

Travel to Capital Country Tourism Region

Year ended December 2020



Source: National and International Visitor Surveys, TRA.

OVERVIEW

| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | % change YE Dec20 vs. YE Dec19 |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------------|
| GRAND TOTAL - overnight & daytrip | | | | | | | | | | | |
| Visitors ('000) | 3,484 | 3,724 | 3,122 | 3,358 | 3,630 | 3,787 | 4,396 | 4,648 | 5,439 | 3,718 | -31.6% |
| Nights ('000) | 2,589 | 2,882 | 3,114 | 3,188 | 3,318 | 3,274 | 3,575 | 3,744 | 4,282 | 3,223 | -24.7% |
| Expenditure (\$ million)* | \$553 | \$549 | \$609 | \$537 | \$571 | \$632 | \$750 | \$832 | \$971 | \$759 | -21.8% |

Overnight - Int'l & domestic

| | | | | | | | | | | | |
|---------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| Visitors ('000) | 1,051 | 1,094 | 1,130 | 1,054 | 1,181 | 1,240 | 1,373 | 1,550 | 1,767 | 1,183 | -33.0% |
| Nights ('000) | 2,589 | 2,882 | 3,114 | 3,188 | 3,318 | 3,274 | 3,575 | 3,744 | 4,282 | 3,223 | -24.7% |
| Expenditure (\$ million)* | \$335 | \$328 | \$402 | \$345 | \$377 | \$400 | \$412 | \$524 | \$656 | \$433 | -34.0% |

Domestic - overnight & daytrip

| | | | | | | | | | | | |
|---------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| Visitors ('000) | 3,461 | 3,701 | 3,098 | 3,337 | 3,605 | 3,754 | 4,364 | 4,612 | 5,406 | 3,713 | -31.3% |
| Nights ('000) | 2,329 | 2,490 | 2,648 | 2,544 | 2,735 | 2,800 | 3,050 | 3,247 | 3,801 | 3,100 | -18.5% |
| Expenditure (\$ million)* | \$531 | \$536 | \$581 | \$513 | \$544 | \$613 | \$717 | \$806 | \$948 | \$748 | -21.1% |

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | % change YE Dec20 vs. YE Dec19 |
|-------------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------------|
| Visitors (000) | 1,029 | 1,071 | 1,106 | 1,033 | 1,155 | 1,207 | 1,341 | 1,513 | 1,734 | 1,178 | -32.1% |
| Nights (000) | 2,329 | 2,490 | 2,648 | 2,544 | 2,735 | 2,800 | 3,050 | 3,247 | 3,801 | 3,100 | -18.5% |
| Average Length of Stay | 2.3 | 2.3 | 2.4 | 2.5 | 2.4 | 2.3 | 2.3 | 2.1 | 2.2 | 2.6 | 20.0% |
| Expenditure (\$ million)* | \$314 | \$315 | \$373 | \$320 | \$351 | \$381 | \$379 | \$498 | \$634 | \$422 | -33.4% |
| Spend per visitor per night (\$) | \$135 | \$127 | \$141 | \$126 | \$128 | \$136 | \$124 | \$153 | \$167 | \$136 | -18.4% |
| Intrastate visitors (000) | 763 | 787 | 853 | 769 | 857 | 890 | 1,041 | 1,164 | 1,283 | 957 | -25.4% |
| Interstate visitors (000) | 265 | 284 | 253 | 264 | 298 | 318 | 300 | 349 | 451 | 221 | -51.1% |
| Intrastate nights (000) | 1,708 | 1,765 | 1,873 | 1,804 | 1,930 | 1,973 | 2,185 | 2,428 | 2,660 | 2,433 | -8.5% |
| Interstate nights (000) | 620 | 725 | 774 | 740 | 805 | 827 | 865 | 819 | 1,141 | 667 | -41.6% |
| Intrastate expenditure (\$million) | \$223 | \$221 | \$297 | \$237 | \$248 | \$294 | \$300 | \$357 | \$467 | \$363 | -22.4% |
| Interstate expenditure (\$ million) | \$91 | \$94 | \$76 | \$84 | \$103 | \$87 | \$79 | \$141 | \$167 | \$59 | -64.4% |

