

Travel to Blue Mountains Tourism Region

Year ended September 2021

Source: National Visitor Survey, TRA.



OVERVIEW

| Domestic - overnight & daytrip | YE Sep 2012 | YE Sep 2013 | YE Sep 2014 | YE Sep 2015 | YE Sep 2016 | YE Sep 2017 | YE Sep 2018 | YE Sep 2019 | YE Sep 2020 | YE Sep 2021 | % change YE Sep21 vs. YE Sep20 |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
| Visitors ('000) | 3,077 | 2,946 | 3,224 | 3,535 | 3,963 | 4,110 | 3,929 | 4,597 | 2,991 | 2,807 | -6.1% |
| Nights ('000) | 1,781 | 1,878 | 1,720 | 2,088 | 2,263 | 2,554 | 2,274 | 3,059 | 2,302 | 2,238 | -2.8% |
| Expenditure (\$ million) | \$513 | \$509 | \$474 | \$538 | \$605 | \$664 | \$657 | \$777 | \$528 | \$598 | 13.1% |

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

| | YE Sep 2012 | YE Sep 2013 | YE Sep 2014 | YE Sep 2015 | YE Sep 2016 | YE Sep 2017 | YE Sep 2018 | YE Sep 2019 | YE Sep 2020 | YE Sep 2021 | % change YE Sep21 vs. YE Sep20 |
|-------------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
| Visitors (000) | 773 | 711 | 798 | 863 | 965 | 1,098 | 1,034 | 1,357 | 968 | 986 | 1.9% |
| Nights (000) | 1,781 | 1,878 | 1,720 | 2,088 | 2,263 | 2,554 | 2,274 | 3,059 | 2,302 | 2,238 | -2.8% |
| Average Length of Stay | 2.3 | 2.6 | 2.2 | 2.4 | 2.3 | 2.3 | 2.2 | 2.3 | 2.4 | 2.3 | -4.6% |
| Expenditure (\$ million) | \$263 | \$327 | \$275 | \$344 | \$359 | \$436 | \$359 | \$455 | \$358 | \$464 | 29.5% |
| Spend per visitor per night (\$) | \$148 | \$174 | \$160 | \$165 | \$159 | \$171 | \$158 | \$149 | \$156 | \$207 | 33.2% |
| Intrastate visitors (000) | 665 | 594 | 695 | 755 | 826 | 947 | 922 | 1,177 | 881 | 908 | 3.0% |
| Interstate visitors (000) | 108 | 118 | 103 | 108 | 139 | 151 | 112 | 180 | 87 | 78 | -9.4% |
| Intrastate nights (000) | 1,454 | 1,539 | 1,441 | 1,787 | 1,741 | 2,093 | 1,948 | 2,373 | 1,912 | 2,059 | 7.7% |
| Interstate nights (000) | 327 | 339 | 279 | 301 | 522 | 461 | 325 | 686 | 390 | 179 | -54.1% |
| Intrastate expenditure (\$ million) | \$221 | \$273 | \$227 | \$296 | \$295 | \$362 | \$314 | \$388 | \$312 | \$421 | 34.8% |
| Interstate expenditure (\$ million) | \$42 | \$54 | \$49 | \$48 | \$64 | \$74 | \$45 | \$67 | \$46 | \$43 | -6.2% |

Purpose of Visit

| | Visitors (000) | | | | | | | | | | % change YE Sep21 vs. YE Sep20 |
|------------------------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
| | YE Sep 2012 | YE Sep 2013 | YE Sep 2014 | YE Sep 2015 | YE Sep 2016 | YE Sep 2017 | YE Sep 2018 | YE Sep 2019 | YE Sep 2020 | YE Sep 2021 | |
| Holiday | 357 | 377 | 475 | 505 | 603 | 643 | 616 | 762 | 502 | 582 | 16.1% |
| Visiting Friends & Relatives | 333 | 188 | 205 | 242 | 230 | 328 | 307 | 431 | 321 | 270 | -15.7% |
| Business | n/p | 118 | n/p | n/p | n/p | n/p | n/p | 117 | 102 | 115 | 12.3% |
| Other | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Total | 773 | 711 | 798 | 863 | 965 | 1,098 | 1,034 | 1,357 | 968 | 986 | 1.9% |

| | Nights (000) | | | | | | | | | | % change YE Sep21 vs. YE Sep20 |
|------------------------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
| | YE Sep 2012 | YE Sep 2013 | YE Sep 2014 | YE Sep 2015 | YE Sep 2016 | YE Sep 2017 | YE Sep 2018 | YE Sep 2019 | YE Sep 2020 | YE Sep 2021 | |
| Holiday | 920 | 911 | 1,004 | 1,209 | 1,415 | 1,472 | 1,298 | 1,722 | 1,106 | 1,326 | 19.9% |
| Visiting Friends & Relatives | 680 | 469 | 461 | 515 | 544 | 731 | 788 | 944 | 810 | 617 | -23.8% |
| Business | n/p | 425 | n/p | n/p | n/p | n/p | n/p | 300 | 217 | 259 | 19.1% |
| Other | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Total | 1,781 | 1,878 | 1,720 | 2,088 | 2,263 | 2,554 | 2,274 | 3,059 | 2,302 | 2,238 | -2.8% |

