

# Travel to Sydney Surrounds North Destination Network

Year ended September 2020



Source: National and International Visitor Surveys, TRA.

## OVERVIEW

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>GRAND TOTAL - overnight &amp; daytrip</b>											
Visitors ('000)	17,724	18,304	17,951	18,094	18,770	20,030	21,040	22,144	25,221	19,213	-23.8%
Nights ('000)	16,946	17,106	17,424	17,776	19,169	19,380	21,437	21,674	25,123	17,603	-29.9%
Expenditure (\$ million)*	\$3,381	\$3,300	\$3,609	\$3,627	\$3,923	\$4,028	\$4,393	\$4,679	\$5,137	\$3,784	-26.3%
<b>Overnight - Int'l &amp; domestic</b>											
Visitors ('000)	5,009	4,968	5,124	5,229	5,638	5,999	6,274	6,792	8,072	5,793	-28.2%
Nights ('000)	16,946	17,106	17,424	17,776	19,169	19,380	21,437	21,674	25,123	17,603	-29.9%
Expenditure (\$ million)*	\$2,317	\$2,141	\$2,456	\$2,414	\$2,711	\$2,712	\$3,033	\$3,075	\$3,530	\$2,628	-25.6%
<b>Domestic - overnight &amp; daytrip</b>											
Visitors ('000)	17,471	18,073	17,696	17,827	18,482	19,723	20,679	21,764	24,839	19,052	-23.3%
Nights ('000)	13,020	13,350	13,802	13,577	14,603	14,956	15,849	16,578	20,066	15,465	-22.9%
Expenditure (\$ million)*	\$3,149	\$3,042	\$3,382	\$3,355	\$3,625	\$3,717	\$4,008	\$4,311	\$4,738	\$3,626	-23.5%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
Visitors (000)	4,756	4,737	4,869	4,961	5,351	5,692	5,913	6,412	7,690	5,632	-26.8%
Nights (000)	13,020	13,350	13,802	13,577	14,603	14,956	15,849	16,578	20,066	15,465	-22.9%
Average Length of Stay	2.7	2.8	2.8	2.7	2.7	2.6	2.7	2.6	2.6	2.7	5.2%
Expenditure (\$ million)*	\$2,085	\$1,883	\$2,229	\$2,142	\$2,413	\$2,401	\$2,648	\$2,708	\$3,131	\$2,470	-21.1%
Spend per visitor per night (\$)	\$160	\$141	\$162	\$158	\$165	\$161	\$167	\$163	\$156	\$160	2.3%
Intrastate visitors (000)	3,962	4,049	4,115	4,163	4,509	4,814	4,959	5,420	6,523	4,966	-23.9%
Interstate visitors (000)	794	688	755	799	842	878	955	992	1,166	666	-42.9%
Intrastate nights (000)	10,334	10,385	11,009	10,597	11,166	11,676	11,795	13,003	15,085	12,620	-16.3%
Interstate nights (000)	2,686	2,966	2,793	2,980	3,437	3,280	4,054	3,576	4,980	2,845	-42.9%
Intrastate expenditure (\$ million)	\$1,699	\$1,570	\$1,813	\$1,742	\$1,931	\$1,984	\$2,108	\$2,194	\$2,442	\$2,083	-14.7%
Interstate expenditure (\$ million)	\$386	\$313	\$416	\$400	\$482	\$418	\$540	\$514	\$689	\$387	-43.8%

### Purpose of Visit

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
Holiday	2,187	2,050	2,212	2,161	2,429	2,472	2,625	2,744	3,175	2,341	-26.3%
Visiting Friends & Relatives	1,776	1,989	1,861	2,023	2,034	2,192	2,277	2,568	3,133	2,325	-25.8%
Business	594	554	584	534	628	795	729	876	1,046	660	-36.9%
Other	211	166	238	278	288	268	345	265	379	342	-9.8%
<b>Total</b>	<b>4,756</b>	<b>4,737</b>	<b>4,869</b>	<b>4,961</b>	<b>5,351</b>	<b>5,692</b>	<b>5,913</b>	<b>6,412</b>	<b>7,690</b>	<b>5,632</b>	<b>-26.8%</b>

