

# Travel to Southern NSW Destination Network

## Year ended June 2021

Source: National and International Visitor Surveys, TRA.



### OVERVIEW

GRAND TOTAL - overnight & daytrip	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)	5,265	4,970	4,886	5,040	5,092	5,333	5,829	6,901	5,675	5,693	0.3%
Nights (000)	8,892	9,305	9,515	8,971	9,456	9,326	10,343	10,565	9,904	9,498	-4.1%
Expenditure (\$ million)	\$1,479	\$1,588	\$1,577	\$1,654	\$1,471	\$1,738	\$1,998	\$2,092	\$1,803	\$2,011	11.5%
<b>Overnight - Int'l &amp; domestic</b>											
Visitors (000)	2,330	2,383	2,540	2,343	2,580	2,697	2,991	3,193	2,618	2,854	9.0%
Nights (000)	8,892	9,305	9,515	8,971	9,456	9,326	10,343	10,565	9,904	9,498	-4.1%
Expenditure (\$ million)	\$1,160	\$1,323	\$1,314	\$1,380	\$1,220	\$1,453	\$1,659	\$1,753	\$1,406	\$1,673	18.9%
<b>Domestic - overnight &amp; daytrip</b>											
Visitors (000)	5,202	4,907	4,821	4,976	5,016	5,245	5,732	6,802	5,609	5,692	1.5%
Nights (000)	8,145	8,611	8,795	8,014	8,634	8,391	9,479	9,598	9,179	9,486	3.3%
Expenditure (\$ million)	\$1,438	\$1,557	\$1,544	\$1,610	\$1,430	\$1,678	\$1,938	\$2,041	\$1,762	\$2,011	14.1%

### DOMESTIC OVERNIGHT TRAVEL

#### Visitors, Nights and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)	2,266	2,320	2,475	2,279	2,504	2,609	2,894	3,094	2,552	2,854	11.8%
Nights (000)	8,145	8,611	8,795	8,014	8,634	8,391	9,479	9,598	9,179	9,486	3.3%
Average Length of Stay (nights)	3.6	3.7	3.6	3.5	3.4	3.2	3.3	3.1	3.6	3.3	-7.6%
Expenditure (\$ million)	\$1,119	\$1,292	\$1,280	\$1,335	\$1,180	\$1,393	\$1,599	\$1,702	\$1,365	\$1,673	22.5%
Spend per visitor per night (\$)	\$137	\$150	\$146	\$167	\$137	\$166	\$169	\$177	\$149	\$176	18.5%
Interstate visitors (000)	794	961	921	910	961	966	1,056	1,055	914	937	2.6%
Intrastate visitors (000)	1,472	1,359	1,555	1,369	1,543	1,642	1,838	2,039	1,638	1,916	17.0%
Interstate nights (000)	2,927	4,047	3,591	3,405	3,636	3,339	4,106	3,664	4,013	3,199	-20.3%
Intrastate nights (000)	5,218	4,564	5,204	4,609	4,998	5,052	5,373	5,934	5,167	6,287	21.7%
Interstate expenditure (\$ million)	\$379	\$517	\$442	\$533	\$400	\$489	\$552	\$581	\$478	\$450	-5.9%
Intrastate expenditure (\$ million)	\$740	\$775	\$838	\$802	\$780	\$904	\$1,048	\$1,121	\$887	\$1,223	37.8%

#### Main Purpose of Visit

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Holiday	1,358	1,478	1,386	1,437	1,523	1,499	1,770	1,783	1,248	1,761	41.1%
Visiting Friends & Relatives	628	554	703	473	618	726	715	797	640	642	0.3%
Business	219	205	249	204	231	246	302	399	482	275	-43.0%
Other	78	88	146	172	155	165	133	138	211	195	-7.4%
Total	2,266	2,320	2,475	2,279	2,504	2,609	2,894	3,094	2,552	2,854	11.8%

#### Origin

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Regional NSW	728	697	852	773	848	826	894	1,067	856	926	8.2%
Sydney	743	663	703	595	696	817	944	972	782	990	26.6%
Victoria	321	351	356	321	318	363	354	365	367	322	-12.2%
Queensland	n/p	95	109	108	76	111	103	122	91	n/p	-
ACT	350	448	402	438	511	431	539	501	395	561	42.2%
Other Interstate	50	67	53	43	56	62	61	66	n/p	n/p	-
Total	2,266	2,320	2,475	2,279	2,504	2,609	2,894	3,094	2,552	2,854	11.8%

#### Age

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
15-29	527	585	545	449	522	608	609	695	592	657	10.9%
30-39	375	374	386	345	398	394	501	501	422	402	-4.8%
40-49	433	388	489	390	496	497	504	508	367	495	34.9%
50-59	367	404	485	435	440	481	496	534	447	494	10.5%
60-69	368	388	406	413	459	430	479	488	427	528	23.7%
70+	196	181	164	247	189	199	306	367	297	278	-6.3%
Total	2,266	2,320	2,475	2,279	2,504	2,609	2,894	3,094	2,552	2,854	11.8%

