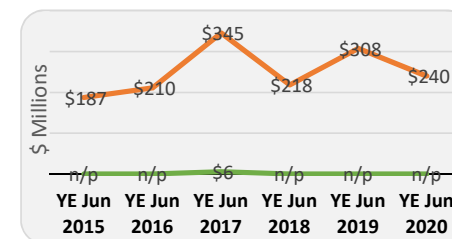
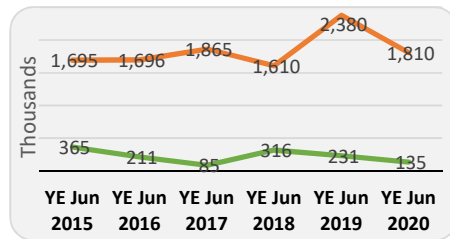
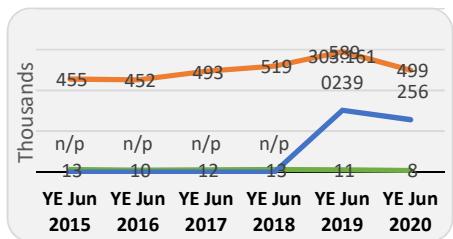
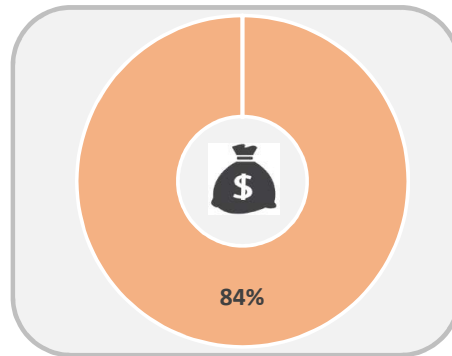
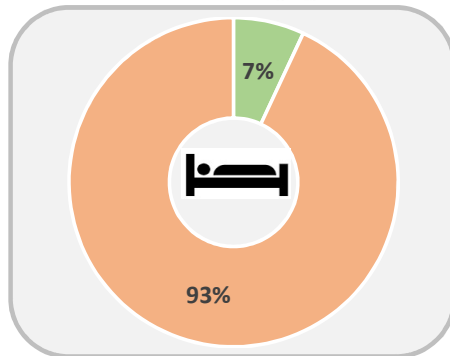
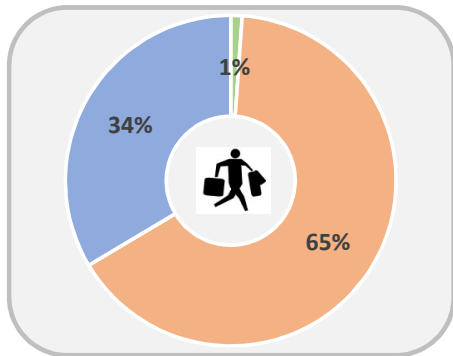


TOTAL DOMESTIC & INTERNATIONAL



■ International travel ■ Domestic overnight travel ■ Domestic daytrip travel



Domestic overnight travel

Visitors: 498,900 (-15.3% YoY)
Nights: 1.8m (-24.0% YoY)
Expenditure: \$240.2m (-21.9% YoY)

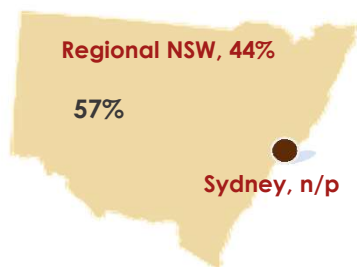
Average spend
\$133 per night
\$481 per visitor

Average length of stay:
3.6 nights

#12 for visitors
#12 for nights
#12 for expenditure
In Regional NSW

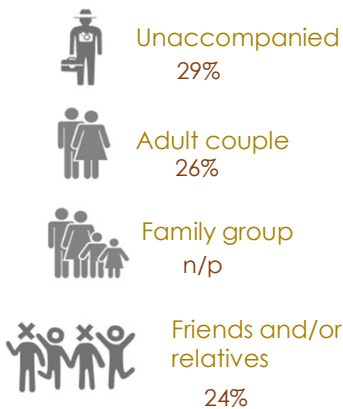
Origin

57% of the visitors came from within New South Wales



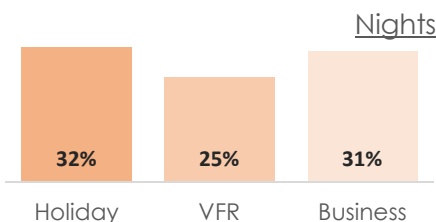
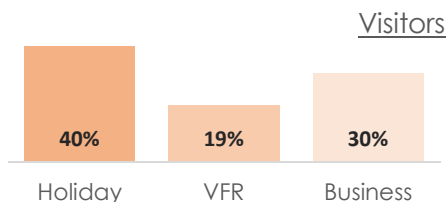
Travel party

29% of the visitors were travelling alone



Purpose of visit

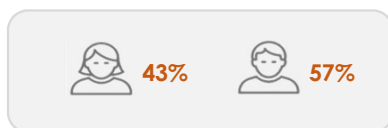
Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.



