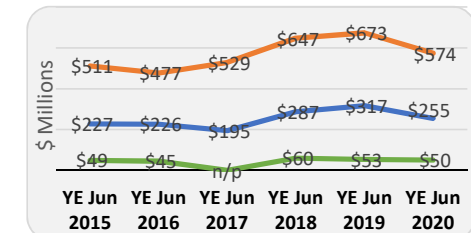
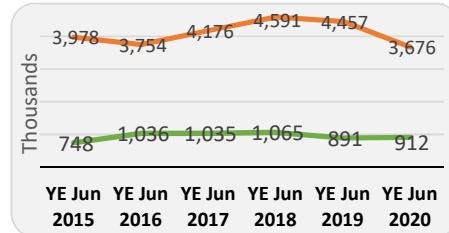
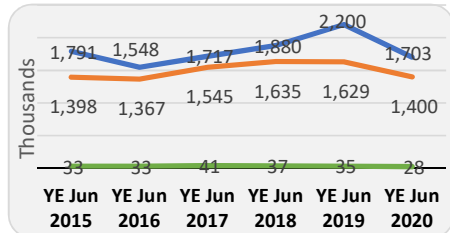
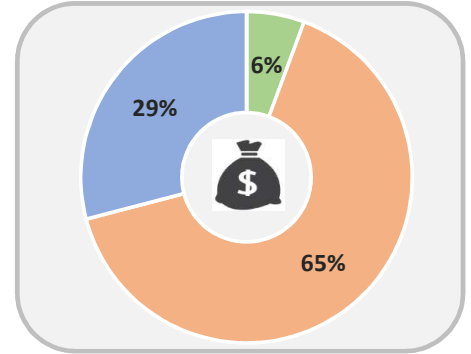
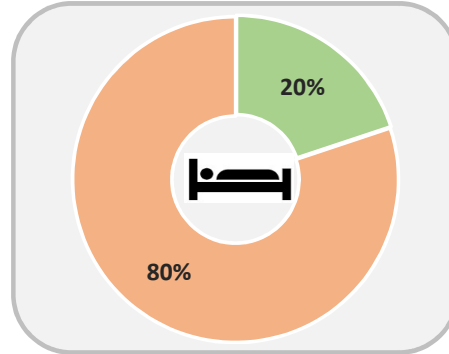
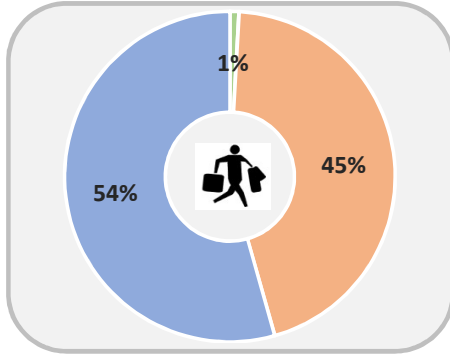


### TOTAL DOMESTIC & INTERNATIONAL



■ International travel ■ Domestic overnight travel ■ Domestic daytrip travel



## Domestic overnight travel

Visitors: 1.4m (-14.0% YoY)  
Nights: 3.7m (-17.5% YoY)  
Expenditure: \$573.6m (-14.8% YoY)

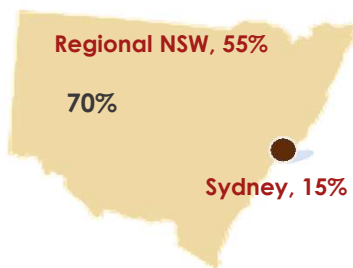
Average spend  
\$156 per night  
\$410 per visitor

Average length of stay:  
2.6 nights

#6 for visitors  
#6 for nights  
#6 for expenditure  
**In Regional NSW**

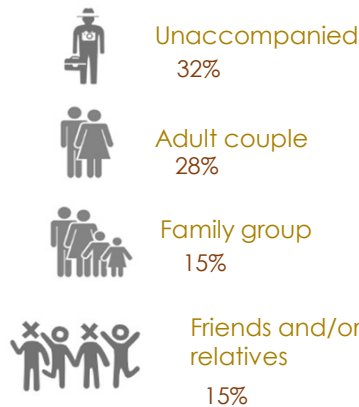
### Origin

70% of the visitors came from within New South Wales



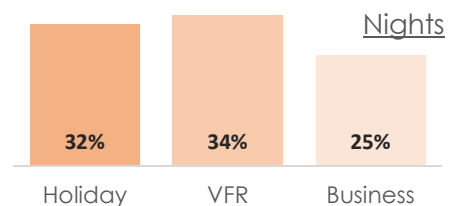
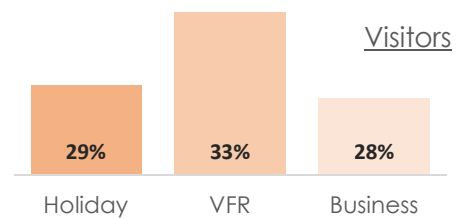
### Travel party

