

# Travel to Country and Outback Destination Network

Year ended September 2020



Source: National and International Visitor Surveys, TRA.

## OVERVIEW

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>GRAND TOTAL - overnight &amp; daytrip</b>											
Visitors ('000)	7,723	8,400	7,947	8,260	9,198	8,922	10,034	10,392	11,877	8,669	-27.0%
Nights ('000)	11,274	12,204	12,913	11,764	13,127	13,934	15,437	17,380	16,657	12,670	-23.9%
Expenditure (\$ million)*	\$2,021	\$2,152	\$2,262	\$2,121	\$2,284	\$2,317	\$2,774	\$2,911	\$3,561	\$2,546	-28.5%
<b>Overnight - Int'l &amp; domestic</b>											
Visitors ('000)	3,279	3,457	3,520	3,475	3,702	3,950	4,623	4,947	5,320	3,708	-30.3%
Nights ('000)	11,274	12,204	12,913	11,764	13,127	13,934	15,437	17,380	16,657	12,670	-23.9%
Expenditure (\$ million)*	\$1,465	\$1,498	\$1,624	\$1,471	\$1,608	\$1,718	\$2,081	\$2,170	\$2,563	\$1,880	-26.7%
<b>Domestic - overnight &amp; daytrip</b>											
Visitors ('000)	7,636	8,314	7,869	8,186	9,121	8,839	9,942	10,301	11,794	8,622	-26.9%
Nights ('000)	9,813	10,389	11,026	9,847	11,165	11,987	13,561	15,094	14,561	11,542	-20.7%
Expenditure (\$ million)*	\$1,941	\$2,063	\$2,161	\$2,038	\$2,178	\$2,233	\$2,664	\$2,787	\$3,464	\$2,487	-28.2%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
Visitors (000)	3,192	3,371	3,443	3,401	3,624	3,867	4,531	4,856	5,237	3,661	-30.1%
Nights (000)	9,813	10,389	11,026	9,847	11,165	11,987	13,561	15,094	14,561	11,542	-20.7%
Average Length of Stay	3.1	3.1	3.2	2.9	3.1	3.1	3.0	3.1	2.8	3.2	13.4%
Expenditure (\$ million)*	\$1,386	\$1,409	\$1,523	\$1,388	\$1,501	\$1,634	\$1,972	\$2,047	\$2,466	\$1,820	-26.2%
Spend per visitor per night (\$)	\$141	\$136	\$138	\$141	\$134	\$136	\$145	\$136	\$169	\$158	-6.9%
Intrastate visitors (000)	2,458	2,564	2,681	2,564	2,681	2,863	3,451	3,754	4,095	2,896	-29.3%
Interstate visitors (000)	734	806	762	837	944	1,005	1,080	1,102	1,142	765	-33.0%
Intrastate nights (000)	7,024	7,472	7,279	6,933	7,595	8,311	9,407	10,803	10,649	8,562	-19.6%
Interstate nights (000)	2,789	2,916	3,747	2,914	3,570	3,676	4,154	4,291	3,911	2,980	-23.8%
Intrastate expenditure (\$ million)	\$1,016	\$1,088	\$1,030	\$983	\$1,083	\$1,137	\$1,360	\$1,476	\$1,834	\$1,354	-26.2%
Interstate expenditure (\$ million)	\$370	\$321	\$494	\$405	\$418	\$497	\$612	\$571	\$632	\$466	-26.3%

