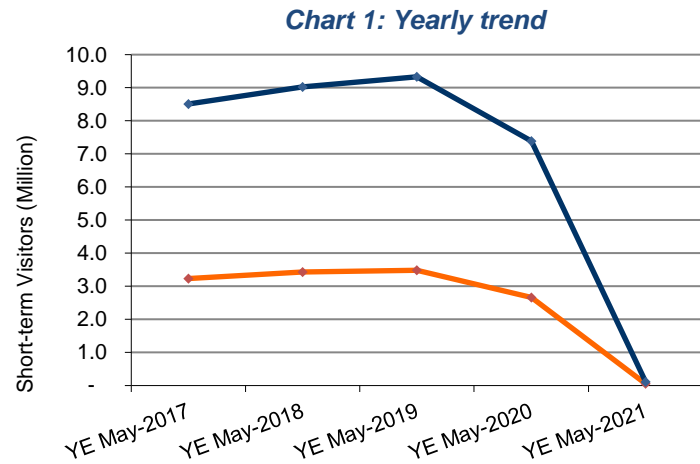


# Overseas Arrivals Trend

Source: Australian Bureau of Statistics

MAY 2021

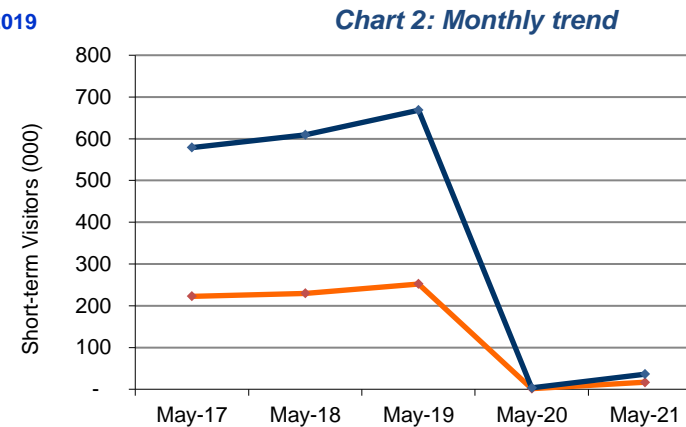
## Short-term International Visitor Arrivals to NSW vs. Australia



