

Travel to Sydney Surrounds South Destination Network

Year ended June 2021



Source: National and International Visitor Surveys, TRA.

OVERVIEW

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
GRAND TOTAL - overnight & daytrip											
Visitors (000)	9,059	8,962	8,805	9,848	10,839	10,156	11,241	12,379	11,004	10,715	-2.6%
Nights (000)	9,423	8,970	9,485	10,036	10,387	11,108	11,431	13,302	11,083	11,358	2.5%
Expenditure (\$ million)	\$1,507	\$1,648	\$1,539	\$1,893	\$1,862	\$2,144	\$2,260	\$2,590	\$2,265	\$2,666	17.7%
Overnight - Int'l & domestic											
Visitors (000)	2,569	2,541	2,680	2,892	3,062	3,322	3,559	4,060	3,344	4,009	19.9%
Nights (000)	9,423	8,970	9,485	10,036	10,387	11,108	11,431	13,302	11,083	11,358	2.5%
Expenditure (\$ million)	\$1,007	\$1,086	\$1,059	\$1,214	\$1,233	\$1,523	\$1,590	\$1,855	\$1,579	\$2,057	30.3%
Domestic - overnight & daytrip											
Visitors (000)	8,974	8,866	8,708	9,739	10,724	10,004	11,084	12,216	10,904	10,714	-1.7%
Nights (000)	7,693	7,526	7,359	8,067	8,015	8,475	9,252	10,698	9,176	11,354	23.7%
Expenditure (\$ million)	\$1,385	\$1,538	\$1,394	\$1,722	\$1,661	\$1,891	\$2,041	\$2,345	\$2,068	\$2,665	28.9%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)	2,484	2,446	2,583	2,783	2,946	3,170	3,401	3,897	3,244	4,008	23.6%
Nights (000)	7,693	7,526	7,359	8,067	8,015	8,475	9,252	10,698	9,176	11,354	23.7%
Average Length of Stay (nights)	3.1	3.1	2.8	2.9	2.7	2.7	2.7	2.7	2.8	2.8	0.1%
Expenditure (\$ million)	\$885	\$976	\$914	\$1,043	\$1,033	\$1,270	\$1,370	\$1,610	\$1,382	\$2,057	48.8%
Spend per visitor per night (\$)	\$115	\$130	\$124	\$129	\$129	\$150	\$148	\$151	\$151	\$181	20.3%
Interstate visitors (000)	382	414	511	492	535	567	555	664	502	509	1.4%
Intrastate visitors (000)	2,102	2,032	2,072	2,291	2,411	2,603	2,846	3,234	2,742	3,499	27.6%
Interstate nights (000)	1,302	1,631	1,778	1,689	1,909	1,815	1,834	2,343	1,699	1,516	-10.8%
Intrastate nights (000)	6,391	5,895	5,581	6,379	6,106	6,660	7,418	8,355	7,477	9,837	31.6%
Interstate expenditure (\$ million)	\$156	\$146	\$187	\$199	\$211	\$232	\$264	\$309	\$250	\$251	0.5%
Intrastate expenditure (\$ million)	\$729	\$829	\$727	\$844	\$822	\$1,038	\$1,106	\$1,302	\$1,132	\$1,806	59.5%

Main Purpose of Visit

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)											
Holiday	1,244	1,410	1,440	1,478	1,509	1,660	1,630	1,893	1,483	2,258	52.3%
Visiting Friends & Relatives	901	846	885	1,080	1,116	1,140	1,325	1,535	1,268	1,388	9.5%
Business	268	140	161	135	186	223	305	317	363	224	-38.2%
Other	82	60	112	113	137	162	144	170	145	160	10.2%
Total	2,484	2,446	2,583	2,783	2,946	3,170	3,401	3,897	3,244	4,008	23.6%

Origin

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)											
Regional NSW	738	731	749	844	893	898	994	989	916	994	8.5%
Sydney	1,364	1,300	1,323	1,447	1,518	1,705	1,852	2,245	1,825	2,505	37.2%
Victoria	105	95	156	113	166	158	137	156	135	130	-3.7%
Queensland	n/p	77	112	99	138	121	115	135	115	91	-21.2%
ACT	151	204	187	211	150	210	233	302	200	268	33.8%
Other Interstate	52	38	56	70	81	79	70	70	n/p	n/p	-
Total	2,484	2,446	2,583	2,783	2,946	3,170	3,401	3,897	3,244	4,008	23.6%

Age

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)											
15-29	549	507	601	582	699	713	861	838	706	885	25.3%
30-39	465	390	477	434	483	542	585	608	616	734	19.1%
40-49	457	480	465	536	474	544	502	726	471	617	31.1%
50-59	454	473	468	517	584	590	615	654	560	704	25.8%
60-69	373	420	371	458	480	487	480	677	559	648	15.9%
70+	186	176	200	254	225	294	358	393	333	421	26.4%
Total	2,484	2,446	2,583	2,783	2,946	3,170	3,401	3,897	3,244	4,008	23.6%

Travel Party

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)											
Travelling alone	470	442	422	487	615	643	823	853	909	816	-10.3%
Adult couple	725	758	746	791	814	1,012	984	1,141	990	1,296	30.9%
Family group - parent(s) and children	694	710	650	747	657	622	665	726	567	739	30.3%
Friends and/or relatives travelling together	455	463	668	679	762	791	775	999	642	1,064	65.6%
Other	138	n/p	96	79	98	101	153	178	135	93	-30.9%
Total	2,484	2,446	2,583	2,783	2,946	3,170	3,401	3,897	3,244	4,008	23.6%

Top 10 Activities (sorted by the latest year)

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)											
Eat out / dine at a restaurant and/or cafe	1,214	1,277	1,385	1,543	1,644	1,881	2,032	2,477	1,911	2,248	17.7%
Go to the beach	870	1,051	1,092	1,121	1,196	1,384	1,382	1,646	1,321	1,822	37.9%
Visit friends & relatives	1,227	1,153	1,190	1,383	1,343	1,503	1,637	1,833	1,469	1,317	-10.3%
Sightseeing/looking around	661	657	682	713	664	804	924	1,216	844	924	9.5%
Bushwalking / rainforest walks	372	353	405	451	460	538	598	682	542	880	62.4%

Travel to Sydney Surrounds South Destination Network

Year ended June 2021



Source: National and International Visitor Surveys, TRA.

Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Friends or relatives property	1,012	1,040	970	1,180	1,167	1,247	1,477	1,562	1,355	1,523	12.4%
Rented house/apartment/flat or unit (not serviced daily)	228	204	277	335	340	403	385	433	354	594	67.6%
Standard hotel/motor inn (below 4 star)	380	323	319	359	373	399	444	478	297	457	53.8%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Private vehicle or company car	2,235	2,222	2,269	2,442	2,598	2,834	3,015	3,512	2,906	3,765	29.5%
Railway	57	70	98	133	114	110	143	128	134	88	-34.4%
Aircraft	97	61	122	112	154	150	135	124	113	n/p	-

INTERNATIONAL OVERNIGHT TRAVEL*

Visitors, Nights and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)	86	95	98	109	116	152	157	162	99	n/p	-
Nights (000)	1,730	1,444	2,126	1,969	2,372	2,633	2,178	2,604	1,906	n/p	-
Average Length of Stay (nights)	20.2	15.1	21.7	18.0	20.5	17.3	13.8	16.0	19.2	-	-
Expenditure (\$ million)	\$122	\$111	\$145	\$171	\$200	\$253	\$220	\$245	\$197	n/p	-
Spend per visitor per night (\$)	\$71	\$77	\$68	\$87	\$84	\$96	\$101	\$94	\$103	-	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun 21 vs. YE Jun 20
Visitors (000)	6,490	6,421	6,125	6,956	7,778	6,834	7,683	8,319	7,660	6,706	-12.5%
Expenditure (\$ million)	\$500	\$562	\$480	\$679	\$629	\$621	\$670	\$735	\$686	\$609	-11.3%
Spend per visitor (\$)	\$77	\$88	\$78	\$98	\$81	\$91	\$87	\$88	\$90	\$91	1.3%

Main Purpose of Trip

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Holiday	3,009	3,312	3,199	4,057	4,189	3,883	4,311	4,402	3,977	3,575	-10.1%
Visiting Friends & Relatives	2,387	2,008	2,188	1,874	2,364	1,939	2,410	2,416	2,252	1,935	-14.1%
Business	638	539	333	542	589	498	473	919	734	536	-27.0%
Other	455	561	405	484	635	515	488	582	697	660	-5.3%
Total	6,490	6,421	6,125	6,956	7,778	6,834	7,683	8,319	7,660	6,706	-12.5%

Origin

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Sydney	3,940	4,142	4,224	4,720	5,018	4,360	4,936	5,532	5,041	4,317	-14.4%
Regional NSW	2,439	2,152	1,733	2,066	2,608	2,352	2,552	2,620	2,460	2,242	-8.9%
Total Intrastate	6,379	6,294	5,957	6,786	7,626	6,712	7,489	8,152	7,501	6,559	-12.6%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	6,490	6,421	6,125	6,956	7,778	6,834	7,683	8,319	7,660	6,706	-12.5%

Age

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
15-29	1,263	1,371	1,450	1,474	1,895	1,887	1,561	2,023	1,600	1,712	7.0%
30-39	1,194	856	943	1,568	1,389	846	1,273	1,225	1,566	1,005	-35.8%
40-49	1,163	1,325	1,012	1,042	1,030	981	1,261	1,517	1,148	993	-13.5%
50-59	1,070	1,245	1,129	1,053	1,425	1,248	1,354	1,263	1,059	983	-7.1%
60-69	1,116	999	938	1,098	1,295	1,133	1,294	1,332	1,265	1,007	-20.4%
70+	683	624	653	721	745	739	940	960	1,022	1,006	-1.5%
Total	6,490	6,421	6,125	6,956	7,778	6,834	7,683	8,319	7,660	6,706	-12.5%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Eat out / dine at a restaurant and/or cafe	2,913	2,830	2,866	3,601	4,152	3,505	4,117	4,478	3,663	3,133	-14.5%
Visit friends & relatives	2,655	2,159	2,654	2,272	2,561	2,288	2,737	2,824	2,471	1,854	-25.0%
Go to the beach	783	1,097	1,346	1,661	1,831	1,553	1,707	2,025	1,835	1,639	-10.7%
Sightseeing/looking around	1,105	1,178	1,294	1,587	1,712	1,616	1,458	1,780	1,669	1,258	-24.6%
Go shopping for pleasure	1,107	939	861	1,378	1,157	1,279	1,116	1,032	1,000	818	-18.2%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun 21 vs. YE Jun 20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Private vehicle or company car	6,098	6,024	5,801	6,655	7,345	6,325	7,418	7,786	7,240	6,483	-10.5%
Railway	n/p	n/p	n/p	n/p	327	n/p	n/p	332	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable

*Further breakdown of International visitor data for YE June 2021 is not available for destination networks