

# Travel to New England North West Tourism Region

Year ended June 2020



Source: National and International Visitor Surveys, TRA.

## OVERVIEW

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
<b>GRAND TOTAL - overnight &amp; daytrip</b>											
Visitors ('000)	3,072	3,224	2,686	2,923	3,221	2,948	3,303	3,553	3,864	3,131	-19.0%
Nights ('000)	3,933	4,419	4,966	4,480	4,726	4,790	5,211	5,656	5,348	4,587	-14.2%
Expenditure (\$ million)*	\$711	\$734	\$705	\$756	\$787	\$748	\$786	\$994	\$1,043	\$879	-15.7%

### Overnight - Int'l & domestic

Visitors ('000)	1,253	1,363	1,364	1,313	1,430	1,400	1,586	1,672	1,664	1,428	-14.2%
Nights ('000)	3,933	4,419	4,966	4,480	4,726	4,790	5,211	5,656	5,348	4,587	-14.2%
Expenditure (\$ million)*	\$489	\$459	\$530	\$539	\$560	\$522	\$592	\$707	\$726	\$623	-14.2%

### Domestic - overnight & daytrip

Visitors ('000)	3,038	3,186	2,652	2,891	3,188	2,915	3,262	3,515	3,829	3,103	-19.0%
Nights ('000)	3,338	3,783	3,984	3,668	3,978	3,754	4,176	4,591	4,457	3,676	-17.5%
Expenditure (\$ million)*	\$681	\$703	\$657	\$713	\$738	\$703	\$723	\$934	\$990	\$829	-16.3%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
Visitors (000)	1,219	1,325	1,330	1,281	1,398	1,367	1,545	1,635	1,629	1,400	-14.0%
Nights (000)	3,338	3,783	3,984	3,668	3,978	3,754	4,176	4,591	4,457	3,676	-17.5%
Average Length of Stay	2.7	2.9	3.0	2.9	2.8	2.7	2.7	2.8	2.7	2.6	-4.1%
Expenditure (\$ million)*	\$459	\$428	\$482	\$496	\$511	\$477	\$529	\$647	\$673	\$574	-14.8%
Spend per visitor per night (\$)	\$138	\$113	\$121	\$135	\$129	\$127	\$127	\$141	\$151	\$156	3.3%
Intrastate visitors (000)	862	940	955	841	974	905	1,090	1,169	1,126	981	-12.9%
Interstate visitors (000)	357	386	375	441	423	463	455	466	503	419	-16.7%
Intrastate nights (000)	2,400	2,655	2,571	2,353	2,584	2,333	2,715	3,227	3,121	2,493	-20.1%
Interstate nights (000)	938	1,129	1,413	1,315	1,394	1,421	1,461	1,365	1,336	1,183	-11.5%
Intrastate expenditure (\$million)	\$329	\$311	\$352	\$320	\$352	\$314	\$341	\$456	\$477	\$386	-19.2%
Interstate expenditure (\$ million)	\$131	\$117	\$130	\$176	\$159	\$163	\$188	\$191	\$196	\$188	-4.2%

### Purpose of Visit

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	440	444	483	452	528	490	507	502	502	408	-18.8%
Visiting Friends & Relatives	390	515	419	461	498	436	541	549	608	466	-23.3%
Business	273	247	301	254	243	306	342	395	380	398	4.7%
Other	128	134	136	134	154	142	163	217	149	141	-5.7%
<b>Total</b>	<b>1,219</b>	<b>1,325</b>	<b>1,330</b>	<b>1,281</b>	<b>1,398</b>	<b>1,367</b>	<b>1,545</b>	<b>1,635</b>	<b>1,629</b>	<b>1,400</b>	<b>-14.0%</b>

  

	Nights (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	1,111	1,409	1,665	1,433	1,490	1,425	1,302	1,496	1,536	1,180	-23.2%
Visiting Friends & Relatives	1,220	1,599	1,301	1,400	1,545	1,218	1,673	1,653	1,723	1,256	-27.1%
Business	663	479	778	606	584	702	843	999	861	921	6.9%
Other	344	296	239	229	359	409	358	443	338	320	-5.3%
<b>Total</b>	<b>3,338</b>	<b>3,783</b>	<b>3,984</b>	<b>3,668</b>	<b>3,978</b>	<b>3,754</b>	<b>4,176</b>	<b>4,591</b>	<b>4,457</b>	<b>3,676</b>	<b>-17.5%</b>

