

# Travel to Sydney Surrounds North Destination Network

Year ended June 2021

Source: National and International Visitor Surveys, TRA.



## OVERVIEW

GRAND TOTAL - overnight & daytrip	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)	17,801	17,413	18,291	18,635	20,203	20,264	21,759	25,072	20,601	20,356	-1.2%
Nights (000)	16,843	17,129	17,906	18,824	19,044	20,975	21,699	24,898	19,191	18,129	-5.5%
Expenditure (\$ million)	\$3,281	\$3,421	\$3,689	\$3,801	\$4,060	\$4,252	\$4,590	\$5,063	\$4,068	\$4,827	18.7%

### Overnight - Int'l & domestic

Visitors (000)	4,816	5,092	5,290	5,515	5,894	6,068	6,783	7,899	6,091	6,696	9.9%
Nights (000)	16,843	17,129	17,906	18,824	19,044	20,975	21,699	24,898	19,191	18,129	-5.5%
Expenditure (\$ million)	\$2,124	\$2,339	\$2,464	\$2,644	\$2,685	\$2,934	\$3,096	\$3,425	\$2,750	\$3,403	23.7%

### Domestic - overnight & daytrip

Visitors (000)	17,571	17,169	18,023	18,348	19,893	19,923	21,386	24,686	20,363	20,351	-0.1%
Nights (000)	12,851	13,899	13,547	14,501	14,321	15,669	16,622	19,614	16,077	18,039	12.2%
Expenditure (\$ million)	\$3,034	\$3,202	\$3,405	\$3,530	\$3,741	\$3,871	\$4,247	\$4,635	\$3,836	\$4,819	25.6%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)	4,586	4,848	5,022	5,228	5,584	5,727	6,409	7,513	5,853	6,691	14.3%
Nights (000)	12,851	13,899	13,547	14,501	14,321	15,669	16,622	19,614	16,077	18,039	12.2%
Average Length of Stay (nights)	2.8	2.9	2.7	2.8	2.6	2.7	2.6	2.6	2.7	2.7	-1.9%
Expenditure (\$ million)	\$1,877	\$2,120	\$2,181	\$2,372	\$2,366	\$2,552	\$2,754	\$2,997	\$2,518	\$3,395	34.8%
Spend per visitor per night (\$)	\$146	\$153	\$161	\$164	\$165	\$163	\$166	\$153	\$157	\$188	20.1%
Interstate visitors (000)	710	731	770	838	855	938	998	1,123	865	638	-26.2%
Intrastate visitors (000)	3,876	4,117	4,251	4,391	4,729	4,789	5,411	6,391	4,988	6,053	21.4%
Interstate nights (000)	2,980	2,749	2,795	3,457	2,973	4,164	3,552	4,756	3,664	2,641	-27.9%
Intrastate nights (000)	9,871	11,150	10,752	11,044	11,348	11,505	13,070	14,858	12,413	15,398	24.0%
Interstate expenditure (\$ million)	\$328	\$397	\$378	\$489	\$378	\$539	\$519	\$636	\$527	\$345	-34.5%
Intrastate expenditure (\$ million)	\$1,548	\$1,723	\$1,803	\$1,883	\$1,989	\$2,013	\$2,234	\$2,361	\$1,992	\$3,050	53.1%

### Main Purpose of Visit

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
<b>Visitors (000)</b>											
Holiday	2,023	2,147	2,207	2,418	2,407	2,535	2,800	3,143	2,202	3,316	50.6%
Visiting Friends & Relatives	1,857	1,881	2,062	1,937	2,182	2,264	2,477	3,011	2,584	2,325	-10.0%
Business	554	602	538	645	723	678	897	1,023	753	706	-6.3%
Other	174	239	260	252	298	313	274	384	349	396	13.6%
<b>Total</b>	<b>4,586</b>	<b>4,848</b>	<b>5,022</b>	<b>5,228</b>	<b>5,584</b>	<b>5,727</b>	<b>6,409</b>	<b>7,513</b>	<b>5,853</b>	<b>6,691</b>	<b>14.3%</b>

