

# Travel to Central NSW Tourism Region

Year ended June 2020



Source: National and International Visitor Surveys, TRA.

## OVERVIEW

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
<b>GRAND TOTAL - overnight &amp; daytrip</b>											
Visitors ('000)	3,897	4,529	4,306	4,571	4,891	4,775	5,463	5,716	6,372	5,206	-18.3%
Nights ('000)	5,072	6,341	6,236	5,349	5,749	6,732	6,808	8,968	8,004	6,156	-23.1%
Expenditure (\$ million)*	\$994	\$1,108	\$1,154	\$1,125	\$1,183	\$1,217	\$1,299	\$1,510	\$1,862	\$1,552	-16.7%

### Overnight - Int'l & domestic

Visitors ('000)	1,736	1,994	1,910	1,766	2,026	2,112	2,372	2,780	3,022	2,144	-29.1%
Nights ('000)	5,072	6,341	6,236	5,349	5,749	6,732	6,808	8,968	8,004	6,156	-23.1%
Expenditure (\$ million)*	\$692	\$837	\$772	\$684	\$797	\$905	\$921	\$1,131	\$1,314	\$1,042	-20.7%

### Domestic - overnight & daytrip

Visitors ('000)	3,859	4,487	4,269	4,533	4,853	4,733	5,425	5,674	6,334	5,173	-18.3%
Nights ('000)	4,574	5,465	5,613	4,376	5,130	5,806	6,357	8,086	7,083	5,747	-18.9%
Expenditure (\$ million)*	\$969	\$1,068	\$1,117	\$1,083	\$1,161	\$1,172	\$1,276	\$1,467	\$1,825	\$1,530	-16.2%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
Visitors (000)	1,697	1,952	1,872	1,729	1,989	2,071	2,333	2,738	2,985	2,112	-29.2%
Nights (000)	4,574	5,465	5,613	4,376	5,130	5,806	6,357	8,086	7,083	5,747	-18.9%
Average Length of Stay	2.7	2.8	3.0	2.5	2.6	2.8	2.7	3.0	2.4	2.7	14.7%
Expenditure (\$ million)*	\$666	\$798	\$736	\$642	\$775	\$860	\$897	\$1,088	\$1,277	\$1,021	-20.1%
Spend per visitor per night (\$)	\$146	\$146	\$131	\$147	\$151	\$148	\$141	\$135	\$180	\$178	-1.5%
Intrastate visitors (000)	1,358	1,505	1,454	1,372	1,487	1,534	1,803	2,181	2,333	1,611	-31.0%
Interstate visitors (000)	340	447	418	356	501	537	530	557	651	501	-23.0%
Intrastate nights (000)	3,676	3,924	3,763	3,285	3,751	4,286	4,493	6,023	5,312	4,300	-19.1%
Interstate nights (000)	897	1,541	1,851	1,091	1,379	1,520	1,864	2,064	1,771	1,447	-18.3%
Intrastate expenditure (\$million)	\$555	\$614	\$493	\$493	\$596	\$613	\$664	\$817	\$983	\$775	-21.1%
Interstate expenditure (\$ million)	\$111	\$184	\$243	\$149	\$179	\$247	\$233	\$271	\$294	\$245	-16.6%

### Purpose of Visit

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	665	680	711	599	744	752	748	1,006	1,110	683	-38.4%
Visiting Friends & Relatives	609	697	747	582	698	704	846	992	1,046	676	-35.3%
Business	283	424	290	395	365	418	473	487	557	570	2.3%
Other	152	167	141	161	216	225	297	288	292	208	-28.7%
<b>Total</b>	<b>1,697</b>	<b>1,952</b>	<b>1,872</b>	<b>1,729</b>	<b>1,989</b>	<b>2,071</b>	<b>2,333</b>	<b>2,738</b>	<b>2,985</b>	<b>2,112</b>	<b>-29.2%</b>

  

