

# Travel to North Coast Destination Network

Year ended September 2020



Source: National and International Visitor Surveys, TRA.

## OVERVIEW

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>GRAND TOTAL - overnight &amp; daytrip</b>											
Visitors ('000)	10,780	10,811	10,878	10,839	11,754	11,959	12,943	13,456	15,001	11,045	-26.4%
Nights ('000)	20,111	20,150	20,487	22,529	20,960	24,132	24,221	24,800	27,882	19,852	-28.8%
Expenditure (\$ million)*	\$3,016	\$3,168	\$3,357	\$3,404	\$3,520	\$3,644	\$3,926	\$4,568	\$4,950	\$3,667	-25.9%
<b>Overnight - Int'l &amp; domestic</b>											
Visitors ('000)	4,586	4,439	4,783	4,991	5,169	5,470	5,625	6,033	6,689	4,696	-29.8%
Nights ('000)	20,111	20,150	20,487	22,529	20,960	24,132	24,221	24,800	27,882	19,852	-28.8%
Expenditure (\$ million)*	\$2,368	\$2,521	\$2,602	\$2,817	\$2,840	\$3,017	\$3,225	\$3,719	\$4,043	\$2,873	-28.9%
<b>Domestic - overnight &amp; daytrip</b>											
Visitors ('000)	10,523	10,563	10,626	10,572	11,468	11,647	12,605	13,100	14,627	10,868	-25.7%
Nights ('000)	17,559	17,576	17,634	19,481	17,925	20,603	20,497	21,055	23,945	17,818	-25.6%
Expenditure (\$ million)*	\$2,853	\$3,007	\$3,217	\$3,238	\$3,349	\$3,453	\$3,699	\$4,320	\$4,693	\$3,554	-24.3%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
Visitors (000)	4,329	4,191	4,531	4,724	4,883	5,159	5,287	5,677	6,315	4,519	-28.4%
Nights (000)	17,559	17,576	17,634	19,481	17,925	20,603	20,497	21,055	23,945	17,818	-25.6%
Average Length of Stay	4.1	4.2	3.9	4.1	3.7	4.0	3.9	3.7	3.8	3.9	4.0%
Expenditure (\$ million)*	\$2,205	\$2,359	\$2,462	\$2,651	\$2,669	\$2,826	\$2,998	\$3,471	\$3,786	\$2,760	-27.1%
Spend per visitor per night (\$)	\$126	\$134	\$140	\$136	\$149	\$137	\$146	\$165	\$158	\$155	-2.1%
Intrastate visitors (000)	2,726	2,769	3,087	2,924	3,027	3,104	3,347	3,585	3,908	3,192	-18.3%
Interstate visitors (000)	1,603	1,422	1,445	1,800	1,856	2,055	1,939	2,092	2,407	1,327	-44.9%
Intrastate nights (000)	10,809	10,761	11,668	12,577	10,746	12,402	12,941	13,262	15,139	12,693	-16.2%
Interstate nights (000)	6,750	6,815	5,966	6,904	7,179	8,201	7,556	7,794	8,806	5,125	-41.8%
Intrastate expenditure (\$ million)	\$1,429	\$1,450	\$1,633	\$1,603	\$1,658	\$1,686	\$2,004	\$2,201	\$2,360	\$1,982	-16.0%
Interstate expenditure (\$ million)	\$776	\$909	\$829	\$1,049	\$1,011	\$1,140	\$994	\$1,270	\$1,426	\$777	-45.5%

### Purpose of Visit

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Holiday	2,221	2,066	2,381	2,567	2,435	2,730	2,771	2,965	3,044	2,313	-24.0%
Visiting Friends & Relatives	1,554	1,656	1,651	1,520	1,702	1,635	1,733	1,781	2,297	1,460	-36.4%
Business	401	372	392	459	584	536	535	700	709	525	-26.0%
Other	219	171	184	261	239	339	352	321	356	329	-7.4%
<b>Total</b>	<b>4,329</b>	<b>4,191</b>	<b>4,531</b>	<b>4,724</b>	<b>4,883</b>	<b>5,159</b>	<b>5,287</b>	<b>5,677</b>	<b>6,315</b>	<b>4,519</b>	<b>-28.4%</b>