### Purpose of Visit

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Holiday	1,250	1,197	1,323	1,230	1,287	1,408	1,529	1,790	1,828	1,118	-38.8%
Visiting Friends & Relatives	1,092	1,283	1,208	1,176	1,257	1,250	1,487	1,698	1,765	1,199	-32.1%
Business	606	654	698	708	783	846	1,039	995	1,249	1,059	-15.2%
Other	287	292	246	351	370	430	537	456	493	344	-30.2%
<b>Total</b>	<b>3,192</b>	<b>3,371</b>	<b>3,443</b>	<b>3,401</b>	<b>3,624</b>	<b>3,867</b>	<b>4,531</b>	<b>4,856</b>	<b>5,237</b>	<b>3,661</b>	<b>-30.1%</b>
	Nights (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Holiday	4,039	4,045	4,526	4,036	3,958	4,737	4,786	5,788	5,500	3,616	-34.2%
Visiting Friends & Relatives	3,387	3,901	3,691	3,349	4,200	3,889	4,711	4,848	4,858	3,576	-26.4%
Business	1,725	1,817	2,248	1,751	2,022	2,255	2,857	3,212	2,975	3,281	10.3%
Other	661	626	560	711	984	1,106	1,207	1,246	1,228	1,068	-13.0%
<b>Total</b>	<b>9,813</b>	<b>10,389</b>	<b>11,026</b>	<b>9,847</b>	<b>11,165</b>	<b>11,987</b>	<b>13,561</b>	<b>15,094</b>	<b>14,561</b>	<b>11,542</b>	<b>-20.7%</b>

### Origin

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Regional NSW	1,584	1,686	1,712	1,678	1,729	1,883	2,219	2,381	2,679	1,867	-30.3%
Sydney	874	878	969	886	951	980	1,232	1,373	1,416	1,030	-27.3%
<b>Total Intrastate</b>	<b>2,458</b>	<b>2,564</b>	<b>2,681</b>	<b>2,564</b>	<b>2,681</b>	<b>2,863</b>	<b>3,451</b>	<b>3,754</b>	<b>4,095</b>	<b>2,896</b>	<b>-29.3%</b>
Victoria	256	214	206	209	288	285	334	273	345	225	-34.7%
Queensland	299	400	379	423	443	516	515	576	589	376	-36.2%
ACT	n/p	83	n/p	72	n/p	90	73	94	83	69	-17.0%
Other Interstate	122	110	130	132	144	113	158	159	126	95	-24.3%
<b>Total Interstate</b>	<b>734</b>	<b>806</b>	<b>762</b>	<b>837</b>	<b>944</b>	<b>1,005</b>	<b>1,080</b>	<b>1,102</b>	<b>1,142</b>	<b>765</b>	<b>-33.0%</b>
<b>Grand Total</b>	<b>3,192</b>	<b>3,371</b>	<b>3,443</b>	<b>3,401</b>	<b>3,624</b>	<b>3,867</b>	<b>4,531</b>	<b>4,856</b>	<b>5,237</b>	<b>3,661</b>	<b>-30.1%</b>

### Age

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
15-29	629	641	576	638	739	783	1,025	996	1,068	733	-31.4%
30-39	587	499	599	489	524	512	591	775	828	525	-36.6%
40-49	565	576	612	608	630	697	870	850	808	691	-14.5%
50-59	619	686	651	689	734	727	827	863	983	740	-24.7%
60-69	559	636	662	631	687	727	752	837	920	591	-35.7%
70+	233	334	343	346	310	420	466	535	631	382	-39.4%
<b>Total</b>	<b>3,192</b>	<b>3,371</b>	<b>3,443</b>	<b>3,401</b>	<b>3,624</b>	<b>3,867</b>	<b>4,531</b>	<b>4,856</b>	<b>5,237</b>	<b>3,661</b>	<b>-30.1%</b>

# Travel to Country and Outback Destination Network

Year ended September 2020



Source: National and International Visitor Surveys, TRA.

