

Travel to Sydney Tourism Region

Year ended December 2020



Source: National and International Visitor Surveys, TRA.

OVERVIEW

	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	% change YE Dec20 vs. YE Dec19
GRAND TOTAL - overnight & daytrip											
Visitors ('000)	29,270	30,755	30,652	29,785	31,153	33,189	34,724	37,760	44,870	25,803	-42.5%
Nights ('000)	78,713	79,110	83,674	86,075	94,606	98,548	106,518	110,856	117,099	37,660	-67.8%
Expenditure (\$ million)*	\$13,034	\$13,230	\$14,121	\$14,077	\$15,620	\$17,105	\$18,868	\$21,102	\$22,814	\$7,542	-66.9%

Overnight - Int'l & domestic

Visitors ('000)	10,323	10,476	11,222	11,307	11,894	12,808	14,095	15,191	16,761	6,403	-61.8%
Nights ('000)	78,713	79,110	83,674	86,075	94,606	98,548	106,518	110,856	117,099	37,660	-67.8%
Expenditure (\$ million)*	\$10,969	\$10,970	\$11,972	\$12,116	\$13,536	\$14,933	\$16,644	\$18,537	\$19,745	\$5,802	-70.6%

Domestic - overnight & daytrip

Visitors ('000)	26,697	28,058	27,766	26,722	27,922	29,537	30,759	33,670	40,764	25,022	-38.6%
Nights ('000)	21,958	21,822	22,274	22,281	23,401	24,865	27,244	29,572	34,988	16,886	-51.7%
Expenditure (\$ million)*	\$7,639	\$7,652	\$8,158	\$7,814	\$8,280	\$8,661	\$9,613	\$11,394	\$12,461	\$5,063	-59.4%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	% change YE Dec20 vs. YE Dec19
Visitors (000)	7,750	7,779	8,337	8,244	8,663	9,155	10,130	11,101	12,655	5,623	-55.6%
Nights (000)	21,958	21,822	22,274	22,281	23,401	24,865	27,244	29,572	34,988	16,886	-51.7%
Average Length of Stay	2.8	2.8	2.7	2.7	2.7	2.7	2.7	2.7	2.8	3.0	8.6%
Expenditure (\$ million)*	\$5,574	\$5,392	\$6,009	\$5,853	\$6,196	\$6,489	\$7,388	\$8,829	\$9,392	\$3,324	-64.6%
Spend per visitor per night (\$)	\$254	\$247	\$270	\$263	\$265	\$261	\$271	\$299	\$268	\$197	-26.7%
Intrastate visitors (000)	3,911	4,012	4,254	4,156	4,387	4,623	4,975	5,226	6,290	3,683	-41.4%
Interstate visitors (000)	3,839	3,767	4,082	4,088	4,276	4,533	5,155	5,875	6,365	1,939	-69.5%
Intrastate nights (000)	9,238	9,494	9,972	9,404	10,062	10,403	10,799	11,566	14,271	8,433	-40.9%
Interstate nights (000)	12,720	12,329	12,301	12,877	13,339	14,462	16,446	18,006	20,717	8,453	-59.2%
Intrastate expenditure (\$million)	\$2,495	\$2,479	\$2,878	\$2,714	\$2,825	\$2,925	\$3,344	\$3,906	\$4,147	\$1,805	-56.5%
Interstate expenditure (\$ million)	\$3,078	\$2,913	\$3,131	\$3,139	\$3,371	\$3,564	\$4,044	\$4,923	\$5,245	\$1,519	-71.0%

Purpose of Visit

	Visitors (000)										% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Holiday	2,103	2,232	2,437	2,201	2,251	2,400	2,485	3,014	3,035	1,223	-59.7%
Visiting Friends & Relatives	2,830	3,029	3,143	3,077	3,255	3,455	3,577	3,595	4,475	2,343	-47.6%
Business	2,371	2,144	2,212	2,393	2,582	2,684	3,363	3,883	4,243	1,588	-62.6%
Other	483	460	598	625	644	690	778	688	992	511	-48.5%
Total	7,750	7,779	8,337	8,244	8,663	9,155	10,130	11,101	12,655	5,623	-55.6%