### Nights (000)

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
Holiday	6,203	6,174	6,562	6,097	6,875	6,647	6,973	7,090	8,091	6,532	-19.3%
Visiting Friends & Relatives	4,566	5,070	4,601	5,282	5,319	5,432	5,945	6,703	8,532	5,972	-30.0%
Business	1,682	1,544	1,868	1,402	1,792	2,196	2,031	2,043	2,483	1,699	-31.6%
Other	569	563	771	795	617	681	901	742	959	1,262	31.6%
<b>Total</b>	<b>13,020</b>	<b>13,350</b>	<b>13,802</b>	<b>13,577</b>	<b>14,603</b>	<b>14,956</b>	<b>15,849</b>	<b>16,578</b>	<b>20,066</b>	<b>15,465</b>	<b>-22.9%</b>

### Origin

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
Regional NSW	1,861	1,906	1,919	1,771	1,894	1,993	1,971	2,151	2,613	1,905	-27.1%
Sydney	2,101	2,143	2,196	2,392	2,615	2,821	2,987	3,269	3,911	3,061	-21.7%
<b>Total Intrastate</b>	<b>3,962</b>	<b>4,049</b>	<b>4,115</b>	<b>4,163</b>	<b>4,509</b>	<b>4,814</b>	<b>4,959</b>	<b>5,420</b>	<b>6,523</b>	<b>4,966</b>	<b>-23.9%</b>
Victoria	199	244	217	206	263	234	328	271	365	202	-44.7%
Queensland	361	285	290	342	337	360	392	417	493	294	-40.5%
ACT	119	n/p	120	113	118	151	105	167	142	105	-25.6%
Other Interstate	116	99	128	138	124	134	130	137	167	65	-60.8%
<b>Total Interstate</b>	<b>794</b>	<b>688</b>	<b>755</b>	<b>799</b>	<b>842</b>	<b>878</b>	<b>955</b>	<b>992</b>	<b>1,166</b>	<b>666</b>	<b>-42.9%</b>
<b>Grand Total</b>	<b>4,756</b>	<b>4,737</b>	<b>4,869</b>	<b>4,961</b>	<b>5,351</b>	<b>5,692</b>	<b>5,913</b>	<b>6,412</b>	<b>7,690</b>	<b>5,632</b>	<b>-26.8%</b>

### Age

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
15-29	1,132	988	944	1,109	1,289	1,378	1,316	1,641	1,816	1,356	-25.3%
30-39	844	830	803	792	849	919	1,077	1,092	1,424	1,071	-24.8%
40-49	845	920	954	954	858	871	1,062	1,061	1,119	844	-24.5%
50-59	888	855	937	831	1,006	1,133	1,009	1,094	1,248	891	-28.6%
60-69	705	768	840	790	891	896	866	900	1,311	958	-26.9%
70+	342	377	390	485	457	495	583	625	772	512	-33.7%
<b>Total</b>	<b>4,756</b>	<b>4,737</b>	<b>4,869</b>	<b>4,961</b>	<b>5,351</b>	<b>5,692</b>	<b>5,913</b>	<b>6,412</b>	<b>7,690</b>	<b>5,632</b>	<b>-26.8%</b>

# Travel to Sydney Surrounds North Destination Network

Year ended September 2020



Source: National and International Visitor Surveys, TRA.

## Travel Party

	Visitors (000)											% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020		
Travelling alone	938	978	1,261	1,208	1,312	1,547	1,502	1,708	2,320	1,758	-24.2%	
Adult couple	1,403	1,542	1,472	1,345	1,593	1,627	1,840	1,811	2,165	1,594	-26.4%	
Family group - parents and children	1,236	1,058	990	997	986	1,008	1,041	1,043	1,169	923	-21.0%	
Friends or relatives travelling together	910	921	920	1,177	1,162	1,240	1,239	1,527	1,680	1,150	-31.5%	
Business associates travelling together	190	166	173	105	188	223	223	257	296	171	-42.2%	
Other	79	72	n/p	129	110	n/p	n/p	n/p	n/p	n/p	-	
Total	4,756	4,737	4,869	4,961	5,351	5,692	5,913	6,412	7,690	5,632	-26.8%	