## Travel Party

	Visitors (000)											% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020		
Travelling alone	711	885	752	958	1,106	1,134	1,424	1,521	1,679	1,256	-25.2%	
Adult couple	867	904	1,038	827	974	1,121	1,189	1,199	1,248	889	-28.7%	
Family group - parents and children	783	724	721	688	630	556	763	748	761	545	-28.5%	
Friends or relatives travelling together	597	605	628	652	686	786	881	1,027	1,117	672	-39.8%	
Business associates travelling together	172	186	228	194	168	208	234	264	355	256	-27.9%	
Other	n/p	66	76	83	n/p	n/p	n/p	97	77	n/p	-	
Total	3,192	3,371	3,443	3,401	3,624	3,867	4,531	4,856	5,237	3,661	-30.1%	

## Top 10 Activities (sorted by the latest year)

	Visitors (000)											% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020		
Eat out / dine at a restaurant and/or cafe	1,478	1,698	1,803	1,718	1,909	2,105	2,463	2,744	2,997	1,736	-42.1%	
Visit friends & relatives	1,362	1,558	1,463	1,468	1,629	1,575	1,860	1,965	2,201	1,329	-39.6%	
Pubs, clubs, discos etc	633	754	743	825	900	938	1,099	1,271	1,430	1,004	-29.8%	
Sightseeing/looking around	680	789	753	625	741	802	879	1,131	1,095	769	-29.7%	
Go shopping for pleasure	576	629	584	520	604	619	612	684	742	505	-32.0%	
Bushwalking / rainforest walks	290	297	304	281	317	415	484	574	564	370	-34.4%	
Visit national parks / state parks	236	267	291	300	258	357	441	516	471	345	-26.7%	
Visit museums or art galleries	218	236	208	226	270	290	272	288	375	233	-37.9%	
Visit wineries	135	147	107	114	181	155	205	261	224	217	-3.3%	
Exercise, gym or swimming	67	99	116	123	112	245	221	278	292	203	-30.5%	

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)											% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020		
Friends or relatives property	3,949	4,121	3,963	3,704	4,743	4,291	5,069	5,583	5,029	3,930	-21.9%	
Standard hotel/motor inn (below 4 star)	2,394	2,184	2,166	2,275	2,157	2,594	2,722	2,796	3,288	2,111	-35.8%	
Caravan or camping - non commercial	740	1,152	1,127	1,128	815	1,625	1,781	1,474	1,788	1,209	-32.4%	

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020		
Private vehicle or company car	2,844	2,975	3,018	2,979	3,225	3,425	3,974	4,305	4,646	3,345	-28.0%	
Aircraft	158	159	170	149	179	211	323	262	279	152	-45.5%	
Railway	n/p	53	94	106	70	69	88	106	78	n/p	-	

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
Visitors (000)	87	86	77	74	78	83	93	91	83	47	-43.2%
Nights (000)	1,461	1,815	1,887	1,918	1,963	1,947	1,877	2,286	2,096	1,129	-46.1%
Average Length of Stay	16.8	21.1	24.4	26.0	25.3	23.6	20.2	25.2	25.3	24.0	-5.1%
Expenditure (\$ million)*	\$79	\$89	\$100	\$83	\$106	\$84	\$110	\$124	\$97	\$59	-38.7%
Spend per visitor per night (\$)	\$54	\$49	\$53	\$43	\$54	\$43	\$58	\$54	\$46	\$53	13.9%

### Purpose of Visit

	Visitors (000)											% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020		
Holiday	49	44	43	36	39	46	50	51	45	30	-32.4%	
Visiting Friends & Relatives	23	26	22	25	25	28	32	23	24	11	-55.2%	
Business	11	7	7	7	6	5	7	9	n/p	n/p	-	
Employment	5	7	5	4	6	n/p	n/p	n/p	n/p	n/p	-	
Education	2	3	4	2	2	n/p	n/p	n/p	2	n/p	-	
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Total	87	86	77	74	78	83	93	91	83	47	-43.2%	

### Purpose of Visit

	Nights (000)											% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020		
Holiday	545	637	733	727	566	702	724	885	977	794	-18.7%	
Visiting Friends & Relatives	304	405	410	517	432	522	540	480	504	119	-76.4%	
Business	135	80	75	109	35	37	31	161	n/p	n/p	-	
Employment	343	513	461	357	742	n/p	n/p	n/p	n/p	n/p	-	
Education	132	170	206	204	185	n/p	n/p	n/p	308	n/p	-	
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Total	1,461	1,815	1,887	1,918	1,963	1,947	1,877	2,286	2,096	1,129	-46.1%	