Origin

| | Visitors (000) | | | | | | | | | | % change YE Sep21 vs. YE Sep20 |
|-------------------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
| | YE Sep 2012 | YE Sep 2013 | YE Sep 2014 | YE Sep 2015 | YE Sep 2016 | YE Sep 2017 | YE Sep 2018 | YE Sep 2019 | YE Sep 2020 | YE Sep 2021 | |
| Regional NSW | 289 | 204 | 249 | 245 | 262 | 295 | 260 | 374 | 277 | 246 | -11.1% |
| Sydney | 376 | 390 | 446 | 510 | 564 | 652 | 662 | 803 | 604 | 661 | 9.5% |
| Total Intrastate | 665 | 594 | 695 | 755 | 826 | 947 | 922 | 1,177 | 881 | 908 | 3.0% |
| Victoria | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Queensland | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| ACT | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Other Interstate | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Total Interstate | 108 | 118 | 103 | 108 | 139 | 151 | 112 | 180 | 87 | 78 | -9.4% |
| Grand Total | 773 | 711 | 798 | 863 | 965 | 1,098 | 1,034 | 1,357 | 968 | 986 | 1.9% |

Age

| | Visitors (000) | | | | | | | | | | % change YE Sep21 vs. YE Sep20 |
|-------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
| | YE Sep 2012 | YE Sep 2013 | YE Sep 2014 | YE Sep 2015 | YE Sep 2016 | YE Sep 2017 | YE Sep 2018 | YE Sep 2019 | YE Sep 2020 | YE Sep 2021 | |
| 15-29 | 168 | n/p | 229 | 187 | 240 | 242 | 272 | 368 | 212 | 197 | -7.0% |
| 30-39 | n/p | 151 | 106 | 139 | 143 | 168 | 176 | 272 | 176 | 149 | -15.2% |
| 40-49 | 176 | 91 | 159 | 147 | 139 | 270 | 150 | 186 | 171 | 187 | 9.2% |
| 50-59 | 152 | 175 | 105 | 174 | 171 | 167 | 182 | 170 | 105 | 196 | 85.8% |
| 60-69 | 144 | 138 | 127 | 145 | 175 | 159 | 148 | 210 | 220 | 158 | -28.4% |
| 70+ | 55 | 67 | 71 | 71 | 98 | 92 | 105 | 152 | 83 | 99 | 19.8% |
| Total | 773 | 711 | 798 | 863 | 965 | 1,098 | 1,034 | 1,357 | 968 | 986 | 1.9% |

Travel Party

| | Visitors (000) | | | | | | | | | | % change YE Sep21 vs. YE Sep20 |
|---|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------|
| | YE Sep 2012 | YE Sep 2013 | YE Sep 2014 | YE Sep 2015 | YE Sep 2016 | YE Sep 2017 | YE Sep 2018 | YE Sep 2019 | YE Sep 2020 | YE Sep 2021 | |
| Travelling alone | 144 | 127 | 168 | 187 | 160 | 232 | 186 | 302 | 279 | 212 | -23.9% |
| Adult couple | 233 | 244 | 208 | 251 | 323 | 338 | 293 | 418 | 319 | 321 | 0.5% |
| Family group - parents and children | 147 | 139 | 141 | 167 | 144 | 211 | 158 | 203 | 154 | 120 | -21.9% |
| Friends or relatives travelling together with(out) children | 186 | 141 | 208 | 202 | 276 | 264 | 328 | 390 | 183 | 279 | 52.1% |
| Business associates travelling together with(out) spouse | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Other | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Total | 773 | 711 | 798 | 863 | 965 | 1,098 | 1,034 | 1,357 | 968 | 986 | 1.9% |

Travel to Blue Mountains Tourism Region

Year ended September 2021

Source: National Visitor Survey, TRA.