### Origin

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Regional NSW	644	731	720	652	746	692	840	843	879	771	-12.2%
Sydney	219	209	235	189	229	213	250	326	247	210	-15.1%
<b>Total Intrastate</b>	<b>862</b>	<b>940</b>	<b>955</b>	<b>841</b>	<b>974</b>	<b>905</b>	<b>1,090</b>	<b>1,169</b>	<b>1,126</b>	<b>981</b>	<b>-12.9%</b>
Victoria	102	62	69	69	98	89	99	81	74	106	43.2%
Queensland	215	282	238	312	278	325	302	328	385	258	-32.8%
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	29	30	32	n/p	33	n/p	38	45	n/p	n/p	-
<b>Total Interstate</b>	<b>357</b>	<b>386</b>	<b>375</b>	<b>441</b>	<b>423</b>	<b>463</b>	<b>455</b>	<b>466</b>	<b>503</b>	<b>419</b>	<b>-16.7%</b>
<b>Grand Total</b>	<b>1,219</b>	<b>1,325</b>	<b>1,330</b>	<b>1,281</b>	<b>1,398</b>	<b>1,367</b>	<b>1,545</b>	<b>1,635</b>	<b>1,629</b>	<b>1,400</b>	<b>-14.0%</b>

# Travel to New England North West Tourism Region

Year ended June 2020



Source: National and International Visitor Surveys, TRA.

## Age

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
15-29	262	266	224	156	296	220	317	270	309	267	-13.7%
30-39	218	205	251	226	156	220	199	172	304	228	-24.8%
40-49	239	177	179	255	191	257	274	351	216	223	2.9%
50-59	216	251	258	254	256	249	270	314	256	261	2.0%
60-69	188	304	264	248	335	240	293	296	317	237	-25.3%
70+	95	122	155	142	163	181	193	230	227	184	-18.7%
Total	1,219	1,325	1,330	1,281	1,398	1,367	1,545	1,635	1,629	1,400	-14.0%

## Travel Party

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Travelling alone	334	341	368	347	323	438	503	538	534	452	-15.4%
Adult couple	336	409	386	343	457	404	396	486	432	395	-8.6%
Family group - parents and children	277	284	252	248	255	182	246	229	231	204	-11.9%
Friends or relatives travelling together with(out) children	189	220	231	249	260	273	316	246	298	208	-30.2%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	98	98	132	34.0%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,219	1,325	1,330	1,281	1,398	1,367	1,545	1,635	1,629	1,400	-14.0%

## Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Eat out / dine at a restaurant and/or cafe	519	612	644	689	747	679	803	860	924	670	-27.5%
Visit friends & relatives	478	595	506	542	611	541	641	604	753	531	-29.4%
Pubs, clubs, discos etc	225	249	267	317	360	282	320	381	453	399	-12.0%
Sightseeing/looking around	180	256	276	223	284	259	264	287	334	230	-31.0%
Go shopping for pleasure	192	225	229	206	239	207	177	184	195	162	-17.2%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Friends or relatives property	1,421	1,642	1,593	1,540	1,578	1,389	1,784	1,697	1,662	1,402	-15.6%
Standard hotel/motor inn (below 4 star)	810	714	764	793	762	770	658	853	973	656	-32.6%
Caravan park or commercial camping ground	426	576	505	560	615	594	450	795	509	539	5.7%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Private vehicle or company car	1,068	1,175	1,183	1,098	1,266	1,181	1,321	1,405	1,429	1,247	-12.8%
Aircraft	n/p	n/p	n/p	97	n/p	82	133	106	96	n/p	-
Self-drive motorhome or campervan	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

											% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Visitors (000)	34	38	34	32	33	33	41	37	35	28	-21.6%
Nights (000)	594	636	982	812	748	1,036	1,035	1,065	891	912	2.3%
Average Length of Stay	17.6	16.7	29.1	25.4	22.9	31.9	25.3	28.4	25.2	32.9	30.4%
Expenditure (\$ million)*	\$29	\$31	\$48	\$43	\$49	\$45	n/p	\$60	\$53	\$50	-5.7%
Spend per visitor per night (\$)	\$50	\$49	\$49	\$53	\$66	\$44	-	\$56	\$59	\$54	-7.8%

### Purpose of Visit

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	19	23	15	19	18	20	23	18	21	16	-22.6%
Visiting Friends & Relatives	6	9	12	9	10	8	14	12	9	n/p	-
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	n/p	n/p	2	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	34	38	34	32	33	33	41	37	35	28	-21.6%

# Travel to New England North West Tourism Region

Year ended June 2020



Source: National and International Visitor Surveys, TRA.

## Purpose of Visit

	Nights (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	146	232	272	292	307	471	328	403	440	630	43.1%
Visiting Friends & Relatives	111	97	273	216	165	184	271	177	119	n/p	-
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	n/p	n/p	165	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	594	636	982	812	748	1,036	1,035	1,065	891	912	2.3%

## Top 3 Int'l source markets to New England North West

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
United Kingdom	7	6	6	5	5	5	n/p	n/p	n/p	n/p	-
New Zealand	6	6	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
United States of America	n/p	n/p	4	n/p	n/p	n/p	8	n/p	n/p	n/p	-

## Age

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
15-29	14	15	12	12	9	12	12	14	12	9	-28.1%
30-39	7	5	4	4	5	n/p	8	7	n/p	n/p	-
40-49	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
50-59	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
60-69	n/p	n/p	n/p	n/p	n/p	n/p	8	n/p	n/p	n/p	-
70+	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	34	38	34	32	33	33	41	37	35	28	-21.6%

