

Capital Country Visitor Profile

Year ended March 2021

Source: National and International Visitor Surveys, Tourism Research Australia.



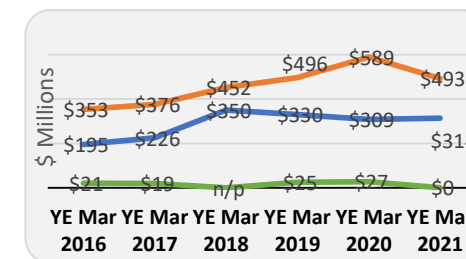
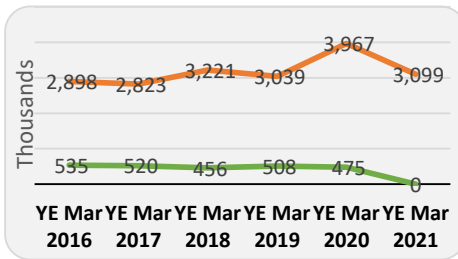
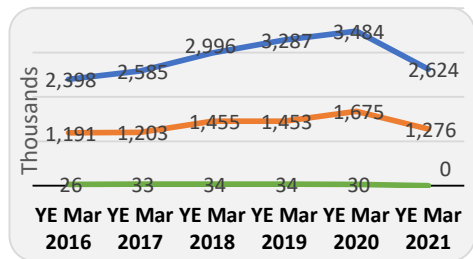
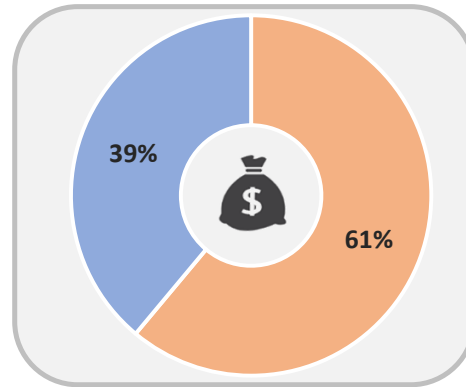
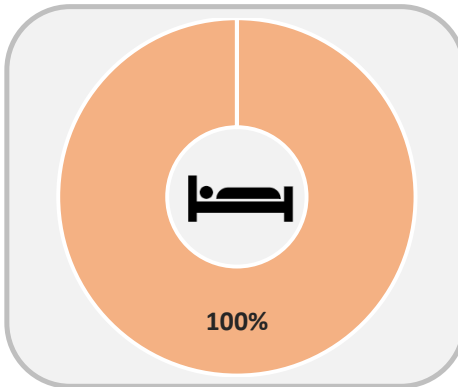
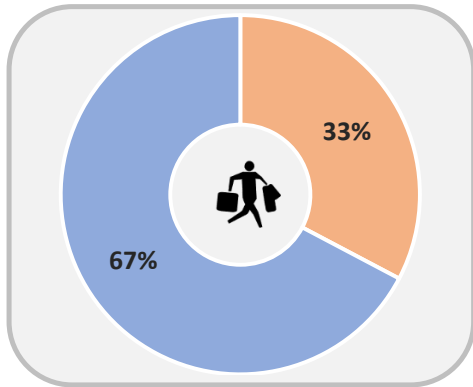
Icons sourced from www.easil.ly

Note: International data for YE March 2021 is not available for this tourism region.

TOTAL DOMESTIC & INTERNATIONAL



■ International travel ■ Domestic overnight travel ■ Domestic daytrip travel



Domestic overnight travel

Visitors: 1.3m (-23.8% YoY)
Nights: 3.1m (-21.9% YoY)
Expenditure: \$492.9m (-16.3% YoY)



