

# Travel to Capital Country Tourism Region

Year ended June 2020



Source: National and International Visitor Surveys, TRA.

## OVERVIEW

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
<b>GRAND TOTAL - overnight &amp; daytrip</b>											
Visitors ('000)	3,404	3,713	3,373	3,088	3,586	3,718	3,981	4,426	5,223	4,352	-16.7%
Nights ('000)	2,644	2,815	2,936	3,087	3,129	3,569	3,304	3,688	4,012	3,773	-5.9%
Expenditure (\$ million)*	\$530	\$597	\$605	\$507	\$563	\$619	\$643	\$822	\$945	\$772	-18.3%

### Overnight - Int'l & domestic

Visitors ('000)	1,021	1,086	1,067	1,114	1,049	1,323	1,220	1,500	1,644	1,407	-14.5%
Nights ('000)	2,644	2,815	2,936	3,087	3,129	3,569	3,304	3,688	4,012	3,773	-5.9%
Expenditure (\$ million)*	\$314	\$359	\$379	\$348	\$355	\$413	\$379	\$500	\$609	\$466	-23.5%

### Domestic - overnight & daytrip

Visitors ('000)	3,380	3,690	3,351	3,064	3,563	3,690	3,946	4,393	5,189	4,329	-16.6%
Nights ('000)	2,327	2,447	2,590	2,511	2,509	3,025	2,728	3,257	3,523	3,413	-3.1%
Expenditure (\$ million)*	\$510	\$576	\$591	\$479	\$532	\$601	\$611	\$797	\$919	\$750	-18.4%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
Visitors (000)	997	1,064	1,045	1,090	1,026	1,295	1,184	1,467	1,611	1,383	-14.1%
Nights (000)	2,327	2,447	2,590	2,511	2,509	3,025	2,728	3,257	3,523	3,413	-3.1%
Average Length of Stay	2.3	2.3	2.5	2.3	2.4	2.3	2.3	2.2	2.2	2.5	12.8%
Expenditure (\$ million)*	\$294	\$338	\$365	\$319	\$324	\$396	\$347	\$475	\$583	\$444	-23.9%
Spend per visitor per night (\$)	\$126	\$138	\$141	\$127	\$129	\$131	\$127	\$146	\$166	\$130	-21.4%
Intrastate visitors (000)	752	796	781	816	751	992	888	1,129	1,214	1,024	-15.6%
Interstate visitors (000)	245	267	264	274	275	303	296	338	397	359	-9.4%
Intrastate nights (000)	1,743	1,784	1,766	1,822	1,763	2,187	1,978	2,324	2,552	2,378	-6.8%
Interstate nights (000)	584	664	825	689	746	838	750	933	971	1,036	6.6%
Intrastate expenditure (\$million)	\$225	\$245	\$273	\$237	\$237	\$292	\$272	\$352	\$422	\$342	-18.9%
Interstate expenditure (\$ million)	\$69	\$94	\$92	\$83	\$87	\$104	\$75	\$123	\$161	\$102	-36.8%

### Purpose of Visit

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	478	423	438	422	380	495	407	547	623	430	-31.1%
Visiting Friends & Relatives	370	413	418	438	394	541	511	578	653	532	-18.6%
Business	101	171	128	159	155	166	167	240	246	321	30.1%
Other	n/p	n/p	61	76	98	94	101	105	95	108	13.8%
Total	997	1,064	1,045	1,090	1,026	1,295	1,184	1,467	1,611	1,383	-14.1%

	Nights (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	998	906	1,209	1,020	932	1,041	1,037	1,109	1,306	862	-34.0%
Visiting Friends & Relatives	1,033	1,044	929	1,000	980	1,380	1,139	1,470	1,266	1,266	0.0%
Business	172	348	306	371	416	411	341	446	816	1,054	29.3%
Other	n/p	n/p	147	121	182	193	211	232	136	231	70.0%
Total	2,327	2,447	2,590	2,511	2,509	3,025	2,728	3,257	3,523	3,413	-3.1%

### Origin

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Regional NSW	317	391	371	414	374	471	405	474	526	457	-13.1%
Sydney	435	405	410	401	378	521	483	655	689	567	-17.6%
<b>Total Intrastate</b>	752	796	781	816	751	992	888	1,129	1,214	1,024	-15.6%
Victoria	98	140	101	121	108	115	107	106	116	135	16.3%
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	99	94	n/p	-
ACT	n/p	n/p	n/p	n/p	98	78	88	102	145	124	-14.1%
Other Interstate	26	n/p	35	22	n/p	60	n/p	31	42	n/p	-
<b>Total Interstate</b>	245	267	264	274	275	303	296	338	397	359	-9.4%
<b>Grand Total</b>	997	1,064	1,045	1,090	1,026	1,295	1,184	1,467	1,611	1,383	-14.1%

# Travel to Capital Country Tourism Region

Year ended June 2020



Source: National and International Visitor Surveys, TRA.

