

Travel to Capital Country Tourism Region

Year ended June 2021

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors ('000)	3,690	3,351	3,064	3,563	3,690	3,946	4,393	5,189	4,329	4,451	2.8%
Nights ('000)	2,447	2,590	2,511	2,509	3,025	2,728	3,257	3,523	3,413	3,723	9.1%
Expenditure (\$ million)	\$576	\$591	\$479	\$532	\$601	\$611	\$797	\$919	\$750	\$945	25.9%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors (000)	1,064	1,045	1,090	1,026	1,295	1,184	1,467	1,611	1,383	1,575	13.9%
Nights (000)	2,447	2,590	2,511	2,509	3,025	2,728	3,257	3,523	3,413	3,723	9.1%
Average Length of Stay	2.3	2.5	2.3	2.4	2.3	2.3	2.2	2.2	2.5	2.4	-4.2%
Expenditure (\$ million)	\$338	\$365	\$319	\$324	\$396	\$347	\$475	\$583	\$444	\$621	39.9%
Spend per visitor per night (\$)	\$138	\$141	\$127	\$129	\$131	\$127	\$146	\$166	\$130	\$167	28.3%
Intrastate visitors (000)	796	781	816	751	992	888	1,129	1,214	1,024	1,228	19.9%
Interstate visitors (000)	267	264	274	275	303	296	338	397	359	348	-3.2%
Intrastate nights (000)	1,784	1,766	1,822	1,763	2,187	1,978	2,324	2,552	2,378	2,907	22.3%
Interstate nights (000)	664	825	689	746	838	750	933	971	1,036	816	-21.2%
Intrastate expenditure (\$ million)	\$245	\$273	\$237	\$237	\$292	\$272	\$352	\$422	\$342	\$521	52.4%
Interstate expenditure (\$ million)	\$94	\$92	\$83	\$87	\$104	\$75	\$123	\$161	\$102	\$100	-2.0%

Purpose of Visit

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Holiday	423	438	422	380	495	407	547	623	430	644	49.9%
Visiting Friends & Relatives	413	418	438	394	541	511	578	653	532	612	15.2%
Business	171	128	159	155	166	167	240	246	321	196	-38.8%
Other	n/p	61	76	98	94	101	105	95	108	130	20.1%
Total	1,064	1,045	1,090	1,026	1,295	1,184	1,467	1,611	1,383	1,575	13.9%

	Nights (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Holiday	906	1,209	1,020	932	1,041	1,037	1,109	1,306	862	1,435	66.5%
Visiting Friends & Relatives	1,044	929	1,000	980	1,380	1,139	1,470	1,266	1,266	1,405	10.9%
Business	348	306	371	416	411	341	446	816	1,054	578	-45.2%
Other	n/p	147	121	182	193	211	232	136	231	306	32.6%
Total	2,447	2,590	2,511	2,509	3,025	2,728	3,257	3,523	3,413	3,723	9.1%

Origin

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Regional NSW	391	371	414	374	471	405	474	526	457	464	1.5%
Sydney	405	410	401	378	521	483	655	689	567	764	34.7%
Total Intrastate	796	781	816	751	992	888	1,129	1,214	1,024	1,228	19.9%
Victoria	140	101	121	108	115	107	106	116	135	124	-8.7%
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	99	94	n/p	n/p	-
ACT	n/p	n/p	n/p	98	78	88	102	145	124	163	31.2%
Other Interstate	n/p	35	22	n/p	60	n/p	31	42	n/p	n/p	-
Total Interstate	267	264	274	275	303	296	338	397	359	348	-3.2%
Grand Total	1,064	1,045	1,090	1,026	1,295	1,184	1,467	1,611	1,383	1,575	13.9%

Age

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
15-29	208	220	231	158	252	271	296	302	276	290	5.3%
30-39	126	154	147	153	201	130	244	204	208	246	17.9%
40-49	194	157	203	160	208	181	190	293	177	268	51.5%
50-59	211	184	194	226	254	227	276	285	285	280	-1.7%
60-69	213	221	201	189	259	250	286	276	234	283	21.1%
70+	114	108	114	140	121	125	174	249	204	208	2.2%
Total	1,064	1,045	1,090	1,026	1,295	1,184	1,467	1,611	1,383	1,575	13.9%

