

Travel to Country and Outback Destination Network

Year ended June 2021

Source: National and International Visitor Surveys, TRA.



OVERVIEW

GRAND TOTAL - overnight & daytrip	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)	8,412	7,865	8,310	9,179	8,695	9,751	10,368	11,631	9,359	10,019	7.0%
Nights (000)	12,339	12,998	11,549	12,830	13,820	14,614	17,301	16,635	13,157	16,219	23.3%
Expenditure (\$ million)	\$2,112	\$2,219	\$2,166	\$2,274	\$2,304	\$2,570	\$2,881	\$3,390	\$2,803	\$3,381	20.6%
Overnight - Int'l & domestic											
Visitors (000)	3,556	3,511	3,391	3,713	3,824	4,343	4,943	5,222	3,959	5,049	27.5%
Nights (000)	12,339	12,998	11,549	12,830	13,820	14,614	17,301	16,635	13,157	16,219	23.3%
Expenditure (\$ million)	\$1,522	\$1,582	\$1,468	\$1,579	\$1,707	\$1,943	\$2,164	\$2,442	\$1,973	\$2,699	36.8%
Domestic - overnight & daytrip											
Visitors (000)	8,324	7,786	8,236	9,102	8,613	9,665	10,273	11,549	9,293	10,017	7.8%
Nights (000)	10,568	11,150	9,595	11,065	11,623	12,882	14,861	14,507	11,623	16,194	39.3%
Expenditure (\$ million)	\$2,029	\$2,118	\$2,075	\$2,185	\$2,202	\$2,471	\$2,748	\$3,289	\$2,726	\$3,379	24.0%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)	3,469	3,432	3,317	3,636	3,743	4,256	4,848	5,140	3,893	5,047	29.7%
Nights (000)	10,568	11,150	9,595	11,065	11,623	12,882	14,861	14,507	11,623	16,194	39.3%
Average Length of Stay (nights)	3.0	3.2	2.9	3.0	3.1	3.0	3.1	2.8	3.0	3.2	7.5%
Expenditure (\$ million)	\$1,439	\$1,480	\$1,377	\$1,490	\$1,605	\$1,845	\$2,031	\$2,341	\$1,896	\$2,697	42.2%
Spend per visitor per night (\$)	\$136	\$133	\$144	\$135	\$138	\$143	\$137	\$161	\$163	\$167	2.1%
Interstate visitors (000)	823	780	820	927	991	1,030	1,071	1,134	956	925	-3.2%
Intrastate visitors (000)	2,646	2,652	2,497	2,709	2,752	3,226	3,777	4,005	2,937	4,122	40.4%
Interstate nights (000)	3,071	3,760	2,935	3,444	3,602	4,179	4,195	3,710	3,385	3,709	9.6%
Intrastate nights (000)	7,497	7,390	6,660	7,621	8,021	8,703	10,666	10,798	8,238	12,485	51.6%
Interstate expenditure (\$ million)	\$357	\$465	\$406	\$392	\$485	\$598	\$554	\$615	\$536	\$538	0.5%
Intrastate expenditure (\$ million)	\$1,082	\$1,015	\$972	\$1,099	\$1,120	\$1,247	\$1,477	\$1,726	\$1,360	\$2,158	58.7%

Main Purpose of Visit

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Holiday	1,256	1,294	1,209	1,317	1,383	1,423	1,736	1,840	1,225	1,770	44.4%
Visiting Friends & Relatives	1,289	1,232	1,141	1,269	1,192	1,460	1,652	1,758	1,281	1,604	25.2%
Business	689	688	710	735	838	968	1,020	1,144	1,064	1,281	20.4%
Other	290	264	307	387	399	465	525	477	390	474	21.5%
Total	3,469	3,432	3,317	3,636	3,743	4,256	4,848	5,140	3,893	5,047	29.7%

Origin

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Regional NSW	1,736	1,703	1,633	1,758	1,789	2,081	2,410	2,563	1,968	2,404	22.2%
Sydney	909	949	864	951	963	1,145	1,367	1,442	969	1,719	77.3%
Victoria	253	181	218	255	293	307	302	307	327	255	-22.0%
Queensland	379	403	414	448	496	507	520	607	444	472	6.3%
ACT	n/p	n/p	62	73	86	75	80	88	69	100	44.8%
Other Interstate	113	126	126	151	116	141	168	133	116	98	-15.2%
Total	3,469	3,432	3,317	3,636	3,743	4,256	4,848	5,140	3,893	5,047	29.7%

Age

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
15-29	669	640	597	759	694	973	1,006	1,045	811	975	20.2%
30-39	530	547	531	511	528	534	674	852	631	814	29.0%
40-49	596	584	631	602	662	798	954	761	625	973	55.5%
50-59	702	641	663	720	757	785	849	968	757	851	12.3%
60-69	651	678	578	711	719	737	810	897	641	876	36.6%
70+	322	342	317	332	382	429	554	617	427	559	31.0%
Total	3,469	3,432	3,317	3,636	3,743	4,256	4,848	5,140	3,893	5,047	29.7%

Travel Party

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Travelling alone	845	814	873	1,045	1,127	1,313	1,573	1,577	1,310	1,741	32.9%
Adult couple	925	1,008	857	1,004	1,032	1,128	1,250	1,220	952	1,235	29.7%
Family group - parent(s) and children	775	754	674	634	574	687	730	774	598	719	20.2%
Friends and/or relatives travelling together	662	602	612	699	756	884	961	1,138	699	1,081	54.8%
Other	262	254	301	253	254	245	334	431	334	272	-18.6%
Total	3,469	3,432	3,317	3,636	3,743	4,256	4,848	5,140	3,893	5,047	29.7%

