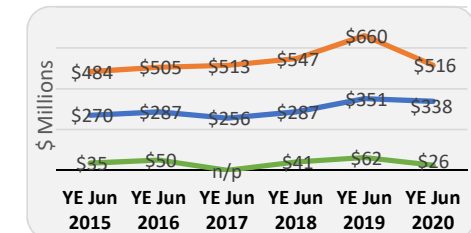
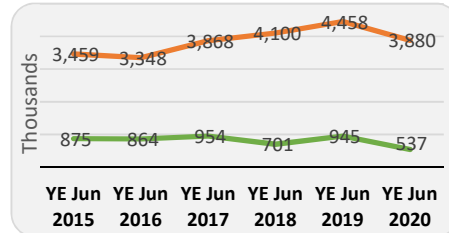
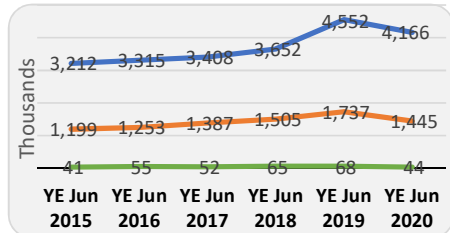
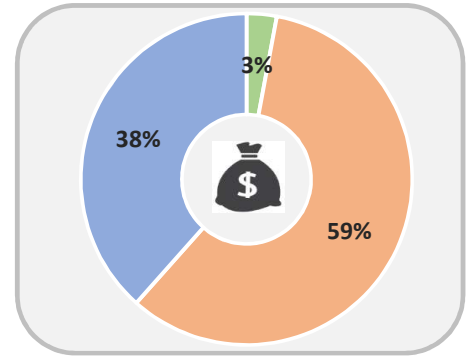
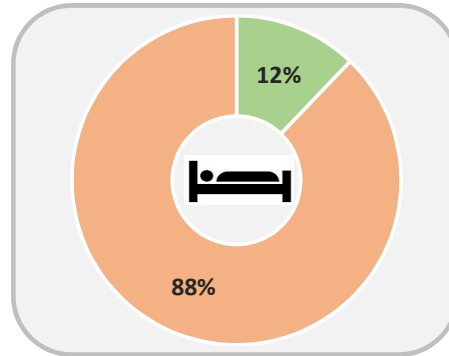
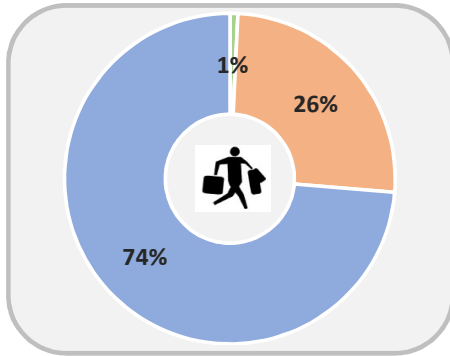


### TOTAL DOMESTIC & INTERNATIONAL



■ International travel ■ Domestic overnight travel ■ Domestic daytrip travel



## Domestic overnight travel

Visitors: 1.4m (-16.8% YoY)  
Nights: 3.9m (-13.0% YoY)  
Expenditure: \$515.7m (-21.8% YoY)

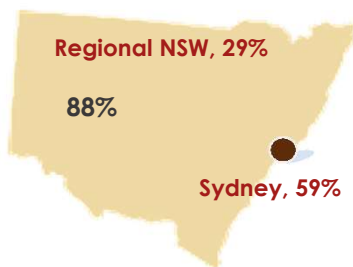
Average spend  
\$133 per night  
\$357 per visitor

