

Travel to Central Coast Tourism Region

Year ended March 2021

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar21 vs. YE Mar20
Visitors ('000)	4,305	5,002	4,624	4,586	4,608	4,833	5,042	5,711	6,819	4,397	-35.5%
Nights ('000)	3,467	3,778	3,788	3,476	3,278	3,850	3,872	4,288	4,659	3,771	-19.1%
Expenditure (\$ million)	\$607	\$751	\$857	\$742	\$799	\$785	\$792	\$952	\$1,051	\$809	-23.0%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar21 vs. YE Mar20
Visitors (000)	1,162	1,281	1,359	1,242	1,244	1,360	1,411	1,618	1,749	1,523	-13.0%
Nights (000)	3,467	3,778	3,788	3,476	3,278	3,850	3,872	4,288	4,659	3,771	-19.1%
Average Length of Stay	3.0	2.9	2.8	2.8	2.6	2.8	2.7	2.7	2.7	2.5	-7.0%
Expenditure (\$ million)	\$379	\$472	\$610	\$479	\$490	\$527	\$509	\$627	\$648	\$579	-10.6%
Spend per visitor per night (\$)	\$109	\$125	\$161	\$138	\$149	\$137	\$131	\$146	\$139	\$154	10.4%
Intrastate visitors (000)	1,004	1,096	1,199	1,065	1,077	1,204	1,219	1,432	1,530	1,410	-7.9%
Interstate visitors (000)	158	185	160	177	167	156	192	185	219	113	-48.4%
Intrastate nights (000)	2,865	3,255	3,234	2,749	2,679	3,154	3,195	3,441	3,767	3,283	-12.9%
Interstate nights (000)	602	522	554	727	599	696	677	847	892	488	-45.3%
Intrastate expenditure (\$ million)	\$333	\$427	\$539	\$399	\$438	\$459	\$425	\$539	\$551	\$534	-3.0%
Interstate expenditure (\$ million)	\$46	\$45	\$71	\$80	\$52	\$68	\$84	\$88	\$97	\$45	-53.8%

Purpose of Visit

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Holiday	586	624	633	594	557	603	615	721	775	688	-11.3%
Visiting Friends & Relatives	484	542	614	558	576	622	615	724	749	651	-13.1%
Business	n/p	n/p	n/p	n/p	77	102	124	112	154	87	-43.5%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	80	98	21.5%
Total	1,162	1,281	1,359	1,242	1,244	1,360	1,411	1,618	1,749	1,523	-13.0%

	Nights (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Holiday	1,946	1,826	2,094	1,829	1,725	1,763	1,826	1,833	2,083	1,812	-13.0%
Visiting Friends & Relatives	1,272	1,297	1,421	1,327	1,278	1,538	1,607	2,085	1,905	1,553	-18.5%
Business	n/p	n/p	n/p	n/p	201	416	291	233	343	149	-56.5%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	328	257	-21.7%
Total	3,467	3,778	3,788	3,476	3,278	3,850	3,872	4,288	4,659	3,771	-19.1%

Origin

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Regional NSW	330	305	363	321	316	321	436	430	472	351	-25.6%
Sydney	674	791	835	743	761	883	782	1,002	1,059	1,059	0.0%
Total Intrastate	1,004	1,096	1,199	1,065	1,077	1,204	1,219	1,432	1,530	1,410	-7.9%
Victoria	n/p	n/p	n/p	n/p	n/p	n/p	n/p	63	n/p	n/p	-
Queensland	n/p	n/p	n/p	73	n/p	n/p	n/p	n/p	89	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	n/p	25	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total Interstate	158	185	160	177	167	156	192	185	219	113	-48.4%
Grand Total	1,162	1,281	1,359	1,242	1,244	1,360	1,411	1,618	1,749	1,523	-13.0%

Age

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
15-29	236	257	296	285	282	313	376	333	404	341	-15.6%
30-39	233	243	264	164	196	226	238	309	299	255	-14.5%
40-49	186	207	248	254	178	221	212	236	257	286	11.5%
50-59	202	236	218	193	214	255	225	307	251	261	4.1%
60-69	168	236	212	206	232	219	221	273	314	254	-19.0%
70+	136	102	121	141	142	126	139	158	225	125	-44.7%
Total	1,162	1,281	1,359	1,242	1,244	1,360	1,411	1,618	1,749	1,523	-13.0%