Top 5 Activities (sorted by the latest year)

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Eat out / dine at a restaurant and/or cafe	1,686	1,794	1,684	1,903	2,024	2,284	2,668	2,979	2,027	2,560	26.3%
Visit friends & relatives	1,589	1,472	1,426	1,608	1,567	1,773	1,912	2,219	1,436	1,547	7.7%
Pubs, clubs, discos etc	763	712	823	873	886	1,057	1,147	1,426	1,145	1,386	21.1%
Sightseeing/looking around	782	740	646	766	775	826	981	1,193	802	967	20.6%
Bushwalking / rainforest walks	282	324	278	321	399	459	525	605	362	766	111.6%

Travel to Country and Outback Destination Network

Year ended June 2021

Source: National and International Visitor Surveys, TRA.



Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Friends or relatives property	1,322	1,291	1,223	1,329	1,339	1,480	1,721	1,754	1,362	1,604	17.8%
Standard hotel/motor inn (below 4 star)	1,123	1,062	1,146	1,203	1,179	1,315	1,448	1,661	1,071	1,520	42.0%
Caravan or camping - non commercial	322	338	377	332	426	491	537	608	485	588	21.4%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Private vehicle or company car	3,049	3,054	2,892	3,230	3,315	3,711	4,292	4,586	3,487	4,704	34.9%
Aircraft	176	154	162	154	184	350	270	272	180	174	-3.5%
Railway	49	85	105	65	79	77	123	72	n/p	n/p	-

INTERNATIONAL OVERNIGHT TRAVEL*

Visitors, Nights and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)	88	80	74	77	82	86	95	83	66	n/p	-
Nights (000)	1,771	1,848	1,954	1,765	2,197	1,731	2,439	2,128	1,533	n/p	-
Average Length of Stay (nights)	20.2	23.2	26.4	22.9	26.9	20.0	25.6	25.8	23.3	-	-
Expenditure (\$ million)	\$83	\$101	\$91	\$89	\$102	\$98	\$133	\$101	\$77	n/p	-
Spend per visitor per night (\$)	\$47	\$55	\$47	\$50	\$46	\$57	\$55	\$47	\$50	-	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)	4,856	4,354	4,919	5,466	4,870	5,409	5,425	6,409	5,400	4,970	-8.0%
Expenditure (\$ million)	590	638	698	694	597	626	717	948	830	682	-17.8%
Spend per visitor (\$)	\$122	\$146	\$142	\$127	\$123	\$116	\$132	\$148	\$154	\$137	-10.6%

Main Purpose of Trip

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Holiday	2,089	2,116	2,023	2,428	2,185	2,095	2,302	2,543	2,077	2,111	1.6%
Visiting Friends & Relatives	1,024	858	948	1,218	1,058	1,249	1,298	1,404	1,178	781	-33.7%
Business	802	592	854	535	600	818	636	1,095	948	943	-0.4%
Other	941	787	1,094	1,285	1,028	1,246	1,189	1,367	1,197	1,134	-5.3%
Total	4,856	4,354	4,919	5,466	4,870	5,409	5,425	6,409	5,400	4,970	-8.0%

Origin

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Sydney	719	707	634	616	578	774	735	944	622	574	-7.7%
Regional NSW	4,039	3,563	4,158	4,648	4,110	4,490	4,510	5,192	4,668	4,294	-8.0%
Total Intrastate	4,759	4,270	4,791	5,264	4,689	5,265	5,245	6,136	5,289	4,868	-8.0%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	4,856	4,354	4,919	5,466	4,870	5,409	5,425	6,409	5,400	4,970	-8.0%

Age

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
15-29	1,019	751	939	1,181	906	959	1,125	1,446	942	792	-15.9%
30-39	906	766	947	548	666	783	836	706	1,010	815	-19.3%
40-49	822	667	1,132	1,040	844	710	785	1,186	761	714	-6.2%
50-59	810	866	687	996	789	1,196	895	1,077	1,095	868	-20.7%
60-69	736	729	725	1,176	982	969	1,024	1,152	899	937	4.2%
70+	562	574	489	525	683	793	759	841	693	843	21.6%
Total	4,856	4,354	4,919	5,466	4,870	5,409	5,425	6,409	5,400	4,970	-8.0%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Eat out / dine at a restaurant and/or cafe	1,736	1,810	1,813	2,109	2,189	2,274	2,522	2,964	2,099	2,007	-4.4%
Go shopping for pleasure	1,156	1,423	1,083	1,447	1,031	1,271	1,192	1,151	1,167	961	-17.7%
Visit friends & relatives	1,413	1,055	1,369	1,599	1,473	1,650	1,530	1,624	1,335	808	-39.5%
Sightseeing/looking around	587	438	650	606	508	563	663	851	683	524	-23.2%
Pubs, clubs, discos etc	234	330	238	237	418	395	365	735	439	376	-14.3%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Private vehicle or company car	4,728	4,201	4,740	5,293	4,748	5,261	5,310	6,133	5,236	4,858	-7.2%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

*Further breakdown of International visitor data for YE June 2021 is not available for destination networks