### Origin

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
<b>Visitors (000)</b>											
Regional NSW	1,792	1,920	1,932	1,818	1,968	1,900	2,153	2,533	2,092	2,036	-2.7%
Sydney	2,084	2,197	2,319	2,573	2,761	2,890	3,258	3,858	2,896	4,017	38.7%
Victoria	240	220	195	252	214	320	282	361	272	189	-30.8%
Queensland	282	295	336	310	365	401	417	453	385	265	-31.0%
ACT	81	96	117	139	143	85	164	153	108	125	16.0%
Other Interstate	106	120	123	137	133	132	135	155	100	n/p	-
<b>Total</b>	<b>4,586</b>	<b>4,848</b>	<b>5,022</b>	<b>5,228</b>	<b>5,584</b>	<b>5,727</b>	<b>6,409</b>	<b>7,513</b>	<b>5,853</b>	<b>6,691</b>	<b>14.3%</b>

### Age

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
<b>Visitors (000)</b>											
15-29	888	965	1,122	1,237	1,343	1,229	1,675	1,828	1,372	1,517	10.6%
30-39	806	819	796	832	883	1,061	1,084	1,387	1,097	1,061	-3.3%
40-49	888	901	1,011	867	873	989	1,110	1,096	861	1,215	41.1%
50-59	883	916	851	1,008	1,100	996	1,052	1,267	895	1,189	32.9%
60-69	766	834	780	834	910	890	890	1,173	1,067	1,082	1.4%
70+	355	412	462	450	475	561	598	761	561	627	11.8%
<b>Total</b>	<b>4,586</b>	<b>4,848</b>	<b>5,022</b>	<b>5,228</b>	<b>5,584</b>	<b>5,727</b>	<b>6,409</b>	<b>7,513</b>	<b>5,853</b>	<b>6,691</b>	<b>14.3%</b>

### Travel Party

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
<b>Visitors (000)</b>											
Travelling alone	900	1,234	1,245	1,229	1,453	1,552	1,678	2,188	1,881	1,741	-7.5%
Adult couple	1,492	1,469	1,335	1,671	1,561	1,735	1,861	2,082	1,653	1,931	16.8%
Family group - parent(s) and children	1,082	994	1,013	970	1,029	997	1,014	1,208	925	1,093	18.2%
Friends and/or relatives travelling together	850	946	1,194	1,083	1,230	1,205	1,501	1,714	1,109	1,700	53.3%
Other	262	204	235	274	312	238	355	321	285	226	-20.5%
<b>Total</b>	<b>4,586</b>	<b>4,848</b>	<b>5,022</b>	<b>5,228</b>	<b>5,584</b>	<b>5,727</b>	<b>6,409</b>	<b>7,513</b>	<b>5,853</b>	<b>6,691</b>	<b>14.3%</b>

### Top 10 Activities (sorted by the latest year)

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
<b>Visitors (000)</b>											
Eat out / dine at a restaurant and/or cafe	2,449	2,675	2,873	3,140	3,219	3,482	3,967	4,585	3,466	3,854	11.2%
Visit friends & relatives	2,317	2,342	2,612	2,465	2,570	2,726	2,926	3,727	2,857	2,392	-16.3%
Go to the beach	1,076	1,285	1,238	1,325	1,402	1,385	1,625	2,089	1,680	1,911	13.7%
Sightseeing/looking around	1,139	1,199	1,305	1,312	1,291	1,289	1,578	1,894	1,349	1,408	4.3%
Bushwalking / rainforest walks	489	481	660	798	672	791	1,062	1,266	759	1,367	80.0%

# Travel to Sydney Surrounds North Destination Network

Year ended June 2021

Source: National and International Visitor Surveys, TRA.



## Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Friends or relatives property	2,006	2,113	2,186	2,243	2,360	2,442	2,721	3,354	2,705	2,595	-4.1%
Standard hotel/motor inn (below 4 star)	766	758	893	857	964	927	952	1,048	841	941	11.9%
Rented house/apartment/flat or unit (not serviced daily)	375	436	466	447	488	475	577	743	528	768	45.3%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Private vehicle or company car	3,967	4,212	4,183	4,461	4,743	4,909	5,511	6,462	4,981	6,168	23.8%
Railway	185	173	289	268	355	268	304	445	314	237	-24.7%
Aircraft	274	330	316	331	335	396	427	458	392	160	-59.2%