## Top 10 Activities (sorted by the latest year)

	Visitors (000)											% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020		
Eat out / dine at a restaurant and/or cafe	2,581	2,515	2,751	2,875	3,219	3,323	3,581	4,032	4,710	3,101	-34.2%	
Visit friends & relatives	2,332	2,420	2,341	2,564	2,515	2,651	2,762	3,003	3,805	2,580	-32.2%	
Go to the beach	1,148	1,118	1,313	1,193	1,343	1,392	1,436	1,656	2,165	1,678	-22.5%	
Sightseeing/looking around	1,298	1,177	1,238	1,303	1,308	1,293	1,336	1,655	1,904	1,293	-32.1%	
Pubs, clubs, discos etc	868	955	940	1,069	1,149	1,127	1,246	1,325	1,577	1,140	-27.7%	
Go shopping for pleasure	1,308	1,065	1,266	1,201	1,239	1,128	1,126	1,156	1,261	839	-33.4%	
Bushwalking / rainforest walks	461	498	542	654	767	694	875	1,042	1,303	822	-36.9%	
Visit national parks / state parks	347	396	480	540	661	614	697	872	1,066	703	-34.0%	
Exercise, gym or swimming	153	197	192	265	236	326	264	412	588	436	-25.9%	
Visit wineries	327	281	308	345	479	420	433	498	507	347	-31.4%	

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)											% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020		
Friends or relatives property	5,526	5,911	5,705	5,865	6,122	6,248	6,684	7,516	9,404	6,954	-26.1%	
Rented house/apartment/flat or unit	1,451	1,974	1,741	1,514	1,802	1,733	1,987	1,490	2,094	1,745	-16.6%	
Standard hotel/motor inn (below 4 star)	1,797	1,440	1,681	1,582	1,963	1,618	1,738	1,779	1,992	1,355	-32.0%	

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020		
Private vehicle or company car	4,052	4,110	4,214	4,103	4,549	4,876	5,032	5,548	6,558	4,972	-24.2%	
Railway	193	203	166	313	290	322	314	287	447	279	-37.7%	
Aircraft	371	286	325	334	340	341	410	423	514	232	-54.9%	

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
Visitors (000)	253	231	255	267	287	307	361	379	382	161	-57.9%
Nights (000)	3,925	3,755	3,622	4,199	4,566	4,425	5,588	5,095	5,058	2,138	-57.7%
Average Length of Stay	15.5	16.3	14.2	15.7	15.9	14.4	15.5	13.4	13.2	13.3	0.4%
Expenditure (\$ million)*	\$232	\$258	\$227	\$272	\$298	\$311	\$385	\$367	\$399	\$158	-60.4%
Spend per visitor per night (\$)	\$59	\$69	\$63	\$65	\$65	\$70	\$69	\$72	\$79	\$74	-6.3%

### Purpose of Visit

	Visitors (000)											% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020		
Holiday	152	131	146	156	165	179	207	227	237	93	-60.8%	
Visiting Friends & Relatives	76	80	85	87	93	103	124	124	110	59	-47.0%	
Business	19	14	17	19	19	13	20	21	21	10	-51.2%	
Employment	7	6	5	4	8	n/p	n/p	n/p	5	n/p	-	
Education	6	7	6	7	8	12	10	10	10	4	-65.2%	
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Total	253	231	255	267	287	307	361	379	382	161	-57.9%	

### Purpose of Visit

	Nights (000)											% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020		
Holiday	1,104	1,064	1,125	1,157	1,095	946	1,200	1,067	1,324	576	-56.5%	
Visiting Friends & Relatives	1,382	1,152	1,229	1,598	1,777	1,814	2,343	2,419	1,842	871	-52.7%	
Business	145	172	159	272	166	88	185	114	294	82	-72.1%	
Employment	668	456	470	319	587	n/p	n/p	n/p	428	n/p	-	
Education	619	900	625	802	923	1,071	1,079	1,143	1,138	397	-65.1%	
Other^	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Total	3,925	3,755	3,622	4,199	4,566	4,425	5,588	5,095	5,058	2,138	-57.7%	

## Top 3 Int'l source markets to Sydney Surrounds North DN

	Visitors (000)											% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020		
United Kingdom	52.0	43.5	45.6	42.9	52.4	55.6	57.2	58.5	53.7	35.6	-33.7%	
New Zealand	31.3	33.5	33.9	36.1	34.9	41.1	45.9	44.5	39.4	17.1	-56.7%	
United States of America	27.0	21.4	28.4	31.4	31.6	34.9	41.2	36.9	37.7	13.8	-63.4%	

# Travel to Sydney Surrounds North Destination Network

Year ended September 2020



Source: National and International Visitor Surveys, TRA.

