

# Travel to Sydney Surrounds North Destination Network

Year ended March 2021

Source: National and International Visitor Surveys, TRA.



## OVERVIEW

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
<b>GRAND TOTAL - overnight &amp; daytrip</b>											
Visitors ('000)	18,079	17,864	17,398	18,672	19,906	20,256	21,217	23,957	24,862	17,449	-29.8%
Nights ('000)	16,841	17,075	17,803	18,642	18,820	20,692	21,340	24,179	22,914	15,417	-32.7%
Expenditure (\$ million)	\$3,349	\$3,357	\$3,732	\$3,680	\$4,137	\$4,056	\$4,573	\$4,894	\$5,021	\$3,807	-24.2%
<b>Overnight - Int'l &amp; domestic</b>											
Visitors ('000)	4,941	4,998	5,306	5,401	5,797	6,016	6,683	7,412	7,476	5,766	-22.9%
Nights ('000)	16,841	17,075	17,803	18,642	18,820	20,692	21,340	24,179	22,914	15,417	-32.7%
Expenditure (\$ million)	\$2,192	\$2,220	\$2,594	\$2,481	\$2,797	\$2,730	\$3,179	\$3,234	\$3,445	\$2,658	-22.8%
<b>Domestic - overnight &amp; daytrip</b>											
Visitors ('000)	17,845	17,625	17,135	18,391	19,604	19,928	20,836	23,572	24,550	17,449	-28.9%
Nights ('000)	13,122	13,440	13,749	14,269	14,185	15,558	16,193	18,749	18,854	15,417	-18.2%
Expenditure (\$ million)	\$3,104	\$3,114	\$3,474	\$3,409	\$3,806	\$3,720	\$4,181	\$4,484	\$4,722	\$3,807	-19.4%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
Visitors (000)	4,707	4,758	5,043	5,120	5,495	5,688	6,302	7,026	7,165	5,766	-19.5%
Nights (000)	13,122	13,440	13,749	14,269	14,185	15,558	16,193	18,749	18,854	15,417	-18.2%
Average Length of Stay (nights)	2.8	2.8	2.7	2.8	2.6	2.7	2.6	2.7	2.6	2.7	1.6%
Expenditure (\$ million)	\$1,946	\$1,977	\$2,336	\$2,209	\$2,466	\$2,395	\$2,786	\$2,824	\$3,146	\$2,658	-15.5%
Spend per visitor per night (\$)	\$148	\$147	\$170	\$155	\$174	\$154	\$172	\$151	\$167	\$172	3.3%
Interstate visitors (000)	715	744	781	775	918	877	1,004	1,057	1,110	473	-57.4%
Intrastate visitors (000)	3,992	4,015	4,263	4,345	4,577	4,810	5,298	5,969	6,055	5,294	-12.6%
Interstate nights (000)	2,957	2,639	2,891	3,198	3,166	3,866	3,747	4,444	4,597	1,984	-56.8%
Intrastate nights (000)	10,166	10,801	10,858	11,071	11,019	11,692	12,446	14,305	14,258	13,433	-5.8%
Interstate expenditure (\$ million)	\$345	\$343	\$422	\$429	\$441	\$480	\$557	\$569	\$678	\$242	-64.3%
Intrastate expenditure (\$ million)	\$1,602	\$1,634	\$1,915	\$1,780	\$2,025	\$1,914	\$2,229	\$2,255	\$2,467	\$2,416	-2.1%

### Main Purpose of Visit

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
<b>Visitors (000)</b>											
Holiday	2,141	2,088	2,189	2,363	2,459	2,444	2,732	3,001	2,883	2,681	-7.0%
Visiting Friends & Relatives	1,835	1,897	2,019	1,970	2,135	2,243	2,485	2,803	2,942	2,132	-27.5%
Business	563	601	582	587	660	726	835	932	986	630	-36.1%
Other	192	188	284	235	272	322	300	334	397	370	-6.9%
<b>Total</b>	<b>4,707</b>	<b>4,758</b>	<b>5,043</b>	<b>5,120</b>	<b>5,495</b>	<b>5,688</b>	<b>6,302</b>	<b>7,026</b>	<b>7,165</b>	<b>5,766</b>	<b>-19.5%</b>