#### Travel Party

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Travelling alone	379	279	455	377	495	466	502	825	699	593	-15.1%
Adult couple	649	649	656	713	654	756	892	833	633	857	35.5%
Family group - parent(s) and children	644	654	668	555	558	629	568	527	429	531	23.9%
Friends and/or relatives travelling together	493	612	588	533	682	645	811	752	632	788	24.8%
Other	102	126	108	100	115	112	120	157	160	85	-47.2%
Total	2,266	2,320	2,475	2,279	2,504	2,609	2,894	3,094	2,552	2,854	11.8%

#### Top 5 Activities (sorted by the latest year)

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Eat out / dine at a restaurant and/or cafe	1,158	1,185	1,227	1,331	1,433	1,563	1,709	1,772	1,382	1,624	17.5%
Go to the beach	510	627	635	638	701	686	725	755	554	831	49.9%
Visit friends & relatives	880	781	1,029	752	899	995	904	1,081	791	757	-4.3%
Bushwalking / rainforest walks	348	395	409	386	394	510	502	496	358	682	90.2%
Sightseeing/looking around	544	651	700	639	641	658	727	948	622	680	9.4%

# Travel to Southern NSW Destination Network

## Year ended June 2021

Source: National and International Visitor Surveys, TRA.



### Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Friends or relatives property	703	675	791	626	766	851	871	971	782	859	9.9%
Standard hotel/motor inn (below 4 star)	514	503	497	509	478	545	645	634	576	620	7.7%
Caravan park or commercial camping ground	276	411	367	394	338	391	355	351	276	396	43.5%

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Private vehicle or company car	2,066	2,097	2,265	2,043	2,334	2,380	2,671	2,876	2,327	2,716	16.7%
Rental car	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bus/Coach	79	n/p	n/p	59	n/p	72	n/p	n/p	n/p	n/p	-

### INTERNATIONAL OVERNIGHT TRAVEL\*

#### Visitors, Nights and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)	64	63	65	64	76	88	97	99	67	n/p	-
Nights (000)	747	693	720	956	823	935	863	967	725	n/p	-
Average Length of Stay (nights)	11.8	11.1	11.1	14.9	10.8	10.6	8.9	9.8	10.9	-	-
Expenditure (\$ million)	\$41	\$31	\$33	\$45	\$40	\$60	\$59	\$51	\$41	n/p	-
Spend per visitor per night (\$)	\$55	\$44	\$46	\$47	\$49	\$64	\$69	\$53	\$57	-	-

### DOMESTIC DAYTRIP TRAVEL

#### Visitors and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)	2,936	2,588	2,346	2,697	2,512	2,636	2,838	3,708	3,057	2,839	-7.1%
Expenditure (\$ million)	\$318	\$266	\$264	\$274	\$250	\$285	\$339	\$339	\$397	\$338	-14.8%
Spend per visitor (\$)	\$108	\$103	\$112	\$102	\$100	\$108	\$119	\$92	\$130	\$119	-8.2%

#### Main Purpose of Trip

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Holiday	1,509	1,220	1,153	1,587	1,412	1,420	1,584	1,952	1,471	1,478	0.5%
Visiting Friends & Relatives	639	837	652	538	572	623	684	963	812	514	-36.7%
Business	307	n/p	n/p	237	n/p	n/p	n/p	368	431	367	-14.7%
Other	481	269	299	336	333	360	332	425	344	480	39.4%
Total	2,936	2,588	2,346	2,697	2,512	2,636	2,838	3,708	3,057	2,839	-7.1%

#### Origin

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Sydney	n/p	329	n/p	334	313	344	n/p	455	412	n/p	-
Regional NSW	1,660	1,498	1,264	1,474	1,360	1,446	1,548	1,935	1,771	1,713	-3.3%
Total Intrastate	1,885	1,827	1,526	1,808	1,673	1,790	1,876	2,391	2,183	1,974	-9.6%
Total Interstate	1,051	760	820	889	838	847	962	1,318	874	864	-1.1%
Total	2,936	2,588	2,346	2,697	2,512	2,636	2,838	3,708	3,057	2,839	-7.1%

#### Age

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
15-29	572	n/p	n/p	650	506	503	466	753	581	547	-5.9%
30-39	467	556	n/p	n/p	n/p	n/p	n/p	721	318	379	19.4%
40-49	578	403	324	483	573	481	484	416	587	349	-40.6%
50-59	504	444	355	543	461	556	465	595	471	537	13.9%
60-69	527	447	423	530	411	459	588	729	687	579	-15.6%
70+	287	376	205	287	288	403	467	494	413	448	8.4%
Total	2,936	2,588	2,346	2,697	2,512	2,636	2,838	3,708	3,057	2,839	-7.1%

### Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Eat out / dine at a restaurant and/or cafe	1,224	1,125	965	1,030	1,235	1,298	1,379	1,775	1,438	1,312	-8.7%
Visit friends & relatives	877	938	708	702	661	736	850	1,132	849	533	-37.3%
Sightseeing/looking around	413	360	442	278	422	396	362	722	508	491	-3.2%
Go shopping for pleasure	589	542	495	626	448	442	567	733	394	429	8.9%
Go to the beach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	273	n/p	371	-

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Private vehicle or company car	2,863	2,546	2,264	2,628	2,431	2,581	2,788	3,633	3,013	2,775	-7.9%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Aircraft	n/p	-	-	n/p	n/p	n/p	-	-	-	n/p	-

n/p = not publishable

\*Further breakdown of International visitor data for YE June 2021 is not available for destination networks