

Travel to Regional NSW

Year ended June 2021

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors ('000)	51,634	50,797	51,021	54,574	56,705	58,435	63,080	70,014	59,690	58,791	-1.5%
Nights ('000)	60,805	63,692	62,638	64,442	68,476	70,715	76,720	83,592	71,233	83,601	17.4%
Expenditure (\$ million)	\$11,730	\$12,510	\$12,558	\$13,392	\$13,415	\$14,309	\$16,413	\$18,086	\$15,670	\$19,004	21.3%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors (000)	17,210	17,972	18,463	19,228	20,401	21,369	23,863	26,081	21,416	24,255	13.3%
Nights (000)	60,805	63,692	62,638	64,442	68,476	70,715	76,720	83,592	71,233	83,601	17.4%
Average Length of Stay	3.5	3.5	3.4	3.4	3.4	3.3	3.2	3.2	3.3	3.4	3.6%
Expenditure (\$ million)	\$8,313	\$8,933	\$9,052	\$9,659	\$9,704	\$10,539	\$12,163	\$13,271	\$11,254	\$14,954	32.9%
Spend per visitor per night (\$)	\$137	\$140	\$145	\$150	\$142	\$149	\$159	\$159	\$158	\$179	13.2%
Intrastate visitors (000)	12,913	13,399	13,566	13,798	14,608	15,691	17,690	19,589	15,922	19,431	22.0%
Interstate visitors (000)	4,297	4,573	4,897	5,430	5,793	5,677	6,172	6,492	5,494	4,824	-12.2%
Intrastate nights (000)	41,472	42,462	42,345	42,276	44,740	46,652	52,117	57,700	48,193	63,868	32.5%
Interstate nights (000)	19,333	21,229	20,292	22,166	23,737	24,063	24,603	25,892	23,040	19,733	-14.4%
Intrastate expenditure (\$ million)	\$5,851	\$6,249	\$6,213	\$6,643	\$6,648	\$7,448	\$8,462	\$9,316	\$7,794	\$11,944	53.2%
Interstate expenditure (\$ million)	\$2,462	\$2,684	\$2,838	\$3,016	\$3,057	\$3,091	\$3,701	\$3,955	\$3,461	\$3,010	-13.0%

Purpose of Visit

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Holiday	8,027	8,588	8,823	9,041	9,664	9,732	10,961	11,767	8,640	11,927	38.0%
Visiting Friends & Relatives	6,336	6,554	6,569	6,744	7,066	7,594	8,225	9,487	7,975	7,895	-1.0%
Business	2,291	2,237	2,277	2,545	2,679	2,959	3,594	3,812	3,691	3,336	-9.6%
Other	892	851	1,172	1,212	1,397	1,573	1,512	1,546	1,525	1,632	7.0%
Total	17,210	17,972	18,463	19,228	20,401	21,369	23,863	26,081	21,416	24,255	13.3%

	Nights (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Holiday	32,979	34,998	33,363	34,238	35,946	34,922	38,366	42,275	31,761	43,119	35.8%
Visiting Friends & Relatives	19,478	19,253	19,761	20,129	21,194	23,227	24,220	27,660	22,846	24,342	6.5%
Business	6,181	6,813	6,084	7,217	7,397	8,582	10,017	9,819	11,822	10,864	-8.1%
Other	2,167	2,628	3,430	2,858	3,939	3,984	4,117	3,838	4,804	5,276	9.8%
Total	60,805	63,692	62,638	64,442	68,476	70,715	76,720	83,592	71,233	83,601	17.4%