  

	Nights (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Holiday	10,758	10,558	11,009	11,590	10,257	12,274	11,828	12,549	14,044	9,784	-30.3%
Visiting Friends & Relatives	5,261	5,725	5,504	5,526	5,582	5,783	6,317	5,767	7,116	5,389	-24.3%
Business	927	813	784	1,415	1,590	1,467	1,285	1,993	1,895	1,712	-9.7%
Other	613	480	338	950	497	1,080	1,067	746	889	932	4.8%
<b>Total</b>	<b>17,559</b>	<b>17,576</b>	<b>17,634</b>	<b>19,481</b>	<b>17,925</b>	<b>20,603</b>	<b>20,497</b>	<b>21,055</b>	<b>23,945</b>	<b>17,818</b>	<b>-25.6%</b>

### Origin

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Regional NSW	1,734	1,803	2,004	1,669	1,819	1,842	2,086	2,122	2,282	1,976	-13.4%
Sydney	993	966	1,083	1,256	1,208	1,262	1,262	1,464	1,626	1,215	-25.2%
<b>Total Intrastate</b>	<b>2,726</b>	<b>2,769</b>	<b>3,087</b>	<b>2,924</b>	<b>3,027</b>	<b>3,104</b>	<b>3,347</b>	<b>3,585</b>	<b>3,908</b>	<b>3,192</b>	<b>-18.3%</b>
Victoria	216	216	190	230	296	282	311	310	380	207	-45.6%
Queensland	1,203	1,048	1,104	1,403	1,407	1,568	1,456	1,603	1,839	999	-45.7%
ACT	105	n/p	n/p	n/p	74	73	n/p	81	81	63	-22.0%
Other Interstate	78	84	83	111	78	133	116	97	106	n/p	-
<b>Total Interstate</b>	<b>1,603</b>	<b>1,422</b>	<b>1,445</b>	<b>1,800</b>	<b>1,856</b>	<b>2,055</b>	<b>1,939</b>	<b>2,092</b>	<b>2,407</b>	<b>1,327</b>	<b>-44.9%</b>
<b>Grand Total</b>	<b>4,329</b>	<b>4,191</b>	<b>4,531</b>	<b>4,724</b>	<b>4,883</b>	<b>5,159</b>	<b>5,287</b>	<b>5,677</b>	<b>6,315</b>	<b>4,519</b>	<b>-28.4%</b>

### Age

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
15-29	912	844	1,018	1,077	1,192	1,216	1,196	1,338	1,350	991	-26.6%
30-39	782	762	767	718	882	852	893	1,024	1,122	758	-32.5%
40-49	752	717	759	800	841	844	886	910	1,044	806	-22.9%
50-59	866	788	802	863	855	916	864	997	1,067	832	-22.0%
60-69	651	677	747	814	719	833	912	883	1,101	726	-34.1%
70+	367	403	439	451	394	498	537	526	631	407	-35.4%
<b>Total</b>	<b>4,329</b>	<b>4,191</b>	<b>4,531</b>	<b>4,724</b>	<b>4,883</b>	<b>5,159</b>	<b>5,287</b>	<b>5,677</b>	<b>6,315</b>	<b>4,519</b>	<b>-28.4%</b>

# Travel to North Coast Destination Network

Year ended September 2020



Source: National and International Visitor Surveys, TRA.

