

Capital Country Visitor Profile

Year ended June 2021

Source: National and International Visitor Surveys, Tourism Research Australia.



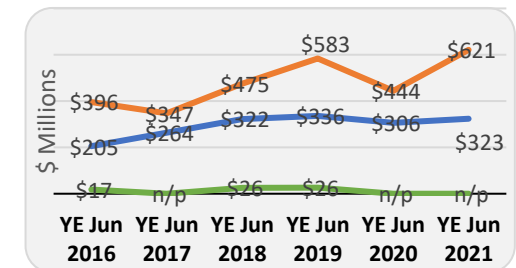
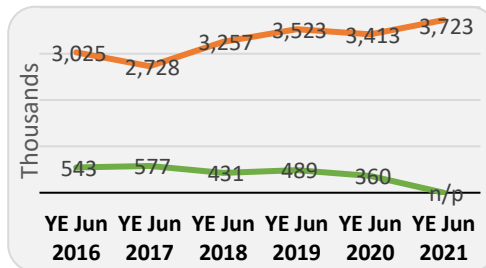
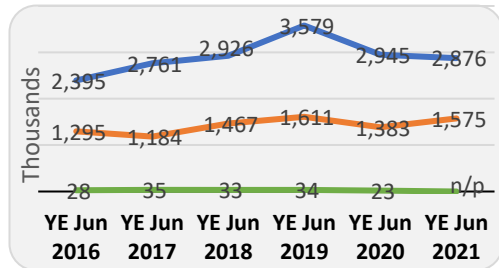
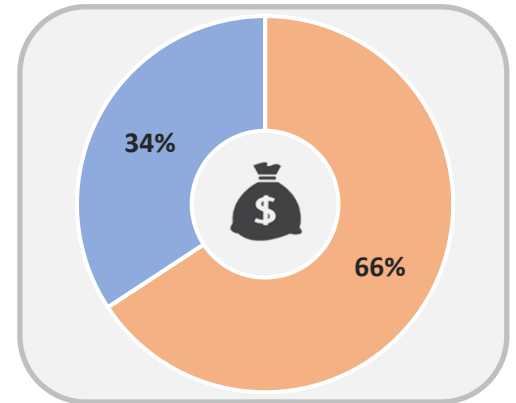
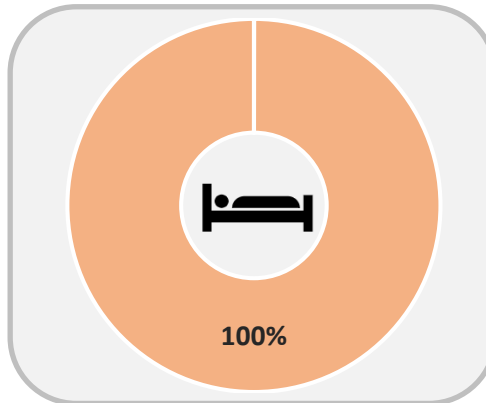
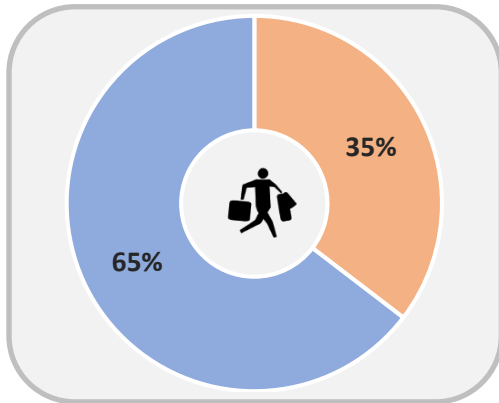
Icons sourced from www.easil.ly

Note: International data for YE June 2021 is not available for this tourism region.

