

Travel to Regional NSW

Year ended March 2021



Source: National Visitor Survey, TRA.

OVERVIEW

Domestic - overnight & daytrip	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar21 vs. YE Mar20
Visitors ('000)	51,593	51,567	49,940	54,304	55,913	57,243	62,374	66,668	71,716	50,444	-29.7%
Nights ('000)	61,113	63,626	61,749	63,841	67,386	70,474	75,461	80,387	83,886	71,411	-14.9%
Expenditure (\$ million)*	\$11,939	\$12,252	\$12,672	\$13,085	\$13,426	\$13,921	\$16,158	\$17,226	\$18,875	\$15,306	-18.9%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar21 vs. YE Mar20
Visitors (000)	17,225	17,932	18,140	19,069	20,272	20,762	23,509	24,951	25,888	20,458	-21.0%
Nights (000)	61,113	63,626	61,749	63,841	67,386	70,474	75,461	80,387	83,886	71,411	-14.9%
Average Length of Stay	3.5	3.5	3.4	3.3	3.3	3.4	3.2	3.2	3.2	3.5	7.7%
Expenditure (\$ million)*	\$8,503	\$8,682	\$9,077	\$9,450	\$9,795	\$10,204	\$11,981	\$12,624	\$13,723	\$11,845	-13.7%
Spend per visitor per night (\$)	\$139	\$136	\$147	\$148	\$145	\$145	\$159	\$157	\$164	\$166	1.4%
Intrastate visitors (000)	12,887	13,214	13,598	13,791	14,392	15,119	17,382	18,671	19,101	16,807	-12.0%
Interstate visitors (000)	4,338	4,718	4,542	5,279	5,880	5,643	6,127	6,280	6,787	3,651	-46.2%
Intrastate nights (000)	41,779	42,114	42,025	42,705	43,404	45,928	51,141	55,180	56,358	55,861	-0.9%
Interstate nights (000)	19,334	21,512	19,724	21,136	23,982	24,546	24,320	25,208	27,527	15,550	-43.5%
Intrastate expenditure (\$million)	\$5,961	\$5,989	\$6,352	\$6,570	\$6,660	\$7,137	\$8,333	\$8,815	\$9,540	\$9,627	0.9%
Interstate expenditure (\$ million)	\$2,542	\$2,694	\$2,724	\$2,880	\$3,135	\$3,068	\$3,647	\$3,809	\$4,183	\$2,218	-47.0%

Purpose of Visit

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Holiday	8,183	8,452	8,634	9,057	9,691	9,482	10,796	11,308	11,046	9,569	-13.4%
Visiting Friends & Relatives	6,200	6,680	6,464	6,665	7,032	7,439	8,015	9,077	9,354	6,911	-26.1%
Business	2,224	2,262	2,319	2,461	2,586	2,785	3,602	3,558	4,261	3,055	-28.3%
Other	934	812	1,061	1,222	1,353	1,522	1,557	1,482	1,754	1,332	-24.0%
Total	17,225	17,932	18,140	19,069	20,272	20,762	23,509	24,951	25,888	20,458	-21.0%

	Nights (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Holiday	33,447	34,146	33,585	34,324	35,841	34,384	38,239	40,543	39,382	35,331	-10.3%
Visiting Friends & Relatives	19,035	20,054	19,288	19,705	20,775	23,425	23,572	26,641	26,563	21,241	-20.0%
Business	6,268	7,051	5,582	6,862	7,359	8,401	9,809	9,262	12,740	10,208	-19.9%
Other	2,363	2,376	3,293	2,949	3,411	4,264	3,842	3,942	5,200	4,632	-10.9%
Total	61,113	63,626	61,749	63,841	67,386	70,474	75,461	80,387	83,886	71,411	-14.9%