## Travel Party

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Travelling alone	718	738	800	948	1,062	1,065	1,097	1,362	1,458	1,080	-25.9%
Adult couple	1,397	1,338	1,414	1,397	1,413	1,671	1,640	1,665	1,896	1,401	-26.1%
Family group - parents and children	1,230	1,222	1,168	1,067	1,038	1,042	1,089	987	1,243	850	-31.6%
Friends or relatives travelling together	805	724	961	1,155	1,146	1,191	1,266	1,430	1,525	1,044	-31.5%
Business associates travelling together	126	114	99	96	174	120	139	186	143	101	-29.4%
Other	54	n/p	89	61	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	4,329	4,191	4,531	4,724	4,883	5,159	5,287	5,677	6,315	4,519	-28.4%

## Top 10 Activities (sorted by the latest year)

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Eat out / dine at a restaurant and/or cafe	2,445	2,337	2,749	2,866	3,026	3,394	3,354	3,830	4,122	2,686	-34.8%
Go to the beach	1,893	1,820	2,190	2,189	2,306	2,493	2,607	2,754	3,242	2,275	-29.8%
Visit friends & relatives	2,021	2,027	2,021	2,197	2,210	2,312	2,230	2,397	2,878	1,811	-37.1%
Sightseeing/looking around	1,289	1,168	1,247	1,326	1,353	1,423	1,555	1,669	1,972	1,260	-36.1%
Pubs, clubs, discos etc	1,100	1,043	1,138	1,138	1,251	1,485	1,569	1,595	1,705	1,229	-27.9%
Go shopping for pleasure	1,215	1,085	1,215	1,105	1,034	1,212	1,177	1,146	1,090	863	-20.8%
Bushwalking / rainforest walks	490	531	628	717	760	807	806	988	1,033	747	-27.7%
Visit national parks / state parks	386	440	566	583	648	662	649	906	936	652	-30.3%
Exercise, gym or swimming	204	217	210	236	320	383	475	534	751	418	-44.4%
Go to markets	343	461	504	628	650	677	568	484	675	395	-41.5%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Friends or relatives property	5,347	5,659	5,619	5,922	6,175	6,183	6,707	6,780	8,099	6,514	-19.6%
Caravan park or commercial camping ground	3,944	4,223	3,878	4,166	3,418	4,524	4,084	3,847	4,474	3,157	-29.4%
Rented house/apartment/flat or unit	2,771	2,461	2,631	3,085	2,220	2,955	2,467	2,780	2,943	2,126	-27.7%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Private vehicle or company car	3,746	3,594	3,915	4,005	4,176	4,428	4,472	4,853	5,364	3,940	-26.6%
Aircraft	365	355	387	483	501	532	549	579	663	408	-38.4%
Self-drive motorhome or campervan	n/p	n/p	n/p	n/p	n/p	n/p	64	56	73	n/p	-

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
Visitors (000)	257	248	252	267	286	311	339	356	374	177	-52.7%
Nights (000)	2,552	2,574	2,852	3,049	3,034	3,529	3,724	3,745	3,937	2,033	-48.4%
Average Length of Stay	9.9	10.4	11.3	11.4	10.6	11.3	11.0	10.5	10.5	11.5	9.3%
Expenditure (\$ million)*	\$162	\$161	\$140	\$166	\$171	\$191	\$227	\$248	\$257	\$113	-55.9%
Spend per visitor per night (\$)	\$64	\$63	\$49	\$54	\$56	\$54	\$61	\$66	\$65	\$56	-14.7%

### Purpose of Visit

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Holiday	206	195	197	209	228	244	273	279	296	137	-53.9%
Visiting Friends & Relatives	47	45	48	54	48	61	57	67	68	36	-47.5%
Business	4	7	n/p	6	6	6	7	12	n/p	n/p	-
Employment	n/p	n/p	4	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	4	5	4	3	3	4	4	4	4	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	257	248	252	267	286	311	339	356	374	177	-52.7%

### Purpose of Visit

	Nights (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Holiday	1,415	1,502	1,436	1,628	1,682	1,844	2,133	2,013	2,354	1,140	-51.6%
Visiting Friends & Relatives	670	628	714	853	760	1,224	919	1,041	949	635	-33.1%
Business	18	31	n/p	45	23	56	56	164	n/p	n/p	-
Employment	n/p	n/p	252	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	308	198	389	340	235	207	251	240	359	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	2,552	2,574	2,852	3,049	3,034	3,529	3,724	3,745	3,937	2,033	-48.4%

## Top 3 Int'l source markets to North Coast DN

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
United Kingdom	64	58	57	55	63	64	69	66	66	41	-38.1%
Germany	26	27	25	33	33	37	39	38	44	19	-57.3%
United States of America	20	24	21	23	25	31	39	33	34	16	-52.2%

# Travel to North Coast Destination Network

Year ended September 2020



Source: National and International Visitor Surveys, TRA.

