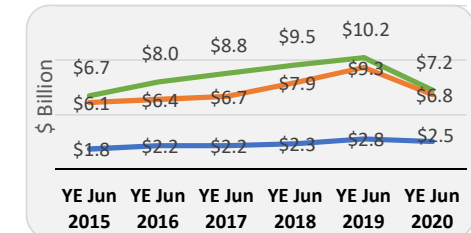
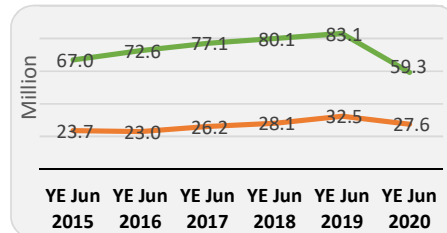
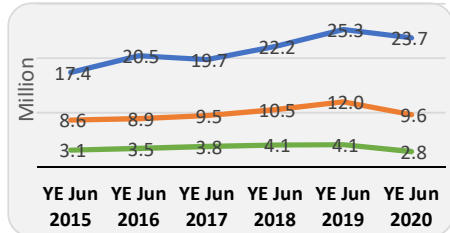
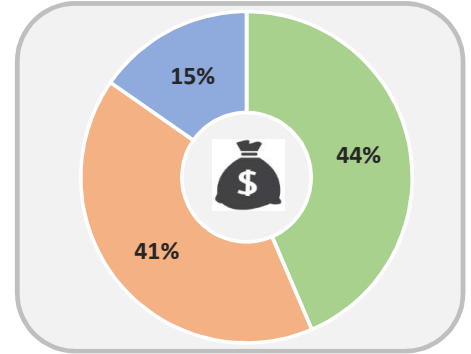
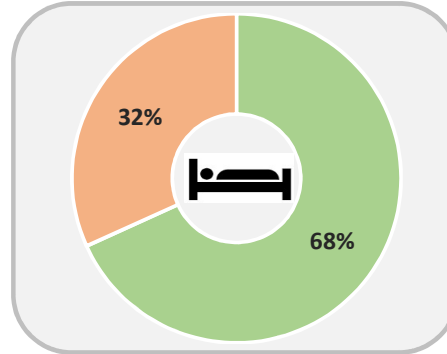
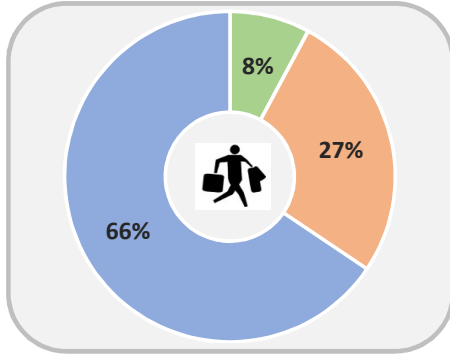


TOTAL DOMESTIC & INTERNATIONAL



■ International travel ■ Domestic overnight travel ■ Domestic daytrip travel



Domestic overnight travel

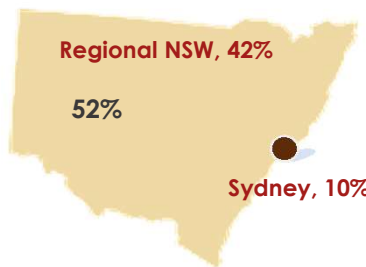
Visitors: 9.6m (-19.6% YoY)
Nights: 27.6m (-15.0% YoY)
Expenditure: \$6.8bn (-26.7% YoY)