YE May-2021 vs YE May-2019

NSW: -98.4%  
AUS: -98.7%

Arrivals to NSW  
Arrivals to AUS

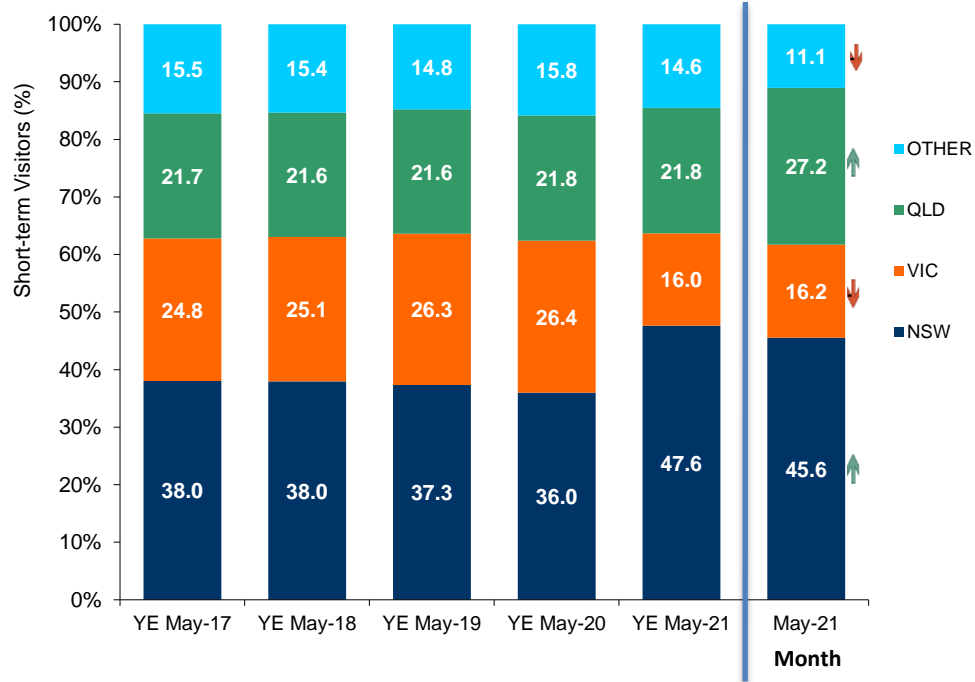


May-2021 vs May-2019

NSW: -93.5%  
AUS: -94.6%

Arrivals to NSW  
Arrivals to AUS

## Chart 3: Short-term International Visitor Arrivals to Australia: Market Share by state of Arrival



### How has international visitor movement changed?

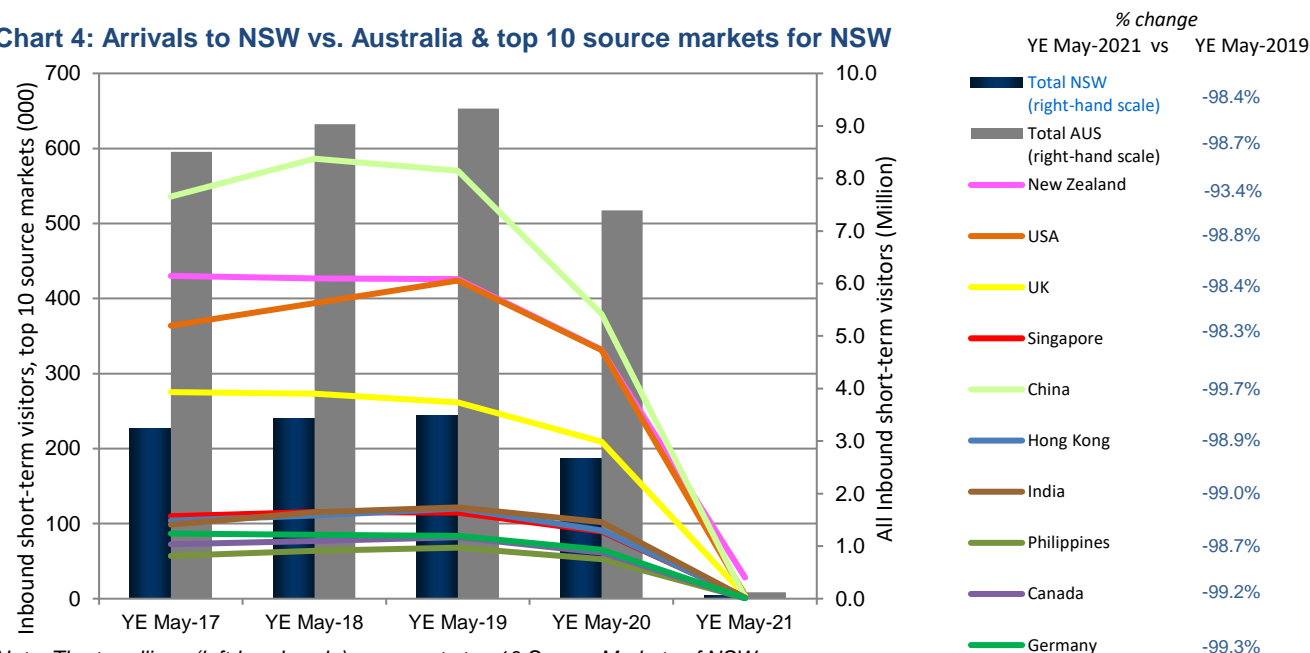
Over a year after Australia enforced the closure of its international borders, the country and NSW continue to experience monumental drops in overseas arrivals. Travel to Australia has only been available for Australian citizens and/ or residents, New Zealanders after the one-way trans-tasman bubble in October 2020, while other travellers can enter Australia only if they have been granted an individual exemption.