	Nights (000)										% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Holiday	5,880	5,654	6,334	5,513	5,796	6,030	6,818	7,486	7,362	3,096	-58.0%
Visiting Friends & Relatives	9,158	10,075	8,935	9,191	9,409	9,830	10,280	10,869	13,635	6,642	-51.3%
Business	5,322	4,451	4,908	5,642	5,969	6,521	7,787	9,529	11,023	4,627	-58.0%
Other	1,598	1,644	2,097	1,935	2,227	2,484	2,359	1,688	2,968	2,522	-15.0%
Total	21,958	21,822	22,274	22,281	23,401	24,865	27,244	29,572	34,988	16,886	-51.7%

Origin

	Visitors (000)										% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Regional NSW	3,235	3,344	3,523	3,375	3,612	3,830	3,992	4,311	5,091	2,834	-44.3%
Sydney	676	668	731	781	776	792	983	915	1,199	850	-29.1%
Total Intrastate	3,911	4,012	4,254	4,156	4,387	4,623	4,975	5,226	6,290	3,683	-41.4%
Victoria	1,502	1,527	1,472	1,530	1,575	1,650	2,136	2,444	2,594	801	-69.1%
Queensland	1,084	1,062	1,133	1,216	1,224	1,433	1,481	1,703	1,842	486	-73.6%
ACT	508	487	667	502	581	580	653	756	775	372	-52.0%
Other Interstate	745	691	810	840	896	870	885	972	1,154	281	-75.7%
Total Interstate	3,839	3,767	4,082	4,088	4,276	4,533	5,155	5,875	6,365	1,939	-69.5%
Grand Total	7,750	7,779	8,337	8,244	8,663	9,155	10,130	11,101	12,655	5,623	-55.6%

Travel to Sydney Tourism Region

Year ended December 2020



Source: National and International Visitor Surveys, TRA.

Age

	Visitors (000)										% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
15-29	1,566	1,784	1,833	2,070	2,071	1,935	2,235	2,543	2,805	1,296	-53.8%
30-39	1,493	1,378	1,427	1,286	1,360	1,641	1,847	1,921	2,140	944	-55.9%
40-49	1,583	1,623	1,625	1,732	1,674	1,778	2,051	2,131	2,400	902	-62.4%
50-59	1,463	1,386	1,601	1,476	1,660	1,720	1,816	1,999	2,293	1,021	-55.5%
60-69	1,111	1,034	1,265	1,153	1,243	1,316	1,329	1,546	1,827	876	-52.0%
70+	534	574	585	527	656	765	852	961	1,189	583	-51.0%
Total	7,750	7,779	8,337	8,244	8,663	9,155	10,130	11,101	12,655	5,623	-55.6%

