

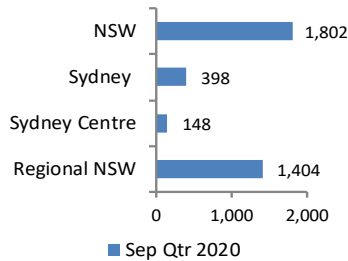
# NSW Tourist Accommodation Snapshot

## September Qtr 2020

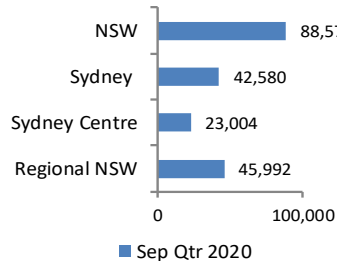
Source: STR

Establishments with 10 rooms or more<sup>1</sup>

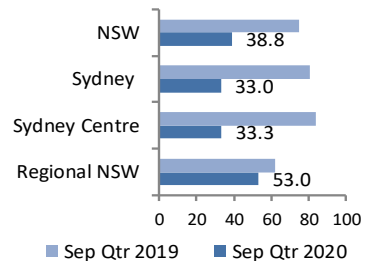
**Establishments (No.)**



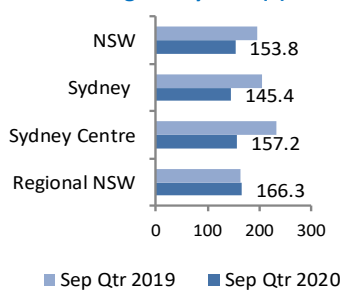
**Rooms (No.)**



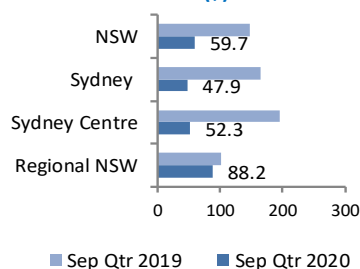
**Occupancy Rate (%)**



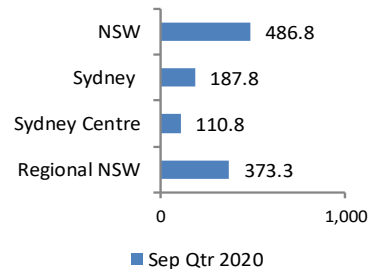
**Average Daily Rate (\$)**



**Revenue Per Available Room (\$)**



**Takings from Accommodation (\$M)**



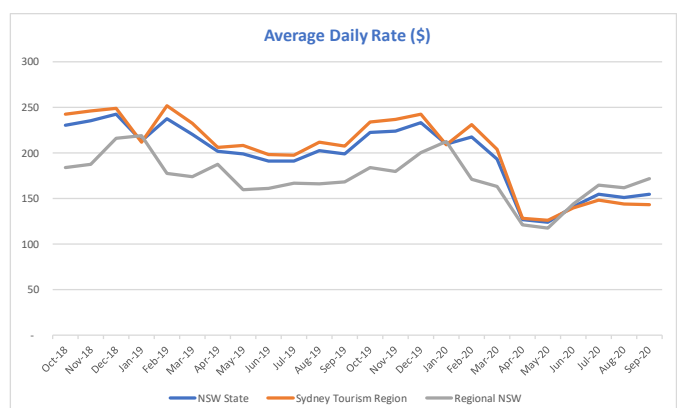
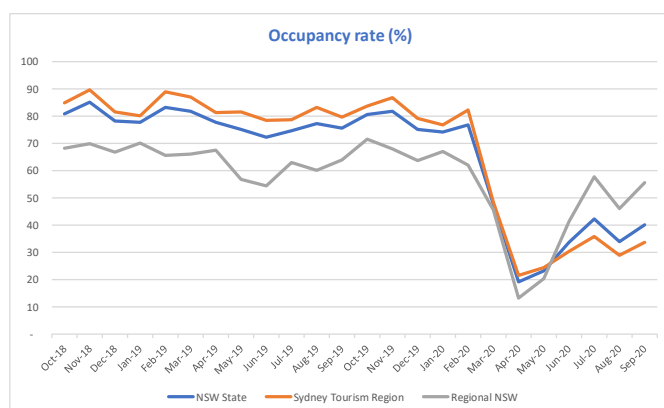
NSW has 1,802 establishments and 88,572 rooms as of September Qtr 2020, up on supply available in the June Qtr 2020 (1,765 establishments and 87,763 rooms). This was due to the reopening of establishments that were temporarily closed.

Due to the impact of the COVID-19 pandemic, NSW's Occupancy rate, Average Daily Rate (ADR) and Revenue Per Available Room (RevPar) declined in September Qtr 2020 compared to September Qtr 2019 (down 36.3 percentage points, down 21.5 per cent and 59.4 per cent, respectively). These were mainly due to accommodation performance in Sydney.

Regional NSW accounts for 78 per cent of the properties and 48 per cent of the rooms in NSW. Occupancy rate and RevPar in Regional NSW decreased to a lesser degree than Sydney in September Qtr 2020 (down 9.0 percentage points and 13.2 per cent, respectively); while ADR posted a slight increase (up 1.5 per cent).