Average spend
\$159 per night
\$386 per visitor



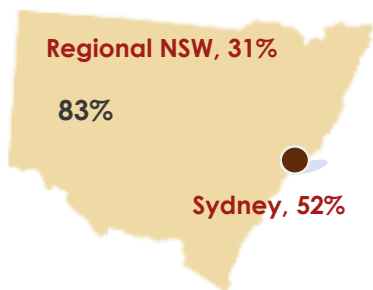
Average length of stay:
2.4 nights



#6 for visitors
#7 for nights
#7 for expenditure
In Regional NSW

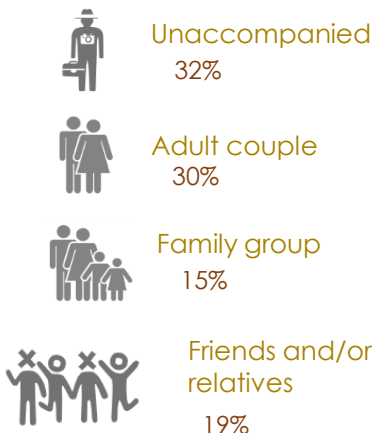
Origin

83% of the visitors came from within New South Wales



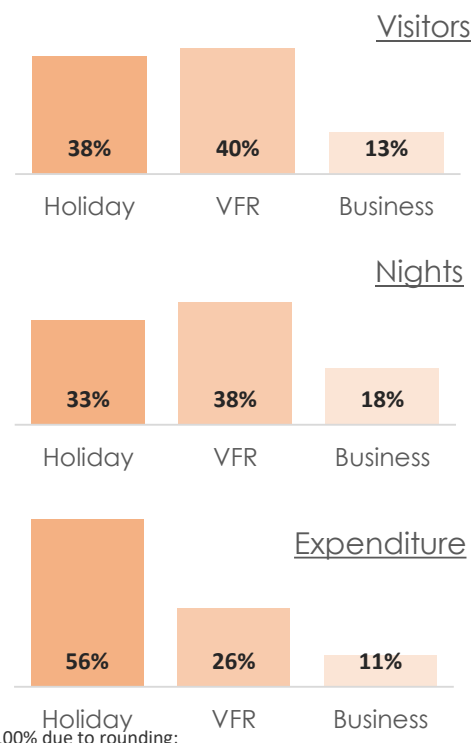
Travel party

32% of the visitors were travelling alone



Purpose of visit

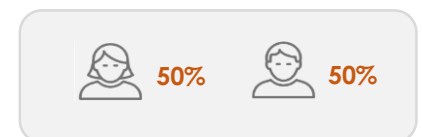
Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.



Transport

Private vehicle or company car, 94%
Railway, n/p

Gender



Note: Number of visitors by visitor type may not add up to total due to rounding; percentages may not add up to 100% due to rounding; n/p indicates data not publishable.

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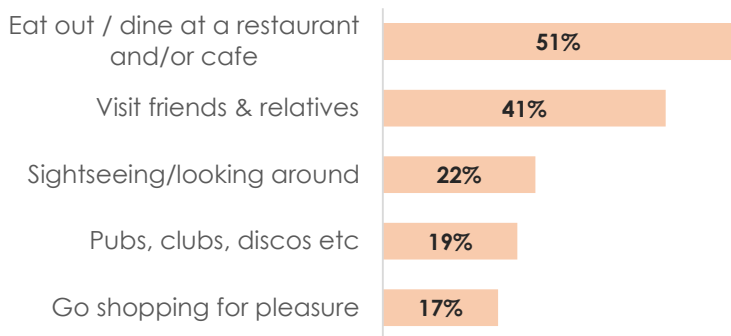
Year ended March 2021

Source: National and International Visitor Surveys, Tourism Research Australia.