### Origin

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
<b>Visitors (000)</b>											
Regional NSW	1,825	1,881	1,996	1,815	1,878	1,901	2,201	2,319	2,545	1,811	-28.8%
Sydney	2,167	2,134	2,267	2,530	2,699	2,909	3,097	3,650	3,511	3,483	-0.8%
<b>Total Intrastate</b>	<b>3,992</b>	<b>4,015</b>	<b>4,263</b>	<b>4,345</b>	<b>4,577</b>	<b>4,810</b>	<b>5,298</b>	<b>5,969</b>	<b>6,055</b>	<b>5,294</b>	<b>-12.6%</b>
Victoria	202	252	219	208	262	275	289	334	363	125	-65.5%
Queensland	336	285	346	302	345	399	418	415	491	196	-60.1%
ACT	n/p	99	100	110	181	78	151	176	111	106	-4.7%
Other Interstate	104	108	117	155	131	125	146	132	144	n/p	-
<b>Total Interstate</b>	<b>715</b>	<b>744</b>	<b>781</b>	<b>775</b>	<b>918</b>	<b>877</b>	<b>1,004</b>	<b>1,057</b>	<b>1,110</b>	<b>473</b>	<b>-57.4%</b>
<b>Grand Total</b>	<b>4,707</b>	<b>4,758</b>	<b>5,043</b>	<b>5,120</b>	<b>5,495</b>	<b>5,688</b>	<b>6,302</b>	<b>7,026</b>	<b>7,165</b>	<b>5,766</b>	<b>-19.5%</b>

### Age

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
<b>Visitors (000)</b>											
15-29	968	952	1,073	1,268	1,263	1,281	1,578	1,719	1,646	1,432	-13.0%
30-39	870	774	847	779	916	1,003	1,082	1,272	1,310	940	-28.3%
40-49	885	902	1,051	866	848	917	1,076	1,147	1,029	1,004	-2.4%
50-59	902	924	887	880	1,099	1,050	1,080	1,153	1,133	969	-14.5%
60-69	734	815	792	823	919	863	899	1,044	1,292	926	-28.3%
70+	348	391	394	504	451	574	587	690	753	495	-34.3%
<b>Total</b>	<b>4,707</b>	<b>4,758</b>	<b>5,043</b>	<b>5,120</b>	<b>5,495</b>	<b>5,688</b>	<b>6,302</b>	<b>7,026</b>	<b>7,165</b>	<b>5,766</b>	<b>-19.5%</b>

### Travel Party

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
<b>Visitors (000)</b>											
Travelling alone	922	1,150	1,262	1,210	1,359	1,592	1,633	1,921	2,255	1,631	-27.7%
Adult couple	1,519	1,487	1,396	1,544	1,596	1,671	1,941	1,859	2,036	1,627	-20.1%
Family group - parent(s) and children	1,194	943	1,026	1,004	1,051	900	1,030	1,205	1,092	902	-17.4%
Friends and/or relatives travelling together	838	971	1,085	1,113	1,176	1,281	1,389	1,672	1,442	1,446	0.3%
Other	235	208	254	249	313	243	308	369	341	161	-52.9%
<b>Total</b>	<b>4,707</b>	<b>4,758</b>	<b>5,043</b>	<b>5,120</b>	<b>5,495</b>	<b>5,688</b>	<b>6,302</b>	<b>7,026</b>	<b>7,165</b>	<b>5,766</b>	<b>-19.5%</b>

### Top 10 Activities (sorted by the latest year)

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
<b>Visitors (000)</b>											
Eat out / dine at a restaurant and/or cafe	2,531	2,514	2,958	2,982	3,229	3,364	3,963	4,343	4,407	3,020	-31.5%
Visit friends & relatives	2,382	2,284	2,583	2,563	2,479	2,703	2,943	3,475	3,387	2,235	-34.0%
Go to the beach	1,129	1,137	1,326	1,311	1,392	1,332	1,568	1,943	2,021	1,678	-17.0%
Sightseeing/looking around	1,250	1,148	1,263	1,297	1,319	1,311	1,486	1,809	1,704	1,202	-29.5%
Bushwalking / rainforest walks	504	476	635	728	695	764	1,030	1,178	993	1,137	14.5%



# Travel to Sydney Surrounds North Destination Network

Year ended March 2021

Source: National and International Visitor Surveys, TRA.



## Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)											% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021		
Friends or relatives property	2,028	2,093	2,193	2,261	2,299	2,449	2,714	3,057	3,137	2,458	-21.6%	
Standard hotel/motor inn (below 4 star)	809	725	951	764	962	876	1,031	1,023	1,044	689	-33.9%	
Rented house/apartment/flat or unit (not serviced daily)	379	422	435	460	461	456	590	672	705	635	-9.8%	

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021		
Private vehicle or company car	4,063	4,135	4,222	4,320	4,674	4,889	5,369	6,077	6,050	5,360	-11.4%	
Railway	187	196	270	283	292	299	335	387	388	202	-47.9%	
Aircraft	298	304	323	346	354	350	445	404	541	109	-79.9%	

