

\$25.4 Billion

Visitor Spend

↑ 1.4%

76%

24%

Domestic Overnight

Daytrip

% increase on Year ended Jun 2020

84.7 Million

Visitors to NSW

↓ 8.2%

64%

36%

Daytrip

Domestic Overnight

% decrease on Year ended Jun 2020

103.5 Million

Visitor Nights

↑ 4.7%

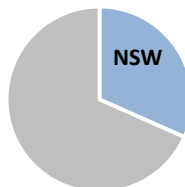
% increase on Year ended Jun 2020

Highlights

- The COVID-19 pandemic severely impacted domestic visitation nationally and in NSW.
- In YE June 2021, domestic visitors were down. Despite the drop in the overall number of domestic overnight and daytrip visitors, domestic nights and expenditure recorded an increase compared to the YE June 2020.
- NSW, Sydney and regional NSW led Australia in all three metrics for domestic visitation.
- Key drivers of the increase in NSW's visitor expenditure was the Holiday market (up \$2.8 billion).
- Daytrip visitation to NSW recorded its lowest volume in the last five years.

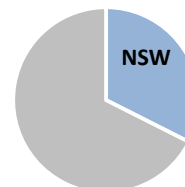
Share of Australian total

Spend



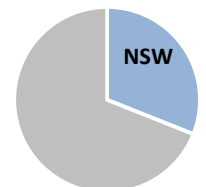
32%

Visitors



32%

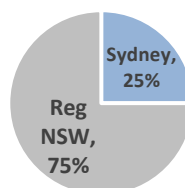
Nights



31%

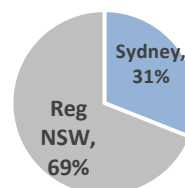
Share of NSW total

Spend



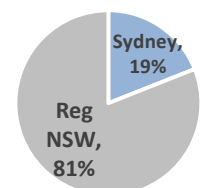
75%

Visitors



69%

Nights



81%