

Travel to Sydney Surrounds South Destination Network

Year ended March 2021



Source: National and International Visitor Surveys, TRA.

OVERVIEW

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
GRAND TOTAL - overnight & daytrip											
Visitors ('000)	8,838	8,893	8,855	9,738	10,577	10,136	11,237	11,620	12,881	9,783	-24.1%
Nights ('000)	9,368	9,216	9,021	10,036	10,405	10,724	11,294	12,713	13,167	10,129	-23.1%
Expenditure (\$ million)	\$1,535	\$1,565	\$1,611	\$1,772	\$1,897	\$2,105	\$2,150	\$2,495	\$2,693	\$2,304	-14.5%
Overnight - Int'l & domestic											
Visitors ('000)	2,638	2,568	2,615	2,903	2,957	3,177	3,526	3,848	4,034	3,475	-13.9%
Nights ('000)	9,368	9,216	9,021	10,036	10,405	10,724	11,294	12,713	13,167	10,129	-23.1%
Expenditure (\$ million)	\$1,036	\$1,018	\$1,094	\$1,174	\$1,234	\$1,465	\$1,520	\$1,773	\$1,889	\$1,768	-6.4%
Domestic - overnight & daytrip											
Visitors ('000)	8,749	8,801	8,756	9,634	10,461	9,994	11,080	11,453	12,754	9,783	-23.3%
Nights ('000)	7,738	7,580	7,091	8,122	7,892	8,165	9,107	10,147	10,785	10,129	-6.1%
Expenditure (\$ million)	\$1,405	\$1,451	\$1,462	\$1,628	\$1,681	\$1,872	\$1,925	\$2,238	\$2,469	\$2,304	-6.7%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
Visitors (000)	2,548	2,476	2,516	2,799	2,842	3,035	3,369	3,681	3,907	3,475	-11.1%
Nights (000)	7,738	7,580	7,091	8,122	7,892	8,165	9,107	10,147	10,785	10,129	-6.1%
Average Length of Stay (nights)	3.0	3.1	2.8	2.9	2.8	2.7	2.7	2.8	2.8	2.9	5.6%
Expenditure (\$ million)	\$907	\$904	\$944	\$1,030	\$1,018	\$1,231	\$1,295	\$1,516	\$1,665	\$1,768	6.2%
Spend per visitor per night (\$)	\$117	\$119	\$133	\$127	\$129	\$151	\$142	\$149	\$154	\$175	13.0%
Interstate visitors (000)	419	396	479	507	510	551	575	640	618	368	-40.4%
Intrastate visitors (000)	2,129	2,080	2,037	2,293	2,332	2,484	2,794	3,042	3,288	3,106	-5.5%
Interstate nights (000)	1,307	1,552	1,693	1,698	1,829	1,855	1,919	2,224	2,054	1,179	-42.6%
Intrastate nights (000)	6,431	6,029	5,397	6,424	6,063	6,310	7,188	7,923	8,731	8,950	2.5%
Interstate expenditure (\$ million)	\$161	\$144	\$169	\$199	\$199	\$241	\$260	\$288	\$303	\$188	-38.0%
Intrastate expenditure (\$ million)	\$746	\$759	\$776	\$831	\$819	\$990	\$1,035	\$1,228	\$1,362	\$1,580	16.0%

Main Purpose of Visit

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
Visitors (000)											
Holiday	1,278	1,398	1,375	1,488	1,496	1,640	1,635	1,728	1,856	1,950	5.0%
Visiting Friends & Relatives	934	865	885	1,075	1,039	1,094	1,282	1,515	1,461	1,208	-17.3%
Business	265	153	173	143	179	174	299	313	417	201	-51.9%
Other	80	72	102	110	132	142	156	141	192	130	-32.3%
Total	2,548	2,476	2,516	2,799	2,842	3,035	3,369	3,681	3,907	3,475	-11.1%

Origin

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
Visitors (000)											
Regional NSW	765	731	773	850	860	806	1,000	965	1,120	838	-25.1%
Sydney	1,364	1,349	1,265	1,443	1,472	1,679	1,794	2,076	2,169	2,268	4.6%
Total Intrastate	2,129	2,080	2,037	2,293	2,332	2,484	2,794	3,042	3,288	3,106	-5.5%
Victoria	127	88	139	131	159	152	133	148	179	n/p	-
Queensland	n/p	62	106	105	124	121	127	138	136	n/p	-
ACT	163	208	176	208	157	187	250	290	231	225	-3.0%
Other Interstate	51	38	57	63	70	91	65	64	72	n/p	-
Total Interstate	419	396	479	507	510	551	575	640	618	368	-40.4%
Grand Total	2,548	2,476	2,516	2,799	2,842	3,035	3,369	3,681	3,907	3,475	-11.1%

Age

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
Visitors (000)											
15-29	583	555	538	609	628	729	824	789	868	736	-15.2%
30-39	490	385	492	458	435	474	615	570	718	681	-5.1%
40-49	440	443	482	550	482	481	563	624	607	541	-10.8%
50-59	447	500	444	503	603	602	542	708	621	599	-3.5%
60-69	396	411	378	429	466	481	487	593	705	545	-22.7%
70+	192	181	181	251	228	268	338	399	389	373	-4.1%
Total	2,548	2,476	2,516	2,799	2,842	3,035	3,369	3,681	3,907	3,475	-11.1%

Travel Party

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
Visitors (000)											
Travelling alone	463	471	375	521	585	570	804	797	1,056	752	-28.8%
Adult couple	761	783	720	765	818	998	893	1,120	1,160	1,129	-2.7%
Family group - parent(s) and children	709	734	670	756	624	561	708	709	687	661	-3.8%
Friends and/or relatives travelling together	482	418	657	664	726	801	820	887	832	867	4.3%
Other	134	n/p	94	93	88	105	144	169	172	n/p	-
Total	2,548	2,476	2,516	2,799	2,842	3,035	3,369	3,681	3,907	3,475	-11.1%

