

# Travel to Blue Mountains Tourism Region

Year ended June 2021

Source: National Visitor Survey, TRA.



## OVERVIEW

Domestic - overnight & daytrip	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors ('000)	2,945	2,811	3,285	3,429	3,969	3,915	4,058	4,402	3,376	3,549	5.1%
Nights ('000)	1,672	1,830	1,774	2,068	2,214	2,277	2,525	2,776	2,379	2,917	22.6%
Expenditure (\$ million)	\$460	\$498	\$488	\$556	\$603	\$602	\$672	\$758	\$557	\$759	36.4%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors (000)	723	703	805	864	945	967	1,111	1,291	970	1,287	32.6%
Nights (000)	1,672	1,830	1,774	2,068	2,214	2,277	2,525	2,776	2,379	2,917	22.6%
Average Length of Stay	2.3	2.6	2.2	2.4	2.3	2.4	2.3	2.1	2.5	2.3	-7.5%
Expenditure (\$ million)	\$245	\$305	\$286	\$362	\$347	\$387	\$396	\$429	\$356	\$581	63.1%
Spend per visitor per night (\$)	\$146	\$166	\$161	\$175	\$157	\$170	\$157	\$155	\$150	\$199	33.0%
Intrastate visitors (000)	617	604	689	755	814	810	992	1,129	862	1,196	38.7%
Interstate visitors (000)	106	99	116	109	132	157	119	163	108	90	-16.1%
Intrastate nights (000)	1,368	1,571	1,431	1,769	1,711	1,802	2,167	2,196	1,877	2,713	44.5%
Interstate nights (000)	304	259	343	298	504	475	358	580	502	205	-59.2%
Intrastate expenditure (\$ million)	\$211	\$256	\$232	\$309	\$289	\$309	\$349	\$371	\$300	\$534	77.7%
Interstate expenditure (\$ million)	\$34	\$48	\$54	\$53	\$58	\$79	\$47	\$58	\$56	\$47	-15.2%

### Purpose of Visit

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Holiday	340	357	465	510	584	569	687	718	485	794	63.7%
Visiting Friends & Relatives	318	177	228	231	244	287	313	401	346	331	-4.3%
Business	n/p	143	n/p	93	n/p	n/p	n/p	128	88	137	56.5%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	723	703	805	864	945	967	1,111	1,291	970	1,287	32.6%

	Nights (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Holiday	870	833	1,046	1,193	1,344	1,428	1,416	1,580	1,115	1,743	56.2%
Visiting Friends & Relatives	685	439	474	506	581	596	847	894	825	781	-5.4%
Business	n/p	488	n/p	329	n/p	n/p	n/p	232	291	289	-0.7%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,672	1,830	1,774	2,068	2,214	2,277	2,525	2,776	2,379	2,917	22.6%

### Origin

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Regional NSW	272	212	255	234	254	252	264	353	321	305	-4.8%
Sydney	345	391	434	521	560	558	728	776	542	891	64.5%
<b>Total Intrastate</b>	617	604	689	755	814	810	992	1,129	862	1,196	38.7%
Victoria	n/p	n/p	n/p	n/p	n/p	84	n/p	n/p	n/p	n/p	-
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
<b>Total Interstate</b>	106	99	116	109	132	157	119	163	108	90	-16.1%
<b>Grand Total</b>	723	703	805	864	945	967	1,111	1,291	970	1,287	32.6%

### Age

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
15-29	142	n/p	220	198	204	211	341	335	202	259	28.1%
30-39	89	n/p	96	137	171	155	137	285	178	197	10.6%
40-49	155	99	150	141	146	194	231	180	146	249	71.4%
50-59	142	172	116	179	185	135	180	174	115	227	98.0%
60-69	143	128	143	145	152	176	135	167	230	234	1.5%
70+	52	65	79	63	88	96	86	150	99	121	21.6%
Total	723	703	805	864	945	967	1,111	1,291	970	1,287	32.6%

### Travel Party

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Travelling alone	128	124	176	177	160	185	197	286	286	264	-7.9%
Adult couple	212	224	201	292	283	314	330	362	312	444	42.4%
Family group - parents and children	154	143	152	152	169	162	191	194	146	175	19.5%
Friends or relatives travelling together with(out) children	171	131	219	177	273	254	326	388	201	344	71.2%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	723	703	805	864	945	967	1,111	1,291	970	1,287	32.6%

# Travel to Blue Mountains Tourism Region

Year ended June 2021

Source: National Visitor Survey, TRA.