Top 5 Activities (sorted by the latest year)

| | Visitors (000) | | | | | | | | | | % change YE Sep21 vs. YE Sep20 |
|--|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Sep 2012 | YE Sep 2013 | YE Sep 2014 | YE Sep 2015 | YE Sep 2016 | YE Sep 2017 | YE Sep 2018 | YE Sep 2019 | YE Sep 2020 | YE Sep 2021 | |
| Eat out / dine at a restaurant and/or cafe | 401 | 461 | 381 | 538 | 592 | 606 | 626 | 825 | 556 | 599 | 7.6% |
| Bushwalking / rainforest walks | 230 | 302 | 321 | 364 | 417 | 493 | 475 | 626 | 343 | 450 | 31.3% |
| Visit national parks / state parks | 191 | 216 | 304 | 319 | 331 | 401 | 458 | 549 | 323 | 343 | 6.2% |
| Visit friends & relatives | 399 | 243 | 277 | 304 | 355 | 371 | 352 | 517 | 354 | 262 | -25.8% |
| Sightseeing/looking around | 219 | 228 | 306 | 323 | 310 | 355 | 376 | 435 | 276 | 258 | -6.4% |

Top 3 types of Accommodation used (sorted by the latest year)

| | Nights (000) | | | | | | | | | | % change YE Sep21 vs. YE Sep20 |
|---|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Sep 2012 | YE Sep 2013 | YE Sep 2014 | YE Sep 2015 | YE Sep 2016 | YE Sep 2017 | YE Sep 2018 | YE Sep 2019 | YE Sep 2020 | YE Sep 2021 | |
| Friends or relatives property | 733 | 508 | 489 | 606 | 833 | 800 | 829 | 1047 | 832 | 756 | -9.0% |
| Rented house/apartment/flat or unit | 155 | 382 | 276 | 297 | 276 | 286 | 241 | 445 | 309 | 368 | 19.0% |
| Standard hotel/motor inn (below 4 star) | 195 | 394 | 312 | 372 | 284 | 293 | 271 | 413 | 273 | 255 | -6.8% |

Top 3 types of Transport used (sorted by the latest year)

| | Visitors (000) | | | | | | | | | | % change YE Sep21 vs. YE Sep20 |
|--------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Sep 2012 | YE Sep 2013 | YE Sep 2014 | YE Sep 2015 | YE Sep 2016 | YE Sep 2017 | YE Sep 2018 | YE Sep 2019 | YE Sep 2020 | YE Sep 2021 | |
| Private vehicle or company car | 628 | 582 | 639 | 735 | 853 | 956 | 884 | 1,176 | 841 | 892 | 6.1% |
| Railway | 93 | n/p | 89 | 81 | n/p | n/p | n/p | 120 | n/p | n/p | - |
| Rental car | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

| | YE Sep 2012 | YE Sep 2013 | YE Sep 2014 | YE Sep 2015 | YE Sep 2016 | YE Sep 2017 | YE Sep 2018 | YE Sep 2019 | YE Sep 2020 | YE Sep 2021 | % change YE Sep21 vs. YE Sep20 |
|--------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| Visitors (000) | 2,304 | 2,234 | 2,425 | 2,673 | 2,998 | 3,011 | 2,895 | 3,239 | 2,023 | 1,821 | -10.0% |
| Expenditure (\$ million) | \$250 | \$182 | \$199 | \$194 | \$246 | \$228 | \$298 | \$322 | \$170 | \$134 | -21.3% |
| Spend per visitor (\$) | \$109 | \$81 | \$82 | \$73 | \$82 | \$76 | \$103 | \$99 | \$84 | \$73 | -12.6% |

Main Purpose of Trip

| | Visitors (000) | | | | | | | | | | % change YE Sep21 vs. YE Sep20 |
|------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Sep 2012 | YE Sep 2013 | YE Sep 2014 | YE Sep 2015 | YE Sep 2016 | YE Sep 2017 | YE Sep 2018 | YE Sep 2019 | YE Sep 2020 | YE Sep 2021 | |
| Holiday | 1,264 | 1,453 | 1,715 | 1,781 | 2,142 | 1,921 | 1,914 | 2,130 | 1,245 | 1,087 | -12.7% |
| Visiting Friends & Relatives | 635 | 569 | 468 | 577 | 531 | 748 | 711 | 735 | 476 | 421 | -11.6% |
| Business | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Other | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |
| Total | 2,304 | 2,234 | 2,425 | 2,673 | 2,998 | 3,011 | 2,895 | 3,239 | 2,023 | 1,821 | -10.0% |