Travel Party

	Visitors (000)										% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Travelling alone	2,715	2,733	3,031	3,149	3,630	3,742	4,474	4,996	5,865	2,757	-53.0%
Adult couple	2,012	1,931	1,921	1,995	1,908	2,101	2,210	2,227	2,675	1,254	-53.1%
Family group - parents and children	1,289	1,359	1,379	1,128	1,088	1,246	1,161	1,419	1,280	564	-55.9%
Friends or relatives travelling together with(out) children	1,101	1,144	1,351	1,342	1,347	1,382	1,506	1,609	1,713	804	-53.1%
Business associates travelling together with(out) spouse	557	510	522	521	591	605	675	724	1,037	207	-80.0%
Other	76	103	133	109	100	n/p	105	125	84	n/p	-
Total	7,750	7,779	8,337	8,244	8,663	9,155	10,130	11,101	12,655	5,623	-55.6%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Eat out / dine at a restaurant and/or cafe	4,914	4,769	5,557	5,276	5,883	6,117	7,100	7,848	8,673	3,000	-65.4%
Visit friends & relatives	3,997	3,992	4,213	4,358	4,259	4,593	4,830	5,075	6,040	2,673	-55.7%
Sightseeing/looking around	1,760	1,556	1,790	1,756	1,682	1,889	2,097	2,424	2,724	995	-63.5%
Go shopping for pleasure	2,309	2,153	2,430	1,947	2,115	2,066	2,126	2,242	2,540	901	-64.5%
Pubs, clubs, discos etc	1,332	1,464	1,468	1,680	1,808	1,971	2,080	2,041	2,598	816	-68.6%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Friends or relatives property	10,637	11,283	11,121	10,729	11,110	11,598	12,284	13,290	16,351	8,725	-46.6%
Luxury hotel or luxury resort (4 or 5 star)	3,509	3,303	3,266	3,419	3,822	3,988	4,635	5,361	5,412	2,120	-60.8%
Standard hotel/motor inn (below 4 star)	4,141	3,378	3,897	4,212	4,262	3,539	4,017	4,580	5,240	1,519	-71.0%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Private vehicle or company car	3,864	3,997	4,211	4,054	4,200	4,522	4,975	5,188	6,169	3,870	-37.3%
Aircraft	3,139	3,119	3,314	3,390	3,468	3,664	4,188	4,819	5,169	1,183	-77.1%
Railway	505	506	594	635	787	775	761	920	1,046	443	-57.7%

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

											% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Visitors (000)	2,572	2,698	2,885	3,063	3,231	3,653	3,965	4,091	4,106	781	-81.0%
Nights (000)	56,756	57,287	61,400	63,794	71,206	73,683	79,274	81,284	82,111	20,775	-74.7%
Average Length of Stay	22.1	21.2	21.3	20.8	22.0	20.2	20.0	19.9	20.0	26.6	33.0%
Expenditure (\$ million)*	5,395	5,579	5,963	6,263	7,340	8,444	9,256	9,708	10,353	2,479	-76.1%
Spend per visitor per night (\$)	95	97	97	98	103	115	117	119	126	119	-5.4%

Purpose of Visit

	Visitors (000)										% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Holiday	1,323	1,376	1,488	1,610	1,725	2,002	2,185	2,255	2,234	384	-82.8%
Visiting Friends & Relatives	661	717	775	802	854	920	986	1,028	1,025	217	-78.8%
Business	359	351	372	383	351	370	439	448	430	68	-84.2%
Employment	63	62	66	69	81	95	77	64	69	20	-70.5%
Education	131	128	131	129	147	176	196	215	221	58	-73.8%
Other^	139	160	163	181	191	223	241	270	287	72	-74.7%
Total	2,572	2,698	2,885	3,063	3,231	3,653	3,965	4,091	4,106	781	-81.0%

Travel to Sydney Tourism Region

Year ended December 2020



Source: National and International Visitor Surveys, TRA.

Purpose of Visit

	Nights (000)										% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Holiday	17,482	16,081	18,136	18,363	19,679	20,878	22,385	23,027	22,570	4,572	-79.7%
Visiting Friends & Relatives	13,362	14,814	15,961	17,987	19,621	19,258	22,003	22,693	21,320	5,602	-73.7%
Business	3,552	3,503	3,559	3,674	3,116	2,987	3,257	3,486	3,622	687	-81.0%
Employment	6,053	6,683	7,014	6,978	9,199	9,458	7,733	6,630	7,904	1,936	-75.5%
Education	15,470	15,710	16,070	16,250	19,102	20,678	23,424	24,844	26,350	7,685	-70.8%
Other^	836	497	661	543	489	425	471	605	345	293	-15.1%
Total	56,756	57,287	61,400	63,794	71,206	73,683	79,274	81,284	82,111	20,775	-74.7%

Top 5 Int'l source markets to Sydney

	Visitors (000)										% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
United States of America	255	269	288	313	339	396	440	467	497	117	-76.4%
China	296	354	404	475	566	675	770	755	748	93	-87.6%
United Kingdom	306	287	308	303	312	334	348	333	315	90	-71.3%
New Zealand	330	344	354	360	369	386	379	375	384	69	-82.1%
Korea	147	142	147	142	160	199	220	203	194	33	-82.9%