## Top 3 Int'l source markets to Country and Outback DN

	Visitors (000)											% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020		
United Kingdom	15	14	11	13	13	12	12	11	13	10	-22.1%	
New Zealand	16	16	16	12	14	17	17	15	13	n/p	-	
United States of America	10	8	9	7	10	9	14	10	9	n/p	-	

# Travel to Country and Outback Destination Network

## Year ended September 2020



Source: National and International Visitor Surveys, TRA.

### Age

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
15-29	29	34	27	25	24	27	27	28	26	13	-51.2%
30-39	15	11	10	11	12	13	15	14	11	n/p	-
40-49	11	11	9	8	12	10	13	10	13	n/p	-
50-59	15	12	11	11	16	12	16	15	14	n/p	-
60-69	13	13	14	13	11	14	14	16	14	8	-44.4%
70+	n/p	n/p	6	n/p	n/p	6	9	n/p	n/p	n/p	-
Total	87	86	77	74	78	83	93	91	83	47	-43.2%

### Travel Party

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Travelling alone	48	52	44	45	46	45	49	55	50	21	-57.8%
Adult couple	21	16	16	16	15	20	22	21	18	16	-15.7%
Family group - parent(s) and children	6	5	5	5	9	7	11	n/p	7	n/p	-
Friends and/ or relatives travelling together	10	10	10	6	6	7	8	9	6	n/p	-
Business associates travelling together	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	-	n/p	n/p	n/p	n/p	-
Total	87	86	77	74	78	83	93	91	83	47	-43.2%

### Top 10 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Eat out / dine at a restaurant and/or cafe	72	76	67	64	69	77	86	86	77	43	-44.1%
Sightseeing/looking around	65	66	59	52	54	62	74	66	63	36	-43.1%
Go shopping for pleasure	59	65	53	56	58	63	71	64	60	32	-47.3%
Go to the beach	53	57	48	47	47	54	56	58	55	29	-47.4%
Visit national parks / state parks	49	47	42	43	43	47	58	55	50	29	-42.1%
Pubs, clubs, discos etc	50	51	45	42	43	47	54	53	55	27	-50.3%
Visit botanical or other public gardens	38	37	31	31	30	36	43	38	35	21	-38.1%
Go to markets	37	42	34	34	34	37	41	40	35	21	-40.9%
Visit history / heritage buildings, sites or monuments	38	31	29	27	30	37	42	35	39	20	-50.2%
Visit museums or art galleries	35	34	31	31	29	35	39	33	37	19	-47.9%

### First or Return Visitor to Australia

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
First visit	35	38	34	31	25	30	34	31	27	13	-51.4%
Return visit	52	48	43	43	53	53	59	59	56	34	-39.4%
Total	87	86	77	74	78	83	93	91	83	47	-43.2%

### Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Rented house/apartment/flat or unit	273	501	536	585	454	600	698	715	864	n/p	-
Friends or relatives property	380	498	555	628	557	790	615	600	521	170	-67.4%
Homestay	n/p	157	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Private vehicle or company car	33	32	27	26	27	36	34	40	33	18	-47.3%
Rental car	17	12	13	13	18	18	16	16	18	10	-41.9%
Aircraft	17	21	19	20	16	12	16	18	11	9	-17.8%

# Travel to Country and Outback Destination Network

Year ended September 2020



Source: National and International Visitor Surveys, TRA.