Purpose of Visit

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|------------------------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| Holiday | 426 | 491 | 397 | 394 | 422 | 460 | 453 | 610 | 621 | 412 | -33.6% |
| Visiting Friends & Relatives | 400 | 407 | 464 | 412 | 472 | 487 | 567 | 623 | 684 | 436 | -36.3% |
| Business | 152 | 119 | 171 | 150 | 166 | 167 | 201 | 202 | 339 | 224 | -33.8% |
| Other | n/p | n/p | 79 | 77 | 96 | 94 | 123 | 83 | 98 | 114 | 16.4% |
| Total | 1,029 | 1,071 | 1,106 | 1,033 | 1,155 | 1,207 | 1,341 | 1,513 | 1,734 | 1,178 | -32.1% |

| | Nights (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|------------------------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| Holiday | 924 | 1,143 | 1,044 | 998 | 975 | 1,012 | 1,027 | 1,292 | 1,259 | 859 | -31.8% |
| Visiting Friends & Relatives | 981 | 979 | 1,048 | 1,036 | 1,179 | 1,185 | 1,349 | 1,342 | 1,459 | 998 | -31.6% |
| Business | 310 | 213 | 430 | 360 | 402 | 416 | 400 | 464 | 946 | 945 | -0.1% |
| Other | n/p | n/p | 126 | 150 | 180 | 187 | 274 | 149 | 137 | 298 | 117.9% |
| Total | 2,329 | 2,490 | 2,648 | 2,544 | 2,735 | 2,800 | 3,050 | 3,247 | 3,801 | 3,100 | -18.5% |

Origin

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|-------------------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| Regional NSW | 358 | 391 | 396 | 420 | 396 | 396 | 476 | 518 | 520 | 405 | -22.1% |
| Sydney | 406 | 396 | 457 | 348 | 461 | 493 | 565 | 646 | 763 | 552 | -27.7% |
| Total Intrastate | 763 | 787 | 853 | 769 | 857 | 890 | 1,041 | 1,164 | 1,283 | 957 | -25.4% |
| Victoria | 113 | 134 | 105 | 103 | 125 | 99 | 100 | 121 | 132 | 91 | -30.8% |
| Queensland | n/p | n/p | n/p | n/p | n/p | n/p | n/p | 84 | 91 | n/p | - |
| ACT | n/p | n/p | n/p | 78 | 92 | 92 | 89 | 109 | 170 | 88 | -48.6% |
| Other Interstate | 24 | n/p | 30 | n/p | 49 | n/p | n/p | 35 | n/p | n/p | - |
| Total Interstate | 265 | 284 | 253 | 264 | 298 | 318 | 300 | 349 | 451 | 221 | -51.1% |
| Grand Total | 1,029 | 1,071 | 1,106 | 1,033 | 1,155 | 1,207 | 1,341 | 1,513 | 1,734 | 1,178 | -32.1% |

Travel to Capital Country Tourism Region

Year ended December 2020



Source: National and International Visitor Surveys, TRA.

Age

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|--------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| 15-29 | 223 | 216 | 215 | 208 | 192 | 240 | 353 | 288 | 304 | 203 | -33.4% |
| 30-39 | 145 | 133 | 178 | 120 | 188 | 183 | 161 | 208 | 210 | 227 | 7.8% |
| 40-49 | 152 | 186 | 165 | 205 | 185 | 194 | 175 | 226 | 288 | 184 | -36.1% |
| 50-59 | 220 | 193 | 213 | 203 | 239 | 226 | 254 | 263 | 364 | 212 | -41.9% |
| 60-69 | 183 | 224 | 224 | 174 | 230 | 242 | 250 | 327 | 276 | 208 | -24.8% |
| 70+ | 106 | 118 | 110 | 123 | 121 | 122 | 148 | 201 | 290 | 145 | -50.1% |
| Total | 1,029 | 1,071 | 1,106 | 1,033 | 1,155 | 1,207 | 1,341 | 1,513 | 1,734 | 1,178 | -32.1% |

