

Travel to Central Coast Tourism Region

Year ended June 2021

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors ('000)	4,389	5,087	4,741	4,411	4,567	4,795	5,157	6,289	5,611	5,092	-9.2%
Nights ('000)	3,363	4,114	3,504	3,459	3,348	3,868	4,100	4,458	3,880	4,317	11.3%
Expenditure (\$ million)	\$600	\$840	\$793	\$753	\$792	\$769	\$834	\$1,011	\$854	\$975	14.2%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors (000)	1,135	1,381	1,296	1,199	1,253	1,387	1,505	1,737	1,445	1,694	17.2%
Nights (000)	3,363	4,114	3,504	3,459	3,348	3,868	4,100	4,458	3,880	4,317	11.3%
Average Length of Stay	3.0	3.0	2.7	2.9	2.7	2.8	2.7	2.6	2.7	2.5	-5.1%
Expenditure (\$ million)	\$371	\$558	\$537	\$484	\$505	\$513	\$547	\$660	\$516	\$687	33.1%
Spend per visitor per night (\$)	\$110	\$136	\$153	\$140	\$151	\$133	\$133	\$148	\$133	\$159	19.6%
Intrastate visitors (000)	969	1,222	1,117	1,028	1,087	1,237	1,310	1,529	1,269	1,539	21.3%
Interstate visitors (000)	166	158	178	170	166	150	195	208	176	155	-12.0%
Intrastate nights (000)	2,784	3,616	2,929	2,654	2,727	3,200	3,518	3,516	3,129	3,662	17.0%
Interstate nights (000)	580	497	575	805	620	668	582	942	752	655	-12.8%
Intrastate expenditure (\$ million)	\$328	\$511	\$462	\$403	\$446	\$451	\$466	\$565	\$433	\$614	41.8%
Interstate expenditure (\$ million)	\$44	\$48	\$75	\$81	\$59	\$62	\$80	\$95	\$83	\$73	-12.3%

Purpose of Visit

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Holiday	555	698	575	572	563	619	685	776	567	839	47.9%
Visiting Friends & Relatives	480	564	622	523	589	612	630	740	718	695	-3.1%
Business	n/p	n/p	n/p	n/p	74	114	128	155	94	75	-20.1%
Other	n/p	n/p	n/p	42	n/p	n/p	n/p	73	74	85	15.0%
Total	1,135	1,381	1,296	1,199	1,253	1,387	1,505	1,737	1,445	1,694	17.2%

	Nights (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Holiday	1,912	2,106	1,792	1,801	1,777	1,742	2,005	1,990	1,550	2,260	45.8%
Visiting Friends & Relatives	1,221	1,290	1,490	1,302	1,295	1,545	1,664	1,986	1,823	1,692	-7.2%
Business	n/p	n/p	n/p	n/p	169	497	248	320	223	124	-44.7%
Other	n/p	n/p	n/p	98	n/p	n/p	n/p	162	284	241	-14.9%
Total	3,363	4,114	3,504	3,459	3,348	3,868	4,100	4,458	3,880	4,317	11.3%

Origin

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Regional NSW	323	337	349	283	322	340	445	435	416	355	-14.6%
Sydney	647	885	768	745	765	897	865	1,094	853	1,184	38.8%
Total Intrastate	969	1,222	1,117	1,028	1,087	1,237	1,310	1,529	1,269	1,539	21.3%
Victoria	n/p	n/p	n/p	n/p	n/p	n/p	n/p	72	n/p	n/p	-
Queensland	n/p	n/p	81	n/p	75	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	n/p	29	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total Interstate	166	158	178	170	166	150	195	208	176	155	-12.0%
Grand Total	1,135	1,381	1,296	1,199	1,253	1,387	1,505	1,737	1,445	1,694	17.2%

Age

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
15-29	205	310	268	276	299	297	397	374	363	348	-4.2%
30-39	222	258	217	192	168	265	264	318	228	286	25.4%
40-49	196	227	241	209	207	240	208	231	239	317	32.7%
50-59	193	241	216	186	231	254	231	337	196	281	43.3%
60-69	184	239	213	192	233	201	266	289	247	297	20.2%
70+	134	106	140	143	115	131	139	189	171	165	-3.9%
Total	1,135	1,381	1,296	1,199	1,253	1,387	1,505	1,737	1,445	1,694	17.2%

Travel Party

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Travelling alone	215	326	306	242	299	364	402	468	515	446	-13.2%
Adult couple	354	458	343	404	357	424	438	529	369	471	27.8%
Family group - parents and children	341	311	306	303	266	299	262	331	285	335	17.4%
Friends or relatives travelling together with(out) children	195	249	311	220	291	269	372	373	243	406	66.8%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,135	1,381	1,296	1,199	1,253	1,387	1,505	1,737	1,445	1,694	17.2%