Average spend
\$248 per night
\$711 per visitor

Average length of stay:
2.9 nights

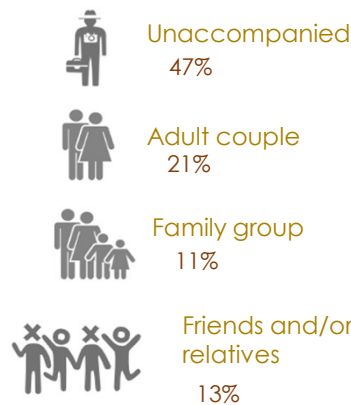
Origin

52% of the visitors came from within New South Wales



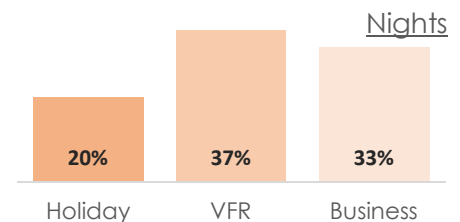
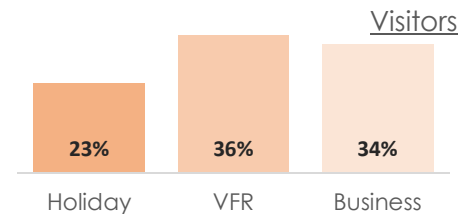
Travel party

47% of the visitors were travelling alone



Purpose of visit

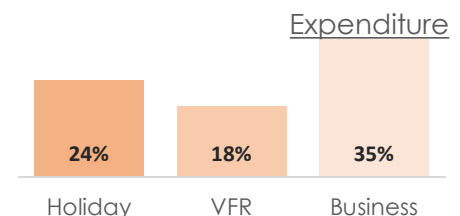
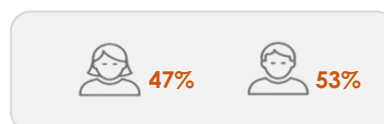
Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.



Transport

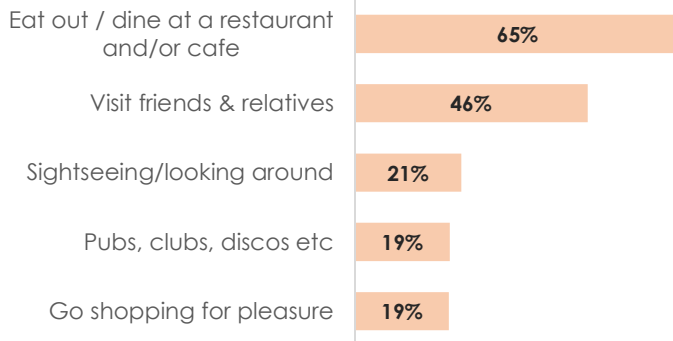
Private vehicle or company car, 52%
Aircraft, 37%

Gender



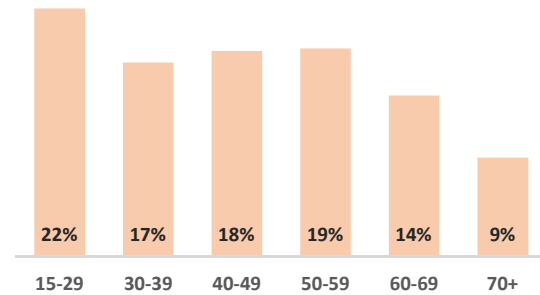
Note: Number of visitors by visitor type may not add up to total due to rounding; percentages may not add up to 100% due to rounding; n/p indicates data not publishable.

Top 5 activities

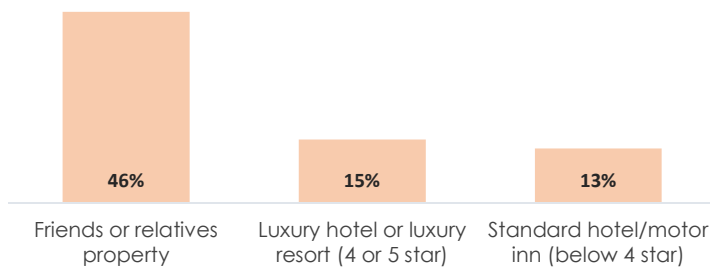


Age

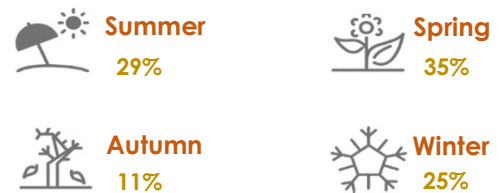
'15-29 years' was the largest age group of the visitors to the region



