

# Travel to Riverina Tourism Region

## Year ended September 2020



Source: National and International Visitor Surveys, TRA.

### OVERVIEW

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>GRAND TOTAL - overnight &amp; daytrip</b>											
Visitors ('000)	2,252	2,237	2,326	2,210	2,472	2,466	2,538	3,000	2,774	2,238	-19.3%
Nights ('000)	2,640	2,441	3,171	3,143	3,185	3,475	3,661	3,571	3,453	3,089	-10.5%
Expenditure (\$ million)*	\$567	\$514	\$601	\$590	\$666	\$661	\$585	\$737	\$723	\$585	-19.0%

### Overnight - Int'l & domestic

Visitors ('000)	862	851	925	930	1,095	1,095	1,040	1,194	1,234	916	-25.7%
Nights ('000)	2,640	2,441	3,171	3,143	3,185	3,475	3,661	3,571	3,453	3,089	-10.5%
Expenditure (\$ million)*	\$362	\$347	\$334	\$381	\$419	\$432	\$351	\$498	\$481	\$351	-27.2%

### Domestic - overnight & daytrip

Visitors ('000)	2,232	2,214	2,302	2,191	2,451	2,437	2,509	2,973	2,752	2,223	-19.2%
Nights ('000)	1,989	1,871	2,531	2,474	2,656	2,898	2,676	2,944	2,797	2,725	-2.6%
Expenditure (\$ million)*	\$534	\$494	\$572	\$568	\$635	\$634	\$540	\$712	\$697	\$565	-18.9%

### DOMESTIC OVERNIGHT TRAVEL

#### Visitors, Nights and Expenditure

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
Visitors (000)	842	828	901	911	1,074	1,067	1,011	1,168	1,212	901	-25.7%
Nights (000)	1,989	1,871	2,531	2,474	2,656	2,898	2,676	2,944	2,797	2,725	-2.6%
Average Length of Stay	2.4	2.3	2.8	2.7	2.5	2.7	2.6	2.5	2.3	3.0	31.0%
Expenditure (\$ million)*	\$329	\$327	\$304	\$359	\$388	\$405	\$307	\$473	\$456	\$331	-27.4%
Spend per visitor per night (\$)	\$165	\$175	\$120	\$145	\$146	\$140	\$115	\$161	\$163	\$121	-25.5%
Intrastate visitors (000)	584	525	571	585	644	659	577	707	790	588	-25.6%
Interstate visitors (000)	258	303	330	325	430	408	434	461	422	314	-25.7%
Intrastate nights (000)	1,404	1,266	1,370	1,488	1,543	1,716	1,503	1,665	1,765	1,649	-6.6%
Interstate nights (000)	585	605	1,161	986	1,113	1,182	1,173	1,279	1,032	1,076	4.3%
Intrastate expenditure (\$million)	\$241	\$236	\$207	\$240	\$248	\$272	\$183	\$268	\$312	\$207	-33.7%
Interstate expenditure (\$ million)	\$88	\$91	\$97	\$119	\$140	\$133	\$123	\$206	\$144	\$124	-13.6%

#### Purpose of Visit

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Holiday	259	252	272	263	345	314	318	238	345	200	-42.0%
Visiting Friends & Relatives	320	308	356	335	374	394	343	473	406	327	-19.4%
Business	185	147	172	197	222	228	250	317	343	257	-25.0%
Other	80	122	105	119	139	132	104	142	118	125	5.4%
<b>Total</b>	<b>842</b>	<b>828</b>	<b>901</b>	<b>911</b>	<b>1,074</b>	<b>1,067</b>	<b>1,011</b>	<b>1,168</b>	<b>1,212</b>	<b>901</b>	<b>-25.7%</b>

	Nights (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Holiday	670	571	937	582	786	650	650	648	734	490	-33.3%
Visiting Friends & Relatives	763	814	909	951	1,059	1,224	1,045	1,228	1,088	852	-21.7%
Business	351	263	386	662	559	650	790	819	804	1,084	34.8%
Other	205	223	297	279	251	373	191	249	171	300	74.8%
<b>Total</b>	<b>1,989</b>	<b>1,871</b>	<b>2,531</b>	<b>2,474</b>	<b>2,656</b>	<b>2,898</b>	<b>2,676</b>	<b>2,944</b>	<b>2,797</b>	<b>2,725</b>	<b>-2.6%</b>