## Age

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
15-29	141	133	131	142	155	157	169	174	173	81	-53.3%
30-39	33	35	34	34	38	47	58	57	58	24	-58.6%
40-49	19	18	23	22	23	27	25	33	36	15	-59.0%
50-59	29	24	25	27	34	34	38	34	49	21	-57.5%
60-69	26	26	28	33	25	33	36	44	43	24	-44.8%
70+	8	13	10	9	11	13	14	14	15	13	-15.4%
Total	257	248	252	267	286	311	339	356	374	177	-52.7%

## Travel Party

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Travelling alone	143	141	139	151	161	175	180	189	190	97	-49.1%
Adult couple	59	53	53	57	60	71	79	75	86	46	-46.2%
Family group - parent(s) and children	14	13	17	17	22	22	29	36	41	11	-73.0%
Friends and/ or relatives travelling together	38	38	40	39	41	39	49	50	54	22	-60.5%
Business associates travelling together	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-
Total	257	248	252	267	286	311	339	356	374	177	-52.7%

## Top 10 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Eat out / dine at a restaurant and/or cafe	236	232	234	251	270	297	325	342	361	168	-53.5%
Go to the beach	232	227	233	249	265	290	319	332	348	167	-52.1%
Sightseeing/looking around	221	215	213	227	249	267	300	314	327	153	-53.1%
Go shopping for pleasure	200	196	208	221	245	265	278	297	305	143	-52.9%
Visit national parks / state parks	167	172	180	193	220	232	255	261	270	129	-52.3%
Pubs, clubs, discos etc	190	187	182	196	204	223	233	249	247	118	-52.3%
Visit botanical or other public gardens	125	141	147	148	182	189	206	205	212	105	-50.3%
Go to markets	140	157	159	171	187	204	213	223	235	101	-57.1%
Bushwalking / rainforest walks	142	144	145	146	173	181	203	206	212	96	-54.6%
Visit wildlife parks / zoos / aquariums	137	138	137	146	157	154	175	175	189	79	-58.0%

## First or Return Visitor to Australia

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
First visit	143	140	144	146	157	168	187	195	196	88	-55.2%
Return visit	114	108	107	121	129	143	151	161	179	89	-50.0%
Total	257	248	252	267	286	311	339	356	374	177	-52.7%

## Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Friends or relatives property	803	743	994	991	896	1,132	1,167	1,119	1,191	706	-40.7%
Backpacker or hostel	577	529	561	698	614	537	587	597	597	419	-29.8%
Rented house/apartment/flat or unit	431	528	524	446	648	764	868	867	1,035	392	-62.1%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Private vehicle or company car	70	62	66	68	75	83	89	96	96	50	-48.1%
Rental car	50	51	53	52	66	68	81	92	104	45	-57.0%
Long distance coach or bus	67	60	63	65	65	66	65	65	61	32	-47.1%

# Travel to North Coast Destination Network

Year ended September 2020



Source: National and International Visitor Surveys, TRA.

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
Visitors (000)	6,194	6,372	6,095	5,848	6,585	6,489	7,318	7,423	8,312	6,349	-23.6%
Expenditure (\$ million)*	\$648	\$648	\$755	\$587	\$680	\$627	\$701	\$849	\$907	\$794	-12.4%
Spend per visitor (\$)	\$105	\$102	\$124	\$100	\$103	\$97	\$96	\$114	\$109	\$125	14.7%

