

# Travel to Capital Country Tourism Region

Year ended March 2021



Source: National Visitor Survey, TRA.

## OVERVIEW

Domestic - overnight & daytrip	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar21 vs. YE Mar20
Visitors ('000)	3,629	3,482	3,041	3,536	3,589	3,789	4,451	4,740	5,159	3,900	-24.4%
Nights ('000)	2,394	2,872	2,324	2,520	2,898	2,823	3,221	3,039	3,967	3,099	-21.9%
Expenditure (\$ million)*	\$578	\$553	\$527	\$537	\$549	\$601	\$803	\$827	\$898	\$807	-10.1%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar21 vs. YE Mar20
Visitors (000)	1,031	1,139	1,057	1,043	1,191	1,203	1,455	1,453	1,675	1,276	-23.8%
Nights (000)	2,394	2,872	2,324	2,520	2,898	2,823	3,221	3,039	3,967	3,099	-21.9%
Average Length of Stay	2.3	2.5	2.2	2.4	2.4	2.3	2.2	2.1	2.4	2.4	2.5%
Expenditure (\$ million)*	\$320	\$360	\$341	\$329	\$353	\$376	\$452	\$496	\$589	\$493	-16.3%
Spend per visitor per night (\$)	\$134	\$125	\$147	\$131	\$122	\$133	\$140	\$163	\$149	\$159	7.1%
Intrastate visitors (000)	771	824	798	793	895	897	1,129	1,094	1,232	1,057	-14.2%
Interstate visitors (000)	260	314	258	251	296	306	326	359	443	220	-50.4%
Intrastate nights (000)	1,747	1,887	1,697	1,835	2,053	2,067	2,272	2,270	2,651	2,600	-1.9%
Interstate nights (000)	646	985	627	685	845	756	950	769	1,316	499	-62.1%
Intrastate expenditure (\$million)	\$232	\$248	\$265	\$248	\$253	\$294	\$342	\$369	\$434	\$421	-2.9%
Interstate expenditure (\$ million)	\$87	\$112	\$75	\$81	\$101	\$81	\$110	\$128	\$155	\$72	-53.8%

### Purpose of Visit

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Holiday	405	473	387	402	440	462	492	595	566	483	-14.7%
Visiting Friends & Relatives	409	451	459	398	497	476	612	600	637	512	-19.7%
Business	163	141	155	151	159	164	246	176	364	172	-52.6%
Other	57	73	62	92	94	102	107	89	117	115	-1.3%
<b>Total</b>	<b>1,031</b>	<b>1,139</b>	<b>1,057</b>	<b>1,043</b>	<b>1,191</b>	<b>1,203</b>	<b>1,455</b>	<b>1,453</b>	<b>1,675</b>	<b>1,276</b>	<b>-23.8%</b>

	Nights (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Holiday	876	1,308	878	1,009	978	1,103	1,049	1,214	1,150	1,017	-11.6%
Visiting Friends & Relatives	1,069	1,040	1,007	995	1,342	1,065	1,516	1,194	1,402	1,193	-14.9%
Business	338	320	359	358	370	420	462	465	1,237	550	-55.6%
Other	110	204	80	158	208	235	194	166	178	340	90.6%
<b>Total</b>	<b>2,394</b>	<b>2,872</b>	<b>2,324</b>	<b>2,520</b>	<b>2,898</b>	<b>2,823</b>	<b>3,221</b>	<b>3,039</b>	<b>3,967</b>	<b>3,099</b>	<b>-21.9%</b>

### Origin

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Regional NSW	343	407	387	415	435	392	501	465	548	390	-28.8%
Sydney	428	417	412	377	461	506	629	629	684	666	-2.6%
<b>Total Intrastate</b>	<b>771</b>	<b>824</b>	<b>798</b>	<b>793</b>	<b>895</b>	<b>897</b>	<b>1,129</b>	<b>1,094</b>	<b>1,232</b>	<b>1,057</b>	<b>-14.2%</b>
Victoria	126	124	114	105	110	106	104	130	138	n/p	-
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	92	n/p	n/p	-
ACT	n/p	n/p	n/p	83	89	89	101	104	176	97	-45.1%
Other Interstate	n/p	36	25	n/p	54	n/p	32	33	n/p	n/p	-
<b>Total Interstate</b>	<b>260</b>	<b>314</b>	<b>258</b>	<b>251</b>	<b>296</b>	<b>306</b>	<b>326</b>	<b>359</b>	<b>443</b>	<b>220</b>	<b>-50.4%</b>
<b>Grand Total</b>	<b>1,031</b>	<b>1,139</b>	<b>1,057</b>	<b>1,043</b>	<b>1,191</b>	<b>1,203</b>	<b>1,455</b>	<b>1,453</b>	<b>1,675</b>	<b>1,276</b>	<b>-23.8%</b>

