

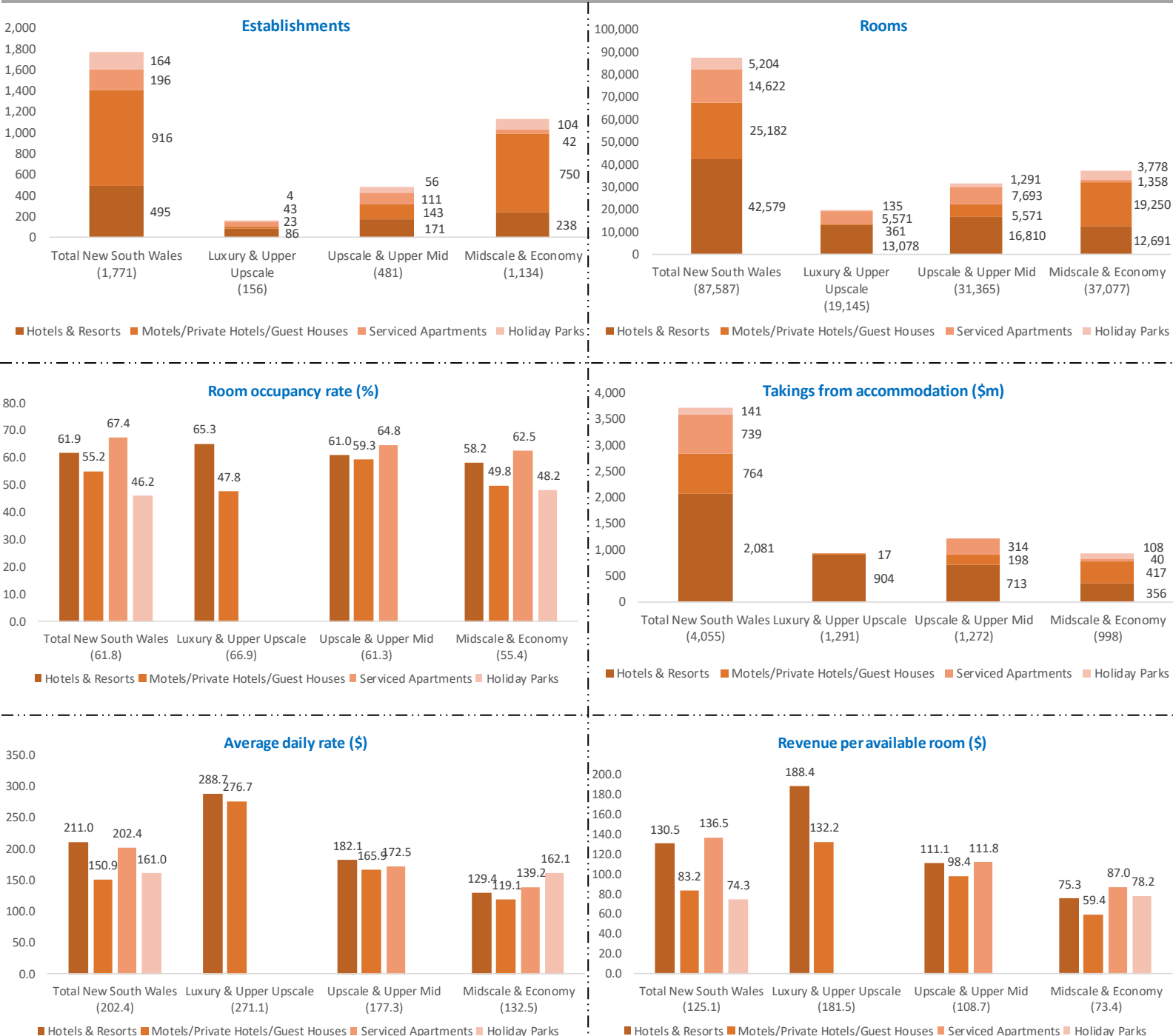
The NSW Accommodation Snapshot provides a picture of the accommodation industry in the State for the year ended (YE) June 2020 for establishments with 10 rooms or more. The combined impact of NSW's 2019-20 summer bushfires and COVID-19 pandemic is recognised in this report.

