Domestic overnight travel

Visitors: 1.4m (-14.1% YoY)
Nights: 3.4m (-3.1% YoY)
Expenditure: $444.0m (-23.9% YoY)

Average spend
- $130 per night
- $321 per visitor

Average length of stay: 2.5 nights

#7 for visitors
#7 for nights
#9 for expenditure

In Regional NSW

<table>
<thead>
<tr>
<th>Origin</th>
<th>Travel party</th>
<th>Purpose of visit</th>
</tr>
</thead>
<tbody>
<tr>
<td>74% of the visitors came from within New South Wales</td>
<td>35% of the visitors were travelling alone</td>
<td>Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.</td>
</tr>
<tr>
<td>Regional NSW, 33%</td>
<td>Unaccompanied 35%</td>
<td>Visitors</td>
</tr>
<tr>
<td></td>
<td>Adult couple 26%</td>
<td>Holiday</td>
</tr>
<tr>
<td></td>
<td>Family group 12%</td>
<td>VFR</td>
</tr>
<tr>
<td></td>
<td>Friends and/or relatives 19%</td>
<td>Business</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Transport</th>
<th>Gender</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private vehicle or company car, 91%</td>
<td>41% Women 59% Men</td>
</tr>
<tr>
<td>Railway, n/p</td>
<td></td>
</tr>
</tbody>
</table>

Note: Number of visitors by visitor type may not add up to total due to rounding; percentages may not add up to 100% due to rounding; n/p indicates data not publishable.
Domestic daytrip travel

Visitors: 2.9m (-17.7% YoY)
Expenditure: $306.1m (-8.8% YoY)

Average spend $104 per visitor
#6 for visitors
#6 for expenditure
In Regional NSW

Origin
78% of the visitors to the region came from New South Wales
Regional NSW, 40%
Sydney, 37%

Purpose of visit
Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

Visitors

Holiday VFR Business
46% 32% 15%

Expenditure

Holiday VFR Business
44% 22% 11%

Age
‘50-59 years’ was the largest age group of the visitors to the region

Visitors

15-29 30-39 40-49 50-59 60-69 70+
20% 15% 13% 21% 17% 15%

Expenditure

15-29 30-39 40-49 50-59 60-69 70+
17% 13% 17% 18% 21% 14%

Travel season*

Summer 25%
Spring 35%
Autumn 15%
Winter 26%

*by month returned from the trip

Transport

Private vehicle or company car 97%
Railway n/p

Gender

48% 52%

Note: Number of visitors by visitor type may not add up to total due to rounding; percentages may not add up to 100% due to rounding; n/p indicates data not publishable.

Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

*by month returned from the trip

Note: Number of visitors by visitor type may not add up to total due to rounding; percentages may not add up to 100% due to rounding; n/p indicates data not publishable.
International travel

Visitors: 23,200 (-31.2% YoY)
Nights: 359,800 (-26.3% YoY)
Expenditure: n/p

Average spend: n/p
Average length of stay: 15.5 nights

Top 3 origin markets
United Kingdom was the largest individual source market of visitors to the region

New Zealand
United States of America

Top 5 activities
- Eat out / dine at a… 98%
- Go shopping for pleasure 86%
- Sightseeing/looking… 75%
- Go to the beach 70%
- Pubs, clubs, discos etc 60%

Age
‘15-29 years’ was the largest age group of the visitors to the region

Note: Visitors may visit for more than one Purpose; VFR indicates Visiting friends and/or Relatives.

Purpose of visit
- Holiday 44%
- VFR 48%
- Business n/p
- Education n/p
- Employment n/p

Nights
- Holiday 30%
- VFR 31%
- Business n/p
- Education n/p
- Employment n/p

Top 3 accommodation types (nights)
- Friends or relatives property 31%
- Rented house/apartment/flat or unit n/p
- Homestay n/p

Travel party
- Unaccompanied 50%
- Family group n/p
- Adult couple n/p
- Friends and/or relatives n/p

Transport
- Private vehicle or company car 44%
- Rental car n/p

Note: Number of visitors by visitor type may not add up to total due to rounding; percentages may not add up to 100% due to rounding; n/p indicates data not publishable.