Top 10 Activities (sorted by the latest year)

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
Visitors (000)											
Eat out / dine at a restaurant and/or cafe	1,233	1,239	1,364	1,541	1,536	1,827	2,025	2,313	2,411	1,863	-22.7%
Go to the beach	900	975	1,096	1,112	1,190	1,295	1,430	1,480	1,589	1,614	1.6%
Visit friends & relatives	1,290	1,162	1,183	1,386	1,317	1,382	1,593	1,835	1,760	1,182	-32.9%
Sightseeing/looking around	719	648	666	745	671	737	893	1,133	1,052	885	-15.8%
Bushwalking / rainforest walks	394	334	387	459	429	517	636	590	671	779	16.0%

Travel to Sydney Surrounds South Destination Network

Year ended March 2021



Source: National and International Visitor Surveys, TRA.

Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Friends or relatives property daily)	1,016	1,072	943	1,186	1,157	1,124	1,469	1,532	1,552	1,348	-13.2%
Standard hotel/motor inn (below 4 star)	281	193	249	325	325	408	383	415	410	544	32.5%
	385	323	332	352	366	391	439	453	397	369	-7.0%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Private vehicle or company car	2,267	2,296	2,201	2,448	2,537	2,690	3,003	3,291	3,488	3,282	-5.9%
Railway	66	57	101	131	100	109	138	119	170	n/p	-
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

INTERNATIONAL OVERNIGHT TRAVEL*

Visitors, Nights and Expenditure

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
Visitors (000)	89	93	99	104	116	142	157	167	127	0	-100.0%
Nights (000)	1,629	1,636	1,930	1,914	2,513	2,559	2,187	2,566	2,382	0	-100.0%
Average Length of Stay (nights)	18.3	17.6	19.6	18.4	21.7	18.0	13.9	15.3	18.8	-	-
Expenditure (\$ million)	\$129	\$114	\$149	\$144	\$216	\$234	\$225	\$257	\$224	0	-100.0%
Spend per visitor per night (\$)	\$79	\$70	\$77	\$75	\$86	\$91	\$103	\$100	\$94	-	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar 21 vs. YE Mar 20
Visitors (000)	6,201	6,325	6,240	6,835	7,619	6,960	7,711	7,772	8,847	6,308	-28.7%
Expenditure (\$ million)	\$498	\$547	\$518	\$598	\$664	\$640	\$630	\$723	\$804	\$536	-33.3%
Spend per visitor (\$)	\$80	\$87	\$83	\$87	\$87	\$92	\$82	\$93	\$91	\$85	-6.5%

Main Purpose of Trip

	Visitors (000)										% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Holiday	2,926	3,115	3,409	3,728	4,304	3,816	4,276	4,288	4,611	3,348	-27.4%
Visiting Friends & Relatives	2,180	2,213	2,057	1,994	2,240	2,122	2,379	2,157	2,685	1,708	-36.4%
Business	566	493	362	577	537	523	465	766	840	559	-33.5%
Other	528	503	411	536	539	497	590	560	711	693	-2.5%
Total	6,201	6,325	6,240	6,835	7,619	6,960	7,711	7,772	8,847	6,308	-28.7%

Origin

	Visitors (000)										% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Sydney	3,849	4,036	4,092	4,938	4,843	4,425	4,976	4,981	6,113	3,842	-37.1%
Regional NSW	2,270	2,169	1,961	1,712	2,642	2,421	2,534	2,606	2,571	2,338	-9.1%
Total Intrastate	6,119	6,205	6,053	6,651	7,486	6,846	7,510	7,587	8,683	6,180	-28.8%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	6,201	6,325	6,240	6,835	7,619	6,960	7,711	7,772	8,847	6,308	-28.7%

Age

	Visitors (000)										% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
15-29	1,162	1,329	1,431	1,450	1,942	1,789	1,820	1,695	1,852	1,759	-5.0%
30-39	1,182	776	982	1,448	1,376	1,009	1,122	1,201	1,791	909	-49.3%
40-49	1,196	1,172	1,197	1,006	1,000	979	1,284	1,364	1,436	843	-41.3%
50-59	981	1,246	1,081	1,067	1,345	1,268	1,382	1,270	1,195	922	-22.9%
60-69	1,033	1,114	866	1,079	1,281	1,186	1,211	1,347	1,440	942	-34.6%
70+	647	688	683	784	674	728	891	895	1,132	933	-17.6%
Total	6,201	6,325	6,240	6,835	7,619	6,960	7,711	7,772	8,847	6,308	-28.7%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Eat out / dine at a restaurant and/or cafe	2,876	2,766	2,958	3,277	4,186	3,600	4,073	4,165	4,597	2,753	-40.1%
Visit friends & relatives	2,488	2,316	2,524	2,439	2,509	2,372	2,657	2,650	2,910	1,768	-39.2%
Go to the beach	797	1,017	1,270	1,637	1,819	1,612	1,692	1,798	2,224	1,591	-28.5%
Sightseeing/looking around	1,257	988	1,277	1,539	1,767	1,582	1,596	1,664	1,901	1,199	-36.9%
Go shopping for pleasure	1,085	941	1,035	1,245	1,150	1,286	1,122	1,006	1,149	789	-31.3%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar 21 vs. YE Mar 20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Private vehicle or company car	5,887	6,045	5,771	6,499	7,237	6,525	7,317	7,349	8,303	6,137	-26.1%
Railway	n/p	n/p	n/p	n/p	5	278	n/p	n/p	391	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

*Further breakdown of International visitor data YE March 2021 is not available for destination networks