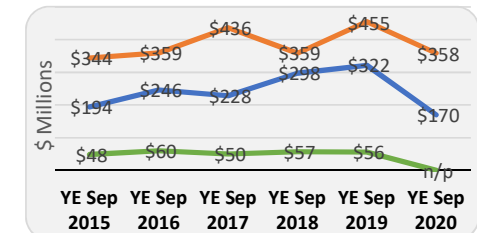
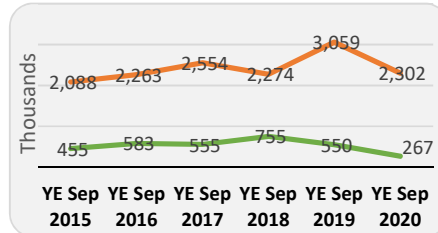
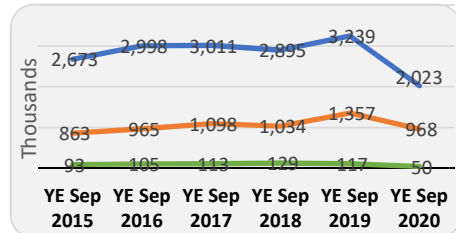
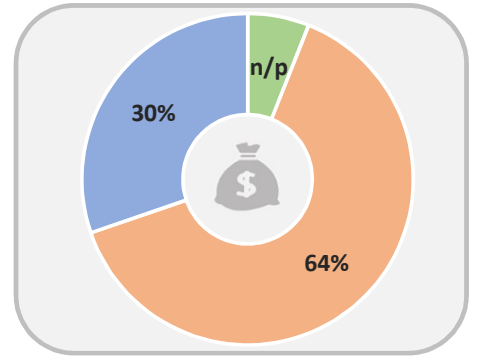
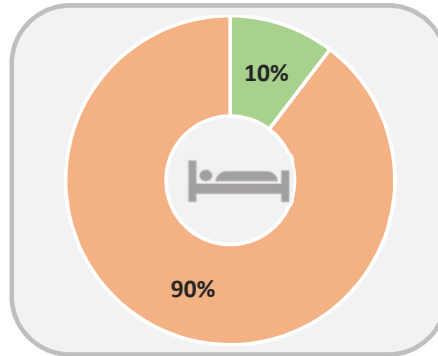
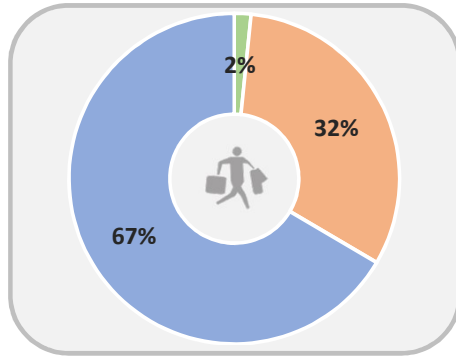


### TOTAL DOMESTIC & INTERNATIONAL



■ International travel ■ Domestic overnight travel ■ Domestic daytrip travel



### Domestic overnight travel

Visitors: 1.0m (-28.7% YoY)  
Nights: 2.3m (-24.7% YoY)  
Expenditure: \$358.3m (-21.3% YoY)

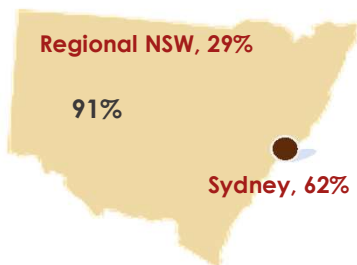
Average spend  
\$156 per night  
\$370 per visitor

Average length of stay:  
2.4 nights

#8 for visitors  
#11 for nights  
#10 for expenditure  
**In Regional NSW**

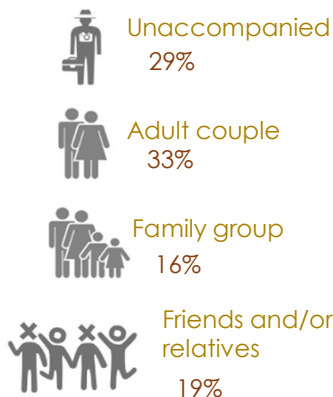
#### Origin

91% of the visitors came from within New South Wales



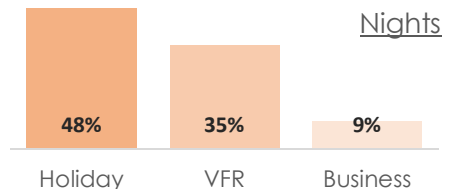
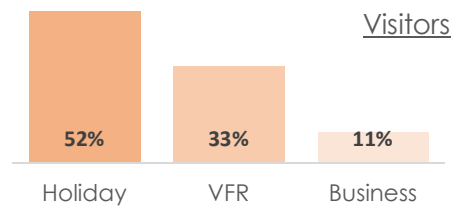
#### Travel party

33% of the visitors were adult couple



#### Purpose of visit

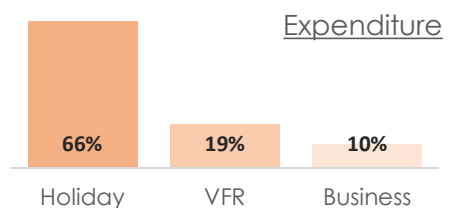
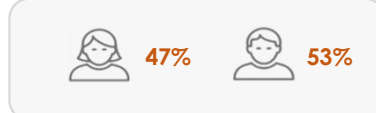
Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.