## INTERNATIONAL OVERNIGHT TRAVEL\*

### Visitors, Nights and Expenditure

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
Visitors (000)	234	239	263	281	302	328	381	386	311	0	-100.0%
Nights (000)	3,718	3,635	4,054	4,373	4,635	5,134	5,146	5,430	4,060	0	-100.0%
Average Length of Stay (nights)	15.9	15.2	15.4	15.6	15.3	15.7	13.5	14.1	13.0	-	-
Expenditure (\$ million)	\$245	\$243	\$258	\$272	\$330	\$336	\$392	\$409	\$299	0	-100.0%
Spend per visitor per night (\$)	\$66	\$67	\$64	\$62	\$71	\$65	\$76	\$75	\$74	-	-

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
Visitors (000)	13,137	12,867	12,091	13,271	14,109	14,240	14,534	16,546	17,385	11,683	-32.8%
Expenditure (\$ million)	\$1,157	\$1,137	\$1,138	\$1,199	\$1,340	\$1,326	\$1,394	\$1,660	\$1,576	\$1,149	-27.1%
Spend per visitor (\$)	\$88	\$88	\$94	\$90	\$95	\$93	\$96	\$100	\$91	\$98	8.5%

## Main Purpose of Trip

	Visitors (000)											% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021		
Holiday	5,601	5,441	5,888	6,628	7,139	7,041	7,240	8,182	7,892	5,348	-32.2%	
Visiting Friends & Relatives	4,501	4,879	3,856	4,028	4,238	4,335	4,655	5,498	5,531	3,724	-32.7%	
Business	1,607	1,335	1,244	1,168	1,329	1,266	1,198	1,409	2,368	1,350	-43.0%	
Other	1,428	1,212	1,103	1,447	1,403	1,599	1,441	1,458	1,595	1,261	-21.0%	
Total	13,137	12,867	12,091	13,271	14,109	14,240	14,534	16,546	17,385	11,683	-32.8%	

## Origin

	Visitors (000)											% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021		
Sydney	6,706	6,652	6,518	7,064	7,579	7,575	8,337	9,217	9,063	6,190	-31.7%	
Regional NSW	6,314	6,157	5,504	6,172	6,477	6,623	6,137	7,284	8,241	5,483	-33.5%	
<b>Total Intrastate</b>	13,020	12,810	12,022	13,236	14,056	14,198	14,474	16,502	17,304	11,673	-32.5%	
<b>Total Interstate</b>	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Total	13,137	12,867	12,091	13,271	14,109	14,240	14,534	16,546	17,385	11,683	-32.8%	

## Age

	Visitors (000)											% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021		
15-29	2,235	2,508	1,761	2,904	3,222	2,909	3,274	3,313	3,653	2,328	-36.3%	
30-39	2,399	1,926	2,252	2,230	2,036	2,322	2,344	3,050	2,813	1,957	-30.4%	
40-49	2,502	2,216	2,204	2,499	2,354	2,392	2,380	2,226	2,760	1,798	-34.8%	
50-59	2,640	2,305	2,183	2,367	2,517	2,470	2,458	2,880	2,584	2,066	-20.1%	
60-69	2,131	2,514	2,230	2,044	2,517	2,421	2,236	2,809	3,534	2,105	-40.4%	
70+	1,230	1,398	1,462	1,227	1,462	1,727	1,842	2,268	2,041	1,429	-30.0%	
Total	13,137	12,867	12,091	13,271	14,109	14,240	14,534	16,546	17,385	11,683	-32.8%	

## Top 5 activities (sorted by the latest year)

	Visitors (000)											% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021		
Eat out / dine at a restaurant and/or cafe	5,423	5,359	5,522	5,910	7,208	7,153	6,951	8,420	8,937	4,809	-46.2%	
Visit friends & relatives	5,144	5,011	4,614	5,168	4,882	4,882	5,256	6,382	6,014	3,384	-43.7%	
Sightseeing/looking around	2,192	1,934	2,295	2,308	2,711	2,491	2,588	3,180	3,205	1,646	-48.6%	
Go shopping for pleasure	2,353	2,121	2,115	2,086	2,214	2,437	2,142	2,696	2,170	1,472	-32.1%	
Go to the beach	1,298	1,313	1,295	1,524	1,276	1,397	1,757	2,003	2,302	1,273	-44.7%	

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021		
Private vehicle or company car	12,417	12,055	11,292	12,261	13,224	13,432	13,503	15,399	16,231	11,227	-30.8%	
Railway	462	502	422	686	533	572	609	774	761	n/p	-	
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	

n/p = not publishable

\*Further breakdown of International visitor data YE March 2021 is not available for destination networks