Age

	Visitors (000)										% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
15-29	894	892	949	1,014	1,074	1,192	1,198	1,223	1,206	272	-77.4%
30-39	548	524	543	558	604	679	714	753	765	139	-81.8%
40-49	411	446	459	484	494	540	620	609	613	101	-83.5%
50-59	362	418	470	499	522	593	642	709	726	115	-84.1%
60-69	289	328	363	385	414	496	602	590	599	109	-81.7%
70+	68	91	100	122	122	154	188	206	198	44	-77.6%
Total	2,572	2,698	2,885	3,063	3,231	3,653	3,965	4,091	4,106	781	-81.0%

Travel Party

	Visitors (000)										% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Travelling alone	1,452	1,501	1,548	1,589	1,661	1,855	1,945	2,059	2,002	407	-79.7%
Adult couple	503	533	573	626	660	769	860	879	948	161	-83.1%
Family group - parent(s) and children	240	263	322	361	379	434	481	526	551	96	-82.6%
Friends and/ or relatives travelling together	241	258	304	351	405	453	513	464	441	76	-82.9%
Business associates travelling together with(out) spouse	122	127	122	124	110	125	147	146	146	16	-88.9%
Other	13	15	16	12	14	17	19	15	19	26	35.4%
Total	2,572	2,698	2,885	3,063	3,231	3,653	3,965	4,091	4,106	781	-81.0%

Top 5 activities on the trip to Australia (sorted by the latest year)

	Visitors (000)										% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Eat out / dine at a restaurant and/or cafe	2,134	2,291	2,480	2,675	2,854	3,323	3,632	3,719	3,627	667	-81.6%
Sightseeing/looking around	1,807	1,937	2,031	2,135	2,283	2,776	3,034	3,070	2,965	548	-81.5%
Go shopping for pleasure	1,815	1,987	2,139	2,275	2,463	2,836	3,028	3,078	3,040	546	-82.1%
Go to the beach	1,633	1,749	1,886	2,020	2,223	2,548	2,722	2,744	2,760	520	-81.2%
Visit national parks / state parks	1,148	1,253	1,345	1,515	1,685	1,971	2,089	2,087	2,084	350	-83.2%

First or Return Visitor to Australia

	Visitors (000)										% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
First visit	1,229	1,293	1,389	1,486	1,578	1,789	2,000	1,995	1,980	342	-82.7%
Return visit	1,344	1,405	1,496	1,577	1,653	1,864	1,965	2,096	2,126	418	-80.3%
Total	2,572	2,698	2,885	3,063	3,231	3,653	3,965	4,091	4,106	781	-81.0%

Top 3 types of Accommodation (sorted by the latest year)

	Nights (000)										% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Rented house/apartment/flat or unit	24,892	25,157	27,044	26,659	31,450	32,623	34,147	37,093	38,715	10,075	-74.0%
Friends or relatives property	17,341	18,154	18,798	20,992	22,812	21,488	24,964	24,212	23,322	4,943	-78.8%
Standard hotel/motor inn (below 4 star)	2,745	2,752	2,827	3,083	2,986	3,268	3,658	3,606	3,715	2,118	-43.0%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Dec20 vs. YE Dec19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Aircraft	755	810	880	928	932	1,094	1,153	1,170	1,115	206	-81.5%
Private vehicle or company car	695	714	739	787	837	876	920	919	904	179	-80.2%
Local public transport	392	378	431	458	505	594	687	781	779	144	-81.6%

Travel to Sydney Tourism Region

Year ended December 2020



Source: National and International Visitor Surveys, TRA.