Travel to Central Coast Tourism Region

Year ended June 2021

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Eat out / dine at a restaurant and/or cafe	566	786	746	708	708	766	912	1,006	769	902	17.3%	
Go to the beach	461	605	587	611	566	603	650	835	673	834	23.8%	
Visit friends & relatives	677	675	737	672	685	751	786	903	766	731	-4.6%	
Bushwalking / rainforest walks	83	103	99	141	117	168	158	235	170	331	94.5%	
Sightseeing/looking around	285	315	272	304	231	254	347	419	349	280	-19.8%	

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Friends or relatives property	1,727	2,008	1,697	1,582	1,653	1,777	1,981	2,341	2,038	2,088	2.5%	
Rented house/apartment/flat or unit	463	535	313	516	374	411	368	411	352	524	48.8%	
Own property	276	394	296	233	n/p	313	247	397	247	367	48.2%	

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Private vehicle or company car	1,016	1,246	1,103	1,030	1,059	1,217	1,328	1,522	1,242	1,552	25.0%	
Railway	n/p	48	75	82	95	73	n/p	128	89	75	-15.5%	
Aircraft	n/p	46	62	n/p	74	n/p	70	57	n/p	n/p	-	

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors (000)	3,254	3,707	3,445	3,212	3,315	3,408	3,652	4,552	4,166	3,399	-18.4%
Expenditure (\$ million)	\$229	\$282	\$257	\$270	\$287	\$256	\$287	\$351	\$338	\$288	-14.7%
Spend per visitor (\$)	\$70	\$76	\$74	\$84	\$86	\$75	\$79	\$77	\$81	\$85	4.5%

Main Purpose of Trip

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Holiday	1,271	1,486	1,624	1,397	1,482	1,462	1,581	2,181	1,669	1,475	-11.7%	
Visiting Friends & Relatives	1,525	1,715	1,290	1,309	1,305	1,338	1,387	1,552	1,660	1,260	-24.1%	
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	463	490	350	-28.5%	
Other	n/p	n/p	n/p	360	365	386	347	357	347	313	-9.6%	
Total	3,254	3,707	3,445	3,212	3,315	3,408	3,652	4,552	4,166	3,399	-18.4%	

Origin

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Sydney	2,306	2,367	2,103	2,268	2,011	2,268	2,560	2,988	2,633	2,363	-10.3%	
Regional NSW	948	1,340	1,310	945	1,282	1,124	1,076	1,562	1,524	1,032	-32.3%	
Total Intrastate	3,254	3,707	3,413	3,212	3,293	3,392	3,636	4,550	4,157	3,394	-18.3%	
Total Interstate	-	-	n/p	-	n/p	n/p	n/p	n/p	n/p	n/p	-	
Total	3,254	3,707	3,445	3,212	3,315	3,408	3,652	4,552	4,166	3,399	-18.4%	

Age

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
15-29	628	699	653	575	716	580	918	956	877	664	-24.2%	
30-39	650	653	476	503	378	602	511	668	751	608	-19.1%	
40-49	659	646	691	668	462	511	556	625	591	511	-13.5%	
50-59	485	567	654	483	729	672	532	793	677	627	-7.3%	
60-69	563	662	648	595	628	642	729	885	829	556	-33.0%	
70+	269	479	323	388	401	401	407	626	442	432	-2.2%	
Total	3,254	3,707	3,445	3,212	3,315	3,408	3,652	4,552	4,166	3,399	-18.4%	

Top 5 activities (sorted by the latest year)

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Eat out / dine at a restaurant and/or cafe	1,315	1,515	1,421	1,513	1,586	1,618	1,700	2,055	2,002	1,482	-26.0%	
Visit friends & relatives	1,632	1,771	1,631	1,480	1,388	1,526	1,423	1,732	1,707	1,169	-31.5%	
Go to the beach	691	737	772	734	444	715	902	1,015	1,015	711	-30.0%	
Sightseeing/looking around	504	384	373	475	696	540	388	892	681	441	-35.1%	
Go shopping for pleasure	364	412	456	445	516	474	392	564	431	274	-36.5%	

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Private vehicle or company car	3,019	3,498	3,141	2,941	3,201	3,207	3,382	4,299	3,914	3,189	-18.5%	
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Rental car	n/p	-	n/p	-	-	n/p	n/p	n/p	n/p	n/p	-	

n/p = not publishable

Central Coast includes: Gosford, Terrigal, The Entrance and Wyong.