Travel Party

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|---|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| Travelling alone | 240 | 204 | 224 | 287 | 281 | 328 | 345 | 519 | 626 | 391 | -37.6% |
| Adult couple | 300 | 386 | 341 | 265 | 375 | 373 | 386 | 453 | 458 | 323 | -29.6% |
| Family group - parents and children | 250 | 243 | 251 | 191 | 205 | 226 | 236 | 236 | 203 | 185 | -8.9% |
| Friends or relatives travelling together with(out) children | 167 | 171 | 217 | 222 | 234 | 211 | 301 | 252 | 347 | 199 | -42.7% |
| Business associates travelling together with(out) spouse | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | 88 | n/p | - |
| Other | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Total | 1,029 | 1,071 | 1,106 | 1,033 | 1,155 | 1,207 | 1,341 | 1,513 | 1,734 | 1,178 | -32.1% |

Top 5 Activities (sorted by the latest year)

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|--|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| Eat out / dine at a restaurant and/or cafe | 424 | 455 | 524 | 494 | 586 | 653 | 709 | 790 | 912 | 522 | -42.8% |
| Visit friends & relatives | 518 | 487 | 542 | 508 | 530 | 603 | 619 | 715 | 726 | 460 | -36.7% |
| Pubs, clubs, discos etc | 132 | 183 | 189 | 184 | 198 | 237 | 254 | 256 | 331 | 243 | -26.5% |
| Sightseeing/looking around | 236 | 233 | 241 | 208 | 256 | 237 | 251 | 324 | 362 | 237 | -34.6% |
| Go shopping for pleasure | 182 | 217 | 225 | 176 | 229 | 178 | 199 | 212 | 234 | 169 | -27.6% |

Top 3 types of Accommodation used (sorted by the latest year)

| | Nights (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|---|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| Friends or relatives property | 1,041 | 1,213 | 1,226 | 1,165 | 1,236 | 1,318 | 1,530 | 1,475 | 1,359 | 1,233 | -9.2% |
| Standard hotel/motor inn (below 4 star) | 487 | 508 | 536 | 434 | 437 | 458 | 469 | 563 | 747 | 722 | -3.3% |
| Rented house/apartment/flat or unit | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | 286 | 305 | 6.8% |

Top 3 types of Transport used (sorted by the latest year)

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|--------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| Private vehicle or company car | 900 | 940 | 999 | 885 | 1,043 | 1,073 | 1,177 | 1,392 | 1,586 | 1,091 | -31.2% |
| Railway | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Rental car | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | % change YE Dec20 vs. YE Dec19 |
|----------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| Visitors (000) | 22 | 23 | 24 | 21 | 25 | 33 | 32 | 36 | 33 | 5 | -83.5% |
| Nights (000) | 260 | 392 | 466 | 644 | 583 | 474 | 525 | 497 | 481 | 123 | -74.3% |
| Average Length of Stay | 11.6 | 17.0 | 19.0 | 30.4 | 23.2 | 14.4 | 16.3 | 13.7 | 14.5 | 22.5 | 55.8% |
| Expenditure (\$ million)* | \$22 | \$13 | \$28 | n/p | \$26 | \$20 | n/p | \$26 | \$22 | n/p | - |
| Spend per visitor per night (\$) | \$83 | \$33 | \$61 | - | \$45 | \$42 | - | \$53 | \$46 | - | - |

Purpose of Visit

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| Holiday | 12 | 11 | 14 | 10 | 10 | 15 | 14 | 12 | 15 | n/p | - |
| Visiting Friends & Relatives | 8 | 9 | 8 | 7 | 11 | 13 | 13 | 17 | 15 | n/p | - |
| Business | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Employment | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Education | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Other ^A | n/p | n/p | n/p | n/p | n/p | n/p | - | n/p | n/p | n/p | - |
| Total | 22 | 23 | 24 | 21 | 25 | 33 | 32 | 36 | 33 | 5 | -83.5% |

Travel to Capital Country Tourism Region

Year ended December 2020



Source: National and International Visitor Surveys, TRA.