Origin

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Regional NSW	6,835	6,929	7,334	7,133	7,411	7,479	8,896	9,059	9,630	7,527	-21.8%
Sydney	6,052	6,285	6,264	6,658	6,982	7,641	8,487	9,611	9,471	9,280	-2.0%
Total Intrastate	12,887	13,214	13,598	13,791	14,392	15,119	17,382	18,671	19,101	16,807	-12.0%
Victoria	1,450	1,480	1,530	1,702	1,831	1,792	1,986	2,090	2,295	1,082	-52.9%
Queensland	1,773	1,886	1,785	2,169	2,484	2,505	2,457	2,585	2,873	1,438	-50.0%
ACT	725	970	790	912	1,095	841	1,133	1,103	1,074	949	-11.6%
Other Interstate	389	381	436	496	471	505	551	502	545	182	-66.6%
Total Interstate	4,338	4,718	4,542	5,279	5,880	5,643	6,127	6,280	6,787	3,651	-46.2%
Grand Total	17,225	17,932	18,140	19,069	20,272	20,762	23,509	24,951	25,888	20,458	-21.0%

Age

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
15-29	3,556	3,967	3,807	4,299	4,617	4,715	5,579	5,802	5,815	4,593	-21.0%
30-39	3,163	2,936	3,120	2,878	3,344	3,336	3,940	4,336	4,487	3,445	-23.2%
40-49	3,163	3,147	3,406	3,421	3,579	3,544	4,187	4,024	4,039	3,625	-10.2%
50-59	3,182	3,434	3,262	3,678	3,808	3,888	4,040	4,397	4,417	3,623	-18.0%
60-69	2,742	2,949	2,937	3,045	3,354	3,337	3,494	3,884	4,442	3,302	-25.7%
70+	1,418	1,499	1,608	1,748	1,570	1,941	2,270	2,508	2,689	1,869	-30.5%
Total	17,225	17,932	18,140	19,069	20,272	20,762	23,509	24,951	25,888	20,458	-21.0%

Travel Party

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Travelling alone	3,369	3,833	3,930	4,507	4,882	5,329	6,162	6,490	7,641	5,689	-25.6%
Adult couple	4,949	5,207	5,012	5,300	5,584	6,056	6,373	6,708	6,948	5,615	-19.2%
Family group - parents and children	4,562	4,509	4,087	4,083	4,023	3,735	4,188	4,369	4,262	3,511	-17.6%
Friends or relatives travelling together with(out) children	3,325	3,490	4,117	4,254	4,713	4,712	5,537	5,986	5,567	4,886	-12.2%
Business associates travelling together with(out) spouse	630	601	652	614	737	667	991	1,060	1,205	681	-43.5%
Other	389	292	341	312	332	264	259	339	266	77	-70.9%
Total	17,225	17,932	18,140	19,069	20,272	20,762	23,509	24,951	25,888	20,458	-21.0%

Travel to Regional NSW

Year ended March 2021



Source: National Visitor Survey, TRA.

Top 5 Activities (sorted by the latest year)

	Visitors (000)											% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021		
Eat out / dine at a restaurant and/or cafe	9,306	9,706	10,389	11,057	11,931	12,565	14,558	15,777	15,896	11,079	-30.3%	
Visit friends & relatives	8,282	8,347	8,517	8,962	8,982	9,382	9,970	11,565	11,071	7,327	-33.8%	
Go to the beach	4,476	4,830	5,203	5,240	5,880	5,781	6,388	7,185	7,337	6,450	-12.1%	
Sightseeing/looking around	4,728	4,407	4,616	4,887	4,771	5,068	5,728	7,157	6,489	4,727	-27.1%	
Pubs, clubs, discos etc	4,074	4,168	4,204	4,583	5,073	5,164	5,845	6,298	7,129	4,402	-38.3%	

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)											% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021		
Friends or relatives property	20,896	23,913	21,061	22,311	23,770	25,041	26,821	29,965	29,437	25,381	-13.8%	
Caravan park or commercial camping ground	10,534	10,274	10,934	9,828	10,864	9,914	9,955	10,564	11,244	8,978	-20.2%	
Rented house/apartment/flat or unit	7,322	7,624	6,548	7,144	7,158	7,093	7,672	8,063	7,840	8,575	9.4%	

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021		
Private vehicle or company car	15,052	15,855	15,720	16,611	17,814	18,038	20,518	21,942	22,362	18,992	-15.1%	
Aircraft	1,067	985	1,145	1,183	1,254	1,485	1,644	1,520	1,860	604	-67.5%	
Railway	389	454	559	603	558	609	677	726	753	377	-50.0%	