Origin

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Regional NSW	6,789	7,172	7,197	7,079	7,494	7,907	8,805	9,498	8,127	8,590	5.7%
Sydney	6,124	6,227	6,368	6,719	7,113	7,785	8,885	10,091	7,795	10,841	39.1%
Total Intrastate	12,913	13,399	13,566	13,798	14,608	15,691	17,690	19,589	15,922	19,431	22.0%
Victoria	1,443	1,423	1,602	1,730	1,836	1,866	1,938	2,182	1,887	1,425	-24.5%
Queensland	1,667	1,840	1,999	2,210	2,495	2,417	2,573	2,643	2,287	1,972	-13.8%
ACT	796	921	852	975	977	905	1,114	1,156	897	1,127	25.7%
Other Interstate	391	389	444	515	486	490	546	512	423	301	-28.9%
Total Interstate	4,297	4,573	4,897	5,430	5,793	5,677	6,172	6,492	5,494	4,824	-12.2%
Grand Total	17,210	17,972	18,463	19,228	20,401	21,369	23,863	26,081	21,416	24,255	13.3%

Age

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
15-29	3,576	3,766	4,047	4,382	4,616	4,921	5,702	5,989	4,888	5,223	6.8%
30-39	3,006	3,024	3,014	3,061	3,254	3,508	3,986	4,521	3,803	3,975	4.5%
40-49	3,201	3,271	3,435	3,330	3,538	3,822	4,108	4,211	3,271	4,387	34.1%
50-59	3,194	3,338	3,379	3,693	3,938	3,782	4,148	4,531	3,731	4,327	16.0%
60-69	2,809	3,004	2,903	3,131	3,350	3,389	3,554	4,185	3,613	4,008	10.9%
70+	1,423	1,568	1,686	1,631	1,705	1,947	2,365	2,644	2,109	2,335	10.7%
Total	17,210	17,972	18,463	19,228	20,401	21,369	23,863	26,081	21,416	24,255	13.3%

Travel Party

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Travelling alone	3,477	3,739	4,198	4,596	5,026	5,399	6,356	7,005	6,486	6,370	-1.8%
Adult couple	4,960	5,232	5,018	5,425	5,610	6,077	6,552	7,001	5,708	6,772	18.6%
Family group - parents and children	4,480	4,461	4,008	4,024	3,915	4,020	4,105	4,462	3,587	4,234	18.0%
Friends or relatives travelling together with(out) children	3,252	3,642	4,280	4,214	4,830	4,818	5,595	6,208	4,410	5,961	35.2%
Business associates travelling together with(out) spouse	676	580	610	668	690	810	992	1,063	1,034	784	-24.2%
Other	365	316	349	301	329	245	262	342	192	134	-30.5%
Total	17,210	17,972	18,463	19,228	20,401	21,369	23,863	26,081	21,416	24,255	13.3%

Travel to Regional NSW

Year ended June 2021

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Eat out / dine at a restaurant and/or cafe	9,217	9,990	10,450	11,311	12,081	13,078	14,711	16,325	12,582	14,080	11.9%	
Visit friends & relatives	8,257	8,210	8,787	8,908	8,981	9,669	10,137	12,023	9,167	8,068	-12.0%	
Go to the beach	4,320	5,085	5,207	5,311	5,830	5,978	6,562	7,581	6,026	7,598	26.1%	
Pubs, clubs, discos etc	3,999	4,274	4,318	4,751	5,048	5,331	5,785	6,698	5,587	5,892	5.5%	
Sightseeing/looking around	4,485	4,593	4,627	4,849	4,785	5,253	5,937	7,436	5,242	5,497	4.9%	

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Friends or relatives property	21,056	22,952	21,685	23,200	23,786	25,055	27,299	31,005	25,913	27,960	7.9%	
Standard hotel/motor inn (below 4 star)	8,714	7,988	8,313	8,934	8,818	9,656	10,361	10,998	8,634	11,163	29.3%	
Caravan park or commercial camping ground	10,154	10,917	10,084	10,109	11,074	9,970	9,908	10,807	9,548	10,573	10.7%	

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Private vehicle or company car	15,094	15,895	15,937	16,796	17,852	18,558	20,951	22,836	18,665	22,315	19.6%	
Aircraft	1,026	995	1,166	1,191	1,307	1,583	1,561	1,677	1,379	934	-32.3%	
Railway	382	436	618	543	656	586	682	759	608	446	-26.6%	