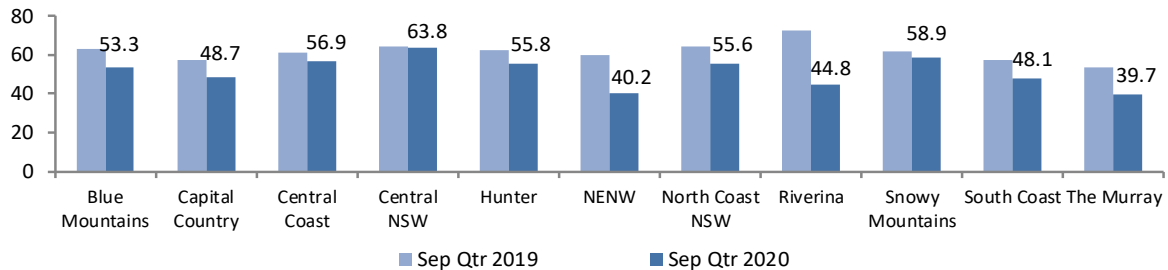
Takings from accommodation in NSW was \$486.8 million in September Qtr 2020, down 47.4 per cent. This was mainly due to 55.8 per cent drop in revenue in the Sydney Tourism region compared to 11.5 per cent decline in Regional NSW.

**Time series charts to September 2020** clearly show the impact of the COVID-19 pandemic on NSW's accommodation performance with significant fall from March to May 2020, followed by early signs of recovery in June 2020.

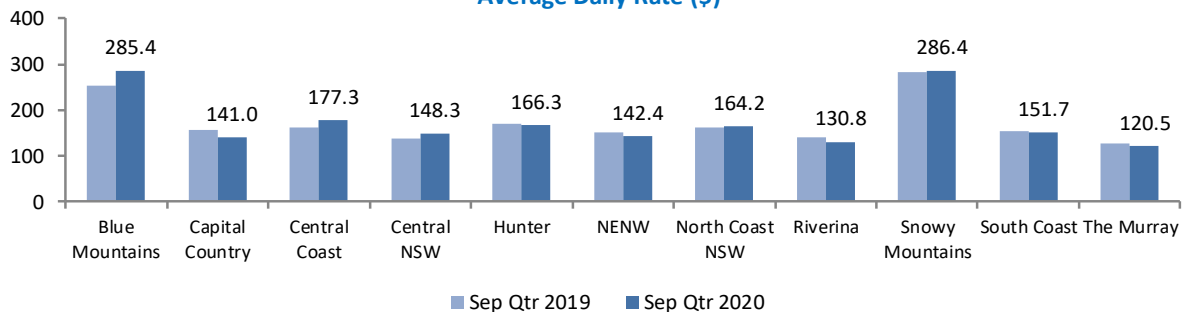


## Regional NSW

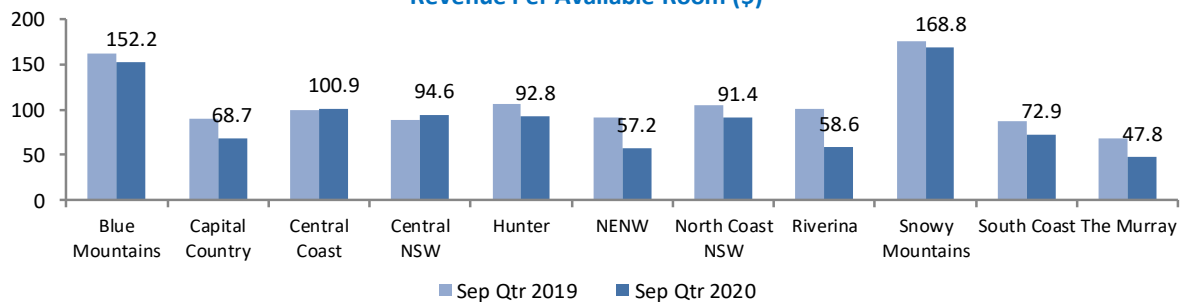
Occupancy Rate (%)



Average Daily Rate (\$)



Revenue Per Available Room (\$)



North Coast tourism region leads Regional NSW and accounts for 23.2 per cent of establishments and 22.5 per cent of rooms. It also leads in terms of room revenue takings in Regional NSW with 23.3 per cent.

Occupancy rates in Riverina, New England North West and the Murray declined the most compared to September Qtr 2019 (down 27.6 percentage points, 19.7 ppts and 14.1 ppts, respectively). Possibly due to the July school holiday, ADRs increased in the Blue Mountains, Central Coast, Central NSW, Snowy Mountains and the North Coast (up 12.2 per cent, 9.2 per cent, 7.9 per cent, 1.7 per cent and 1.0 per cent, respectively).

### Notes:

1. Accommodation properties included in the report are: Hotels and Serviced Apartments.
2. STR database is member-based and the data is supplied on a voluntary basis. Accommodation performance results are based on room participation rate in NSW, Sydney TR, Sydney Centre and Regional NSW.
3. Sydney Centre includes Sydney CBD, Barangaroo, The Rocks, Haymarket, Ultimo, Chippendale, Pyrmont, Surry Hills, Woolloomooloo/Potts Point and Waterloo.
4. 'Takings from accommodation' are estimated from information on number of rooms, occupancy rate and average daily rate. Takings for NSW, Sydney TR, Sydney Centre and Regional NSW are separately calculated.
5. Data is not available for Outback TR.
6. NENW is New England North West.