NSW leads nationally in tourist accommodation with 32% of properties, 31% of rooms and 35% of revenue for the year. The State had 1,771 establishments and 87,587 rooms, down the previous financial year (1,793 establishments and 89,289 rooms). This decline was mainly from Hotels and resorts (29 less properties and 5% fewer rooms).

Due to the combined impact of the summer bushfires and COVID-19 pandemic, NSW's Occupancy Rate, Average Daily Rate (ADR) and Revenue Per Available Room (RevPAR) declined in YE June 2020 compared to YE June 2019 (down 16.0 percentage points, down 4.7% and down 24.3%, respectively). Takings from accommodation in NSW was \$4.1 billion, down 24.6% on YE June 2019.

In YE June 2020, nearly half of the NSW rooms belonged to Hotels and resorts (49%) and were of Midscale & Economy class (42%). Occupancy rate was highest for Luxury and Upper Upscale class properties, mainly from Hotels and resorts. By type of accommodation, Occupancy rate was highest for Serviced Apartments.

## TYPE AND CLASS OF ACCOMMODATION



## TOURISM REGION PERFORMANCE

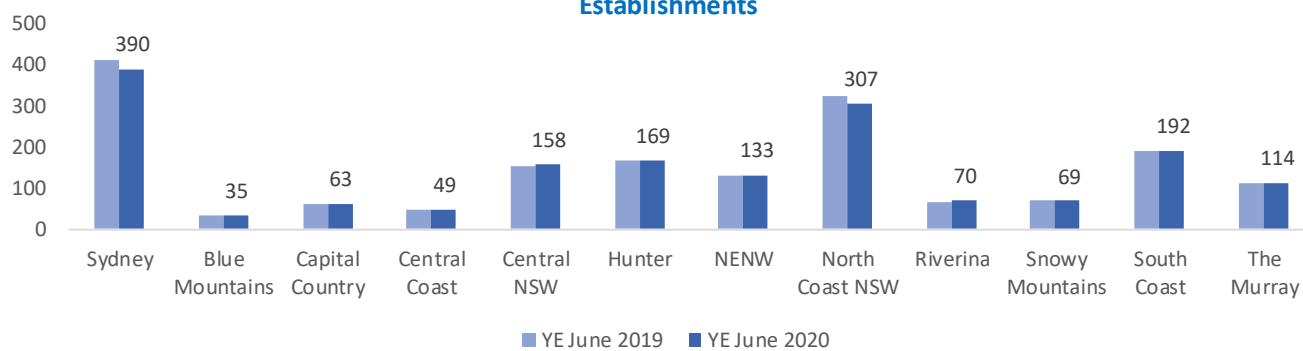
Sydney Tourism Region led capital city regions with 21% of properties, 28% of rooms and 32% of revenue takings in the YE June 2020. Regional NSW led NSW with 78% of properties, 52% of rooms and 46% of revenue.

Within Regional NSW, North Coast had the most establishments, rooms and revenue (22% of properties and of rooms) for the year. Sydney had the highest Occupancy Rate for the year, followed by Riverina.

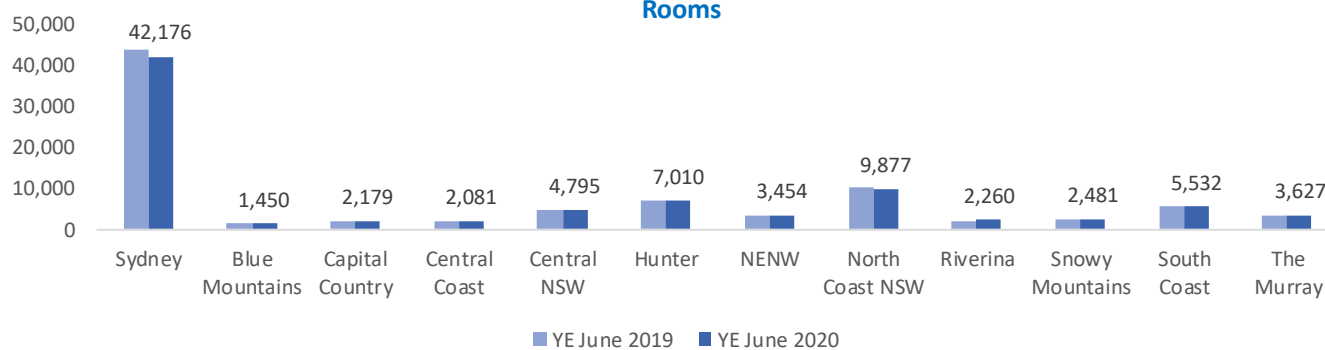
Only Sydney and the North Coast regions recorded decline in supply in YE June 2020 compared to previous year (down 21 and 16 properties, respectively).