Purpose of Visit

| | Nights (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| Holiday | 85 | 163 | 154 | 138 | 163 | 166 | 174 | 183 | 155 | n/p | - |
| Visiting Friends & Relatives | 103 | 127 | 131 | 131 | 181 | 144 | 185 | 152 | 150 | n/p | - |
| Business | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Employment | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Education | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Other^ | n/p | n/p | n/p | n/p | n/p | n/p | - | n/p | n/p | n/p | - |
| Total | 260 | 392 | 466 | 644 | 583 | 474 | 525 | 497 | 481 | 123 | -74.3% |

Top 3 Int'l source markets to Capital Country

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|--------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| United Kingdom | n/p | 4.8 | n/p | n/p | n/p | 6.3 | n/p | n/p | 7 | n/p | - |
| United States of America | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| New Zealand | n/p | n/p | n/p | n/p | n/p | n/p | n/p | 9.7 | n/p | n/p | - |

Age

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|--------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| 15-29 | 7 | 9 | 8 | 7 | 8 | 9 | 10 | 9 | 9 | n/p | - |
| 30-39 | n/p | n/p | n/p | n/p | n/p | n/p | n/p | 6 | 5 | n/p | - |
| 40-49 | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| 50-59 | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| 60-69 | n/p | n/p | n/p | n/p | n/p | 8 | n/p | 7 | n/p | n/p | - |
| 70+ | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Total | 22 | 23 | 24 | 21 | 25 | 33 | 32 | 36 | 33 | 5 | -83.5% |

Travel Party

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|--|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| Travelling alone | 13 | 15 | 13 | 13 | 17 | 17 | 20 | 22 | 14 | 4 | -71.7% |
| Adult couple | 6 | n/p | 8 | n/p | 5 | 10 | 7 | 7 | 11 | n/p | - |
| Family group - parent(s) and children | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Friends and/ or relatives travelling together | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Business associates travelling together with(out) spouse | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Other | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Total | 22 | 23 | 24 | 21 | 25 | 33 | 32 | 36 | 33 | 5 | -83.5% |

Top 5 activities on the trip to Australia (sorted by the latest year)

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|--|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| Eat out / dine at a restaurant and/or cafe | 21 | 21 | 23 | 19 | 23 | 31 | 28 | 33 | 32 | 5 | -83.5% |
| Go shopping for pleasure | 15 | 16 | 16 | 15 | 19 | 24 | 23 | 24 | 27 | 5 | -83.3% |
| Go to the beach | 14 | 14 | 16 | 13 | 14 | 20 | 21 | 20 | 22 | n/p | - |
| Sightseeing/looking around | 16 | 17 | 18 | 15 | 18 | 26 | 25 | 26 | 27 | 4 | -85.2% |
| Pubs, clubs, discos etc | 13 | 14 | 14 | 13 | 14 | 20 | 15 | 17 | 18 | n/p | - |

First or Return Visitor to Australia

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|--------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| First visit | 11 | 11 | 9 | 8 | 9 | 11 | 11 | 10 | 11 | n/p | - |
| Return visit | 12 | 12 | 16 | 14 | 16 | 22 | 21 | 27 | 22 | n/p | - |
| Total | 22 | 23 | 24 | 21 | 25 | 33 | 32 | 36 | 33 | 5 | -83.5% |

Top 3 types of Accommodation (sorted by the latest year)

| | Nights (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|-------------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| Friends or relatives property | 117 | 168 | 203 | 177 | 197 | 178 | 140 | 163 | 135 | n/p | - |
| Rented house/apartment/flat or unit | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Caravan or camping - non commercial | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |

Top 3 types of Transport used (sorted by the latest year)

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|------------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| Private vehicle or company car | 7 | 11 | 11 | 9 | 11 | 15 | 14 | 14 | 13 | n/p | - |
| Long distance train (non-suburban) | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Rental car | 7 | n/p | 6 | n/p | 7 | 8 | n/p | 8 | 8 | n/p | - |

Travel to Capital Country Tourism Region

Year ended December 2020



Source: National and International Visitor Surveys, TRA.