Travel Party

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Travelling alone	228	215	263	242	342	328	409	601	484	470	-3.0%
Adult couple	364	323	298	327	393	333	504	402	363	500	37.9%
Family group - parents and children	242	237	229	200	223	242	203	222	172	233	35.5%
Friends or relatives travelling together with(out) children	157	196	238	197	260	226	274	302	261	324	24.0%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	100	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,064	1,045	1,090	1,026	1,295	1,184	1,467	1,611	1,383	1,575	13.9%

Travel to Capital Country Tourism Region

Year ended June 2021

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Eat out / dine at a restaurant and/or cafe	441	503	512	492	677	659	750	842	643	817	27.1%
Visit friends & relatives	515	504	525	468	639	612	617	709	575	590	2.6%
Pubs, clubs, discos etc	162	199	178	172	251	240	248	321	227	335	47.5%
Sightseeing/looking around	228	236	222	217	287	182	310	328	292	303	3.6%
Bushwalking / rainforest walks	140	139	134	135	171	148	201	205	157	257	64.3%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Friends or relatives property	1,181	1,248	1,034	1,177	1,416	1,289	1,601	1,255	1,433	1,491	4.1%
Standard hotel/motor inn (below 4 star)	547	448	549	461	437	434	539	647	800	640	-20.0%
Rented house/apartment/flat or unit	n/p	n/p	n/p	n/p	n/p	n/p	n/p	247	299	316	5.7%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Private vehicle or company car	931	925	975	888	1,166	1,060	1,298	1,483	1,258	1,472	17.0%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors (000)	2,626	2,305	1,974	2,537	2,395	2,761	2,926	3,579	2,945	2,876	-2.4%
Expenditure (\$ million)	\$238	\$226	\$159	\$209	\$205	\$264	\$322	\$336	\$306	\$323	5.6%
Spend per visitor (\$)	\$91	\$98	\$81	\$82	\$86	\$95	\$110	\$94	\$104	\$112	8.2%

Main Purpose of Trip

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Holiday	1,222	965	870	1,436	1,125	1,389	1,580	1,780	1,362	1,456	6.9%
Visiting Friends & Relatives	854	950	733	601	866	822	803	1,077	932	772	-17.1%
Business	n/p	n/p	n/p	221	203	n/p	n/p	432	439	294	-33.0%
Other	274	n/p	n/p	279	n/p	321	282	290	n/p	354	-
Total	2,626	2,305	1,974	2,537	2,395	2,761	2,926	3,579	2,945	2,876	-2.4%

Origin

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Sydney	959	877	817	913	1,040	1,069	1,135	1,225	1,103	1,100	-0.3%
Regional NSW	935	787	673	1,033	832	1,071	1,081	1,353	1,187	1,164	-1.9%
Total Intrastate	1,894	1,665	1,490	1,946	1,871	2,140	2,216	2,578	2,290	2,264	-1.1%
Total Interstate	732	641	484	591	523	621	710	1,000	655	611	-6.7%
Total	2,626	2,305	1,974	2,537	2,395	2,761	2,926	3,579	2,945	2,876	-2.4%

Age

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
15-29	n/p	n/p	n/p	488	474	535	n/p	719	488	648	32.9%
30-39	509	n/p	n/p	n/p	n/p	n/p	469	572	388	393	1.4%
40-49	455	472	274	374	386	495	463	617	497	367	-26.0%
50-59	417	384	415	466	437	501	611	549	539	498	-7.6%
60-69	565	427	435	584	485	492	530	541	630	481	-23.7%
70+	252	303	227	338	383	415	398	581	404	488	20.8%
Total	2,626	2,305	1,974	2,537	2,395	2,761	2,926	3,579	2,945	2,876	-2.4%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Eat out / dine at a restaurant and/or cafe	1,237	961	910	1,247	1,331	1,320	1,578	1,912	1,432	1,479	3.3%
Visit friends & relatives	1,035	983	791	742	918	1,013	1,017	1,250	959	822	-14.3%
Sightseeing/looking around	557	443	364	438	445	647	577	771	562	536	-4.6%
Go shopping for pleasure	437	425	424	689	407	444	620	692	469	447	-4.8%
Bushwalking / rainforest walks	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	318	-

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Private vehicle or company car	2,553	2,252	1,827	2,456	2,275	2,601	2,841	3,399	2,846	2,813	-1.2%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable; n/a = not available

Capital Country includes: Bowral, Goulburn, Yass and Young.