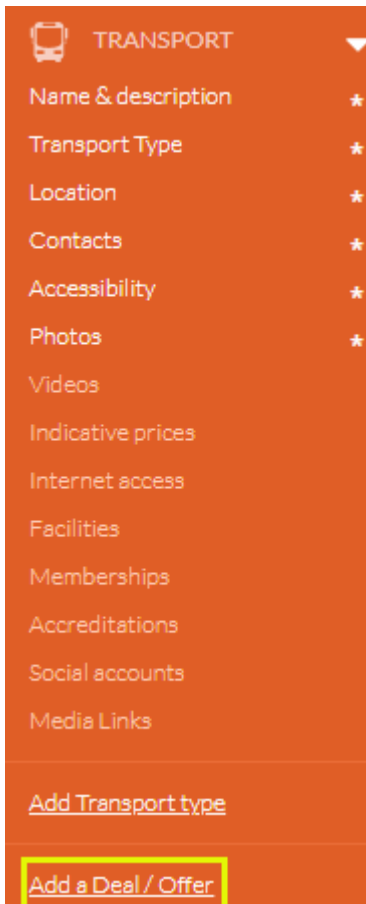


Adding a Deal/Offer

A deal is an offer, discount, special rate, package or voucher that offers value to consumers and is available for a period of no more than 3-months.

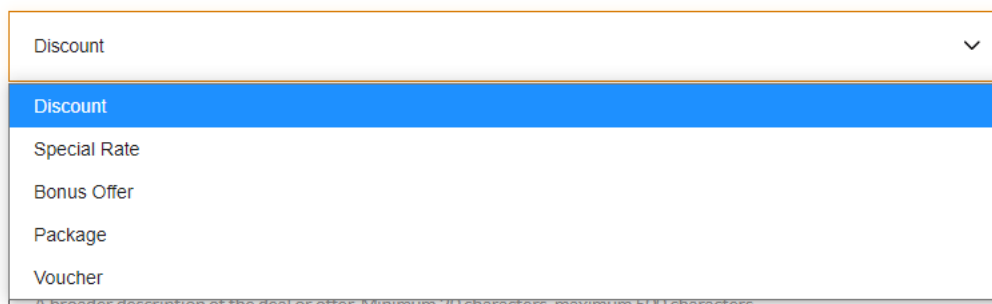
Please ensure there is value to the consumer when adding your deal, otherwise it will be rejected by the Quality Assurance Team.

1. Click on 'Add a Deal / Offer' within the list of menu items.



2. Click on 'Select Deal Type' and choose one option from dropdown list.

Deal Type*



The image shows a dropdown menu for 'Deal Type'. The selected option is 'Discount'. Other options include: Special Rate, Bonus Offer, Package, and Voucher.

A broader description of the deal or offer. Minimum 20 characters, maximum 500 characters

3. Enter the name of the Deal/Offer.

Deal/Offer Name*

Maximum 55 characters

4. Enter a minimum 20-word description of the Deal/Offer.

Deal Description*

A broader description of the deal or offer, Minimum 20 characters, maximum 500 characters

5. Provide an overview of any terms or conditions for accepting the deal. Ensure these details are not misleading.

Deal Terms & Conditions*

An overview of the terms and conditions for accepting the deal.
Minimum 20 characters, Maximum 400 characters

6. Click on each date field and input the start/end date for when the deal will be **in-market** (published on distributor websites) and the **validity** (when the deal will expire).

Provide the in-market start and end dates that the deal will be advertised

Start Date*

Start Date of the Deal 

End Date*

End Date of the Deal 

Provide the validity start and end date for when the deal can be redeemed

Start Date

Start Date of the Deal 

End Date

End Date of the Deal 

7. Provide either a Deal Price or Price Comment

Please provide either a Deal Price or a Price Comment*

Deal Price

\$ Enter deal price

Price Comment

For example, kids eat free

8. Add a photo for your deal that will grab a customer's attention. Drag and drop and click to upload an image from your computer

Photos Required

Drag & drop photos here or [click to upload](#)

Requirements: Landscape orientation photos only with a minimum size of 1600 x 1200 pixels.

9. Provide the direct website URL for the deal. By adding your URL here, it will automatically place a 'Book deal' button on your listing.

Deal URL

Provide the website URL for this deal (if available) e.g. [www.address.com/we-want-this-url-here](#)

Example of how Deals display on www.visitnsw.com and www.sydney.com

Bonus Offer< >

Stay 4 – Pay 3 Midweek Special

Beat the weekend rush! Stay & pay for 3 nights, from Sunday to Thursday, at North Star & happy days.... you can stay an extra night FOR FREE! Weekdays at North Star have so much to offer the family that just wants to put their feet up and enjoy a few days off – stress-free and budget-friendly.

Book a midweek stay and take advantage of cheaper rates.

Valid from 26 January 2021 to 31 March 2021

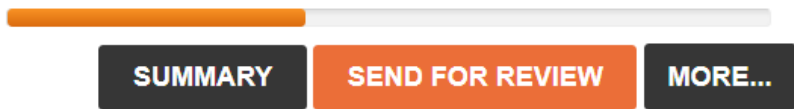
Sun – Thur only; cannot be used in conjunction with any other offer/discounts, consecutive 4 nights only, not valid on existing bookings; prepaid at time of booking & no cancellations or amendments.

[Book deal](#)

Finalising your listing

1. Review all information to ensure it aligns with the guidance copy
2. Click on the 'Submit for Review' button so your listing can be reviewed by the Quality Assurance (QA) Team

14 optional steps to optimise your listing



Note: You will temporarily be locked out of your listing while the Quality Assurance (QA) Team reviews your listing

3. Please allow between 2 – 5 business days for your changes to be approved
4. If you receive a rejection email notification, be sure to follow the advice the QA Member has left and then re-submit your changes (where applicable).
5. Once you receive your approval notification email, your listing changes to a 'LIVE' status and is available for distribution within the wider ATDW Network of Distributors. For a full list, please www.atdw.com.au/distributors/current-distributors

Distribution

- There are currently over 250 licensed content distributors that publish ATDW-Online product listings
- ATDW Distributors can choose to display only specific listings in a category that they publish, and this may vary due to their business model (e.g. membership based) or target market segments
- For a full list of licensed ATDW Distributors, please visit www.atdw.com.au/distributors/current-distributors
- Only LIVE ATDW-Online are made available for distribution
- If you fail to update your listing and it becomes expired, it will no longer be available for distribution and will fall off any relevant distributor website