TOTAL DOMESTIC & INTERNATIONAL



■ International travel ■ Domestic overnight travel ■ Domestic daytrip travel



Domestic overnight travel

Visitors: 1.6m (+13.9% YoY)
Nights: 3.7m (+9.1% YoY)
Expenditure: \$621.2m (+39.9% YoY)



Average spend
\$167 per night
\$394 per visitor



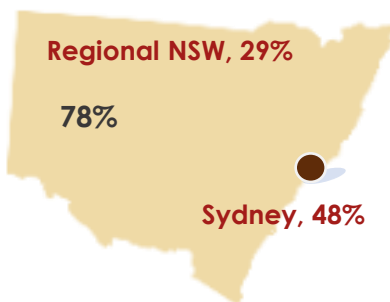
Average length of stay:
2.4 nights



#7 for visitors
#7 for nights
#8 for expenditure
In Regional NSW

Origin

78% of the visitors came from within New South Wales



Travel party

32% of the visitors were an adult couple



Unaccompanied
30%



Adult couple
32%



Family group
15%

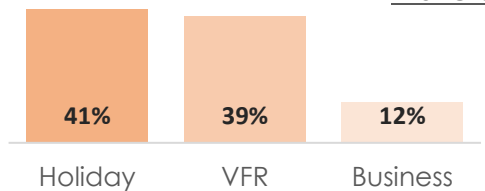


Friends and/or relatives
21%

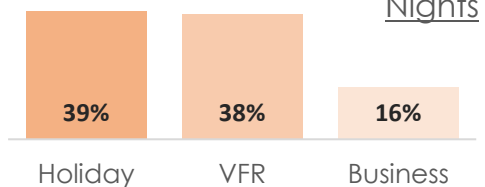
Purpose of visit

Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

Visitors



Nights



Transport

Private vehicle or company car, 93%
Railway, n/p

Gender

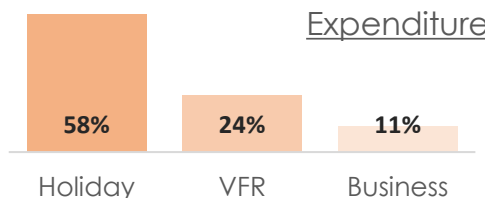


47%



53%

Expenditure



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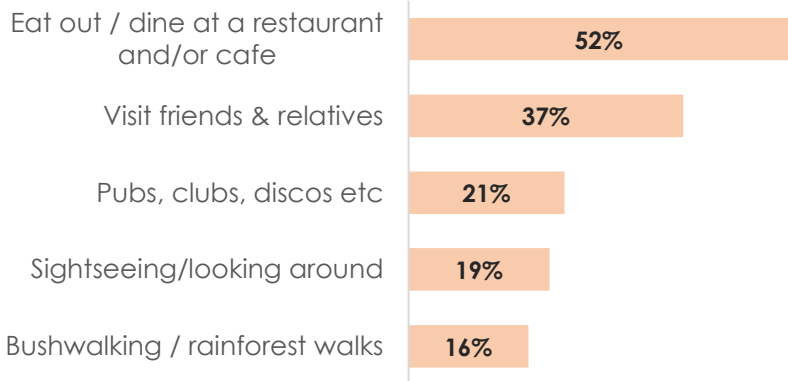
Year ended June 2021

Source: National and International Visitor Surveys, Tourism Research Australia.



