

### TOTAL DOMESTIC & INTERNATIONAL



Visitors  
**4.6m**  
-30.7% YoY

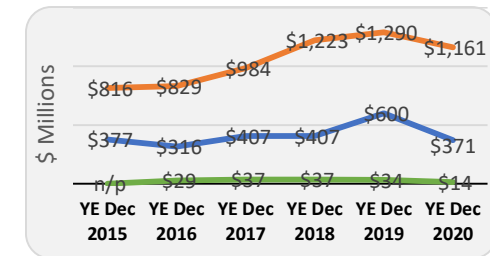
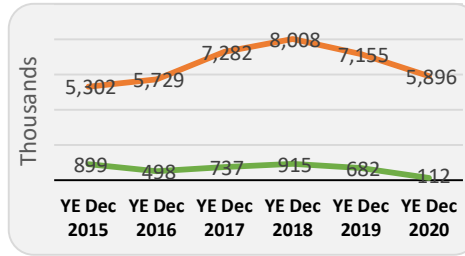
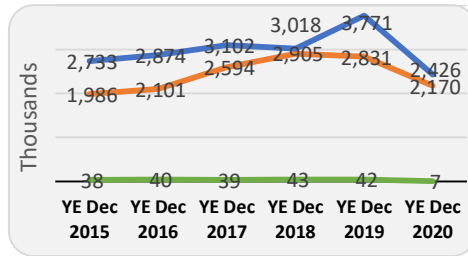
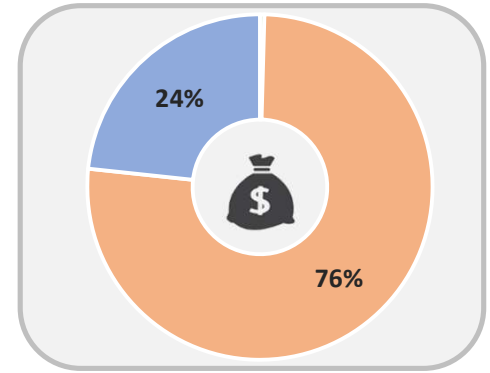
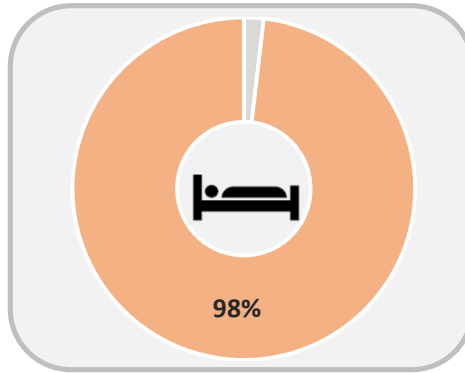
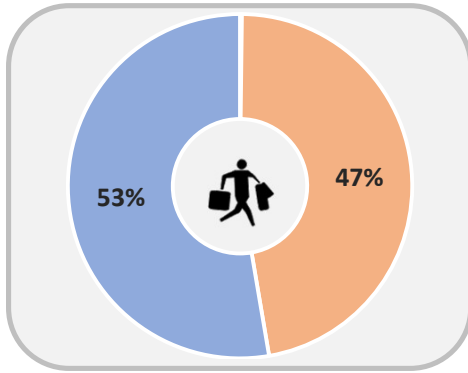


Nights  
**6.0m**  
-23.3% YoY



Expenditure  
**\$1.5bn**  
-22.3% YoY

International travel Domestic overnight travel Domestic daytrip travel



### Domestic overnight travel

Visitors: **2.2m (-23.3% YoY)**  
Nights: **5.9m (-17.6% YoY)**  
Expenditure: **\$1.2bn (-10.0% YoY)**



Average spend  
**\$197 per night**  
**\$535 per visitor**



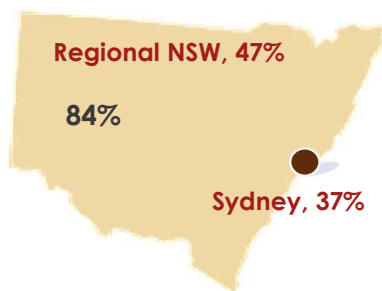
Average length of stay:  
**2.7 nights**