## Age

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
15-29	180	208	220	231	158	252	271	296	302	276	-8.8%
30-39	168	126	154	147	153	201	130	244	204	208	2.0%
40-49	136	194	157	203	160	208	181	190	293	177	-39.8%
50-59	228	211	184	194	226	254	227	276	285	285	-0.2%
60-69	172	213	221	201	189	259	250	286	276	234	-15.2%
70+	112	114	108	114	140	121	125	174	249	204	-18.3%
Total	997	1,064	1,045	1,090	1,026	1,295	1,184	1,467	1,611	1,383	-14.1%

## Travel Party

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Travelling alone	214	228	215	263	242	342	328	409	601	484	-19.4%
Adult couple	330	364	323	298	327	393	333	504	402	363	-9.8%
Family group - parents and children	243	242	237	229	200	223	242	203	222	172	-22.8%
Friends or relatives travelling together with(out) children	168	157	196	238	197	260	226	274	302	261	-13.5%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	100	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	997	1,064	1,045	1,090	1,026	1,295	1,184	1,467	1,611	1,383	-14.1%

## Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Eat out / dine at a restaurant and/or cafe	447	441	503	512	492	677	659	750	842	643	-23.6%
Visit friends & relatives	473	515	504	525	468	639	612	617	709	575	-18.9%
Sightseeing/looking around	258	228	236	222	217	287	182	310	328	292	-11.0%
Pubs, clubs, discos etc	95	162	199	178	172	251	240	248	321	227	-29.3%
Go shopping for pleasure	191	211	205	211	177	227	187	193	235	168	-28.5%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Friends or relatives property	1,152	1,181	1,248	1,034	1,177	1,416	1,289	1,601	1,255	1,433	14.2%
Standard hotel/motor inn (below 4 star)	389	547	448	549	461	437	434	539	647	800	23.6%
Rented house/apartment/flat or unit	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	247	299	21.1%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Private vehicle or company car	882	931	925	975	888	1,166	1,060	1,298	1,483	1,258	-15.2%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
Visitors (000)	24	23	22	24	23	28	35	33	34	23	-31.2%
Nights (000)	317	368	346	575	620	543	577	431	489	360	-26.3%
Average Length of Stay	13.1	16.3	15.6	23.8	27.3	19.5	16.3	12.9	14.5	15.5	7.0%
Expenditure (\$ million)*	\$20	\$21	\$14	\$28	\$31	\$17	n/p	\$26	\$26	n/p	-
Spend per visitor per night (\$)	\$64	\$58	\$41	\$49	\$50	\$32	-	\$59	\$53	-	-

### Purpose of Visit

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	11	12	11	13	10	12	16	12	14	10	-26.8%
Visiting Friends & Relatives	10	8	8	9	9	12	14	16	15	11	-25.7%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	24	23	22	24	23	28	35	33	34	23	-31.2%





# Travel to Capital Country Tourism Region

Year ended June 2020



Source: National and International Visitor Surveys, TRA.

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
Visitors (000)	2,382	2,626	2,305	1,974	2,537	2,395	2,761	2,926	3,579	2,945	-17.7%
Expenditure (\$ million)*	\$216	\$238	\$226	\$159	\$209	\$205	\$264	\$322	\$336	\$306	-8.8%
Spend per visitor (\$)	\$91	\$91	\$98	\$81	\$82	\$86	\$95	\$110	\$94	\$104	10.8%

### Main Purpose of Trip

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
Holiday	1,281	1,222	965	870	1,436	1,125	1,389	1,580	1,780	1,362	-23.5%
Visiting Friends & Relatives	789	854	950	733	601	866	822	803	1,077	932	-13.5%
Business	n/p	n/p	n/p	n/p	221	203	n/p	n/p	432	439	1.7%
Other	n/p	274	n/p	n/p	279	n/p	321	282	290	n/p	-
Total	2,382	2,626	2,305	1,974	2,537	2,395	2,761	2,926	3,579	2,945	-17.7%

### Origin

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
Sydney	1,019	959	877	817	913	1,040	1,069	1,135	1,225	1,103	-10.0%
Regional NSW	762	935	787	673	1,033	832	1,071	1,081	1,353	1,187	-12.3%
<b>Total Intrastate</b>	1,781	1,894	1,665	1,490	1,946	1,871	2,140	2,216	2,578	2,290	-11.2%
<b>Total Interstate</b>	601	732	641	484	591	523	621	710	1,000	655	-34.5%
Total	2,382	2,626	2,305	1,974	2,537	2,395	2,761	2,926	3,579	2,945	-17.7%

### Age

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
15-29	n/p	n/p	n/p	n/p	488	474	535	n/p	719	488	-32.1%
30-39	366	509	n/p	n/p	n/p	n/p	n/p	469	572	388	-32.1%
40-49	398	455	472	274	374	386	495	463	617	497	-19.5%
50-59	516	417	384	415	466	437	501	611	549	539	-1.8%
60-69	434	565	427	435	584	485	492	530	541	630	16.4%
70+	223	252	303	227	338	383	415	398	581	404	-30.5%
Total	2,382	2,626	2,305	1,974	2,537	2,395	2,761	2,926	3,579	2,945	-17.7%

### Top 5 activities (sorted by the latest year)

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
Eat out / dine at a restaurant and/or cafe	1,116	1,237	961	910	1,247	1,331	1,320	1,578	1,912	1,432	-25.1%
Visit friends & relatives	910	1,035	983	791	742	918	1,013	1,017	1,250	959	-23.3%
Sightseeing/looking around	508	557	443	364	438	445	647	577	771	562	-27.1%
Go shopping for pleasure	453	437	425	424	689	407	444	620	692	469	-32.1%
Pubs, clubs, discos etc	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	274	238	-13.3%

### Top 3 types of Transport used (sorted by the latest year)

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
Private vehicle or company car	2,304	2,553	2,252	1,827	2,456	2,275	2,601	2,841	3,399	2,846	-16.3%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

Capital Country includes: Bowral, Goulburn, Yass and Young.

\*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.