#1 Ranked State

**Highlights**

- Due to the combined impact of the Australian bushfires, the COVID-19 pandemic and the travel restrictions and border closures, all States and Territories recorded a decline in visitors, nights and expenditure for the year.
- NSW had the largest absolute decline nationally in total overnight and daytrip visitors, nights and expenditure; and its biggest ever drop in all metrics.
- Key drivers of decline in NSW’s visitor expenditure were the domestic overnight market (down $7.9 billion) and the international market (down $6.3 billion).
- Daytrip expenditure in NSW fell by $2.3 billion for the year.

Source: National and International Visitor Surveys, TRA.