Occupancy rates in Sydney and the Blue Mountains fell the most for the year (down 18.1 percentage points and down 17.4 percentage points, respectively).

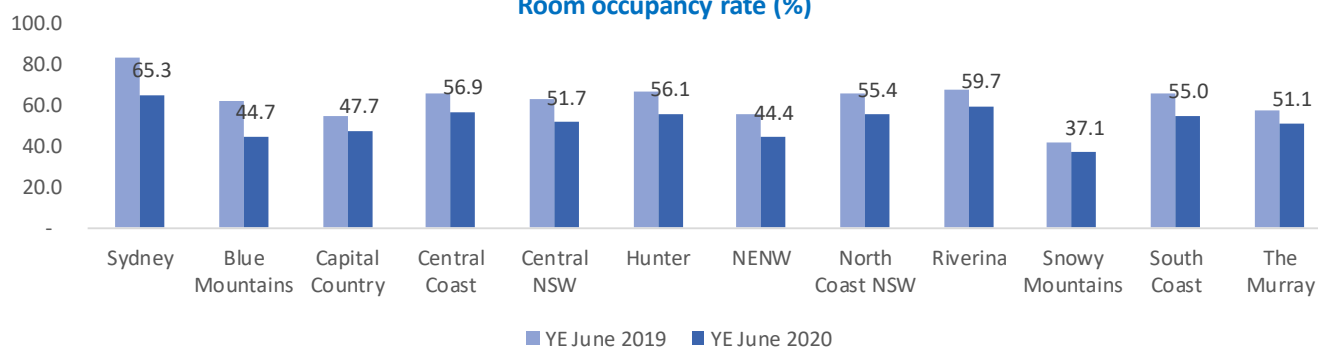
### Establishments



### Rooms



### Room occupancy rate (%)

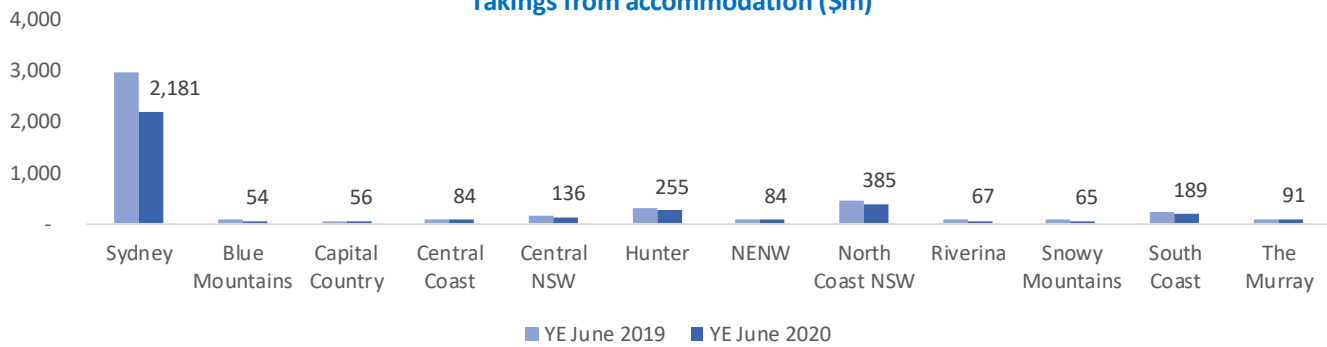


Sydney had the highest revenue takings from accommodation, followed by the North Coast.