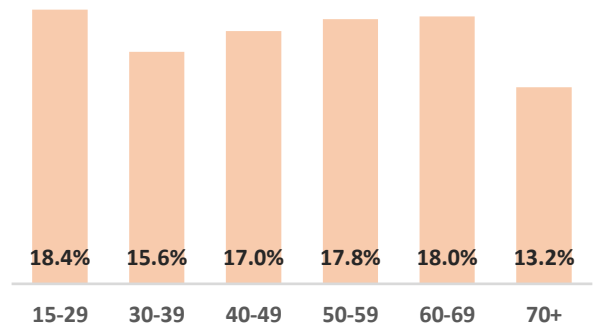
Icons sourced from www.easil.ly

Top 5 activities

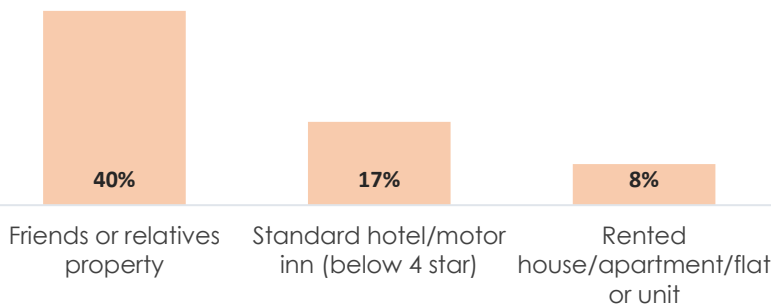


Age

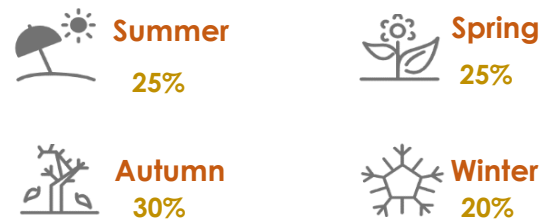
'15-29 years' was the largest age group of the visitors to the region



Top 3 accommodation types (nights)



Travel season*



*by month returned from the trip

Domestic daytrip travel

Visitors: 2.9m (-2.4% YoY)
Expenditure: \$323.4m (+5.6% YoY)



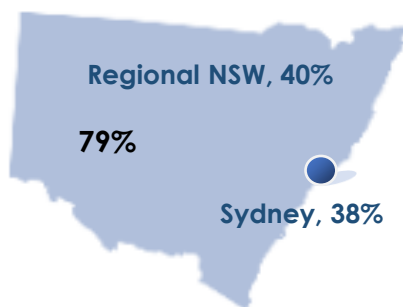
Average spend
\$112 per visitor



#5 for visitors
#5 for expenditure
In Regional NSW

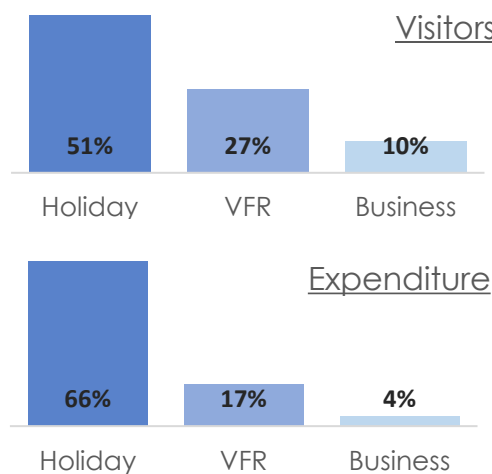
Origin

79% of the visitors to the region came from New South Wales



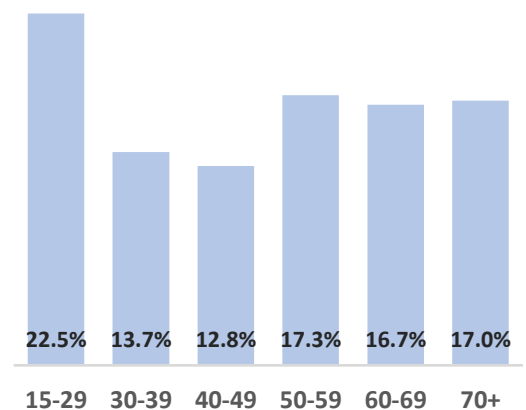
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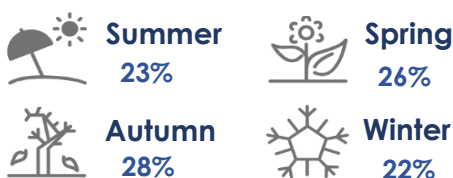


Age

'15-29 years' was the largest age group of the visitors to the region



Travel season*

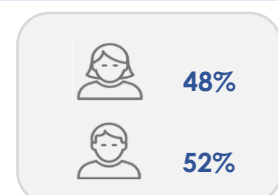


*by month returned from the trip

Transport

Private vehicle or company car
98%
Bus/Coach
n/p

Gender



INTERNATIONAL DATA IS NOT RELIABLE AND THEREFORE NOT PUBLISHABLE