Average length of stay:  
2.7 nights

#5 for visitors  
#5 for nights  
#7 for expenditure  
**In Regional NSW**

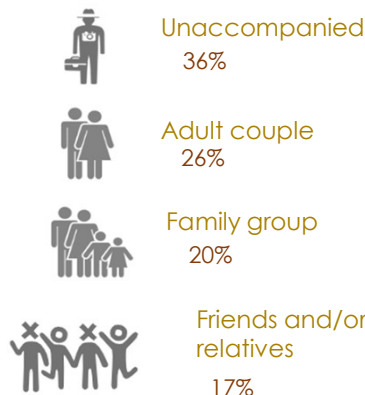
### Origin

88% of the visitors came from within New South Wales



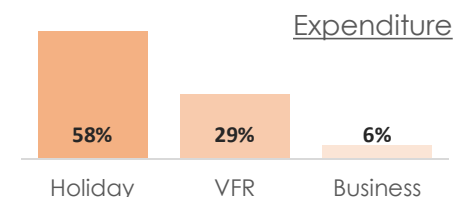
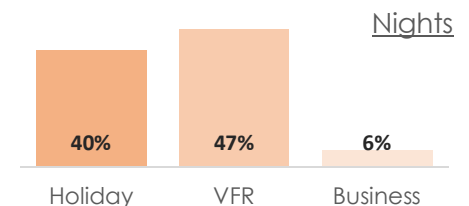
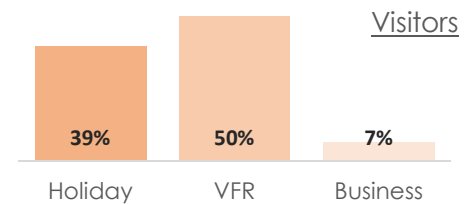
### Travel party

36% of the visitors were travelling alone



### Purpose of visit

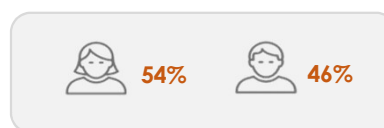
Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.



### Transport

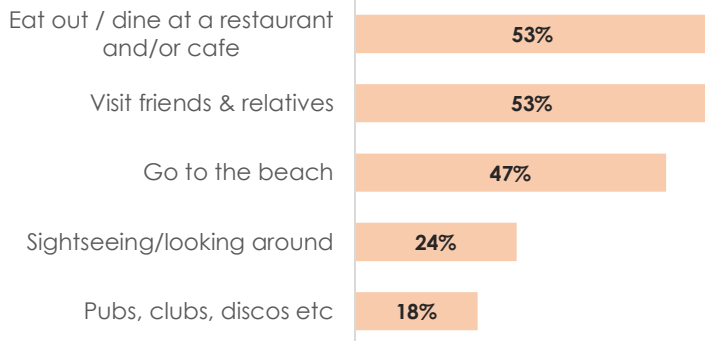
Private vehicle or company car, 86%  
Railway, 6%

### Gender



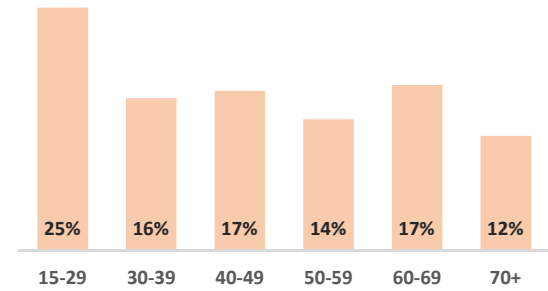
Note: Number of visitors by visitor type may not add up to total due to rounding; percentages may not add up to 100% due to rounding; n/p indicates data not publishable.

### Top 5 activities

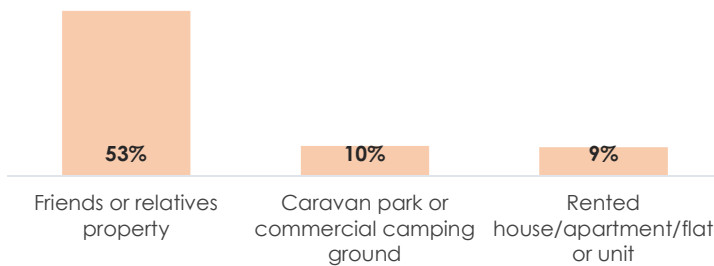


### Age

'15-29 years' was the largest age group of the visitors to the region



### Top 3 accommodation types (nights)



### Travel season\*



\*by month returned from the trip

## Domestic daytrip travel

Visitors: 4.2m (-8.5% YoY)  
Expenditure: \$337.9m (-3.8% YoY)



