

Travel to Riverina Murray Destination Network

Year ended March 2021

Source: National and International Visitor Surveys, TRA.



Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Friends or relatives property	520	611	631	731	762	746	778	872	877	481	-45.1%
Standard hotel/motor inn (below 4 star)	714	603	738	745	639	678	887	814	834	465	-44.2%
Caravan or camping - non commercial	97	163	148	227	196	214	205	253	329	235	-28.6%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Private vehicle or company car	1,580	1,582	1,758	1,908	1,947	1,886	2,242	2,245	2,393	1,501	-37.2%
Aircraft	70	86	121	85	102	118	166	133	165	n/p	-
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

INTERNATIONAL OVERNIGHT TRAVEL *

Visitors, Nights and Expenditure

	Visitors (000)										% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Visitors (000)	44	44	45	43	48	54	58	52	55	0	-100.0%
Nights (000)	1,057	1,094	1,036	743	974	1,171	1,200	1,145	1,134	0	-100.0%
Average Length of Stay (nights)	24.0	24.7	23.1	17.2	20.3	21.6	20.8	22.0	20.6	-	-
Expenditure (\$ million)	\$56	\$54	\$41	\$40	\$50	\$55	\$62	\$55	\$54	0	-100.0%
Spend per visitor per night (\$)	\$53	\$50	\$40	\$54	\$52	\$47	\$52	\$48	\$48	-	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	Visitors (000)										% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Visitors (000)	2,944	2,888	2,833	2,805	2,497	2,838	3,340	3,400	3,172	2,218	-30.1%
Expenditure (\$ million)	\$372	\$459	\$465	\$415	\$343	\$440	\$386	\$547	\$500	\$403	-19.3%
Spend per visitor (\$)	\$126	\$159	\$164	\$148	\$138	\$155	\$116	\$161	\$158	\$182	15.3%

Main Purpose of Trip

	Visitors (000)										% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Holiday	1,406	1,363	1,112	1,182	1,037	1,163	1,608	1,442	1,287	744	-42.2%
Visiting Friends & Relatives	560	628	665	557	581	679	738	633	719	407	-43.4%
Business	476	295	395	292	n/p	354	409	478	514	449	-12.6%
Other	502	602	661	774	624	643	585	848	652	618	-5.1%
Total	2,944	2,888	2,833	2,805	2,497	2,838	3,340	3,400	3,172	2,218	-30.1%

Origin

	Visitors (000)										% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Sydney	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Regional NSW	2,012	1,988	1,940	2,000	1,774	1,856	2,254	2,279	2,121	1,757	-17.1%
Total Intrastate	2,087	2,034	2,015	2,060	1,811	2,007	2,319	2,477	2,184	1,833	-16.1%
Total Interstate	856	855	817	745	686	831	1,022	923	988	385	-61.0%
Total	2,944	2,888	2,833	2,805	2,497	2,838	3,340	3,400	3,172	2,218	-30.1%

Age

	Visitors (000)										% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
15-29	779	n/p	499	483	522	521	799	813	598	512	-14.3%
30-39	514	n/p	481	418	n/p	495	530	534	661	n/p	-
40-49	489	581	557	622	563	489	665	509	386	330	-14.6%
50-59	497	540	478	464	365	364	446	560	583	308	-47.2%
60-69	427	542	491	371	476	580	460	544	478	560	17.1%
70+	238	350	327	447	205	389	440	440	467	315	-32.5%
Total	2,944	2,888	2,833	2,805	2,497	2,838	3,340	3,400	3,172	2,218	-30.1%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Eat out / dine at a restaurant and/or cafe	1184	1315	1272	1210	920	1437	1646	1615	1405	769	-45.3%
Go shopping for pleasure	928	793	938	828	726	830	824	831	761	492	-35.3%
Visit friends & relatives	822	859	889	772	626	930	908	864	875	426	-51.4%
Pubs, clubs, discos etc	254	n/p	261	n/p	n/p	n/p	321	n/p	n/p	n/p	-
Sightseeing/looking around	376	350	317	246	n/p	242	466	340	315	n/p	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Private vehicle or company car	2,855	2,813	2,764	2,684	2,432	2,762	3,262	3,335	3,104	2,154	-30.6%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Rental car	-	n/p	-	n/p	n/p	-	n/p	n/p	n/p	n/p	-

n/p = not publishable

*Further breakdown of International visitor data YE March 2021 is not available for destination networks