## Age

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
15-29	91	86	88	89	98	102	114	110	114	46	-59.2%
30-39	40	35	41	36	49	50	59	62	63	26	-58.5%
40-49	36	32	36	39	34	37	50	44	49	18	-63.5%
50-59	40	33	44	44	44	44	61	67	78	29	-62.4%
60-69	35	35	36	44	47	54	54	69	55	28	-48.5%
70+	10	11	10	15	16	19	22	28	24	13	-45.5%
Total	253	231	255	267	287	307	361	379	382	161	-57.9%

## Travel Party

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Travelling alone	143	129	133	148	152	162	195	184	185	81	-56.3%
Adult couple	65	58	62	58	77	78	82	97	89	45	-49.6%
Family group - parent(s) and children	17	18	26	28	24	34	44	46	52	18	-65.1%
Friends and/ or relatives travelling together	22	20	25	27	29	28	32	43	42	13	-67.6%
Business associates travelling together	6	6	6	7	n/p	n/p	n/p	n/p	11	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	253	231	255	267	287	307	361	379	382	161	-57.9%

## Top 10 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Eat out / dine at a restaurant and/or cafe	221	206	224	243	259	283	339	347	356	148	-58.5%
Go to the beach	184	170	194	198	214	243	275	303	284	126	-55.9%
Sightseeing/looking around	197	180	199	208	222	239	288	304	300	120	-59.9%
Go shopping for pleasure	185	172	193	203	221	243	281	288	292	119	-59.3%
Visit national parks / state parks	144	131	156	162	181	197	223	251	247	100	-59.5%
Pubs, clubs, discos etc	141	133	137	139	146	169	193	189	181	80	-56.0%
Visit botanical or other public gardens	103	107	124	120	136	147	181	188	186	71	-61.9%
Bushwalking / rainforest walks	111	97	110	112	130	135	157	167	165	66	-59.9%
Go to markets	116	116	129	128	141	152	179	176	195	66	-66.2%
Visit wildlife parks / zoos / aquariums	115	109	119	120	124	134	148	167	169	59	-64.9%

## First or Return Visitor to Australia

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
First visit	119	101	119	117	123	126	147	167	158	65	-59.1%
Return visit	134	130	136	151	165	181	214	213	224	96	-57.1%
Total	253	231	255	267	287	307	361	379	382	161	-57.9%

## Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Friends or relatives property	1,754	1,521	1,563	2,026	1,973	1,960	2,693	2,620	1,990	995	-50.0%
Rented house/apartment/flat or unit	1,300	1,058	1,024	1,210	1,396	1,046	1,312	1,245	1,533	466	-69.6%
Private accommodation (not a friend or relative)	-	-	-	n/p	n/p	149	240	96	157	112	-28.4%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Sep20 vs. YE Sep19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Private vehicle or company car	91	86	86	97	101	112	129	126	125	55	-56.3%
Rental car	59	47	48	53	59	64	72	85	94	40	-57.4%
Local public transport	15	15	16	22	31	40	35	43	43	16	-62.3%

# Travel to Sydney Surrounds North Destination Network

Year ended September 2020



Source: National and International Visitor Surveys, TRA.

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
Visitors (000)	12,715	13,336	12,826	12,865	13,131	14,031	14,766	15,352	17,150	13,420	-21.7%
Expenditure (\$ million)*	\$1,064	\$1,158	\$1,152	\$1,214	\$1,213	\$1,316	\$1,359	\$1,604	\$1,607	\$1,157	-28.0%
Spend per visitor (\$)	\$84	\$87	\$90	\$94	\$92	\$94	\$92	\$104	\$94	\$86	-8.0%

### Main Purpose of Trip

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
Holiday	5,937	5,456	5,784	6,446	6,514	7,260	7,312	7,797	8,148	5,750	-29.4%
Visiting Friends & Relatives	4,241	4,810	4,390	4,119	4,116	3,856	4,705	5,005	5,411	4,527	-16.3%
Business	1,389	1,695	1,387	1,003	1,206	1,319	1,243	1,182	2,000	1,782	-10.9%
Other	1,149	1,374	1,265	1,297	1,296	1,596	1,506	1,368	1,591	1,362	-14.4%
<b>Total</b>	<b>12,715</b>	<b>13,336</b>	<b>12,826</b>	<b>12,865</b>	<b>13,131</b>	<b>14,031</b>	<b>14,766</b>	<b>15,352</b>	<b>17,150</b>	<b>13,420</b>	<b>-21.7%</b>