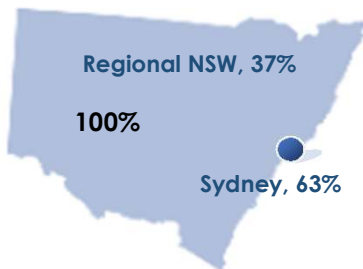
Average spend \$81 per visitor



#4 for visitors  
#5 for expenditure  
**In Regional NSW**

### Origin

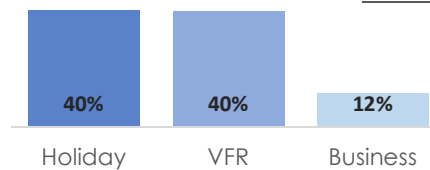
100% of the visitors to the region came from New South Wales



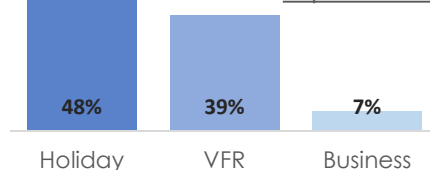
### Purpose of visit

Note: Visitors may visit for more than one Purpose; indicates Visiting Friends and/or Relatives. VFR

#### Visitors

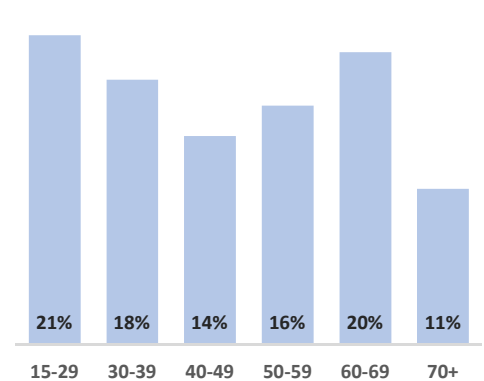


#### Expenditure

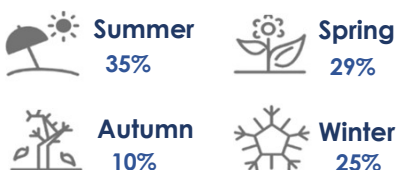


### Age

'15-29 years' was the largest age group of the visitors to the region



### Travel season\*



\*by month returned from the trip

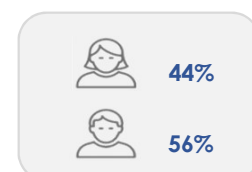
### Transport

Private vehicle or company car



Railway n/p

### Gender



### International travel

Visitors: 43,600 (-35.8% YoY)  
 Nights: 536,900 (-43.2% YoY)  
 Expenditure: \$25.9m (-58.5% YoY)



Average spend  
 \$48 per night  
 \$593 per visitor



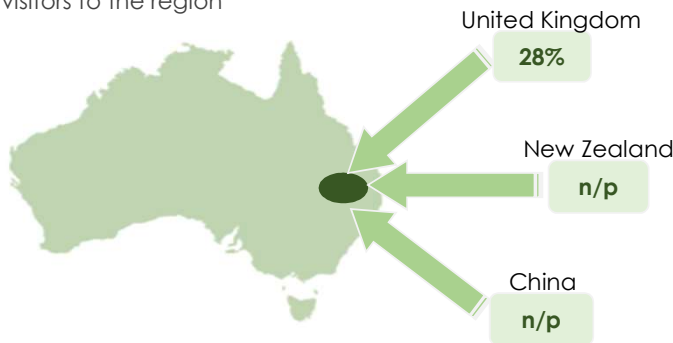
Average length of stay:  
 12.3 nights



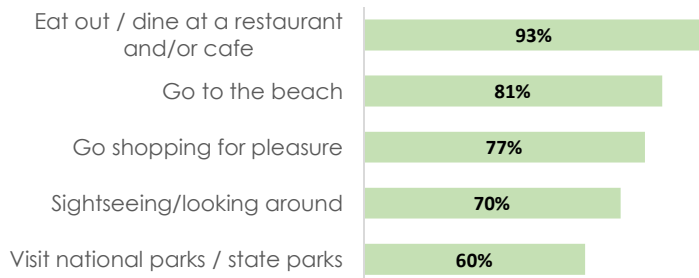
#5 for visitors  
 #6 for nights  
 #7 for expenditure  
**In Regional NSW**