### Main Purpose of Trip

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
Holiday	3,410	3,245	3,360	3,116	3,476	3,501	3,934	4,357	4,140	3,234	-21.9%
Visiting Friends & Relatives	1,286	1,547	1,664	1,595	1,787	1,814	1,749	1,612	2,016	1,357	-32.7%
Business	539	700	422	428	423	426	478	639	1,011	642	-36.5%
Other	959	880	648	708	900	747	1,157	815	1,144	1,116	-2.5%
<b>Total</b>	<b>6,194</b>	<b>6,372</b>	<b>6,095</b>	<b>5,848</b>	<b>6,585</b>	<b>6,489</b>	<b>7,318</b>	<b>7,423</b>	<b>8,312</b>	<b>6,349</b>	<b>-23.6%</b>

### Origin

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
Sydney	n/p	n/p	n/p	n/p	n/p	309	445	n/p	331	n/p	-
Regional NSW	4,768	4,984	5,092	4,070	4,330	4,269	4,786	4,991	5,668	4,694	-17.2%
<b>Total Intrastate</b>	<b>4,992</b>	<b>5,284</b>	<b>5,201</b>	<b>4,377</b>	<b>4,555</b>	<b>4,578</b>	<b>5,231</b>	<b>5,247</b>	<b>5,999</b>	<b>4,942</b>	<b>-17.6%</b>
<b>Total Interstate</b>	<b>1,202</b>	<b>1,088</b>	<b>894</b>	<b>1,471</b>	<b>2,031</b>	<b>1,911</b>	<b>2,087</b>	<b>2,176</b>	<b>2,313</b>	<b>1,407</b>	<b>-39.2%</b>
<b>Total</b>	<b>6,194</b>	<b>6,372</b>	<b>6,095</b>	<b>5,848</b>	<b>6,585</b>	<b>6,489</b>	<b>7,318</b>	<b>7,423</b>	<b>8,312</b>	<b>6,349</b>	<b>-23.6%</b>

### Age

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
15-29	1,003	1,084	1,003	1,009	1,512	1,228	1,560	1,660	1,609	1,109	-31.1%
30-39	709	999	804	955	1,011	854	1,210	954	1,360	849	-37.5%
40-49	1,254	1,268	1,000	745	992	902	1,030	1,094	1,065	757	-28.9%
50-59	1,337	998	1,226	1,082	938	1,288	1,298	1,257	1,427	1,032	-27.7%
60-69	1,088	1,244	1,261	1,271	1,208	1,296	1,269	1,523	1,574	1,461	-7.2%
70+	803	780	801	786	925	921	951	935	1,276	1,140	-10.7%
<b>Total</b>	<b>6,194</b>	<b>6,372</b>	<b>6,095</b>	<b>5,848</b>	<b>6,585</b>	<b>6,489</b>	<b>7,318</b>	<b>7,423</b>	<b>8,312</b>	<b>6,349</b>	<b>-23.6%</b>

### Top 10 activities (sorted by the latest year)

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
Eat out / dine at a restaurant and/or cafe	2,736	2,746	2,748	2,904	3,038	3,157	3,658	4,116	4,420	2,905	-34.3%
Visit friends & relatives	1,713	1,711	1,959	2,056	2,296	2,038	1,945	1,945	2,431	1,465	-39.8%
Go shopping for pleasure	1,721	1,405	1,927	1,526	1,349	1,523	1,425	1,674	1,405	1,398	-0.5%
Go to the beach	885	1,157	1,202	1,293	1,455	1,601	1,735	1,927	2,091	1,307	-37.5%
Sightseeing/looking around	1,048	935	844	789	955	889	1,219	1,584	1,489	1,097	-26.4%
Pubs, clubs, discos etc	334	584	459	462	600	714	546	591	853	493	-42.2%
Visit national parks / state parks	370	n/p	n/p	n/p	401	363	430	432	620	310	-49.9%
Exercise, gym or swimming	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	379	n/p	-
Bushwalking / rainforest walks	356	n/p	n/p	n/p	343	390	n/p	437	672	n/p	-
Visit botanical or other public gardens	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

### Top 3 types of Transport used (sorted by the latest year)

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
Private vehicle or company car	5,967	6,189	5,911	5,661	6,400	6,346	7,133	7,230	8,086	6,224	-23.0%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

\*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.