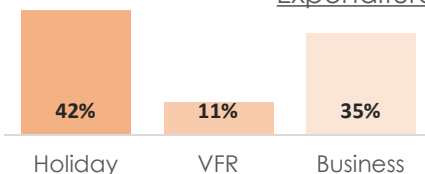
Transport

Private vehicle or company car, 79%
Aircraft, n/p

Gender

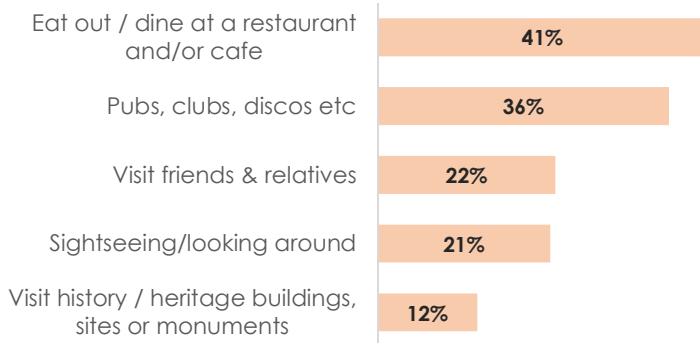


Expenditure



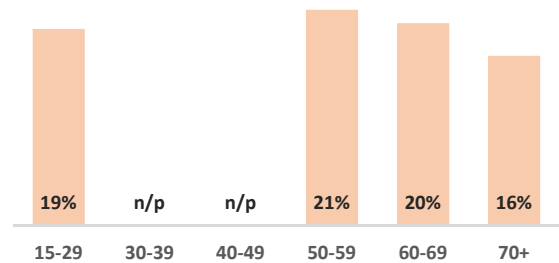
Note: Number of visitors by visitor type may not add up to total due to rounding; percentages may not add up to 100% due to rounding; n/p indicates data not publishable.

Top 5 activities

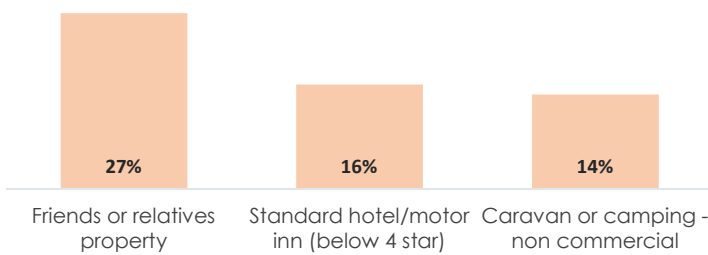


Age

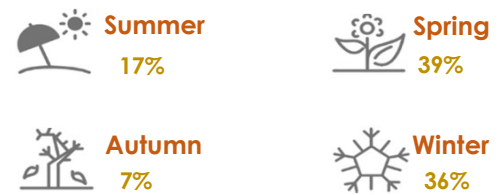
'50-59 years' was the largest age group of the visitors to the region



Top 3 accommodation types (nights)



Travel season*



*by month returned from the trip

Domestic daytrip travel

Visitors: 256,100 (YoY n/p)
Expenditure: n/p



Average spend
n/p

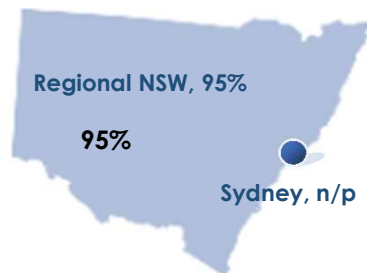


12 for visitors

In Regional NSW

Origin

95% of the visitors to the region came from New South Wales



Transport

Private vehicle or company car



Note: further brake down of data cannot be provided due to small sample size.

International travel

Visitors: 8,500 (-22.2% YoY)
 Nights: 135,400 (-41.4% YoY)
 Expenditure: n/p



Average spend
n/p



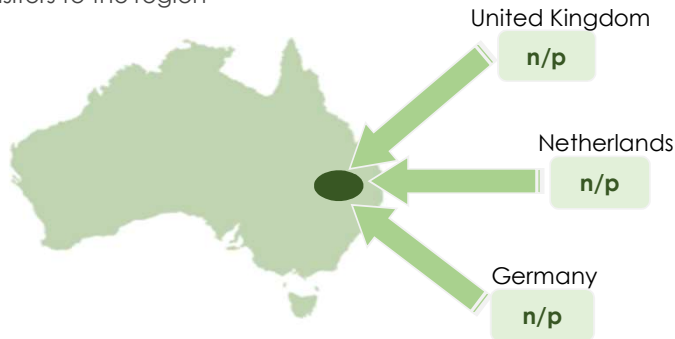
Average length of stay:
15.9 nights



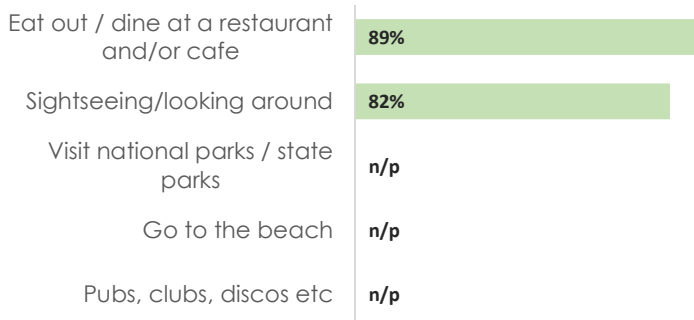
#12 for visitors
 #12 for nights
In Regional NSW

Top 3 origin markets

United Kingdom was the largest individual source market of visitors to the region



Top 5 activities



*International visitors engaged in nature based activities in Australia, not necessarily in Outback NSW tourism region.

Purpose of visit

Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

	Visitors				
85%	n/p	n/p	n/p	n/p	n/p
Holiday	VFR	Business	Education	Employment	
Nights					
88%	n/p	n/p	n/p	n/p	n/p
Holiday	VFR	Business	Education	Employment	
Expenditure					
84%	n/p	n/p	n/p	n/p	n/p
Holiday	VFR	Business	Education	Employment	

Note: further brake down of data cannot be provided due to small sample size.