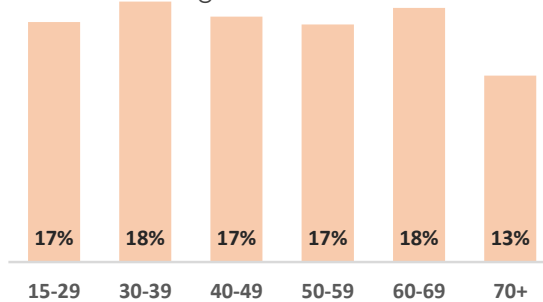
Icons sourced from www.easilly

Top 5 activities

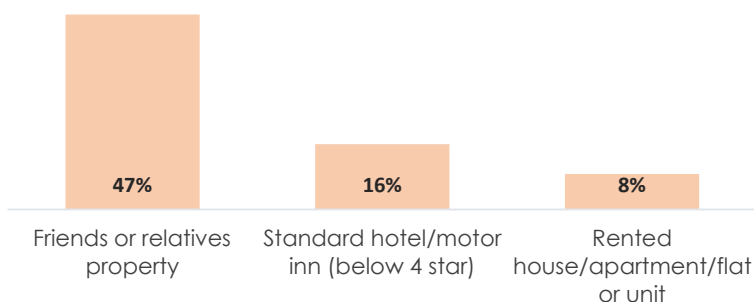


Age

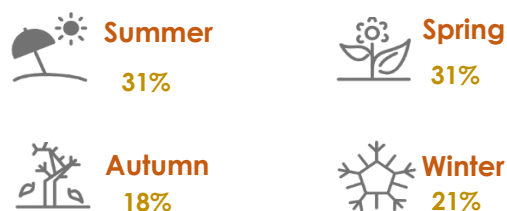
'30-39 years' was the largest age group of the visitors to the region



Top 3 accommodation types (nights)



Travel season*



*by month returned from the trip

Domestic daytrip travel

Visitors: 2.6m (-24.7% YoY)
Expenditure: \$314.1m (+1.8% YoY)



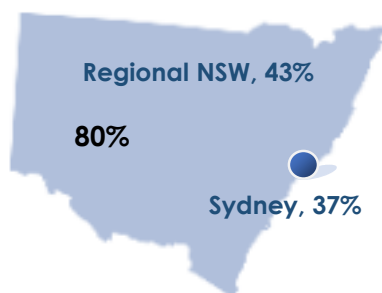
Average spend \$120 per visitor



#5 for visitors
#5 for expenditure
In Regional NSW

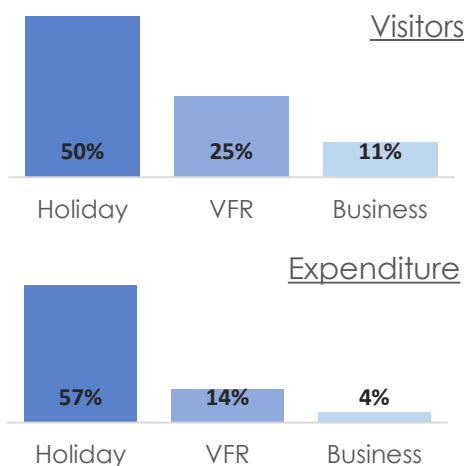
Origin

80% of the visitors to the region came from New South Wales



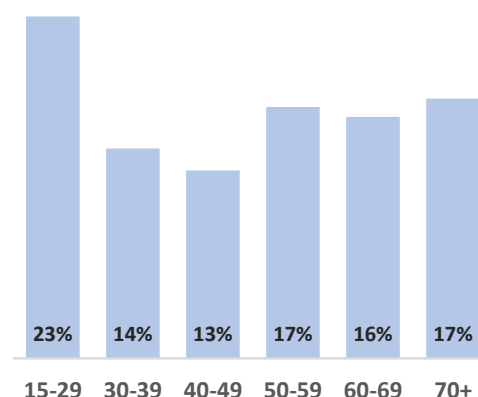
Purpose of visit

Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

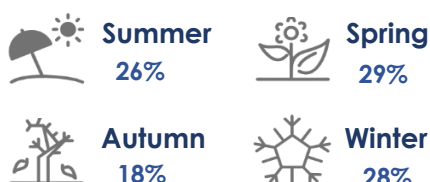


Age

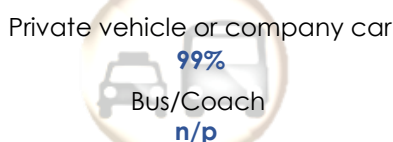
'15-29 years' was the largest age group of the visitors to the region



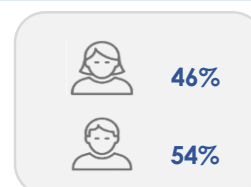
Travel season*



Transport



Gender



*by month returned from the trip

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INTERNATIONAL DATA IS NOT RELIABLE AND THEREFORE NOT PUBLISHABLE