#### Origin

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Regional NSW	348	309	402	453	480	450	403	466	493	352	-28.6%
Sydney	236	216	168	132	164	210	175	240	298	236	-20.7%
<b>Total Intrastate</b>	<b>584</b>	<b>525</b>	<b>571</b>	<b>585</b>	<b>644</b>	<b>659</b>	<b>577</b>	<b>707</b>	<b>790</b>	<b>588</b>	<b>-25.6%</b>
Victoria	142	127	172	194	199	204	245	251	234	172	-26.6%
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	84	62	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	57	n/p	-
Other Interstate	49	66	64	49	99	83	66	74	69	n/p	-
<b>Total Interstate</b>	<b>258</b>	<b>303</b>	<b>330</b>	<b>325</b>	<b>430</b>	<b>408</b>	<b>434</b>	<b>461</b>	<b>422</b>	<b>314</b>	<b>-25.7%</b>
<b>Grand Total</b>	<b>842</b>	<b>828</b>	<b>901</b>	<b>911</b>	<b>1,074</b>	<b>1,067</b>	<b>1,011</b>	<b>1,168</b>	<b>1,212</b>	<b>901</b>	<b>-25.7%</b>

# Travel to Riverina Tourism Region

## Year ended September 2020



Source: National and International Visitor Surveys, TRA.

### Age

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
15-29	197	165	173	143	212	206	215	258	212	198	-6.8%
30-39	101	111	110	113	117	166	124	135	172	170	-1.2%
40-49	159	131	160	176	192	179	183	212	166	123	-25.7%
50-59	161	163	182	159	231	226	168	169	249	178	-28.4%
60-69	143	158	159	190	238	206	183	211	244	151	-38.1%
70+	79	101	116	130	84	84	138	181	169	81	-52.1%
Total	842	828	901	911	1,074	1,067	1,011	1,168	1,212	901	-25.7%

### Travel Party

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Travelling alone	197	188	206	336	305	342	300	448	352	341	-3.1%
Adult couple	225	280	267	303	334	279	296	315	361	209	-42.3%
Family group - parents and children	204	152	189	92	175	155	140	195	144	108	-25.4%
Friends or relatives travelling together with(out) children	143	149	180	133	164	218	158	162	189	160	-15.3%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	153	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	842	828	901	911	1,074	1,067	1,011	1,168	1,212	901	-25.7%

### Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Eat out / dine at a restaurant and/or cafe	390	383	424	468	615	548	505	600	673	438	-35.0%
Visit friends & relatives	369	308	427	405	404	411	383	544	459	343	-25.3%
Pubs, clubs, discos etc	154	162	177	243	318	267	276	253	373	221	-40.7%
Sightseeing/looking around	159	126	145	177	158	175	170	180	220	137	-38.1%
Go shopping for pleasure	134	112	144	154	133	182	131	147	127	91	-27.9%

### Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Friends or relatives property	873	693	1,293	970	1,077	1,237	993	1,394	997	1,006	0.9%
Standard hotel/motor inn (below 4 star)	582	593	460	581	591	596	554	752	899	443	-50.7%
Caravan or camping - non commercial	n/p	n/p	n/p	n/p	n/p	188	122	162	n/p	193	-

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Private vehicle or company car	767	692	780	813	962	943	872	970	1,066	790	-25.9%
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	114	n/p	n/p	-
Self-drive motorhome or campervan	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
Visitors (000)	20	23	24	19	20	29	29	27	22	15	-30.5%
Nights (000)	651	569	640	669	529	577	985	627	656	364	-44.5%
Average Length of Stay	32.4	24.9	27.2	34.4	25.8	20.2	34.2	23.6	30.1	24.0	-20.1%
Expenditure (\$ million)*	n/p	\$20	\$29	\$22	\$31	\$27	\$45	\$25	n/p	n/p	-
Spend per visitor per night (\$)	-	\$35	\$46	\$32	\$59	\$46	\$46	\$40	-	-	-

### Purpose of Visit

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Holiday	10	10	13	8	8	16	15	14	10	9	-9.9%
Visiting Friends & Relatives	5	7	7	8	8	8	7	7	6	n/p	-
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other <sup>A</sup>	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	20	23	24	19	20	29	29	27	22	15	-30.5%



# Travel to Riverina Tourism Region

## Year ended September 2020



Source: National and International Visitor Surveys, TRA.