Top 3 accommodation types (nights)



Travel season*



*by month returned from the trip

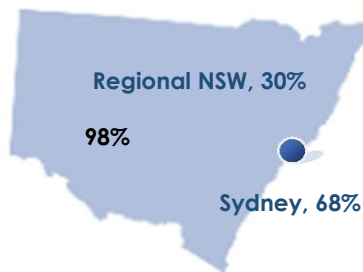
Domestic daytrip travel

Visitors: 23.7m (-6.0% YoY)
Expenditure: \$2.5bn (-7.7% YoY)

Average spend \$107 per visitor

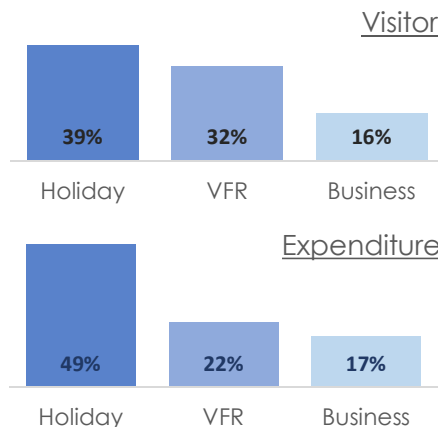
Origin

98% of the visitors to the region came from New South Wales



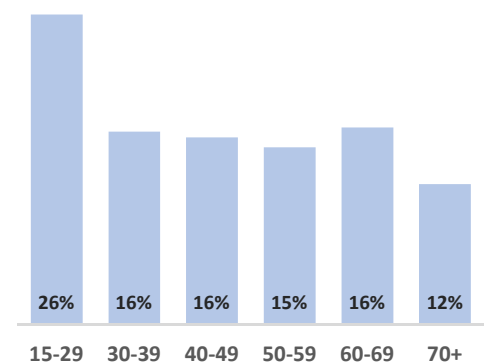
Purpose of visit

Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

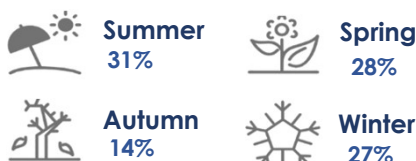


Age

'15-29 years' was the largest age group of the visitors to the region

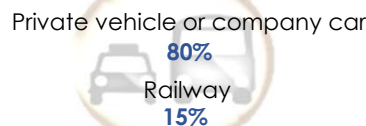


Travel season*

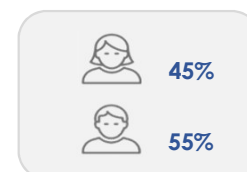


*by month returned from the trip

Transport



Gender



International travel

Visitors: 2.8m (-30.5% YoY)
Nights: 59.3m (-28.6% YoY)
Expenditure: \$7.2bn (-29.3% YoY)



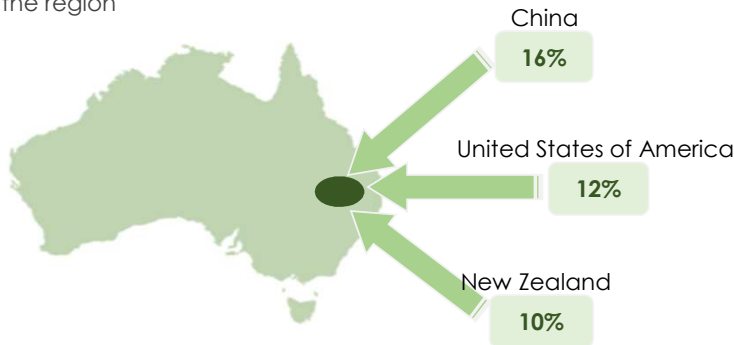
Average spend
\$122 per night
\$2,542 per visitor