**In the year ended (YE) May 2021, international short-term visitor arrivals to NSW decreased almost entirely (-98.4 per cent) (Chart 1) when compared to YE May 2019. Meanwhile, in the month of May 2021 (Chart 2), arrivals to NSW decreased to a lesser extent (by 93.5 per cent when compared to May 2019).**

NSW continues to lead Australia, attracting 47.6 per cent of international visitors (Chart 3) in the YE May 2021 - its highest YE May share to date.

For the month of May 2021, NSW received 45.6 per cent of international visitors, up 4 percentage points on its market share a year prior. Meanwhile, Queensland's market share grew by 9 percentage points on its May 2020 share while Victoria recorded a fall of 6 percentage points.

**Chart 4: Arrivals to NSW vs. Australia & top 10 source markets for NSW**



Note: The trendlines (left-hand scale) represents top 10 Source Markets of NSW.

**Table 1: Top 10 Source Markets for NSW: Arrivals**

Year Ended May 2021						Month of May 2021					
Country of Origin	Rank	No. of Visitors	YE May-2021 vs YE May-2020	Share of NSW visitors	Share of AUS	Country of Origin	Rank	No. of Visitors	May-21 vs May-20	Share of NSW visitors	Share of AUS
New Zealand	1	28,200	-303,370	49.6%	48.8%	New Zealand	1	13,020	+12,440	79.0%	45.7%
USA	2	4,910	-326,250	8.6%	51.8%	USA	2	530	+380	3.2%	54.6%
UK	3	4,060	-204,930	7.1%	52.1%	UK	3	460	+350	2.8%	53.5%
Singapore	4	1,910	-87,480	3.4%	57.0%	Singapore	4	310	+250	1.9%	55.4%
China	5	1,560	-377,960	2.7%	48.3%	China	5	170	+130	1.0%	47.2%
Hong Kong	6	1,300	-89,830	2.3%	64.0%	Philippines	6	130	+100	0.8%	35.1%
India	7	1,240	-100,700	2.2%	39.5%	Hong Kong	7	120	+80	0.7%	60.0%
Philippines	8	880	-51,870	1.5%	38.9%	Canada	8	90	+70	0.5%	56.2%
Canada	9	630	-60,860	1.1%	45.3%	Germany	9	80	+70	0.5%	44.4%
Germany	10	580	-64,760	1.0%	46.8%	Japan	10	70	+60	0.4%	36.8%
<b>Top 10 source market TOTAL</b>	-	<b>45,270</b>	<b>-1,792,050</b>	<b>79.5%</b>		<b>Top 10 source market TOTAL</b>	-	<b>14,980</b>	<b>+13,900</b>	<b>90.8%</b>	
<b>NSW</b>	-	<b>56,910</b>	<b>-2,602,340</b>		<b>47.6%</b>	<b>NSW</b>	-	<b>16,490</b>	<b>+15,070</b>		<b>45.6%</b>

Note: Top 10 source market total is not necessarily made up of the same countries in the previous year.

Note: Top 10 source market total is not necessarily made up of the same countries in the same month previous year.

**Where are they from?**

**Australia:**

In the **YE May 2021** (Chart 4), Australia received 119,440 international short-term visitor arrivals (down 98.4 per cent on YE May 2020). Following the closure of Australian borders, arrivals from all countries unsurprisingly collapsed and continue to remain at minimal volumes.

The top three markets for Australia for the year were New Zealand, USA and the UK. New Zealand's ongoing top market spot has been reinforced by the reciprocal trans-Tasman bubble that commenced in April 2021.

**NSW:**

In the **YE May 2021** (Chart 4), NSW received 56,910 international short-term visitors (down 97.9 per cent). This number represents the lowest volume of international short-term visitors on record for YE May.

In YE May 2021, China recorded the largest absolute drop in arrivals to NSW (Table 1). The travel ban on Chinese arrivals was imposed from February 2020, a month before Australia closed its international borders entirely in March 2020.

In the **month of May 2021**, the top 10 source markets recorded a significant growth due to the absolute difference between May 2020 (lack of international arrivals) and May 2021 (Australia's slowly increasing arrivals intake).