### Purpose of Visit

	Nights (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Holiday	259	187	243	164	124	191	381	283	236	98	-58.6%
Visiting Friends & Relatives	183	118	211	234	117	126	251	217	119	n/p	-
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Employment	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	651	569	640	669	529	577	985	627	656	364	-44.5%

### Top 3 Int'l source markets to Riverina

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
United Kingdom	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
New Zealand	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
United States of America	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

### Age

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
15-29	7	8	8	7	8	11	12	9	8	5	-43.0%
30-39	n/p	5	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
40-49	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
50-59	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
60-69	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
70+	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	20	23	24	19	20	29	29	27	22	15	-30.5%

### Travel Party

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Travelling alone	12	14	10	12	11	17	15	15	13	8	-43.7%
Adult couple	n/p	n/p	7	n/p	5	6	7	n/p	n/p	n/p	-
Family group - parent(s) and children	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Friends and/ or relatives travelling together	n/p	n/p	n/p	n/p	n/p	n/p	5	n/p	n/p	n/p	-
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	20	23	24	19	20	29	29	27	22	15	-30.5%

### Top 5 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Eat out / dine at a restaurant and/or cafe	17	21	21	18	18	28	26	23	20	14	-30.8%
Sightseeing/looking around	16	18	19	15	16	21	22	19	14	12	-17.2%
Go shopping for pleasure	14	17	17	14	17	22	23	21	17	11	-36.0%
Go to the beach	12	15	14	11	12	20	18	14	13	9	-28.3%
Visit national parks / state parks	10	13	14	9	11	19	14	15	12	8	-30.5%

### First or Return Visitor to Australia

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
First visit	8	11	11	7	8	12	10	8	9	n/p	-
Return visit	12	12	13	12	13	16	19	18	13	9	-25.3%
Total	20	23	24	19	20	29	29	27	22	15	-30.5%

### Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Rented house/apartment/flat or unit	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Backpacker or hostel	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Friends or relatives property	164	153	188	240	139	173	298	249	155	n/p	-

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Rental car	5	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Private vehicle or company car	5	8	9	7	9	11	9	10	7	n/p	-
Aircraft	5	4	6	6	5	n/p	7	n/p	n/p	n/p	-

# Travel to Riverina Tourism Region

## Year ended September 2020



Source: National and International Visitor Surveys, TRA.

### DOMESTIC DAYTRIP TRAVEL

#### Visitors and Expenditure

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
Visitors (000)	1,390	1,386	1,401	1,280	1,377	1,370	1,498	1,805	1,540	1,322	-14.2%
Riverina	205	167	267	210	248	229	234	238	241	234	-2.8%
Expenditure (\$ million)*	\$205	\$167	\$267	\$210	\$248	\$229	\$234	\$238	\$241	\$234	-2.8%
Spend per visitor (\$)	\$148	\$121	\$191	\$164	\$180	\$167	\$156	\$132	\$157	\$177	13.3%

#### Main Purpose of Trip

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Holiday	508	577	455	556	546	598	565	687	599	484	-19.1%
Visiting Friends & Relatives	370	n/p	363	n/p	n/p	n/p	361	420	388	n/p	-
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	295	-
Other	355	303	383	314	400	354	386	435	359	333	-7.3%
Total	1,390	1,386	1,401	1,280	1,377	1,370	1,498	1,805	1,540	1,322	-14.2%

#### Origin

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Sydney	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Regional NSW	1,206	1,244	1,240	1,174	1,243	1,183	1,261	1,544	1,338	1,238	-7.5%
<b>Total Intrastate</b>	1,273	1,273	1,299	1,204	1,287	1,269	1,335	1,642	1,409	1,246	-11.6%
<b>Total Interstate</b>	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,390	1,386	1,401	1,280	1,377	1,370	1,498	1,805	1,540	1,322	-14.2%

#### Age

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
15-29	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
30-39	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
40-49	n/p	n/p	n/p	n/p	n/p	n/p	330	409	n/p	n/p	-
50-59	280	n/p	271	207	268	n/p	n/p	n/p	n/p	230	-
60-69	161	222	272	220	n/p	366	300	187	305	n/p	-
70+	184	n/p	161	n/p	144	125	209	266	n/p	n/p	-
Total	1,390	1,386	1,401	1,280	1,377	1,370	1,498	1,805	1,540	1,322	-14.2%

#### Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Eat out / dine at a restaurant and/or cafe	714	474	564	602	674	621	738	886	693	490	-29.3%
Go shopping for pleasure	495	375	429	441	487	459	586	504	459	321	-30.2%
Visit friends & relatives	455	354	400	428	335	326	431	522	406	269	-33.6%
Pubs, clubs, discos etc	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Visit botanical or other public gardens	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

#### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Private vehicle or company car	1,348	1,334	1,391	1,215	1,369	1,325	1,468	1,769	1,540	1,262	-18.0%
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

Riverina includes: Griffith, Hay, Leeton and Wagga Wagga.

\*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.