### Origin

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
Sydney	6,875	6,681	6,953	6,741	7,173	7,607	8,042	8,507	9,343	7,242	-22.5%
Regional NSW	5,657	6,585	5,842	6,076	5,906	6,366	6,694	6,760	7,756	6,143	-20.8%
<b>Total Intrastate</b>	<b>12,532</b>	<b>13,266</b>	<b>12,795</b>	<b>12,817</b>	<b>13,079</b>	<b>13,973</b>	<b>14,736</b>	<b>15,267</b>	<b>17,099</b>	<b>13,385</b>	<b>-21.7%</b>
<b>Total Interstate</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>-</b>
<b>Total</b>	<b>12,715</b>	<b>13,336</b>	<b>12,826</b>	<b>12,865</b>	<b>13,131</b>	<b>14,031</b>	<b>14,766</b>	<b>15,352</b>	<b>17,150</b>	<b>13,420</b>	<b>-21.7%</b>

### Age

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
15-29	2,152	2,707	2,124	2,344	2,852	3,286	2,810	3,435	3,435	2,868	-16.5%
30-39	2,300	2,260	2,034	2,197	2,252	1,875	2,594	2,489	3,148	2,189	-30.5%
40-49	2,197	2,409	2,468	2,343	2,216	2,494	2,432	2,330	2,458	1,935	-21.3%
50-59	2,655	2,204	2,301	2,529	2,317	2,401	2,638	2,548	2,712	2,208	-18.6%
60-69	2,048	2,411	2,435	2,163	2,209	2,379	2,383	2,490	3,256	2,749	-15.6%
70+	1,364	1,345	1,465	1,290	1,286	1,596	1,909	2,059	2,140	1,470	-31.3%
<b>Total</b>	<b>12,715</b>	<b>13,336</b>	<b>12,826</b>	<b>12,865</b>	<b>13,131</b>	<b>14,031</b>	<b>14,766</b>	<b>15,352</b>	<b>17,150</b>	<b>13,420</b>	<b>-21.7%</b>

### Top 10 activities (sorted by the latest year)

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
Eat out / dine at a restaurant and/or cafe	5,350	5,528	5,614	5,626	6,334	7,350	7,154	7,639	8,793	6,140	-30.2%
Visit friends & relatives	4,654	5,163	4,950	5,138	4,654	4,669	5,560	5,569	5,992	4,816	-19.6%
Sightseeing/looking around	2,231	2,103	2,192	2,317	2,216	2,806	2,764	2,743	3,322	2,033	-38.8%
Go to the beach	1,251	1,323	1,421	1,441	1,285	1,402	1,577	1,718	2,182	1,871	-14.3%
Go shopping for pleasure	2,205	2,174	2,181	2,196	1,945	2,367	2,282	2,524	2,263	1,773	-21.7%
Bushwalking / rainforest walks	810	835	1,148	865	1,029	1,335	1,374	1,451	1,664	1,269	-23.7%
Visit national parks / state parks	523	761	1,028	957	987	1,223	1,385	1,580	1,823	1,219	-33.1%
Pubs, clubs, discos etc	865	603	895	988	852	1,229	1,304	1,141	1,292	1,072	-17.0%
Exercise, gym or swimming	n/p	n/p	n/p	n/p	n/p	n/p	n/p	524	673	354	-47.4%
Visit botanical or other public gardens	254	278	339	368	399	471	673	526	600	329	-45.2%

### Top 3 types of Transport used (sorted by the latest year)

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change YE Sep20 vs. YE Sep19
<b>Visitors (000)</b>											
Private vehicle or company car	11,850	12,617	11,925	12,037	12,147	13,220	13,764	14,283	16,065	12,622	-21.4%
Railway	528	438	527	519	676	447	682	717	708	463	-34.7%
Bus/Coach	n/p	198	263	167	n/p	244	n/p	n/p	n/p	n/p	-

n/p = not publishable

\*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.