#### Transport

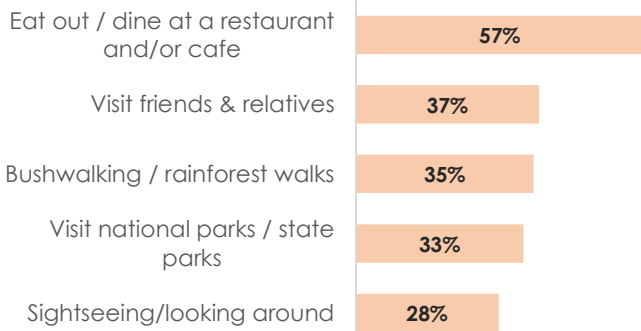
Private vehicle or company car, 87%  
Railway, n/p

#### Gender



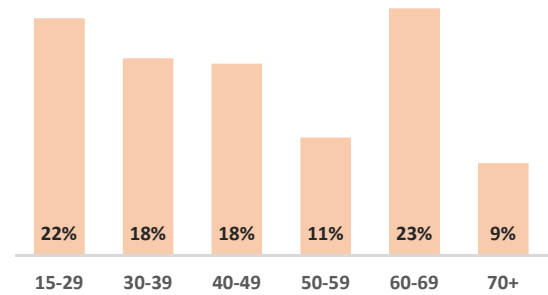
Note: Number of visitors by visitor type may not add up to total due to rounding; percentages may not add up to 100% due to rounding; n/p indicates data not publishable.

### Top 5 activities\*

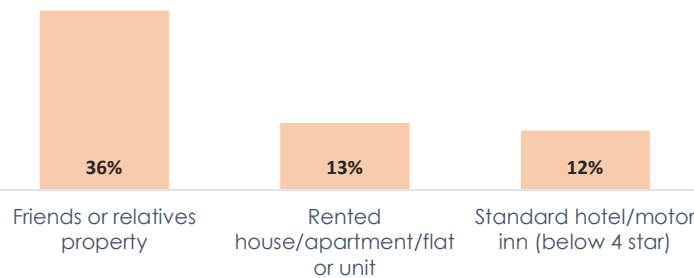


### Age

'60-69 years' was the largest age group of the visitors to the region



### Top 3 accommodation types (nights)



### Travel season\*



\*by month returned from the trip

## Domestic daytrip travel

Visitors: 2.0m (-37.6% YoY)  
Expenditure: \$169.9m (-47.1% YoY)



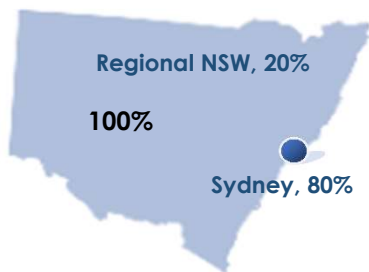
Average spend  
\$84 per visitor



#7 for visitors  
#9 for expenditure  
**In Regional NSW**

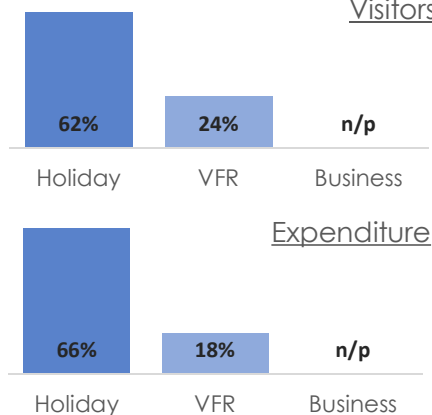
### Origin

100% of the visitors to the region came from New South Wales



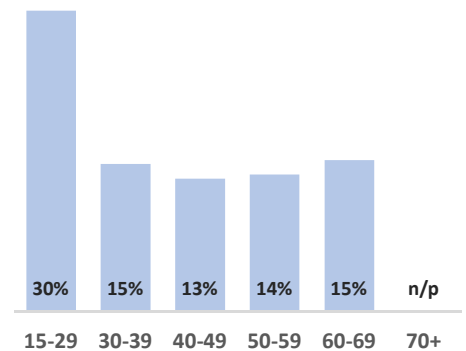
### Purpose of visit

Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

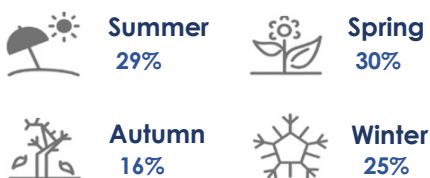


### Age

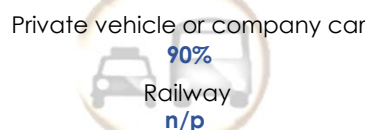
'15-29 years' was the largest age group of the visitors to the region



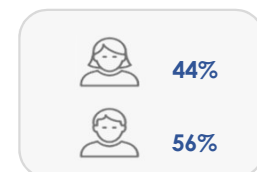
### Travel season\*



### Transport



### Gender



\*by month returned from the trip

Note: Number of visitors by visitor type may not add up to total due to rounding; percentages may not add up to 100% due to rounding; n/p indicates data not publishable.