Origin

| | Visitors (000) | | | | | | | | | | % change YE Sep21 vs. YE Sep20 |
|-------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Sep 2012 | YE Sep 2013 | YE Sep 2014 | YE Sep 2015 | YE Sep 2016 | YE Sep 2017 | YE Sep 2018 | YE Sep 2019 | YE Sep 2020 | YE Sep 2021 | |
| Sydney | 1,758 | 1,760 | 1,918 | 2,122 | 2,525 | 2,567 | 2,342 | 2,721 | 1,611 | 1,500 | -6.9% |
| Regional NSW | 489 | 461 | 508 | 551 | 458 | 444 | 510 | 519 | 411 | 321 | -22.1% |
| Total Intrastate | 2,247 | 2,221 | 2,425 | 2,673 | 2,983 | 3,011 | 2,852 | 3,239 | 2,023 | 1,821 | -10.0% |
| Total Interstate | n/p | n/p | - | - | n/p | - | n/p | - | - | - | - |
| Total | 2,304 | 2,234 | 2,425 | 2,673 | 2,998 | 3,011 | 2,895 | 3,239 | 2,023 | 1,821 | -10.0% |

Age

| | Visitors (000) | | | | | | | | | | % change YE Sep21 vs. YE Sep20 |
|-------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Sep 2012 | YE Sep 2013 | YE Sep 2014 | YE Sep 2015 | YE Sep 2016 | YE Sep 2017 | YE Sep 2018 | YE Sep 2019 | YE Sep 2020 | YE Sep 2021 | |
| 15-29 | n/p | n/p | 555 | 721 | 857 | 748 | 668 | 861 | 608 | n/p | - |
| 30-39 | n/p | n/p | 365 | 573 | 419 | 689 | 589 | 706 | 298 | 374 | 25.8% |
| 40-49 | 478 | 407 | 439 | 474 | 625 | 364 | 441 | 481 | 269 | 333 | 24.2% |
| 50-59 | 367 | 487 | 540 | 314 | 369 | 463 | 448 | 439 | 277 | 246 | -11.0% |
| 60-69 | 486 | 337 | 359 | 314 | 438 | 463 | 365 | 415 | 305 | 347 | 13.5% |
| 70+ | 150 | 222 | 167 | 276 | 290 | 284 | 384 | 339 | n/p | n/p | - |
| Total | 2,304 | 2,234 | 2,425 | 2,673 | 2,998 | 3,011 | 2,895 | 3,239 | 2,023 | 1,821 | -10.0% |

Top 5 activities (sorted by the latest year)

| | Visitors (000) | | | | | | | | | | % change YE Sep21 vs. YE Sep20 |
|--|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Sep 2012 | YE Sep 2013 | YE Sep 2014 | YE Sep 2015 | YE Sep 2016 | YE Sep 2017 | YE Sep 2018 | YE Sep 2019 | YE Sep 2020 | YE Sep 2021 | |
| Eat out / dine at a restaurant and/or cafe | 1,027 | 1,128 | 1,312 | 1,378 | 1,856 | 1,614 | 1,609 | 1,852 | 964 | 942 | -2.3% |
| Bushwalking / rainforest walks | 576 | 796 | 755 | 826 | 1,026 | 1,113 | 899 | 1,243 | 771 | 613 | -20.5% |
| Visit national parks / state parks | 467 | 680 | 721 | 768 | 910 | 1,080 | 961 | 1,294 | 669 | 557 | -16.8% |
| Sightseeing/looking around | 653 | 747 | 780 | 787 | 1,006 | 1,082 | 1,084 | 1,088 | 514 | 450 | -12.5% |
| Visit friends & relatives | 622 | 635 | 613 | 696 | 743 | 972 | 792 | 917 | 559 | 375 | -32.9% |

Top 3 types of Transport used (sorted by the latest year)

| | Visitors (000) | | | | | | | | | | % change YE Sep21 vs. YE Sep20 |
|--------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|--------------------------------------|
| | YE Sep 2012 | YE Sep 2013 | YE Sep 2014 | YE Sep 2015 | YE Sep 2016 | YE Sep 2017 | YE Sep 2018 | YE Sep 2019 | YE Sep 2020 | YE Sep 2021 | |
| Private vehicle or company car | 2,164 | 2,078 | 2,276 | 2,266 | 2,687 | 2,640 | 2,544 | 2,898 | 1,824 | 1,696 | -7.0% |
| Railway | n/p | n/p | n/p | 335.1 | n/p | 291 | n/p | n/p | n/p | n/p | - |
| Bus/Coach | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | n/p | - |

n/p = not publishable; n/a = not available

Blue Mountains includes: Katoomba, Leura, Lithgow, Megalong Valley and Springwood.