32% of the visitors were travelling alone



### Purpose of visit

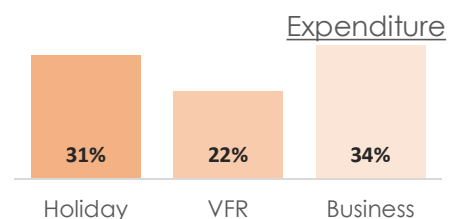
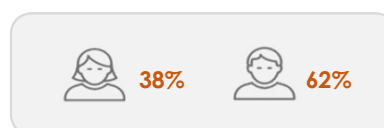
Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.



### Transport

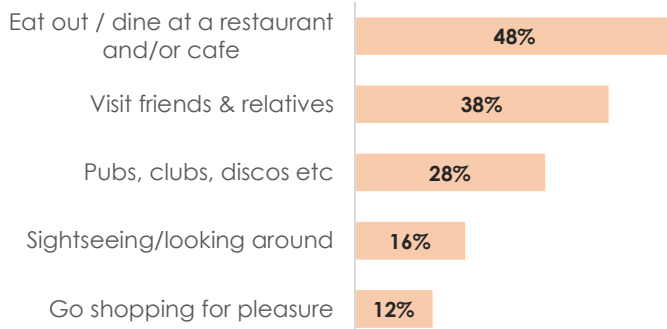
Private vehicle or company car, 89%  
Aircraft, n/p

### Gender



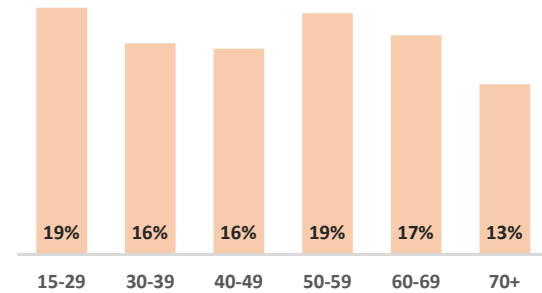
Note: Number of visitors by visitor type may not add up to total due to rounding; percentages may not add up to 100% due to rounding; n/p indicates data not publishable.

### Top 5 activities

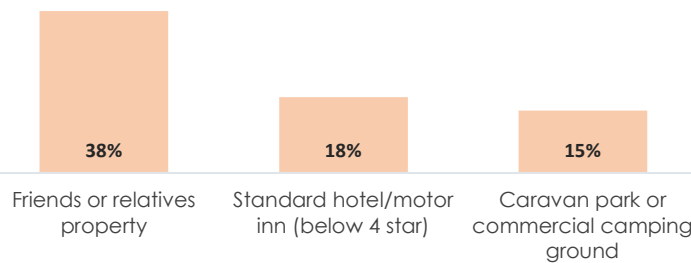


### Age

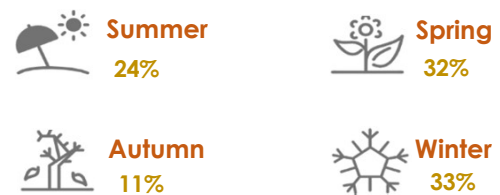
'15-29 years' was the largest age group of the visitors to the region



### Top 3 accommodation types (nights)



### Travel season\*



\*by month returned from the trip

## Domestic daytrip travel

Visitors: 1.7m (-22.6% YoY)  
Expenditure: \$255.4m (-19.4% YoY)