#4 for visitors  
#4 for nights  
#4 for expenditure  
**In Regional NSW**

#### Origin

84% of the visitors came from within New South Wales



#### Travel party

34% of the visitors were travelling alone



Unaccompanied  
34%



Adult couple  
25%



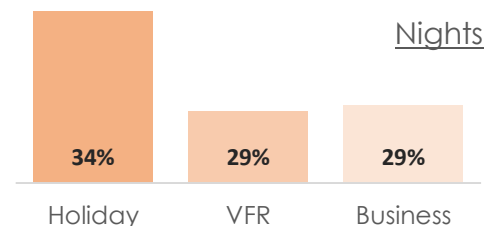
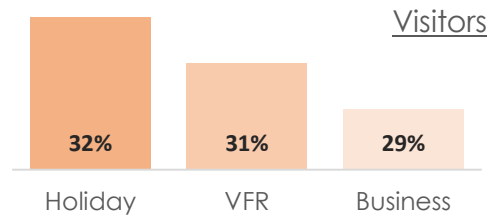
Family group  
15%



Friends and/or relatives  
20%

#### Purpose of visit

Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.



#### Transport

Private vehicle or company car, 95%  
Aircraft, n/p

#### Gender

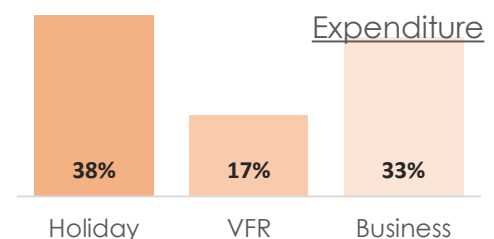


39%



61%

#### Expenditure



# Central NSW Visitor Profile

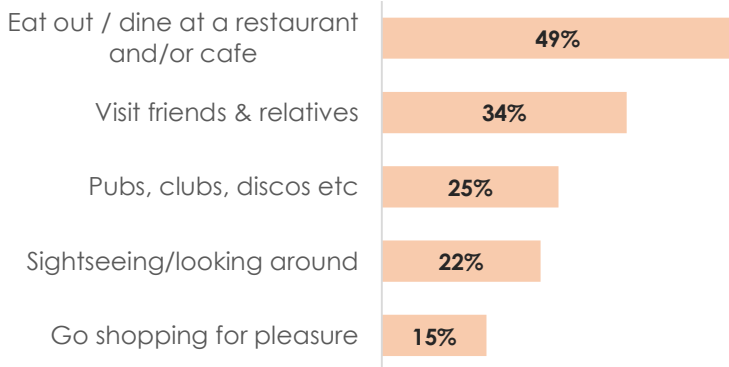
Year ended December 2020

Source: National and International Visitor Surveys, Tourism Research Australia.



