### International Travel to NSW

**Key Statistics**

**Year ended June 2020**

**Visitor Spend**
- **$8.0 Billion**
- **% decline on Year ended June 2019: 29.4%**

**Visitors to NSW**
- **3.1 Million**
- **% decline on Year ended June 2019: 30.3%**

**Visitor Nights**
- **69.7 Million**
- **% decline on Year ended June 2019: 28.9%**

### Spend by Purpose of Visit

- **Holiday**: $2.4b (30%)
- **VFR**: $1.1b (14%)
- **Business**: $0.6b (7%)
- **Education**: $3.3b (42%)
- **Other**: $0.6b (7%)

### Share of Australian total

- **Spend**
  - Holiday: 35%
  - VFR: 14%
  - Business: 7%
  - Education: 42%
  - Other: 7%

- **Visitors**
  - Holiday: 49%
  - VFR: 7%
  - Business: 3%
  - Education: 30%
  - Other: 4%

- **Nights**
  - Holiday: 34%
  - VFR: 7%
  - Business: 3%
  - Education: 30%
  - Other: 4%

### Top 5 Source Markets (by expenditure)

- **China**: 33.7%
- **USA**: 7.4%
- **UK**: 5.8%
- **Korea**: 4.8%
- **India**: 4.0%

**Highlights**

- Due to the combined impact of the Australian bushfires, the COVID-19 pandemic and the closure of Australia’s international borders, all States and Territories recorded a decline in visitors, nights and expenditure for the year.

- NSW had the largest decline nationally in international visitors, nights and expenditure in absolute terms.

- The key drivers of the decline in NSW’s international visitor expenditure were the Education and the Holiday markets from China (down 31.6 per cent and 40.4 per cent, respectively).

- Sydney decreased the most in international visitors, nights and expenditure among all Australian capital cities in absolute terms.

Source: International Visitor Survey, TRA.