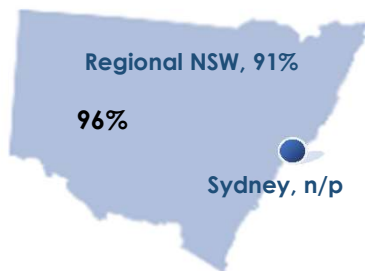
Average spend  
\$150 per visitor



#8 for visitors  
#7 for expenditure  
**In Regional NSW**

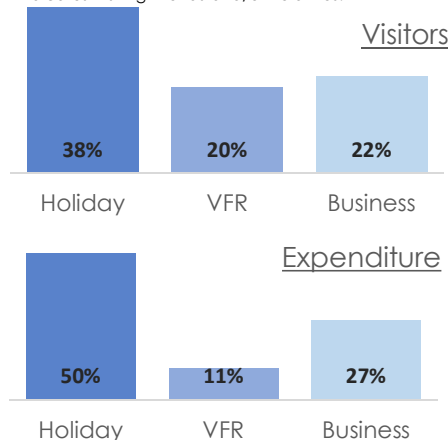
### Origin

96% of the visitors to the region came from New South Wales



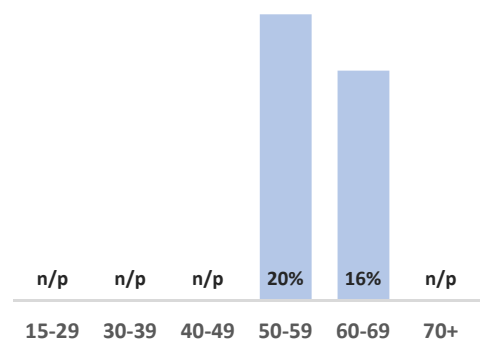
### Purpose of visit

Note: Visitors may visit for more than one Purpose; indicates Visiting Friends and/or Relatives. VFR

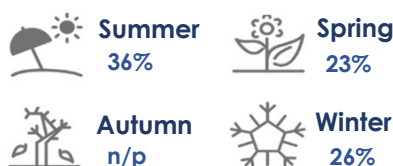


### Age

'50-59 years' was the largest age group of the visitors to the region

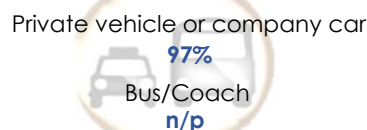


### Travel season\*

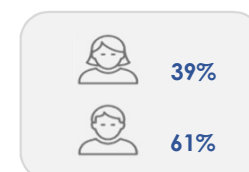


\*by month returned from the trip

### Transport



### Gender



### International travel

Visitors: 27,700 (-21.6% YoY)  
 Nights: 0.9m (+2.3% YoY)  
 Expenditure: \$49.7m (-5.7% YoY)



Average spend  
 \$54 per night  
 \$1,793 per visitor



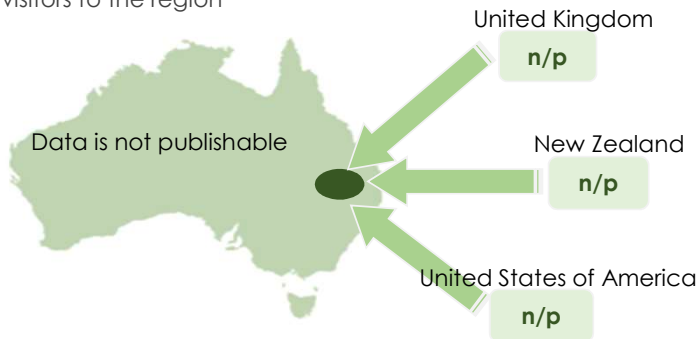
Average length of stay:  
 32.9 nights



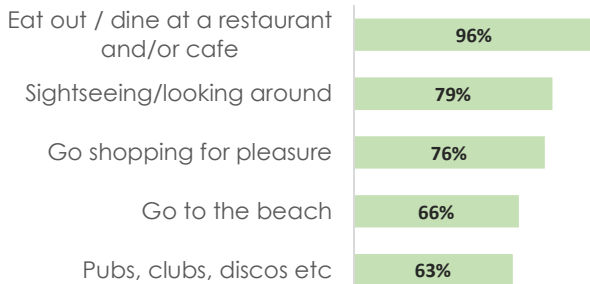
#7 for visitors  
 #4 for nights  
 #4 for expenditure  
**In Regional NSW**

#### Top 3 origin markets

United Kingdom was the largest individual source market of visitors to the region



#### Top 5 activities



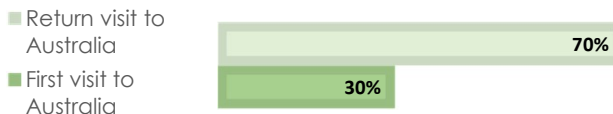
\*International visitors engaged in nature based activities in Australia, not necessarily in New England North West tourism region.

#### Top 3 accommodation types (nights)

Data is not publishable

n/p	n/p	n/p
Rented house/apartment/flat or unit	Friends or relatives property	Backpacker or hostel

#### First vs return visitor



#### Transport

Private vehicle or company car: 41%  
 Aircraft: 23%

#### FIT visitor#

65%   
 35%

# free and independent traveller

#### Purpose of visit

Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

##### Visitors

58%	n/p	n/p	n/p	n/p
Holiday	VFR	Business	Education	Employment

##### Nights

69%	n/p	n/p	n/p	n/p
Holiday	VFR	Business	Education	Employment

##### Expenditure

62%	n/p	n/p	n/p	n/p
Holiday	VFR	Business	Education	Employment

#### Age

'15-29 years' was the largest age group of the visitors to the region

32%	n/p	n/p	n/p	n/p	n/p
15-29	30-39	40-49	50-59	60-69	70+

#### Travel party