Travel Party

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Travelling alone	205	308	292	289	276	356	398	402	582	445	-23.5%
Adult couple	363	439	383	355	399	424	405	493	461	433	-6.1%
Family group - parents and children	376	279	347	312	267	260	272	294	350	283	-19.1%
Friends or relatives travelling together with(out) children	188	228	298	268	249	301	298	395	327	326	-0.2%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,162	1,281	1,359	1,242	1,244	1,360	1,411	1,618	1,749	1,523	-13.0%

Travel to Central Coast Tourism Region

Year ended March 2021

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Eat out / dine at a restaurant and/or cafe	562	692	829	705	692	752	888	921	985	787	-20.1%
Go to the beach	499	526	646	605	576	586	598	756	845	749	-11.4%
Visit friends & relatives	719	630	749	724	683	730	776	863	836	699	-16.4%
Bushwalking / rainforest walks	90	85	100	149	110	145	173	214	196	286	45.8%
Sightseeing/looking around	298	284	297	322	215	257	300	410	433	231	-46.8%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Friends or relatives property	1,791	1,924	1,716	1,611	1,545	1,857	1,903	2,301	2,248	1,923	-14.5%
Rented house/apartment/flat or unit	449	437	464	517	346	411	319	418	454	439	-3.2%
Own property	283	310	352	227	225	309	185	322	404	314	-22.1%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Private vehicle or company car	1,034	1,150	1,211	1,036	1,065	1,189	1,211	1,437	1,498	1,416	-5.4%
Railway	n/p	48	65	91	72	n/p	74	106	112	n/p	-
Aircraft	n/p	n/p	n/p	n/p	68	n/p	86	n/p	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	% change YE Mar21 vs. YE Mar20
Visitors (000)	3,143	3,721	3,265	3,344	3,364	3,472	3,631	4,093	5,070	2,874	-43.3%
Expenditure (\$ million)	\$227	\$279	\$247	\$263	\$309	\$258	\$283	\$325	\$402	\$229	-42.9%
Spend per visitor (\$)	\$72	\$75	\$76	\$79	\$92	\$74	\$78	\$79	\$79	\$80	0.6%

Main Purpose of Trip

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Holiday	1,197	1,502	1,531	1,437	1,482	1,532	1,537	1,881	2,152	1,216	-43.5%
Visiting Friends & Relatives	1,483	1,794	1,205	1,345	1,415	1,332	1,343	1,612	1,796	1,107	-38.3%
Business	n/p	n/p	n/p	n/p	165	n/p	348	n/p	656	279	-57.5%
Other	225	n/p	246	422	303	399	403	297	466	273	-41.5%
Total	3,143	3,721	3,265	3,344	3,364	3,472	3,631	4,093	5,070	2,874	-43.3%

Origin

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Sydney	2,332	2,390	1,946	2,302	2,029	2,399	2,471	2,890	3,060	1,908	-37.7%
Regional NSW	811	1,332	1,288	1,042	1,314	1,058	1,156	1,189	1,999	961	-51.9%
Total Intrastate	3,143	3,721	3,234	3,344	3,342	3,457	3,627	4,079	5,060	2,870	-43.3%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	3,143	3,721	3,265	3,344	3,364	3,472	3,631	4,093	5,070	2,874	-43.3%

Age

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
15-29	495	857	n/p	776	728	626	802	800	1,109	565	-49.1%
30-39	667	620	508	482	403	613	467	691	849	547	-35.6%
40-49	620	671	746	654	483	444	663	504	686	470	-31.5%
50-59	556	560	534	568	693	694	631	672	811	453	-44.1%
60-69	504	625	642	560	652	656	713	812	1,047	500	-52.3%
70+	299	389	441	304	405	439	356	614	567	340	-40.1%
Total	3,143	3,721	3,265	3,344	3,364	3,472	3,631	4,093	5,070	2,874	-43.3%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Eat out / dine at a restaurant and/or cafe	1,258	1,566	1,315	1,521	1,669	1,549	1,793	1,788	2,480	1,206	-51.4%
Visit friends & relatives	1,685	1,809	1,402	1,680	1,457	1,406	1,496	1,721	1,918	1,067	-44.4%
Go to the beach	674	773	671	785	472	698	881	973	1,161	634	-45.4%
Sightseeing/looking around	481	378	331	530	612	601	438	670	933	412	-55.8%
Go shopping for pleasure	413	402	433	488	497	517	366	581	492	n/p	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar21 vs. YE Mar20
	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	
Private vehicle or company car	2,967	3,463	3,029	3,063	3,177	3,284	3,420	3,801	4,793	2,694	-43.8%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

Central Coast includes: Gosford, Terrigal, The Entrance and Wyong.