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	% change YE Dec20 vs. YE Dec19
Visitors (000)	18,947	20,279	19,430	18,478	19,259	20,381	20,629	22,569	28,109	19,400	-31.0%
Expenditure (\$ million)*	\$2,065	\$2,260	\$2,149	\$1,962	\$2,084	\$2,172	\$2,225	\$2,564	\$3,069	\$1,740	-43.3%
Spend per visitor (\$)	\$109	\$111	\$111	\$106	\$108	\$107	\$108	\$114	\$109	\$90	-17.9%

Main Purpose of Trip

	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	% change YE Dec20 vs. YE Dec19
Visitors (000)											
Holiday	8,002	9,308	8,703	8,228	8,491	8,886	9,064	9,946	11,774	7,408	-37.1%
Visiting Friends & Relatives	6,502	6,254	6,062	5,643	5,875	6,228	6,687	7,147	8,504	6,479	-23.8%
Business	1,666	2,523	2,183	2,263	2,411	2,605	2,331	2,786	4,420	3,112	-29.6%
Other	2,776	2,195	2,482	2,344	2,481	2,662	2,548	2,690	3,411	2,401	-29.6%
Total	18,947	20,279	19,430	18,478	19,259	20,381	20,629	22,569	28,109	19,400	-31.0%

Origin

	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	% change YE Dec20 vs. YE Dec19
Visitors (000)											
Sydney	11,317	12,649	11,406	11,214	11,816	12,492	12,551	13,867	18,780	13,770	-26.7%
Regional NSW	7,032	7,132	7,427	6,540	6,677	7,067	7,439	7,806	8,586	5,427	-36.8%
Total Intrastate	18,350	19,780	18,833	17,755	18,493	19,559	19,990	21,673	27,366	19,197	-29.8%
Total Interstate	597	499	597	724	766	822	640	896	743	202	-72.8%
Total	18,947	20,279	19,430	18,478	19,259	20,381	20,629	22,569	28,109	19,400	-31.0%

Age

	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	% change YE Dec20 vs. YE Dec19
Visitors (000)											
15-29	4,653	5,327	4,661	4,780	4,841	5,211	4,858	5,354	6,910	5,337	-22.8%
30-39	3,336	3,361	3,346	3,014	3,140	3,487	3,120	3,329	4,579	3,362	-26.6%
40-49	3,202	3,158	3,317	2,907	2,782	3,346	3,393	3,533	4,511	2,513	-44.3%
50-59	3,193	3,184	3,007	2,924	3,335	3,068	3,440	3,299	4,171	2,918	-30.0%
60-69	2,948	3,239	3,178	2,952	3,228	3,030	3,298	3,918	4,804	2,907	-39.5%
70+	1,615	2,011	1,920	1,900	1,933	2,238	2,520	3,135	3,133	2,362	-24.6%
Total	18,947	20,279	19,430	18,478	19,259	20,381	20,629	22,569	28,109	19,400	-31.0%

Top 5 activities (sorted by the latest year)

	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	% change YE Dec20 vs. YE Dec19
Visitors (000)											
Eat out / dine at a restaurant and/or cafe	8,365	8,955	8,243	8,085	9,152	10,194	10,408	11,587	14,649	8,000	-45.4%
Visit friends & relatives	7,623	7,229	7,258	7,089	7,052	7,475	7,856	8,378	9,636	6,727	-30.2%
Go shopping for pleasure	3,722	4,081	4,062	3,257	3,191	3,224	3,575	3,595	4,533	2,553	-43.7%
Sightseeing/looking around	2,538	2,509	2,995	2,394	2,390	2,516	3,159	3,258	4,312	2,479	-42.5%
Go to the beach	918	1,306	1,549	1,644	1,778	1,700	1,913	1,886	2,160	1,796	-16.8%

Top 3 types of Transport used (sorted by the latest year)

	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	% change YE Dec20 vs. YE Dec19
Visitors (000)											
Private vehicle or company car	15,056	16,010	15,662	14,476	15,094	16,009	16,130	17,608	21,744	16,758	-22.9%
Railway	2,620	2,808	2,440	2,759	2,607	3,072	3,204	3,260	4,569	2,052	-55.1%
Bus/Coach	598	658	468	542	719	634	683	728	766	279	-63.5%

n/p = not publishable

Sydney Tourism Region (bordering towns): Palm Beach, Wisemans Ferry, Richmond, Penrith, Picton, Campbelltown and Waterfall.

*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.

^Includes: Medical reasons, to renew visa & to explore possibility of immigration.