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar21 vs. YE Mar20
Visitors (000)	34,368	33,635	31,799	35,234	35,641	36,481	38,865	41,718	45,828	29,986	-34.6%
Expenditure (\$ million)*	\$3,436	\$3,570	\$3,596	\$3,635	\$3,631	\$3,716	\$4,177	\$4,603	\$5,152	\$3,461	-32.8%
Spend per visitor (\$)	\$100	\$106	\$113	\$103	\$102	\$102	\$107	\$110	\$112	\$115	2.7%

Main Purpose of Trip

	Visitors (000)											% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021		
Holiday	16,236	16,064	15,488	17,886	18,272	18,195	20,099	20,950	21,670	14,043	-35.2%	
Visiting Friends & Relatives	9,540	10,230	8,970	9,417	9,561	10,028	10,422	11,157	12,301	7,294	-40.7%	
Business	4,052	3,345	3,304	3,132	3,070	3,447	3,143	4,515	6,039	3,733	-38.2%	
Other	4,541	3,996	4,037	4,800	4,737	4,811	5,200	5,095	5,818	4,917	-15.5%	
Total	34,368	33,635	31,799	35,234	35,641	36,481	38,865	41,718	45,828	29,986	-34.6%	

Origin

	Visitors (000)											% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021		
Sydney	10,541	10,449	10,156	11,947	11,611	12,050	12,979	13,713	14,891	9,029	-39.4%	
Regional NSW	20,551	20,162	18,575	19,414	20,337	20,435	21,295	23,513	25,736	18,945	-26.4%	
Total Intrastate	31,092	30,611	28,731	31,361	31,948	32,485	34,274	37,226	40,627	27,974	-31.1%	
Total Interstate	3,276	3,024	3,068	3,874	3,693	3,996	4,590	4,492	5,201	2,013	-61.3%	
Total	34,368	33,635	31,799	35,234	35,641	36,481	38,865	41,718	45,828	29,986	-34.6%	

Age

	Visitors (000)											% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021		
15-29	6,422	6,361	5,565	7,676	8,015	7,284	8,747	8,582	9,227	6,293	-31.8%	
30-39	6,259	4,811	5,512	5,522	5,202	5,725	5,763	6,925	7,805	4,218	-46.0%	
40-49	6,226	6,265	5,683	6,339	5,815	5,584	6,196	6,257	6,803	4,209	-38.1%	
50-59	6,221	6,121	5,822	5,767	6,321	6,641	6,605	6,978	7,370	4,893	-33.6%	
60-69	5,771	6,120	5,528	6,055	6,504	6,575	6,387	7,558	8,625	5,895	-31.7%	
70+	3,469	3,957	3,690	3,876	3,785	4,672	5,168	5,418	5,997	4,479	-25.3%	
Total	34,368	33,635	31,799	35,234	35,641	36,481	38,865	41,718	45,828	29,986	-34.6%	

Top 5 activities (sorted by the latest year)

	Visitors (000)											% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021		
Eat out / dine at a restaurant and/or cafe	14,339	14,631	14,643	15,709	17,633	18,008	19,737	21,341	23,110	12,317	-46.7%	
Visit friends & relatives	11,592	11,247	11,246	12,152	11,308	11,521	12,151	13,266	13,812	7,279	-47.3%	
Go shopping for pleasure	7,383	6,984	7,120	7,562	6,535	7,312	7,404	7,333	7,321	4,838	-33.9%	
Sightseeing/looking around	5,682	4,540	5,304	5,530	6,058	6,014	6,784	7,767	8,257	4,471	-45.8%	
Go to the beach	3,340	3,998	3,807	4,702	4,921	4,800	5,836	5,956	6,969	4,036	-42.1%	

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021		
Private vehicle or company car	32,952	32,114	30,198	33,421	34,102	34,884	37,195	39,621	43,713	29,176	-33.3%	
Railway	560	623	756	992	800	815	864	973	1,165	374	-67.9%	
Bus/Coach	555	631	537	510	434	417	499	629	503	n/p	-	

n/p = not publishable

Regional NSW includes: Blue Mountains, Capital Country, Central Coast, Central NSW, The Hunter, New England North West, North Coast, The Outback, Riverina, Snowy Mountains, South Coast, The Murray.

*The expenditure estimates are derived based on information from Tourism Research Australia's modelled visitor expenditure in Australia's tourism regions.