## INTERNATIONAL OVERNIGHT TRAVEL\*

### Visitors, Nights and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)	230	244	268	287	309	341	374	386	238	5	-98.0%
Nights (000)	3,992	3,230	4,359	4,323	4,723	5,306	5,076	5,284	3,113	90	-97.1%
Average Length of Stay (nights)	17.3	13.3	16.2	15.1	15.3	15.6	13.6	13.7	13.1	19.3	47.3%
Expenditure (\$ million)	\$248	\$219	\$284	\$272	\$318	\$382	\$343	\$428	\$232	\$8	-96.4%
Spend per visitor per night (\$)	\$62	\$68	\$65	\$63	\$67	\$72	\$68	\$81	\$74	\$93	24.8%

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)	12,985	12,321	13,001	13,120	14,309	14,196	14,977	17,173	14,510	13,660	-5.9%
Expenditure (\$ million)	\$1,157	\$1,082	\$1,224	\$1,158	\$1,375	\$1,319	\$1,493	\$1,638	\$1,317	\$1,424	8.1%
Spend per visitor (\$)	\$89	\$88	\$94	\$88	\$96	\$93	\$100	\$95	\$91	\$104	14.8%

## Main Purpose of Trip

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Holiday	5,349	5,438	6,405	6,477	7,382	6,980	7,569	8,463	6,205	6,650	7.2%
Visiting Friends & Relatives	4,617	4,389	4,175	4,167	3,937	4,563	4,777	5,295	4,992	4,086	-18.1%
Business	1,728	1,284	1,165	1,128	1,381	1,187	1,170	1,906	1,910	1,584	-17.1%
Other	1,291	1,209	1,256	1,348	1,609	1,466	1,462	1,509	1,403	1,340	-4.5%
Total	12,985	12,321	13,001	13,120	14,309	14,196	14,977	17,173	14,510	13,660	-5.9%

## Origin

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Sydney	6,638	6,628	6,865	7,116	7,678	7,649	8,405	9,403	7,619	7,405	-2.8%
Regional NSW	6,294	5,649	6,067	5,960	6,571	6,507	6,504	7,729	6,829	6,246	-8.5%
Total Intrastate	12,932	12,277	12,931	13,076	14,249	14,155	14,910	17,132	14,447	13,650	-5.5%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	12,985	12,321	13,001	13,120	14,309	14,196	14,977	17,173	14,510	13,660	-5.9%

## Age

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
15-29	2,384	2,219	2,236	2,831	3,275	2,773	3,480	3,498	2,937	2,811	-4.3%
30-39	2,245	1,868	2,340	2,301	1,910	2,489	2,332	3,079	2,445	2,312	-5.5%
40-49	2,474	2,124	2,255	2,333	2,501	2,442	2,405	2,404	2,155	2,197	1.9%
50-59	2,310	2,331	2,514	2,206	2,595	2,363	2,505	2,916	2,248	2,417	7.5%
60-69	2,353	2,349	2,280	2,134	2,549	2,321	2,304	2,992	3,097	2,193	-29.2%
70+	1,219	1,431	1,376	1,314	1,478	1,808	1,951	2,284	1,628	1,730	6.3%
Total	12,985	12,321	13,001	13,120	14,309	14,196	14,977	17,173	14,510	13,660	-5.9%

## Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Eat out / dine at a restaurant and/or cafe	5,355	5,251	5,926	6,015	7,320	6,977	7,199	8,978	6,978	6,009	-13.9%
Visit friends & relatives	5,125	4,687	5,175	4,846	4,717	5,440	5,278	6,066	5,277	3,648	-30.9%
Sightseeing/looking around	2,036	1,937	2,449	2,217	2,867	2,451	2,584	3,490	2,457	2,011	-18.2%
Go shopping for pleasure	2,255	2,064	2,253	1,910	2,297	2,320	2,348	2,511	1,917	1,747	-8.8%
Go to the beach	1,305	1,289	1,524	1,378	1,343	1,400	1,725	2,124	1,975	1,504	-23.9%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Private vehicle or company car	12,221	11,537	12,144	12,124	13,487	13,253	13,838	16,196	13,510	13,035	-3.5%
Railway	459	464	492	713	462	652	761	586	631	392	-37.8%
Bus/Coach	200	264	206	n/p	224	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

\*Further breakdown of International visitor data for YE June 2021 is not available for destination networks