## Travel Party

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Travelling alone	19	21	20	17	20	18	25	21	19	15	-20.8%
Adult couple	8	8	7	9	7	8	10	8	9	n/p	-
Family group - parent(s) and children	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Friends and/ or relatives travelling together	3	4	5	4	n/p	n/p	n/p	n/p	n/p	n/p	-
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	-	-	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	-	n/p	-	n/p	-	-	n/p	-
Total	34	38	34	32	33	33	41	37	35	28	-21.6%

## Top 5 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Eat out / dine at a restaurant and/or cafe	30	35	29	29	30	31	39	35	33	27	-18.5%
Sightseeing/looking around	25	31	24	25	21	25	34	28	27	22	-19.9%
Go shopping for pleasure	25	31	23	26	24	28	34	28	24	21	-13.4%
Go to the beach	23	28	22	25	23	23	27	26	25	18	-26.8%
Pubs, clubs, discos etc	21	22	19	18	20	19	23	22	25	18	-29.4%

## First or Return Visitor to Australia

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
First visit	15	19	17	15	12	12	15	14	12	8	-30.9%
Return visit	18	19	17	17	20	21	26	23	23	19	-16.6%
Total	34	38	34	32	33	33	41	37	35	28	-21.6%

## Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Rented house/apartment/flat or unit	n/p	n/p	n/p	n/p	n/p	459	n/p	532	n/p	n/p	-
Friends or relatives property	119	127	279	305	185	274	309	178	154	n/p	-
Backpacker or hostel	25	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Private vehicle or company car	13	13	10	10	10	10	17	16	13	11	-14.9%
Aircraft	6	9	11	6	9	6	10	10	7	6	-5.9%
Rental car	6	5	n/p	6	8	7	n/p	n/p	n/p	n/p	-

# Travel to New England North West Tourism Region

Year ended June 2020



Source: National and International Visitor Surveys, TRA.

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun20 vs. YE Jun19
Visitors (000)	1,819	1,860	1,321	1,609	1,791	1,548	1,717	1,880	2,200	1,703	-22.6%
Expenditure (\$ million)*	\$222	\$276	\$175	\$217	\$227	\$226	\$195	\$287	\$317	\$255	-19.4%
Spend per visitor (\$)	\$122	\$148	\$132	\$135	\$127	\$146	\$113	\$153	\$144	\$150	4.2%

### Main Purpose of Trip

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	1,117	852	520	615	770	745	607	823	910	646	-29.0%
Visiting Friends & Relatives	263	267	n/p	n/p	410	n/p	393	430	518	334	-35.5%
Business	n/p	291	n/p	n/p	n/p	n/p	n/p	n/p	380	379	-0.4%
Other	239	450	334	424	451	308	460	445	392	344	-12.3%
Total	1,819	1,860	1,321	1,609	1,791	1,548	1,717	1,880	2,200	1,703	-22.6%

### Origin

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Sydney	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Regional NSW	1,439	1,669	1,237	1,480	1,667	1,410	1,570	1,743	1,928	1,557	-19.3%
<b>Total Intrastate</b>	1,613	1,775	1,254	1,510	1,707	1,464	1,624	1,761	2,062	1,637	-20.6%
<b>Total Interstate</b>	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,819	1,860	1,321	1,609	1,791	1,548	1,717	1,880	2,200	1,703	-22.6%

### Age

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
15-29	521	n/p	n/p	n/p	n/p	n/p	n/p	n/p	531	n/p	-
30-39	n/p	401	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
40-49	n/p	382	n/p	437	n/p	n/p	n/p	n/p	n/p	n/p	-
50-59	346	333	327	202	353	242	418	316	421	340	-19.3%
60-69	244	292	227	228	468	288	374	335	404	273	-32.5%
70+	238	179	220	n/p	n/p	308	276	302	350	n/p	-
Total	1,819	1,860	1,321	1,609	1,791	1,548	1,717	1,880	2,200	1,703	-22.6%

### Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Eat out / dine at a restaurant and/or cafe	730	680	486	573	589	652	807	899	1046	666	-36.3%
Visit friends & relatives	400	442	285	502	520	454	588	506	540	408	-24.5%
Go shopping for pleasure	640	554	425	289	515	312	400	459	426	351	-17.7%
Sightseeing/looking around	329	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Visit national parks / state parks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun20 vs. YE Jun19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Private vehicle or company car	1,746	1,810	1,295	1,533	1,767	1,530	1,691	1,831	2,122	1,646	-22.4%
Bus/Coach	n/p	n/p	n/p	n/p	-	n/p	n/p	n/p	n/p	n/p	-
Railway	n/p	n/p	-	-	-	-	-	-	n/p	n/p	-

n/p = not publishable

New England North West includes: Armidale, Inverell, Moree, Tamworth and Tenterfield.

\*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.