

Travel to Central NSW Tourism Region

Year ended June 2021

Source: National Visitor Survey, TRA.



OVERVIEW

Domestic - overnight & daytrip	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors ('000)	4,487	4,269	4,533	4,853	4,733	5,425	5,674	6,334	5,173	5,521	6.7%
Nights ('000)	5,465	5,613	4,376	5,130	5,806	6,357	8,086	7,083	5,747	7,732	34.5%
Expenditure (\$ million)	\$1,068	\$1,117	\$1,083	\$1,161	\$1,172	\$1,275	\$1,467	\$1,826	\$1,530	\$2,000	30.7%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors (000)	1,952	1,872	1,729	1,989	2,071	2,333	2,738	2,985	2,112	2,837	34.3%
Nights (000)	5,465	5,613	4,376	5,130	5,806	6,357	8,086	7,083	5,747	7,732	34.5%
Average Length of Stay	2.8	3.0	2.5	2.6	2.8	2.7	3.0	2.4	2.7	2.7	0.2%
Expenditure (\$ million)	\$798	\$736	\$642	\$775	\$860	\$897	\$1,088	\$1,278	\$1,020	\$1,588	55.7%
Spend per visitor per night (\$)	\$146	\$131	\$147	\$151	\$148	\$141	\$135	\$180	\$178	\$205	15.7%
Intrastate visitors (000)	1,505	1,454	1,372	1,487	1,534	1,803	2,181	2,333	1,611	2,393	48.6%
Interstate visitors (000)	447	418	356	501	537	530	557	651	501	444	-11.5%
Intrastate nights (000)	3,924	3,763	3,285	3,751	4,286	4,493	6,023	5,312	4,300	6,372	48.2%
Interstate nights (000)	1,541	1,851	1,091	1,379	1,520	1,864	2,064	1,771	1,447	1,360	-6.1%
Intrastate expenditure (\$ million)	\$614	\$493	\$493	\$596	\$613	\$664	\$817	\$983	\$775	\$1,268	63.6%
Interstate expenditure (\$ million)	\$184	\$243	\$149	\$179	\$247	\$233	\$271	\$294	\$245	\$320	30.5%

Purpose of Visit

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Holiday	680	711	599	744	752	748	1,006	1,110	683	1,064	55.7%
Visiting Friends & Relatives	697	747	582	698	704	846	992	1,046	676	906	33.9%
Business	424	290	395	365	418	473	487	557	570	640	12.3%
Other	167	141	161	216	225	297	288	292	208	259	24.6%
Total	1,952	1,872	1,729	1,989	2,071	2,333	2,738	2,985	2,112	2,837	34.3%

	Nights (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Holiday	1,877	1,983	1,669	1,913	2,103	2,036	2,718	2,583	1,846	2,856	54.7%
Visiting Friends & Relatives	2,052	2,029	1,576	2,005	2,239	2,677	2,723	2,751	1,770	2,484	40.3%
Business	1,208	1,312	836	704	893	1,099	1,743	1,237	1,531	1,714	11.9%
Other	328	290	296	508	572	545	902	513	600	679	13.2%
Total	5,465	5,613	4,376	5,130	5,806	6,357	8,086	7,083	5,747	7,732	34.5%

Origin

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Regional NSW	870	866	808	869	914	1,113	1,367	1,386	993	1,214	22.3%
Sydney	635	589	565	619	620	691	814	947	618	1,179	90.9%
Total Intrastate	1,505	1,454	1,372	1,487	1,534	1,803	2,181	2,333	1,611	2,393	48.6%
Victoria	203	112	134	179	196	183	184	223	200	184	-8.1%
Queensland	128	193	131	182	220	221	227	271	194	142	-26.8%
ACT	n/p	n/p	n/p	n/p	n/p	60	n/p	79	57	82	42.1%
Other Interstate	53	66	49	81	59	66	86	78	n/p	n/p	-
Total Interstate	447	418	356	501	537	530	557	651	501	444	-11.5%
Grand Total	1,952	1,872	1,729	1,989	2,071	2,333	2,738	2,985	2,112	2,837	34.3%

Age

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
15-29	348	375	330	376	367	604	588	564	447	466	4.2%
30-39	299	216	254	252	315	239	429	455	305	489	60.3%
40-49	355	386	289	374	346	437	464	459	340	530	55.9%
50-59	416	309	372	397	381	405	467	598	428	510	19.3%
60-69	342	398	314	401	440	401	461	515	376	532	41.5%
70+	192	187	170	188	222	247	327	394	216	309	43.2%
Total	1,952	1,872	1,729	1,989	2,071	2,333	2,738	2,985	2,112	2,837	34.3%