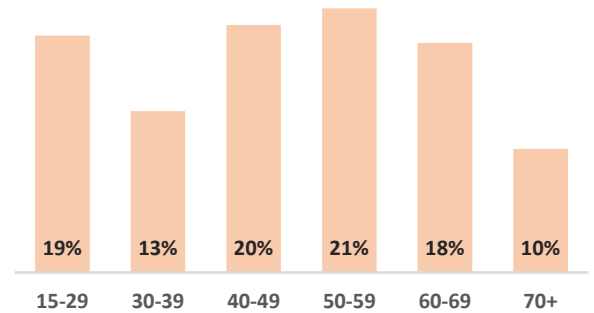
Icons sourced from www.easil.ly

## Top 5 activities

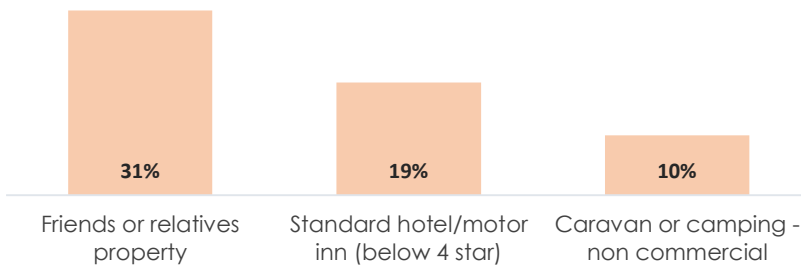


## Age

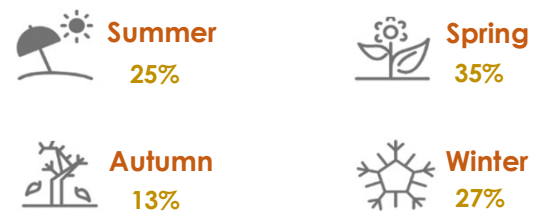
'50-59 years' was the largest age group of the visitors to the region



## Top 3 accommodation types (nights)



## Travel season\*



\*by month returned from the trip

## Domestic daytrip travel

Visitors: 2.4m (-35.7% YoY)  
Expenditure: \$370.7m (-38.2% YoY)



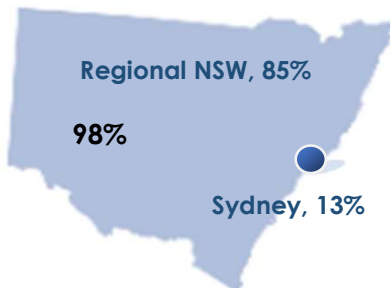
Average spend \$153 per visitor



#6 for visitors  
#4 for expenditure  
**In Regional NSW**

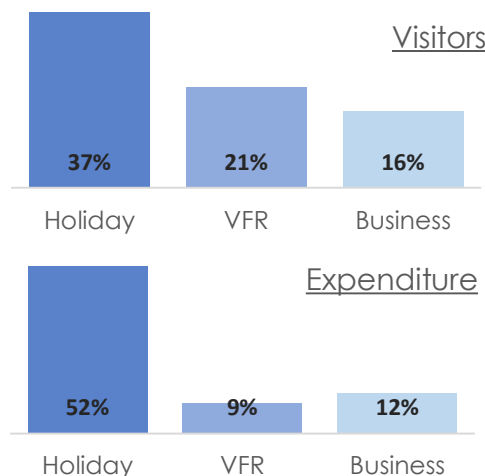
## Origin

98% of the visitors to the region came from New South Wales



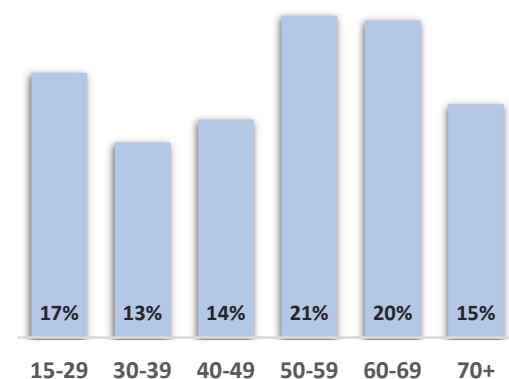
## Purpose of visit

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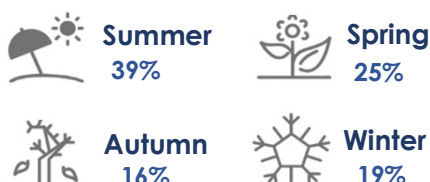


## Age

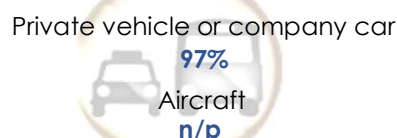
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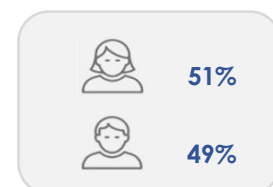
## Travel season\*



## Transport



## Gender



\*by month returned from the trip

Note: Number of visitors by visitor type may not add up to total due to rounding; percentages may not add up to 100% due to rounding; n/p indicates data not publishable.

**INTERNATIONAL DATA IS NOT RELIABLE AND THEREFORE NOT PUBLISHABLE**