	382	426	520	622	338	-45.6%
Visit national parks / state parks	169	192	188	304	313	345	338	473	557	309	-44.6%
Sightseeing/looking around	216	198	221	306	342	310	314	355	448	280	-37.4%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Friends or relatives property	607	705	571	448	600	796	714	926	954	863	-9.5%
Rented house/apartment/flat or unit	229	n/p	298	352	303	272	257	294	393	323	-17.8%
Standard hotel/motor inn (below 4 star)	315	197	341	362	375	277	237	265	423	286	-32.3%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Private vehicle or company car	617	585	578	647	731	826	862	931	1,125	827	-26.6%
Railway	n/p	83	54	75	88	n/p	n/p	111	106	n/p	-
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
Visitors (000)	77	66	77	82	97	103	108	127	117	74	-36.7%
Nights (000)	363	348	379	425	461	469	663	764	499	423	-15.2%
Average Length of Stay	4.7	5.3	4.9	5.2	4.8	4.6	6.2	6.0	4.3	5.7	33.9%
Expenditure (\$ million)*	\$32	\$31	\$28	\$52	\$42	\$58	\$63	\$56	\$49	\$46	-6.1%
Spend per visitor per night (\$)	\$89	\$90	\$73	\$121	\$92	\$123	\$95	\$73	\$98	\$108	10.7%

Purpose of Visit

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	67	57	65	70	83	90	91	109	103	62	-40.3%
Visiting Friends & Relatives	7	7	8	10	10	10	12	13	8	8	-5.6%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other ^A	n/p	n/p	-	-	n/p	-	n/p	n/p	n/p	n/p	-
Total	77	66	77	82	97	103	108	127	117	74	-36.7%

Travel to Blue Mountains Tourism Region

Year ended June 2020



Source: National and International Visitor Surveys, TRA.

Purpose of Visit

	Nights (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	200	167	215	245	213	265	300	287	267	259	-3.2%
Visiting Friends & Relatives	98	90	90	110	99	103	112	337	91	72	-20.7%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	-	-	n/p	-	n/p	n/p	n/p	n/p	-
Total	363	348	379	425	461	469	663	764	499	423	-15.2%

Top 3 Int'l source markets to Blue Mountains

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
United Kingdom	17	15	13	14	18	20	19	23	16	13	-17.8%
United States of America	6	6	8	8	13	11	12	11	10	8	-22.8%
Germany	7	8	7	9	10	9	12	12	13	6	-55.8%

Age

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
15-29	24	21	27	28	32	32	40	41	33	24	-29.0%
30-39	13	12	15	12	15	19	15	20	21	14	-34.4%
40-49	11	6	11	10	13	11	17	16	15	n/p	-
50-59	14	10	11	14	17	18	16	21	26	16	-38.5%
60-69	12	14	10	15	16	16	15	21	16	n/p	-
70+	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	77	66	77	82	97	103	108	127	117	74	-36.7%

Travel Party

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Travelling alone	34	26	32	32	39	44	46	51	46	28	-38.2%
Adult couple	27	26	24	27	34	34	29	42	33	24	-27.7%
Family group - parent(s) and children	6	n/p	9	12	10	12	19	14	19	13	-29.0%
Friends and/ or relatives travelling together	9	7	11	10	12	10	12	18	15	n/p	-
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	-	n/p	n/p	n/p	n/p	n/p	n/p	-	n/p	n/p	-
Total	77	66	77	82	97	103	108	127	117	74	-36.7%

Top 5 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Eat out / dine at a restaurant and/or cafe	70	60	68	75	90	96	103	121	112	68	-39.7%
Visit national parks / state parks	63	56	62	71	85	88	93	109	104	64	-39.1%
Sightseeing/looking around	68	57	68	72	85	89	97	109	105	63	-40.3%
Go to the beach	58	54	59	64	77	81	85	105	91	57	-37.6%
Go shopping for pleasure	57	51	59	65	78	81	83	97	90	57	-37.0%

First or Return Visitor to Australia

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
First visit	45	38	46	51	57	56	58	75	60	41	-30.5%
Return visit	32	28	31	31	40	47	49	52	57	32	-43.1%
Total	77	66	77	82	97	103	108	127	117	74	-36.7%

Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Friends or relatives property	116	134	125	115	114	121	250	357	140	124	-11.2%
Standard hotel/motor inn (below 4 star)	62	46	56	47	53	53	40	61	51	45	-11.6%
Education institution (University/school dormitory or college)	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Rental car	27	18	19	19	26	29	27	35	36	27	-23.6%
Private vehicle or company car	17	14	16	19	22	24	24	32	23	15	-34.8%
Local public transport	5	5	7	7	8	11	11	12	11	9	-19.3%

Travel to Blue Mountains Tourism Region

Year ended June 2020



Source: National and International Visitor Surveys, TRA.

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
Visitors (000)	2,241	2,222	2,108	2,480	2,565	3,024	2,948	2,947	3,111	2,405	-22.7%
Expenditure (\$ million)*	\$179	\$215	\$193	\$202	\$193	\$256	\$215	\$276	\$329	\$200	-39.1%
Spend per visitor (\$)	\$80	\$97	\$92	\$81	\$75	\$85	\$73	\$94	\$106	\$83	-21.3%

Main Purpose of Trip

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	1,468	1,205	1,330	1,714	1,730	2,217	1,861	1,983	2,045	1,469	-28.2%
Visiting Friends & Relatives	592	614	556	509	556	461	754	755	658	588	-10.6%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	2,241	2,222	2,108	2,480	2,565	3,024	2,948	2,947	3,111	2,405	-22.7%

Origin

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Sydney	1,808	1,722	1,721	1,885	1,980	2,495	2,530	2,427	2,692	1,843	-31.6%
Regional NSW	388	482	345	585	585	514	418	495	402	563	40.1%
Total Intrastate	2,196	2,204	2,065	2,470	2,565	3,009	2,948	2,921	3,094	2,405	-22.3%
Total Interstate	n/p	n/p	n/p	n/p	-	n/p	-	n/p	n/p	-	-
Total	2,241	2,222	2,108	2,480	2,565	3,024	2,948	2,947	3,111	2,405	-22.7%

Age

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
15-29	459	n/p	n/p	n/p	711	810	823	752	741	627	-15.4%
30-39	377	n/p	n/p	421	447	510	677	578	595	472	-20.7%
40-49	397	473	397	397	482	625	349	443	483	321	-33.5%
50-59	466	360	456	587	353	377	348	439	549	288	-47.5%
60-69	266	448	326	400	301	434	466	372	371	403	8.6%
70+	276	191	166	192	271	268	286	363	372	294	-20.8%
Total	2,241	2,222	2,108	2,480	2,565	3,024	2,948	2,947	3,111	2,405	-22.7%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Eat out / dine at a restaurant and/or cafe	1,175	1,022	1,028	1,292	1,346	1,829	1,635	1,580	1,760	1,302	-26.0%
Visit national parks / state parks	328	461	513	795	673	1,027	927	1,073	1,164	830	-28.7%
Bushwalking / rainforest walks	523	580	626	804	751	1,072	1,031	986	1,226	828	-32.5%
Sightseeing/looking around	852	645	642	893	710	1,059	901	1,163	1,044	735	-29.6%
Visit friends & relatives	611	626	585	679	652	653	939	918	794	705	-11.1%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Private vehicle or company car	1,980	2,064	1,957	2,339	2,253	2,693	2,588	2,551	2,786	2,147	-22.9%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	272	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

Blue Mountains includes: Katoomba, Leura, Lithgow, Megalong Valley and Springwood.

*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.