#### Top 3 origin markets

United Kingdom was the largest individual source market of visitors to the region

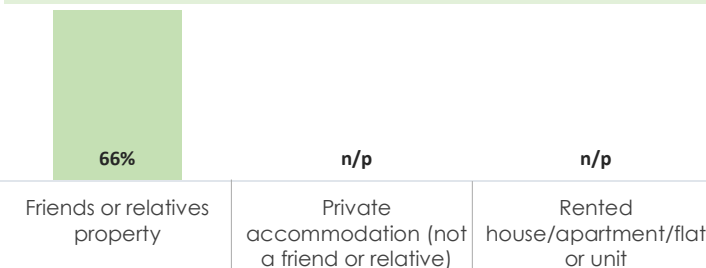


#### Top 5 activities

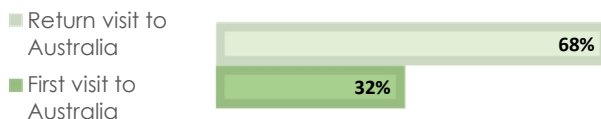


\*International visitors engaged in nature based activities in Australia, not necessarily in Central Coast tourism region.

#### Top 3 accommodation types (nights)



#### First vs return visitor



#### Transport

Private vehicle or company car **46%**  
 Local public transport **14%**

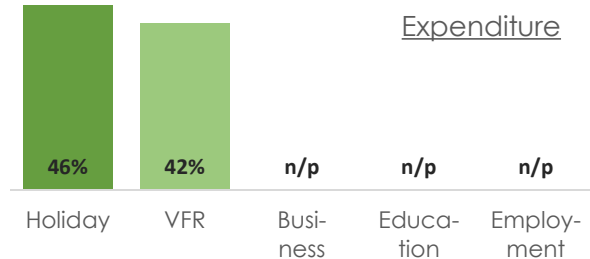
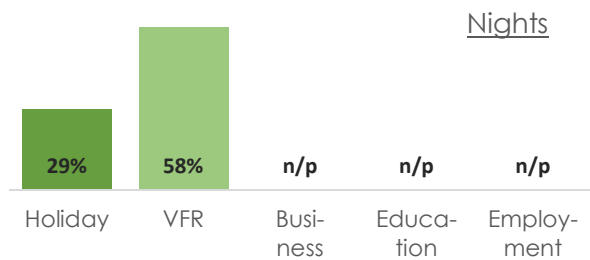
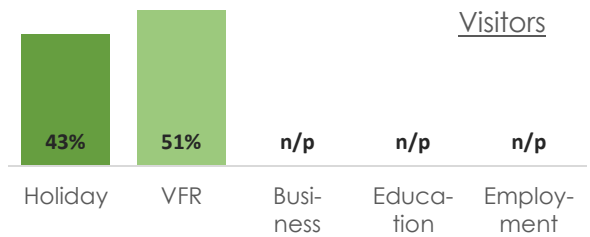
#### FIT visitor#

83%   
 17%

# free and independent traveller

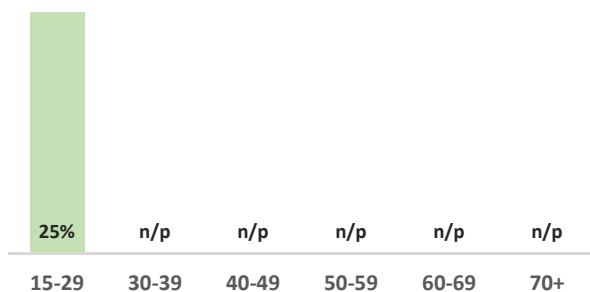
#### Purpose of visit

Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.



#### Age

'15-29 years' was the largest age group of the visitors to the region



#### Travel party