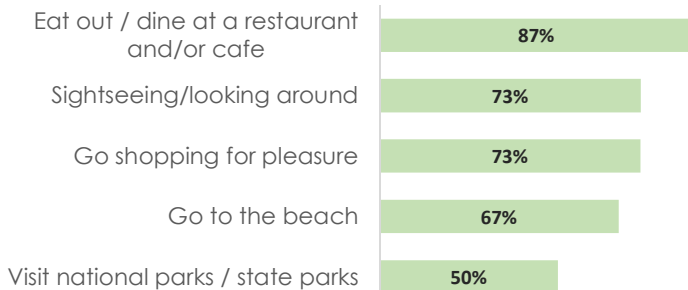
Average length of stay:
20.8 nights

Top 3 origin markets

China was the largest individual source market of visitors to the region

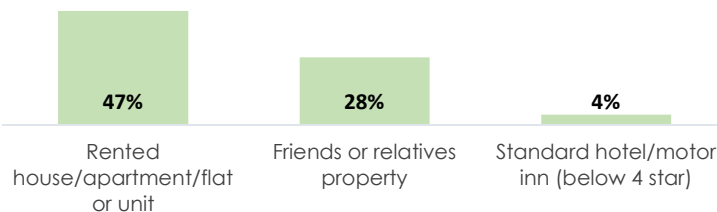


Top 5 activities

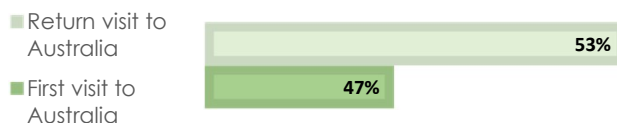


*International visitors engaged in nature based activities in Australia, not necessarily in Sydney tourism region.

Top 3 accommodation types (nights)



First vs return visitor



Transport

Aircraft 28%
Private vehicle or company car 23%

FIT visitor#

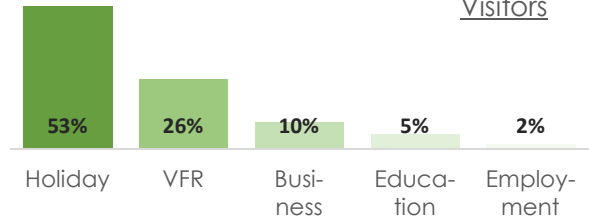
62%
38%

free and independent traveller

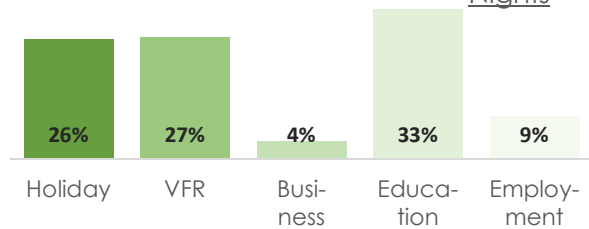
Purpose of visit

Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

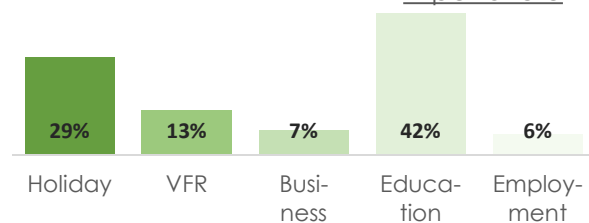
Visitors



Nights

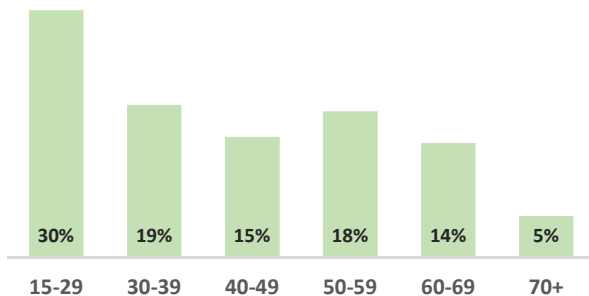


Expenditure



Age

'15-29 years' was the largest age group of the visitors to the region



Travel party