### Age

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
15-29	182	270	181	199	214	262	288	304	327	215	-34.2%
30-39	147	141	170	153	191	133	243	153	232	233	0.8%
40-49	159	188	184	174	200	170	207	225	258	220	-14.6%
50-59	231	207	175	215	242	268	260	265	326	213	-34.6%
60-69	195	224	235	157	236	263	290	281	265	228	-14.1%
70+	116	109	111	145	109	108	165	225	268	167	-37.7%
<b>Total</b>	<b>1,031</b>	<b>1,139</b>	<b>1,057</b>	<b>1,043</b>	<b>1,191</b>	<b>1,203</b>	<b>1,455</b>	<b>1,453</b>	<b>1,675</b>	<b>1,276</b>	<b>-23.8%</b>

### Travel Party

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Travelling alone	215	249	245	250	290	324	400	515	611	404	-33.8%
Adult couple	331	361	319	296	369	365	469	398	441	379	-14.1%
Family group - parents and children	245	264	215	218	216	203	254	200	208	191	-8.3%
Friends or relatives travelling together with(out) children	162	187	218	219	243	243	266	268	314	244	-22.2%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	97	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
<b>Total</b>	<b>1,031</b>	<b>1,139</b>	<b>1,057</b>	<b>1,043</b>	<b>1,191</b>	<b>1,203</b>	<b>1,455</b>	<b>1,453</b>	<b>1,675</b>	<b>1,276</b>	<b>-23.8%</b>



# Travel to Capital Country Tourism Region

Year ended March 2021



Source: National Visitor Survey, TRA.

## Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Eat out / dine at a restaurant and/or cafe	430	521	497	506	632	618	778	782	809	646	-20.2%
Visit friends & relatives	494	572	515	484	579	585	656	664	696	522	-25.0%
Sightseeing/looking around	242	246	209	228	279	204	288	318	326	281	-13.8%
Pubs, clubs, discos etc	134	213	169	174	214	257	253	263	318	248	-22.0%
Go shopping for pleasure	186	242	186	178	257	164	196	228	196	213	8.2%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Friends or relatives property	1,085	1,463	960	1,235	1,334	1,268	1,677	1,211	1,404	1,448	3.1%
Standard hotel/motor inn (below 4 star)	562	475	545	440	381	500	514	552	936	486	-48.1%
Rented house/apartment/flat or unit	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	356	263	-26.1%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Private vehicle or company car	902	999	943	907	1,074	1,064	1,313	1,321	1,525	1,199	-21.4%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar21 vs. YE Mar20
Visitors (000)	2,599	2,343	1,984	2,493	2,398	2,585	2,996	3,287	3,484	2,624	-24.7%
Expenditure (\$ million)*	\$258	\$193	\$186	\$208	\$195	\$226	\$350	\$330	\$309	\$314	1.8%
Spend per visitor (\$)	\$99	\$82	\$94	\$83	\$81	\$87	\$117	\$100	\$89	\$120	35.1%

### Main Purpose of Trip

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Holiday	1,273	1,019	881	1,326	1,131	1,333	1,482	1,725	1,650	1,322	-19.9%
Visiting Friends & Relatives	817	927	717	691	859	775	888	998	1,071	668	-37.6%
Business	n/p	n/p	n/p	244	n/p	n/p	n/p	n/p	528	292	-44.8%
Other	n/p	n/p	n/p	233	250	n/p	378	253	n/p	342	-
Total	2,599	2,343	1,984	2,493	2,398	2,585	2,996	3,287	3,484	2,624	-24.7%

### Origin

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Sydney	1,023	956	741	956	912	1,056	1,228	1,116	1,283	970	-24.4%
Regional NSW	920	757	693	1,002	894	990	1,146	1,204	1,329	1,121	-15.7%
<b>Total Intrastate</b>	1,944	1,712	1,434	1,959	1,807	2,046	2,373	2,320	2,612	2,091	-20.0%
<b>Total Interstate</b>	655	631	551	535	591	539	622	967	872	533	-38.9%
Total	2,599	2,343	1,984	2,493	2,398	2,585	2,996	3,287	3,484	2,624	-24.7%

### Age

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
15-29	n/p	n/p	n/p	591	469	499	474	623	527	601	14.0%
30-39	462	n/p	n/p	n/p	n/p	n/p	465	566	489	369	-24.5%
40-49	497	434	346	337	349	431	538	569	598	331	-44.7%
50-59	469	336	397	499	416	451	648	523	611	442	-27.6%
60-69	581	425	381	583	485	561	458	544	683	425	-37.9%
70+	210	299	256	279	388	411	413	462	576	457	-20.7%
Total	2,599	2,343	1,984	2,493	2,398	2,585	2,996	3,287	3,484	2,624	-24.7%

## Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Eat out / dine at a restaurant and/or cafe	1,334	893	924	1,181	1,221	1,380	1,615	1,603	1,941	1,259	-35.1%
Visit friends & relatives	983	989	767	851	880	957	1,030	1,258	1,096	740	-32.5%
Sightseeing/looking around	590	457	350	385	435	619	624	741	638	539	-15.6%
Go shopping for pleasure	459	371	392	744	409	439	622	646	575	421	-26.8%
Visit national parks / state parks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	351	n/p	n/p	-

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Private vehicle or company car	2,534	2,276	1,905	2,340	2,309	2,428	2,883	3,150	3,329	2,589	-22.2%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

Capital Country includes: Bowral, Goulburn, Yass and Young.

\*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.