## Top 5 Activities (sorted by the latest year)

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Eat out / dine at a restaurant and/or cafe	385	428	408	514	561	558	641	807	570	791	38.7%	
Bushwalking / rainforest walks	230	276	305	411	382	426	520	622	338	568	67.9%	
Visit national parks / state parks	192	188	304	313	345	338	473	557	309	463	49.9%	
Sightseeing/looking around	198	221	306	342	310	314	355	448	280	359	28.1%	
Visit friends & relatives	369	237	296	307	333	366	361	463	394	335	-15.0%	

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Friends or relatives property	705	571	448	600	796	714	926	954	863	952	10.3%	
Rented house/apartment/flat or unit	n/p	298	352	303	272	257	294	393	323	448	38.6%	
Standard hotel/motor inn (below 4 star)	197	341	362	375	277	237	265	423	286	338	18.1%	

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Private vehicle or company car	585	578	647	731	826	862	931	1,125	827	1,168	41.4%	
Railway	83	54	75	88	n/p	n/p	111	106	n/p	n/p	-	
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors (000)	2,222	2,108	2,480	2,565	3,024	2,948	2,947	3,111	2,405	2,262	-6.0%
Expenditure (\$ million)	\$215	\$193	\$202	\$193	\$256	\$215	\$276	\$329	\$200	\$178	-11.0%
Spend per visitor (\$)	\$97	\$92	\$81	\$75	\$85	\$73	\$94	\$106	\$83	\$79	-5.3%

### Main Purpose of Trip

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Holiday	1,205	1,330	1,714	1,730	2,217	1,861	1,983	2,045	1,469	1,410	-4.0%	
Visiting Friends & Relatives	614	556	509	556	461	754	755	658	588	514	-12.6%	
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Total	2,222	2,108	2,480	2,565	3,024	2,948	2,947	3,111	2,405	2,262	-6.0%	

### Origin

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Sydney	1,722	1,721	1,885	1,980	2,495	2,530	2,427	2,692	1,843	1,908	3.5%	
Regional NSW	482	345	585	585	514	418	495	402	563	354	-37.1%	
<b>Total Intrastate</b>	<b>2,204</b>	<b>2,065</b>	<b>2,470</b>	<b>2,565</b>	<b>3,009</b>	<b>2,948</b>	<b>2,921</b>	<b>3,094</b>	<b>2,405</b>	<b>2,262</b>	<b>-6.0%</b>	
<b>Total Interstate</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>-</b>	<b>n/p</b>	<b>-</b>	<b>n/p</b>	<b>n/p</b>	<b>-</b>	<b>-</b>	<b>-</b>	
Total	2,222	2,108	2,480	2,565	3,024	2,948	2,947	3,111	2,405	2,262	-6.0%	

### Age

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
15-29	n/p	n/p	n/p	711	810	823	752	741	627	502	-20.0%	
30-39	n/p	n/p	421	447	510	677	578	595	472	435	-7.7%	
40-49	473	397	397	482	625	349	443	483	321	402	25.0%	
50-59	360	456	587	353	377	348	439	549	288	310	7.6%	
60-69	448	326	400	301	434	466	372	371	403	365	-9.4%	
70+	191	166	192	271	268	286	363	372	294	n/p	-	
Total	2,222	2,108	2,480	2,565	3,024	2,948	2,947	3,111	2,405	2,262	-6.0%	

## Top 5 activities (sorted by the latest year)

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Eat out / dine at a restaurant and/or cafe	1,022	1,028	1,292	1,346	1,829	1,635	1,580	1,760	1,302	1,141	-12.4%	
Bushwalking / rainforest walks	580	626	804	751	1,072	1,031	986	1,226	828	825	-0.3%	
Visit national parks / state parks	461	513	795	673	1,027	927	1,073	1,164	830	748	-9.9%	
Sightseeing/looking around	645	642	893	710	1,059	901	1,163	1,044	735	563	-23.4%	
Visit friends & relatives	626	585	679	652	653	939	918	794	705	474	-32.9%	

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Private vehicle or company car	2,064	1,957	2,339	2,253	2,693	2,588	2,551	2,786	2,147	2,104	-2.0%	
Railway	n/p	n/p	n/p	n/p	n/p	272	n/p	n/p	n/p	n/p	-	
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	

n/p = not publishable; n/a = not available

Blue Mountains includes: Katoomba, Leura, Lithgow, Megalong Valley and Springwood.