### International travel

Visitors: 49,800 (-57.4% YoY)  
 Nights: 266,700 (-51.5% YoY)  
 Expenditure: n/p



Average spend per night n/p per visitor n/p



Average length of stay: 5.4 nights



#4 for visitors  
 #7 for nights

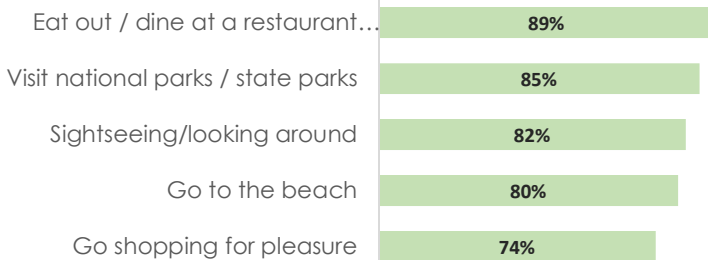
**In Regional NSW**

#### Top 3 origin markets

United Kingdom was the largest individual source market of visitors to the region

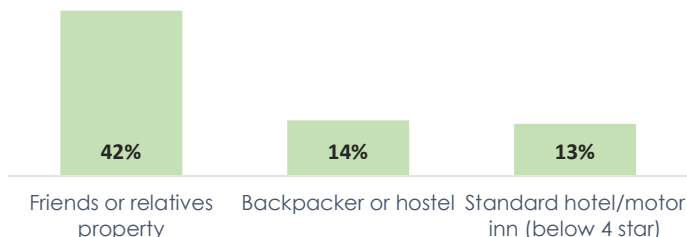


#### Top 5 activities

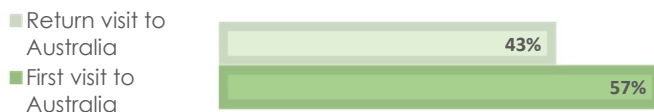


\*International visitors engaged in activities in Australia, not necessarily in Blue Mountains tourism region.

#### Top 3 accommodation types (nights)



#### First vs return visitor



#### Transport

Rental car **40%**  
 Private vehicle or company car **22%**

#### FIT visitor#

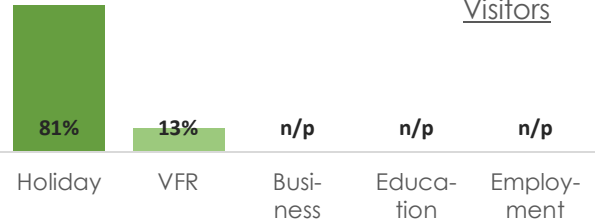
82%   
 18%

# free and independent traveller

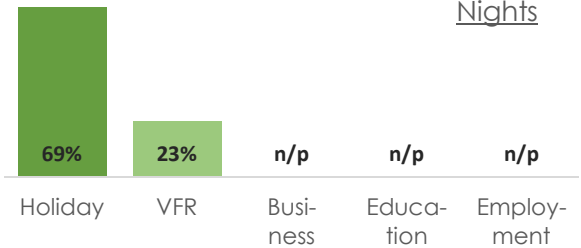
#### Purpose of visit

Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

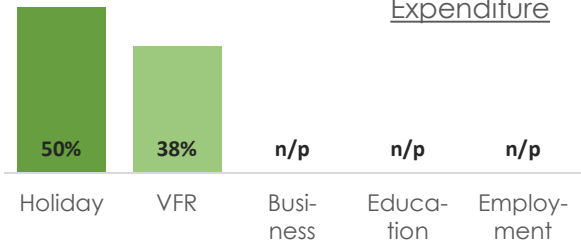
##### Visitors



##### Nights

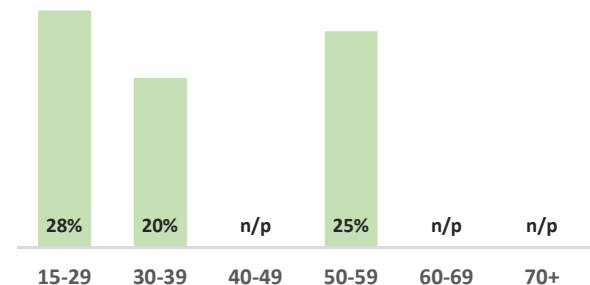


##### Expenditure



#### Age

'15-29 years' was the largest age group of the visitors to the region



#### Travel party