	Nights (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	1,842	1,877	1,983	1,669	1,913	2,103	2,036	2,718	2,583	1,846	-28.5%
Visiting Friends & Relatives	1,782	2,052	2,029	1,576	2,005	2,239	2,677	2,723	2,751	1,770	-35.6%
Business	637	1,208	1,312	836	704	893	1,099	1,743	1,237	1,531	23.8%
Other	313	328	290	296	508	572	545	902	513	600	16.8%
<b>Total</b>	<b>4,574</b>	<b>5,465</b>	<b>5,613</b>	<b>4,376</b>	<b>5,130</b>	<b>5,806</b>	<b>6,357</b>	<b>8,086</b>	<b>7,083</b>	<b>5,747</b>	<b>-18.9%</b>

### Origin

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Regional NSW	776	870	866	808	869	914	1,113	1,367	1,386	993	-28.4%
Sydney	581	635	589	565	619	620	691	814	947	618	-34.8%
<b>Total Intrastate</b>	<b>1,358</b>	<b>1,505</b>	<b>1,454</b>	<b>1,372</b>	<b>1,487</b>	<b>1,534</b>	<b>1,803</b>	<b>2,181</b>	<b>2,333</b>	<b>1,611</b>	<b>-31.0%</b>
Victoria	177	203	112	134	179	196	183	184	223	200	-10.2%
Queensland	n/p	128	193	131	182	220	221	227	271	194	-28.5%
ACT	n/p	n/p	n/p	n/p	n/p	n/p	60	n/p	79	57	-27.5%
Other Interstate	54	53	66	49	81	59	66	86	78	n/p	-
<b>Total Interstate</b>	<b>340</b>	<b>447</b>	<b>418</b>	<b>356</b>	<b>501</b>	<b>537</b>	<b>530</b>	<b>557</b>	<b>651</b>	<b>501</b>	<b>-23.0%</b>
<b>Grand Total</b>	<b>1,697</b>	<b>1,952</b>	<b>1,872</b>	<b>1,729</b>	<b>1,989</b>	<b>2,071</b>	<b>2,333</b>	<b>2,738</b>	<b>2,985</b>	<b>2,112</b>	<b>-29.2%</b>

# Travel to Central NSW Tourism Region

Year ended June 2020



Source: National and International Visitor Surveys, TRA.

## Age

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
15-29	312	348	375	330	376	367	604	588	564	447	-20.7%
30-39	327	299	216	254	252	315	239	429	455	305	-33.0%
40-49	301	355	386	289	374	346	437	464	459	340	-25.9%
50-59	352	416	309	372	397	381	405	467	598	428	-28.5%
60-69	280	342	398	314	401	440	401	461	515	376	-27.0%
70+	127	192	187	170	188	222	247	327	394	216	-45.2%
Total	1,697	1,952	1,872	1,729	1,989	2,071	2,333	2,738	2,985	2,112	-29.2%

## Travel Party

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Travelling alone	405	469	378	421	575	563	672	909	817	734	-10.2%
Adult couple	450	541	606	496	558	629	672	688	787	522	-33.7%
Family group - parents and children	390	436	444	356	360	351	378	424	495	335	-32.3%
Friends or relatives travelling together with(out) children	328	341	326	282	387	413	473	575	676	374	-44.6%
Business associates travelling together with(out) spouse	80	124	n/p	135	n/p	92	130	109	164	116	-29.4%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,697	1,952	1,872	1,729	1,989	2,071	2,333	2,738	2,985	2,112	-29.2%

## Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Eat out / dine at a restaurant and/or cafe	823	911	940	876	1,016	1,135	1,261	1,523	1,728	1,146	-33.7%
Visit friends & relatives	723	859	838	738	867	886	989	1,102	1,293	737	-43.0%
Pubs, clubs, discos etc	338	444	349	414	424	464	589	651	790	571	-27.7%
Sightseeing/looking around	390	421	398	310	347	409	422	518	678	456	-32.7%
Go shopping for pleasure	307	343	312	268	348	363	312	409	478	289	-39.6%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Friends or relatives property	2,013	2,172	2,202	1,844	2,210	2,528	2,810	2,760	2,818	1,952	-30.7%
Standard hotel/motor inn (below 4 star)	1,183	1,339	987	1,079	1,150	1,059	1,504	1,585	1,799	1,154	-35.8%
Caravan park or commercial camping ground	445	456	711	383	541	689	502	546	751	639	-14.9%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Private vehicle or company car	1,529	1,726	1,664	1,552	1,779	1,860	2,068	2,452	2,694	1,921	-28.7%
Aircraft	n/p	n/p	76	n/p	n/p	80	152	121	130	n/p	-
Self-drive motorhome or campervan	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

											% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Visitors (000)	38	42	38	38	38	41	38	42	38	32	-14.9%
Nights (000)	498	877	623	973	619	926	451	882	921	409	-55.6%
Average Length of Stay	13.0	21.0	16.5	25.8	16.4	22.4	11.8	20.9	24.4	12.7	-47.8%
Expenditure (\$ million)*	\$26	\$40	\$36	\$41	\$22	\$45	\$23	\$43	\$37	\$21	-41.4%
Spend per visitor per night (\$)	\$52	\$45	\$58	\$43	\$36	\$49	\$52	\$49	\$40	\$52	32.1%

### Purpose of Visit

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	20	18	21	17	18	21	21	23	18	19	7.5%
Visiting Friends & Relatives	11	15	10	14	13	14	15	10	14	8	-42.2%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	4	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other <sup>A</sup>	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	38	42	38	38	38	41	38	42	38	32	-14.9%



# Travel to Central NSW Tourism Region

Year ended June 2020



Source: National and International Visitor Surveys, TRA.

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
Visitors (000)	2,161	2,535	2,397	2,805	2,864	2,663	3,092	2,936	3,349	3,062	-8.6%
Expenditure (\$ million)*	\$302	\$271	\$381	\$441	\$386	\$312	\$378	\$379	\$548	\$510	-7.0%
Spend per visitor (\$)	\$140	\$107	\$159	\$157	\$135	\$117	\$122	\$129	\$164	\$167	1.8%

### Main Purpose of Trip

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	1,047	1,023	1,201	1,135	1,191	1,016	1,269	1,149	1,276	1,129	-11.5%
Visiting Friends & Relatives	517	615	507	545	623	687	669	761	645	706	9.5%
Business	223	429	279	488	281	261	446	318	563	453	-19.5%
Other	374	468	410	637	770	699	708	707	866	773	-10.7%
Total	2,161	2,535	2,397	2,805	2,864	2,663	3,092	2,936	3,349	3,062	-8.6%

### Origin

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Sydney	n/p	439	346	401	333	276	447	463	426	407	-4.5%
Regional NSW	1,887	2,095	2,048	2,383	2,415	2,295	2,594	2,413	2,805	2,623	-6.5%
<b>Total Intrastate</b>	2,113	2,534	2,394	2,783	2,749	2,571	3,041	2,875	3,231	3,030	-6.2%
<b>Total Interstate</b>	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	2,161	2,535	2,397	2,805	2,864	2,663	3,092	2,936	3,349	3,062	-8.6%

### Age

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
15-29	457	667	n/p	549	549	588	610	532	679	436	-35.9%
30-39	468	n/p	430	519	n/p	388	n/p	472	439	628	43.2%
40-49	320	398	369	579	562	373	418	468	763	421	-44.9%
50-59	308	385	379	416	512	412	676	469	526	647	22.9%
60-69	386	366	407	422	653	596	526	607	544	532	-2.2%
70+	222	318	325	320	369	306	463	389	398	399	0.3%
Total	2,161	2,535	2,397	2,805	2,864	2,663	3,092	2,936	3,349	3,062	-8.6%

### Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Eat out / dine at a restaurant and/or cafe	960	882	1,123	1,074	1,227	1,254	1,250	1,475	1,527	1,211	-20.7%
Visit friends & relatives	574	800	682	761	854	921	824	853	831	763	-8.2%
Go shopping for pleasure	674	579	916	777	833	636	770	682	697	752	7.9%
Sightseeing/looking around	233	n/p	n/p	321	n/p	n/p	308	372	n/p	377	-
Pubs, clubs, discos etc	n/p	n/p	n/p	n/p	n/p	n/p	285	n/p	367	n/p	-

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Private vehicle or company car	2,101	2,483	2,311	2,704	2,722	2,590	3,021	2,889	3,215	2,955	-8.1%
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	n/p	n/p	-
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

Central NSW includes: Bathurst, Cowra, Dubbo, Orange and Parkes.

\*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.