Highlights

- Due to the combined impact of the Australian bushfires, the COVID-19 pandemic and the closure of Australia’s national and state borders, all States and Territories recorded a decline in visitors, nights and expenditure for the year.
- NSW had the largest decline nationally in total overnight and daytrip visitors, nights and expenditure in absolute terms; and its biggest ever drop in all metrics.
- Key drivers of decline in NSW’s visitor expenditure were the domestic overnight market (down $4.5 billion) and the international market (down $3.3 billion).
- Daytrip expenditure in NSW fell by $612 million for the year.

Note: Due to change to 100 per cent mobile phone interviewing methodology in National Visitor Survey, use caution when comparing 2020 combined results with previous years.

Source: National and International Visitor Surveys, TRA.