Domestic overnight travel

Visitors: 1.2m (-25.6% YoY)
Nights: 3.1m (-14.0% YoY)
Expenditure: $384.3m (-38.8% YoY)

Average spend
$122 per night
$308 per visitor

Average length of stay:
2.5 nights

#6 for visitors
#7 for nights
#9 for expenditure

Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

Transport
Private vehicle or company car, 92%
Railway, n/p

Gender
44% 56%

Note: Number of visitors by visitor type may not add up to total due to rounding; percentages may not add up to 100% due to rounding; n/p indicates data not publishable.
Capital Country Visitor Profile
Year ended September 2020

Source: National and International Visitor Surveys, Tourism Research Australia.

Icons sourced from www.easil.ly

*by month returned from the trip

Domestic daytrip travel

Visitors: 2.7m (-26.9% YoY)
Expenditure: $284.2m (-17.4% YoY)

Average spend $105 per visitor

#5 for visitors
#6 for expenditure
In Regional NSW

Origin
76% of the visitors to the region came from New South Wales

Purpose of visit
Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

Age
'60-69 years' was the largest age group of the visitors to the region

Top 5 activities

- Eat out / dine at a restaurant and/or café 44%
- Visit friends & relatives 41%
- Sightseeing/looking around 20%
- Pubs, clubs, discos etc 19%
- Go shopping for pleasure 13%

Top 3 accommodation types (nights)

- Friends or relatives property 42%
- Standard hotel/motor inn (below 4 star) 21%
- Rented house/apartment/flat or unit 11%

Travel season*

- Summer 28%
- Spring 35%
- Autumn 16%
- Winter 21%

Transport

Private vehicle or company car 98%
Railway n/p

Gender

45% 55%

Note: Number of visitors by visitor type may not add up to total due to rounding; percentages may not add up to 100% due to rounding; n/p indicates data not publishable.
International travel

Visitors: 17,600 (-45.7% YoY)
Nights: 247,500 (-49.0% YoY)
Expenditure: n/p

Average spend per night n/p per visitor n/p
Average length of stay: 14.0 nights

#8 for visitors
#8 for nights

In Regional NSW

Top 3 origin markets
United Kingdom was the largest individual source market of visitors to the region

Data are not publishable

Top 5 activities

- Eat out / dine at a… 97%
- Go shopping for pleasure 83%
- Sightseeing/looking… 75%
- Go to the beach 68%
- Pubs, clubs, discos etc 60%

*International visitors engaged in activities in Australia, not necessarily in Capital Country tourism region.

Top 3 accommodation types (nights)

<table>
<thead>
<tr>
<th></th>
<th>Friends or relatives property</th>
<th>Rented house/apartment/flat or unit</th>
<th>Homestay</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>31%</td>
<td>n/p</td>
<td>n/p</td>
</tr>
</tbody>
</table>

Purpose of visit

Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

<table>
<thead>
<tr>
<th>Purpose of visit</th>
<th>Visitors</th>
<th>Nights</th>
<th>Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Holiday</td>
<td>44%</td>
<td>32%</td>
<td>22%</td>
</tr>
<tr>
<td>VFR</td>
<td>51%</td>
<td>31%</td>
<td>39%</td>
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<tr>
<td>Business</td>
<td>n/p</td>
<td>n/p</td>
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<tr>
<td>Education</td>
<td>n/p</td>
<td>n/p</td>
<td>n/p</td>
</tr>
<tr>
<td>Employment</td>
<td>n/p</td>
<td>n/p</td>
<td>n/p</td>
</tr>
</tbody>
</table>

Expenditure

<table>
<thead>
<tr>
<th></th>
<th>Holiday</th>
<th>VFR</th>
<th>Business</th>
<th>Education</th>
<th>Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>22%</td>
<td>39%</td>
<td>n/p</td>
<td>n/p</td>
<td>n/p</td>
</tr>
</tbody>
</table>

Age

'15-29 years' was the largest age group of the visitors to the region

<table>
<thead>
<tr>
<th>Age</th>
<th>15-29</th>
<th>30-39</th>
<th>40-49</th>
<th>50-59</th>
<th>60-69</th>
<th>70+</th>
</tr>
</thead>
<tbody>
<tr>
<td>First</td>
<td>27%</td>
<td>48%</td>
<td>45%</td>
<td>38%</td>
<td>30%</td>
<td>22%</td>
</tr>
<tr>
<td>Return</td>
<td>n/p</td>
<td>n/p</td>
<td>n/p</td>
<td>n/p</td>
<td>n/p</td>
<td>n/p</td>
</tr>
</tbody>
</table>

Top 3 origin markets

- United Kingdom
- New Zealand
- United States of America

Data are not publishable

Note: Number of visitors by visitor type may not add up to total due to rounding; percentages may not add up to 100% due to rounding; n/p indicates data not publishable.

*free and independent traveller