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | % change YE Dec20 vs. YE Dec19 |
|---------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
| Visitors (000) | 2,433 | 2,630 | 1,992 | 2,304 | 2,449 | 2,547 | 3,023 | 3,099 | 3,672 | 2,535 | -31.0% |
| Expenditure (\$ million)* | \$217 | \$220 | \$208 | \$193 | \$193 | \$232 | \$338 | \$308 | \$314 | \$326 | 3.7% |
| Spend per visitor (\$) | \$89 | \$84 | \$104 | \$84 | \$79 | \$91 | \$112 | \$99 | \$86 | \$129 | 50.2% |

Main Purpose of Trip

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|------------------------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| Holiday | 1,344 | 1,072 | 907 | 1,150 | 1,212 | 1,284 | 1,532 | 1,624 | 1,761 | 1,258 | -28.6% |
| Visiting Friends & Relatives | 752 | 1,028 | 690 | 755 | 776 | 788 | 881 | 998 | 1,095 | 651 | -40.5% |
| Business | n/p | n/p | n/p | 205 | 212 | n/p | n/p | n/p | 573 | 316 | -44.9% |
| Other | n/p | 272 | n/p | n/p | 250 | 248 | 369 | 241 | n/p | 311 | - |
| Total | 2,433 | 2,630 | 1,992 | 2,304 | 2,449 | 2,547 | 3,023 | 3,099 | 3,672 | 2,535 | -31.0% |

Origin

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|-------------------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| Sydney | 902 | 1,119 | 705 | 903 | 940 | 1,008 | 1,262 | 1,127 | 1,320 | 881 | -33.2% |
| Regional NSW | 839 | 834 | 708 | 904 | 943 | 951 | 1,113 | 1,076 | 1,458 | 1,146 | -21.4% |
| Total Intrastate | 1,741 | 1,953 | 1,414 | 1,807 | 1,883 | 1,959 | 2,375 | 2,203 | 2,778 | 2,027 | -27.0% |
| Total Interstate | 692 | 677 | 578 | 497 | 567 | 588 | 648 | 896 | 895 | 508 | -43.2% |
| Total | 2,433 | 2,630 | 1,992 | 2,304 | 2,449 | 2,547 | 3,023 | 3,099 | 3,672 | 2,535 | -31.0% |

Age

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|-------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| 15-29 | n/p | n/p | n/p | 556 | 473 | 513 | 527 | 500 | 654 | 485 | -25.8% |
| 30-39 | 446 | 474 | n/p | n/p | n/p | n/p | n/p | 522 | 577 | 350 | -39.3% |
| 40-49 | 513 | 465 | 338 | 309 | 324 | 462 | 486 | 596 | 599 | 363 | -39.5% |
| 50-59 | 484 | 373 | 375 | 503 | 405 | 413 | 674 | 480 | 639 | 455 | -28.7% |
| 60-69 | 427 | 555 | 399 | 502 | 560 | 549 | 459 | 554 | 645 | 476 | -26.2% |
| 70+ | 198 | 251 | 295 | 223 | 406 | 358 | 487 | 447 | 559 | 406 | -27.4% |
| Total | 2,433 | 2,630 | 1,992 | 2,304 | 2,449 | 2,547 | 3,023 | 3,099 | 3,672 | 2,535 | -31.0% |

Top 5 activities (sorted by the latest year)

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|--|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| Eat out / dine at a restaurant and/or cafe | 1,212 | 1,050 | 949 | 1,021 | 1,290 | 1,359 | 1,552 | 1,587 | 2,005 | 1,158 | -42.2% |
| Visit friends & relatives | 923 | 1,112 | 709 | 922 | 816 | 950 | 1,019 | 1,262 | 1,147 | 703 | -38.6% |
| Sightseeing/looking around | 502 | 538 | 396 | 381 | 439 | 548 | 663 | 626 | 736 | 494 | -32.9% |
| Go shopping for pleasure | 449 | 387 | 432 | 625 | 502 | 427 | 634 | 591 | 603 | 378 | -37.2% |
| Visit national parks / state parks | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |

Top 3 types of Transport used (sorted by the latest year)

| | Visitors (000) | | | | | | | | | | % change YE Dec20 vs. YE Dec19 |
|--------------------------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
| | YE Dec 2011 | YE Dec 2012 | YE Dec 2013 | YE Dec 2014 | YE Dec 2015 | YE Dec 2016 | YE Dec 2017 | YE Dec 2018 | YE Dec 2019 | YE Dec 2020 | |
| Private vehicle or company car | 2,366 | 2,557 | 1,927 | 2,166 | 2,361 | 2,371 | 2,900 | 3,031 | 3,460 | 2,507 | -27.5% |
| Railway | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Bus/Coach | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |

n/p = not publishable

Capital Country includes: Bowral, Goulburn, Yass and Young.

*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.