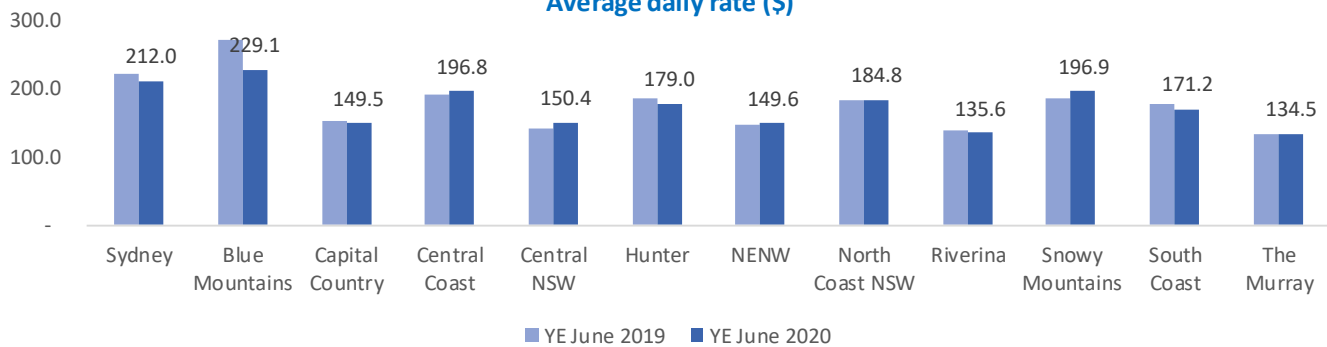
Due to the combined impact of the summer bushfires and COVID-19 pandemic, takings declined by 27% in Sydney and 15% in the North Coast. In absolute terms, revenue fell the most in Sydney, followed by Hunter and the North Coast.

The Blue Mountains had the highest ADR in NSW for the year but this was 16% lower compared to YE June 2019. Sydney had the highest RevPAR in the State but this was 26% lower on previous year.

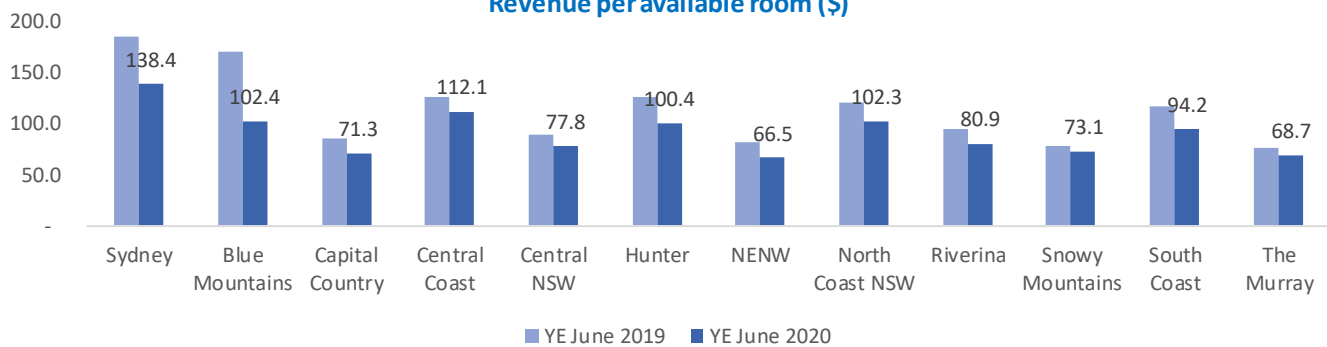
**Takings from accommodation (\$m)**



**Average daily rate (\$)**



**Revenue per available room (\$)**



STR is a private supplier of accommodation data sourced from voluntary data provision of its member establishments.

**Notes:**

1. Census and Sample counts were as at June 2020.
2. Properties that were temporarily closed were removed from census and sample; and performance results were based on available properties.
3. Data is not available for Serviced Apartments and Holiday Parks under Luxury & Upper Upscale Classes category.
4. Data is not available for Holiday Parks under Upscale & Upper Mid Classes.
5. Data is not available for Outback Tourism Region.