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors (000)	34,424	32,825	32,557	35,346	36,304	37,066	39,217	43,933	38,274	34,536	-9.8%
Expenditure (\$ million)	\$3,417	\$3,578	\$3,506	\$3,733	\$3,710	\$3,771	\$4,250	\$4,815	\$4,416	\$4,050	-8.3%
Spend per visitor (\$)	\$99	\$109	\$108	\$106	\$102	\$102	\$108	\$110	\$115	\$117	1.6%

Main Purpose of Trip

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Holiday	15,759	16,200	15,651	18,247	18,778	18,377	20,469	21,542	17,761	16,665	-6.2%	
Visiting Friends & Relatives	9,959	9,616	9,466	9,152	9,637	10,210	10,487	11,511	10,542	8,336	-20.9%	
Business	4,311	3,189	3,162	3,094	3,082	3,387	3,291	5,537	4,892	4,200	-14.1%	
Other	4,396	3,820	4,278	4,853	4,806	5,093	4,971	5,343	5,079	5,336	5.0%	
Total	34,424	32,825	32,557	35,346	36,304	37,066	39,217	43,933	38,274	34,536	-9.8%	

Origin

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Sydney	10,440	10,665	10,732	11,438	12,134	12,110	12,976	14,607	12,066	10,755	-10.9%	
Regional NSW	20,727	19,343	18,523	19,972	20,297	20,879	21,633	24,754	21,971	21,091	-4.0%	
Total Intrastate	31,167	30,008	29,254	31,410	32,431	32,988	34,609	39,361	34,037	31,846	-6.4%	
Total Interstate	3,257	2,817	3,303	3,936	3,873	4,078	4,608	4,572	4,237	2,690	-36.5%	
Total	34,424	32,825	32,557	35,346	36,304	37,066	39,217	43,933	38,274	34,536	-9.8%	

Age

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
15-29	6,479	5,985	6,282	7,440	7,945	7,766	8,549	9,466	7,459	7,069	-5.2%	
30-39	6,167	4,809	5,486	5,789	5,290	5,768	5,825	7,121	6,584	5,108	-22.4%	
40-49	6,299	6,062	5,547	6,240	5,983	5,631	6,317	6,686	5,429	4,990	-8.1%	
50-59	5,833	6,216	5,981	5,780	6,352	6,715	6,589	7,212	6,306	5,674	-10.0%	
60-69	5,999	5,847	5,772	6,137	6,687	6,349	6,750	7,790	7,452	6,498	-12.8%	
70+	3,647	3,906	3,490	3,960	4,047	4,837	5,188	5,658	5,044	5,197	3.0%	
Total	34,424	32,825	32,557	35,346	36,304	37,066	39,217	43,933	38,274	34,536	-9.8%	

Top 5 activities (sorted by the latest year)

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Eat out / dine at a restaurant and/or cafe	14,335	14,430	14,847	16,224	18,049	18,283	19,888	22,643	18,095	15,253	-15.7%	
Visit friends & relatives	11,762	10,817	11,958	11,469	11,498	12,154	12,075	13,472	11,643	8,011	-31.2%	
Go shopping for pleasure	6,950	7,451	6,591	7,553	6,846	7,250	7,377	7,239	6,419	5,500	-14.3%	
Sightseeing/looking around	5,196	4,790	5,483	5,458	6,375	6,074	6,749	8,197	6,785	4,950	-27.0%	
Go to the beach	3,429	3,872	4,109	4,681	5,065	4,807	5,779	6,292	5,975	4,476	-25.1%	

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Private vehicle or company car	32,854	31,257	30,924	33,724	34,755	35,244	37,556	41,864	36,627	33,404	-8.8%	
Railway	598	720	755	920	798	952	865	940	902	575	-36.3%	
Bus/Coach	622	605	589	408	426	467	571	570	382	n/p	-	

n/p = not publishable; n/a = not available

Regional NSW includes: Blue Mountains, Capital Country, Central Coast, Central NSW, The Hunter, The Murray, New England North West, North Coast, The Outback, Riverina, Snowy Mountains and South Coast.