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
Visitors (000)	4,444	4,943	4,427	4,785	5,497	4,972	5,411	5,446	6,557	4,960	-24.4%
Expenditure (\$ million)*	556	654	638	650	676	599	692	741	998	667	-33.2%
Spend per visitor (\$)	\$125	\$132	\$144	\$136	\$123	\$120	\$128	\$136	\$152	\$134	-11.7%

### Main Purpose of Trip

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
Holiday	2,164	2,318	2,063	2,010	2,309	2,196	2,140	2,248	2,667	1,958	-26.6%
Visiting Friends & Relatives	808	1,026	856	945	1,334	987	1,266	1,267	1,431	1,032	-27.9%
Business	616	711	635	759	584	704	644	868	1,075	859	-20.1%
Other	856	889	872	1,071	1,270	1,085	1,360	1,062	1,384	1,112	-19.7%
<b>Total</b>	<b>4,444</b>	<b>4,943</b>	<b>4,427</b>	<b>4,785</b>	<b>5,497</b>	<b>4,972</b>	<b>5,411</b>	<b>5,446</b>	<b>6,557</b>	<b>4,960</b>	<b>-24.4%</b>

### Origin

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
Sydney	755	584	728	609	571	635	785	696	948	599	-36.8%
Regional NSW	3,545	4,238	3,600	4,014	4,760	4,162	4,454	4,570	5,344	4,261	-20.3%
<b>Total Intrastate</b>	<b>4,300</b>	<b>4,822</b>	<b>4,328</b>	<b>4,623</b>	<b>5,331</b>	<b>4,798</b>	<b>5,239</b>	<b>5,266</b>	<b>6,292</b>	<b>4,860</b>	<b>-22.8%</b>
<b>Total Interstate</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>-</b>
<b>Total</b>	<b>4,444</b>	<b>4,943</b>	<b>4,427</b>	<b>4,785</b>	<b>5,497</b>	<b>4,972</b>	<b>5,411</b>	<b>5,446</b>	<b>6,557</b>	<b>4,960</b>	<b>-24.4%</b>

### Age

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
15-29	914	1,056	747	940	1,211	869	1,101	987	1,401	935	-33.3%
30-39	928	864	736	856	519	770	730	843	920	747	-18.9%
40-49	645	861	699	1,170	1,008	810	623	911	1,180	684	-42.1%
50-59	721	908	817	666	1,027	801	1,082	1,077	1,065	1,015	-4.7%
60-69	717	704	832	737	1,125	958	1,083	915	1,180	921	-22.0%
70+	520	550	596	416	607	763	791	713	811	660	-18.6%
<b>Total</b>	<b>4,444</b>	<b>4,943</b>	<b>4,427</b>	<b>4,785</b>	<b>5,497</b>	<b>4,972</b>	<b>5,411</b>	<b>5,446</b>	<b>6,557</b>	<b>4,960</b>	<b>-24.4%</b>

### Top 10 activities (sorted by the latest year)

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
Eat out / dine at a restaurant and/or cafe	1,804	1,918	1,700	1,830	2,047	2,308	2,399	2,566	2,902	1,902	-34.5%
Visit friends & relatives	1,107	1,335	1,132	1,375	1,715	1,444	1,553	1,519	1,698	1,138	-33.0%
Go shopping for pleasure	1,293	1,330	1,363	1,035	1,354	1,094	1,284	1,200	1,189	1,039	-12.6%
Sightseeing/looking around	675	562	585	544	547	500	603	666	872	609	-30.1%
Pubs, clubs, discos etc	n/p	274	308	233	293	421	352	435	773	364	-52.9%
Bushwalking / rainforest walks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Visit national parks / state parks	n/p	n/p	328	n/p	n/p	n/p	n/p	n/p	403	n/p	-
Picnics or BBQs	n/p	n/p	295	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Go to the beach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Visit history / heritage buildings, sites or monuments	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

### Top 3 types of Transport used (sorted by the latest year)

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
Private vehicle or company car	4,327	4,820	4,271	4,592	5,327	4,863	5,282	5,288	6,234	4,866	-21.9%
Aircraft	n/p	n/p	n/p	n/p	n/p	-	n/p	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

\*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.