#1 Ranked State

## Travel to NSW

### Key Statistics

**Year ended December 2020**

- **$22.2 Billion**
  - Visitor Spend
  - 64% Domestic ON
  - 24% Daytrip
  - 12% Int’l
  - % decline on Year ended Dec 2019

- **76.4 Million**
  - Visitors to NSW
  - 32% Domestic ON
  - 67% Daytrip
  - 1% Int’l
  - % decline on Year ended Dec 2019

- **108.2 Million**
  - Visitor Nights
  - 77% Domestic ON
  - 23% Int’l

### Highlights

- Due to the combined impact of the Australian bushfires, the COVID-19 pandemic and the travel restrictions and border closures, all States and Territories recorded a decline in visitors, nights and expenditure for the year.
- NSW had the largest absolute decline nationally in total overnight and daytrip expenditure and nights.
- Key drivers of decline in NSW’s visitor expenditure were the domestic overnight market (down $9.5 billion) and the international market (down $8.7 billion).
- Daytrip expenditure in NSW fell by $2.9 billion for the year.

### Share of Australian total

- **NSW**
  - Spend: 31%
  - Visitors: 32%
  - Nights: 31%

### Share of NSW total

- **Sydney**
  - Spend: 34%
  - Visitors: 34%
  - Nights: 35%

- **RNSW**
  - Spend: 66%
  - Visitors: 67%
  - Nights: 65%

Source: National and International Visitor Surveys, TRA.