Travel Party

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Travelling alone	469	378	421	575	563	672	909	817	734	857	16.7%
Adult couple	541	606	496	558	629	672	688	787	522	769	47.3%
Family group - parents and children	436	444	356	360	351	378	424	495	335	451	34.5%
Friends or relatives travelling together with(out) children	341	326	282	387	413	473	575	676	374	623	66.4%
Business associates travelling together with(out) spouse	124	n/p	135	81	92	n/p	109	164	116	125	8.3%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,952	1,872	1,729	1,989	2,071	2,333	2,738	2,985	2,112	2,837	34.3%

Travel to Central NSW Tourism Region

Year ended June 2021

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Eat out / dine at a restaurant and/or cafe	911	940	876	1,016	1,135	1,261	1,523	1,728	1,146	1,551	35.3%	
Visit friends & relatives	859	838	738	867	886	989	1,102	1,293	737	869	17.8%	
Pubs, clubs, discos etc	444	349	414	424	464	589	651	790	571	780	36.6%	
Sightseeing/looking around	421	398	310	347	409	422	518	678	456	584	28.0%	
Go shopping for pleasure	343	312	268	348	363	312	409	478	289	420	45.3%	

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Friends or relatives property	2,172	2,202	1,844	2,210	2,528	2,810	2,760	2,818	1,952	2,537	30.0%	
Standard hotel/motor inn (below 4 star)	1,339	987	1,079	1,150	1,059	1,504	1,585	1,799	1,154	1,593	38.0%	
Rented house/apartment/flat or unit	n/p	n/p	n/p	n/p	176	209	413	362	378	683	80.6%	

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Private vehicle or company car	1,726	1,664	1,552	1,779	1,860	2,068	2,452	2,694	1,921	2,662	38.6%	
Aircraft	n/p	76	n/p	n/p	80	152	121	130	n/p	85	-	
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors (000)	2,535	2,397	2,805	2,864	2,663	3,092	2,936	3,349	3,062	2,684	-12.3%
Expenditure (\$ million)*	\$271	\$381	\$441	\$386	\$312	\$378	\$379	\$548	\$510	\$412	-19.2%
Spend per visitor (\$)	\$107	\$159	\$157	\$135	\$117	\$122	\$129	\$164	\$167	\$153	-7.8%

Main Purpose of Trip

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Holiday	1,023	1,201	1,135	1,191	1,016	1,269	1,149	1,276	1,129	1,093	-3.2%	
Visiting Friends & Relatives	615	507	545	623	687	669	761	645	706	497	-29.6%	
Business	429	279	488	281	261	446	318	563	453	481	6.2%	
Other	468	410	637	770	699	708	707	866	773	613	-20.7%	
Total	2,535	2,397	2,805	2,864	2,663	3,092	2,936	3,349	3,062	2,684	-12.3%	

Origin

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Sydney	439	346	401	333	276	447	463	426	407	389	-4.3%	
Regional NSW	2,095	2,048	2,383	2,415	2,295	2,594	2,413	2,805	2,623	2,245	-14.4%	
Total Intrastate	2,534	2,394	2,783	2,749	2,571	3,041	2,875	3,231	3,030	2,634	-13.0%	
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Total	2,535	2,397	2,805	2,864	2,663	3,092	2,936	3,349	3,062	2,684	-12.3%	

Age

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
15-29	667	n/p	549	549	588	610	532	679	436	423	-2.9%	
30-39	n/p	430	519	n/p	388	n/p	472	439	628	412	-34.3%	
40-49	398	369	579	562	373	418	468	763	421	395	-6.0%	
50-59	385	379	416	512	412	676	469	526	647	472	-27.0%	
60-69	366	407	422	653	596	526	607	544	532	543	2.1%	
70+	318	325	320	369	306	463	389	398	399	439	9.9%	
Total	2,535	2,397	2,805	2,864	2,663	3,092	2,936	3,349	3,062	2,684	-12.3%	

Top 5 activities (sorted by the latest year)

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Eat out / dine at a restaurant and/or cafe	882	1,123	1,074	1,227	1,254	1,250	1,475	1,527	1,211	1,197	-1.1%	
Go shopping for pleasure	579	916	777	833	636	770	682	697	752	596	-20.8%	
Visit friends & relatives	800	682	761	854	921	824	853	831	763	437	-42.8%	
Sightseeing/looking around	n/p	n/p	321	n/p	n/p	308	372	n/p	377	275	-27.1%	
Pubs, clubs, discos etc	n/p	n/p	n/p	n/p	n/p	285	n/p	367	n/p	n/p	-	

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)											% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021		
Private vehicle or company car	2,483	2,311	2,704	2,722	2,590	3,021	2,889	3,215	2,955	2,614	-11.5%	
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Rental car	n/p	-	n/p	-	n/p	n/p	-	n/p	-	n/p	-	

n/p = not publishable; n/a = not available

Central NSW includes: Bathurst, Coonabarabran, Cowra, Dubbo, Mudgee, Narromine, Orange and Parkes.